

June 1, 2013
Curriculum Vitae

HOWARD SCHUMAN

Address:

Home: 255 Popham Road, Phippsburg, ME. 04562 (Telephone: 207-389-9101)
Office: Institute for Social Research, P.O. Box 1248, Ann Arbor, MI 48106
E-mail: hschuman at umich dot edu

Education:

A.B. (Philosophy), Antioch College, 1953
M.S. (Psychology), Trinity University, 1956
Ph.D. (Sociology) Department of Social Relations, Harvard University, 1961

Employment (Professionally related):

1964- Assistant Professor (1964-67); Associate Professor (1967-71); Professor (1971-1996), Department of Sociology, University of Michigan; Professor Emeritus, 1996-
Faculty Associate (1967-74); Research Scientist (1974-), Survey Research Center, Institute for Social Research, University of Michigan; Research Scientist Emeritus, 1996-

1963-64: Field Director in Pakistan, 18 months, primarily in Dacca, East Pakistan (Bangladesh); also Ranchi, India
1962-64: Research Associate, Center for International Affairs, Harvard University (Project with Alex Inkeles: "Social and Cultural Aspects of Development")
1960-61: Research Associate, Laboratory of Social Relations, Harvard University (Research with Gordon W. Allport and John Harding on "The Measurement of Prejudice")
1958-60: Fellow, Social Science in Medicine Program, Harvard University
1957-58: Teaching Fellow, Harvard University
1954-56: U.S. Army, Corporal (Psychology Instructor), Ft. Sam Houston, Texas
1953-54: Psychology Assistant, Child Guidance Clinic, Mooseheart, Illinois
2000-12: Instructor, Bath-Brunswick Senior College

Awards

Gordon W. Allport Prize in 1970, and Honorable Mention for articles in 1969 and 1978
Guggenheim Fellowship, 1980-81
Fellow, Center for Advanced Study in the Behavioral Sciences, 1985-86
Annual Scholarly Award, North Central Sociological Association, 1986.
Distinguished Faculty Achievement Award, University of Michigan, 1989
Resident Scholar, Rockefeller Foundation Study Center at Bellagio, Italy. 1993
Fellow, Society of Personality and Social Psychology, 1991
Fellow, APS (Association for Psychological Science), 2004-
Fellow, The American Academy of Arts and Sciences, 1993-
AAPOR Award for Exceptionally Distinguished Achievement, 1994
Paul F. Lazarsfeld Award, Methodology Section, American Sociological Association, 1996.
Annual Book Award, 2005, for *Racial Attitudes in America: Trends and Interpretations*. (Harvard University Press, 1997). Presented by American Association for Public Opinion Research.
Philip Converse Award for 2005 for *Questions and Answers in Attitude Surveys: Experiments on Question Form, Wording, & Context*, presented by Organized Section on Elections, Public Opinion, and Voting Behavior, American Political Science Association.

Research Grants:

Ford Foundation (1968); NIMH (1968, 1974, 1980); Rackham (1968, 1973)
NSF (1974, 1978, 1980, 1982, 1984 [2], 1987, 1989, 1992, 1994, 2000, 2002, 2009, 2012, 2013)
Spencer Foundation (1988); NIA (1991); TESS (2003; 2011).

Other Academic Positions, University of Michigan

Director, Survey Research Center, Institute for Social Research (1982-90)
 Director, Detroit Area Study, (1965-71, 1976)
 Chair, Department of Sociology, (1970-73)
 Executive Committee, Dept. of Sociology, 1966-68; 1975-77; 1980-82; 1990-91
 Senate Assembly Member, 1970-72
 Divisional Board for the Social Sciences, Rackham Graduate School, 1975-78; Chair of Board, 1977-78;
 Member, 1989-91
 Executive Committee, Survey Research Center, 1976-78
 Social Science Promotion Sub-Committee for LS&A College, 1977-79; 1981-83
 Committees to Review: American Culture Program (Chair), Women Studies Program (Member), both 1979

Other Professional Positions and Activities

Associate Editor, American Sociological Review, 1968-71
 Member, Editorial Board, Journal of Conflict Resolution, 1968-71
 Member, Task Force on Urban Employment Studies, U.S. Department of Labor, 1969-70
 Sociological Research Association, 1974-
 Consulting Editor, American J. of Sociology, 1974-75
 Editor, Sociometry/Social Psychology, 1977-79; Member, ASA Publications Committee
 Executive Council, American Association for Public Opinion Research, 1981-83; Conference Chair, 1982-83
 Member, ASA Spivak Awards Committee, 1977-79
 Methodological Advisory Committee to NORC's General Social Survey, 1978-83;
 Board of Overseers, 1983-84, 1986-89
 External Review Committees for: Rutgers University (1980); Indiana University (1981)
 Member, Editorial Board, Public Opinion Quarterly, 1979-1984
 Member, Panel on Survey-Based Measures of Subjective Phenomena, National Research Council, 1979-81
 Chair, Social Psychology Section, American Sociological Association, 1981-82
 Member, Editorial Board, Journal of Personality and Social Psychology, "Attitudes and Social Cognition" section, 1982-84; 1990-91
 Member, "Advanced Seminar on Cognitive Aspects of Survey Research," National Academy of Sciences, 1983-84
 Member, Working Group on "The Use of Personal Testimony as Evidence in the Social Sciences and Humanities," Social Science Research Council, 1984-85
 President, American Association for Public Opinion Research, 1985-86 (Vice President, 1984-85; Past President, 1986-87)
 Member, Research Guide Advisory Committee, Consortium of Social Science Associations, 1985-86
 Member, Overseers' Committee to Visit the Department of Sociology, Harvard University, 1985-91
 Editor, Public Opinion Quarterly, 1986-1990; 1990-1993
 Member, Commission on Nicaraguan Preelection Polls (1990)
 Elected Member, ASA Publications Committee (1989-1992)
 Member, Panel on the Contingent Valuation Method, National Oceanic and Atmospheric Administration,
 Member, "Working Group on Assessment of Community Response to High Energy Impulsive Sounds," National Research Council, 1994-95.
 Chair, AAPOR Committee on Public Opinion Quarterly (1993-96); Member, 1996-97.
 Member, AAPOR Award and AAPOR Student Award Committees (1996-98; 2005)
 Outside Committee to review Oregon Survey Research Laboratory (2001).
 AAPOR Committee to consider a standards case (2003)
 Member, Board of Time-Sharing Experiments for the Social Sciences (TESS)
 Member, Book Award Committee, AAPOR (2003-06); Chair, 2003-04
 Member, AAPOR Award Committee (2005)
 Editorial Board, *Concise Encyclopedia of Comparative Sociology* 2006-
 AAPOR Committee on Methodology *Content of Public Opinion Quarterly* 2007
 Ad Hoc Committee to Review CBS News Survey Unit 2007
 Member, Editorial Board, *Sociological Methodology*, 2006-

Howard Schuman
June 1, 2012

BOOKS AND MONOGRAPHS

- Howard Schuman, Economic Development and Individual Change: A Social Psychological Study of the Comilla Experiment in Pakistan, published as a monograph in the Occasional Papers series of the Center for International Affairs, Harvard University, February, 1967. Reprinted by AMS Press, Inc., 56 E. 13th Street, New York City, 1972.
- Angus Campbell and Howard Schuman, "Racial Attitudes in Fifteen American Cities," in Supplemental Studies for the National Advisory Commission on Civil Disorders, U.S. Government Printing Office, 1968. Reprinted by Praeger, 1968, and by ISR, Ann Arbor, 1968.
- Otis Dudley Duncan, Howard Schuman, and Beverly Duncan, Social Change in a Metropolitan Community, Russell Sage Foundation, 1973.
- Jean M. Converse and Howard Schuman, Conversations at Random: Survey Research as Interviewers See It, Wiley, 1974.
- Howard Schuman and Shirley Hatchett, Black Racial Attitudes: Trends and Complexities, Institute for Social Research, 1974.
- Howard Schuman and Stanley Presser, Questions and Answers in Attitude Surveys: Experiments on Question Form, Wording, and Context, Academic Press, 1981. Reprinted with a new Preface, Sage Publications, 1996.
- Howard Schuman, Charlotte Steeh, and Lawrence Bobo, Racial Attitudes in America: Trends and Interpretations, Harvard University Press, 1985. Reprinted in 1988 in paperback with "1988 Postscript."
- Howard Schuman, Charlotte Steeh, Lawrence Bobo, and Maria Krysan, Racial Attitudes in America: Trends and Interpretations. Harvard University Press, 1997. (Complete revision and expansion of 1985 book.)
- James S. House, Robert L. Kahn, F. Thomas Juster, Howard Schuman, and Eleanor Singer. (Eds.), A Telescope on Society: Survey Research and Social Science at the University of Michigan. University of Michigan Press, 2004.
- Howard Schuman, Method and Meaning in Polls & Surveys (Harvard University Press, 2008).

ARTICLES AND CHAPTERS

- William A. Gamson and Howard Schuman, "Some Undercurrents in the Prestige of Physicians," American Journal of Sociology, LXVIII, 1963, pp. 463-470.
- Howard Schuman and John Harding, "Sympathetic Identification with the Underdog," Public Opinion Quarterly, 1963, 27: 230-241.
- Howard Schuman and John Harding, "Prejudice and the Norm of Rationality," Sociometry, Vol. 27, 1964, pp. 353-371.
- Howard Schuman, "The Random Probe: A Technique for Evaluating the Validity of Closed Questions," American Sociological Review, XXI, No. 2, April, 1966, pp. 218-222.
- Howard Schuman, "Social Change and the Validity of Regional Stereotypes in East Pakistan," Sociometry, Vol. 29, No. 4, December, 1966, pp. 428-440.
- Howard Schuman, Alex Inkeles, and David H. Smith, "Some Social-Psychological Effects of Literacy in a New Nation," Economic Development and Cultural Change, Vol. 16, No. 1, 1967, pp. 1-14.
- Howard Schuman and Edward O. Laumann, "Do Most Professors Support the War?" Trans-Action, November, 1967, pp. 32-35.

- Howard Schuman, "Free Will and Determinism in Public Beliefs About Race," versions printed in Trans-Action, December, 1969, pp. 44-48, and in New Society, London, June 1970, pp. 959-962. (Revised version in N. Yetman, Majority and Minority: The Dynamics of Racial and Ethnic Relations, and in P. Rossi, Ghetto Revolts.)
- Philip E. Converse and Howard Schuman, "Silent Majorities and the Vietnam War," Scientific American, June, 1970, pp. 17-25. Also: Scientific American Offprint No. 656, W. H. Freeman and Co.
- Howard Schuman and Barry Gruenberg, "The Impact of City on Racial Attitudes," American Journal of Sociology, Vol. 76, No. 2, September, 1970, pp. 213-261.
- Howard Schuman, "The Religious Factor in Detroit: Review, Replication, and Reanalysis," American Sociological Review, 1971, Vol. 36, (February), 30-48.
- Howard Schuman and Jean Converse, "The Effect of Black and White Interviewers on Black Responses," Public Opinion Quarterly, Vol. 35, Spring, 1971, 44-68.
- Howard Schuman and Barry Gruenberg, "Dissatisfaction with City Services: Is Race an Important Factor?" In Harlan Hahn (ed.), Urban Politics and People, Vol. 6, Urban Affairs Annual Reviews, Sage Publications, 1972.
- Howard Schuman, "Attitudes vs. Actions Versus Attitudes vs. Attitudes," Public Opinion Quarterly, Vol. 36, Fall, 1972, pp. 347-354.
- Howard Schuman, "A Note on the Rapid Rise of Mass Bengali Nationalism in East Pakistan," The American Journal of Sociology, Vol. 78, No. 2, September, 1972, pp. 290-298.
- Howard Schuman, "Two Sources of Antiwar Sentiment in America," The American Journal of Sociology, Vol. 78, No. 3, November, 1972, pp.513-536.
- Robert Brannon, Gary Cyphers, Sharlene Hesse, Susan Hesselbart, Roberta Keane, Howard Schuman, Thomas Viccaro, Diana Wright, "Attitude and Action: A Field Experiment Joined to a General Population Survey," American Sociological Review, Vol. 38, October, 1973, pp. 625-636.
- Howard Schuman and Otis Dudley Duncan, "Questions about Attitude Survey Questions," Sociological Methodology 1973-74. Jossey-Bass, 1974.
- Howard Schuman, "Race Relations: Some Policy Implications, Proximate and Remote, of a Negative Finding," In N. J. Demerath, O. Larsons and K. Schuessler, Social Policy and Sociology, Academic Press, 1975, pp. 37-44.
- Shirley Hatchett and Howard Schuman, "White Respondents and Race-of-Interviewer Effects," Public Opinion Quarterly, 39:523-528, Winter, 1975-76 .
- M. Richard Cramer and Howard Schuman, "We and They: Pronouns as Measures of Political Identification and Estrangement," Social Science Research, 4: 231-240, 1975.
- Howard Schuman, "Personal Origins of Two Sources of Antiwar Sentiment in America." In M. Patricia Golden, The Research Experience, Peacock Press, 1976, pp. 267-291.
- Susan Hesselbart and Howard Schuman, "Racial Attitudes, Educational Level, and a Personality Variable," Public Opinion Quarterly, 40: 108-114, Spring, 1976.
- Howard Schuman and Michael P. Johnson, "Attitudes and Behavior," Annual Review of Sociology, 1976, Vol. 2, pp. 161-207.
- James M. Fields and Howard Schuman, "Public Beliefs about the Beliefs of the Public," Public Opinion Quarterly, Winter 1976-77, 40: 427-448.
- Howard Schuman and Stanley Presser, "Question Wording as an Independent Variable in Survey Analysis," Sociological Methods and Research, 1977, 6: 151-170.

- Howard Schuman, "The Detroit Area Study After Twenty-Five Years," The American Sociologist, 1977, 12: 130-137.
- Howard Schuman and Stanley Presser, "Attitude Measurement and the Gun Control Paradox," Public Opinion Quarterly, 1977-78, 41: 427-438.
- Reynolds Farley, Howard Schuman, Suzanne Bianchi, Diane Colasanto, and Shirley Hatchett, "Chocolate City, Vanilla Suburbs': Will the Trend Toward Racially Separate Communities Continue?" Social Science Research, 1978, 7: 319-344.
- Howard Schuman and Stanley Presser, "The Assessment of 'No Opinion' in Attitude Surveys," Sociological Methodology, 1979, 1978, pp. 241-275.
- Howard Schuman, "Ambiguities in the Attitude - Behavior Relation." In M. Yinger and S. Cutler, Major Social Issues, Free Press, 1978, pp. 373-376. (Earlier version prepared as Presider of Cross-Disciplinary Session on the "Attitude-Behavior Complex," ASA Meetings, Chicago, 1977.)
- Reynolds Farley, Shirley Hatchett, and Howard Schuman, "A Note on Changes in Black Racial Attitudes in Detroit, 1968-1976." Social Indicators Research, 1979, 6: 439-443.
- Howard Schuman and Stanley Presser, "The Open and Closed Question," American Sociological Review, 1979, 44: 692-712. (Translated and reprinted in Sociological Research, Academy of Sciences of the USSR, 1983.)
- Stanley Presser and Howard Schuman, "The Measurement of a Middle Position in Attitude Surveys," Public Opinion Quarterly, Spring 1980, 44: 70-85.
- Howard Schuman and Stanley Presser, "Public Opinion and Public Ignorance: The Fine Line between Attitudes and Nonattitudes," American Journal of Sociology, 1980, 85: 1214-1225.
- Otis Dudley Duncan and Howard Schuman, "Effects of Question Wording and Context: An Experiment with Religious Indicators," Journal of the American Statistical Association, 1980, 75: 269-275.
- Howard Schuman and Stanley Presser, "The Attitude-Action Connection and the Issue of Gun Control," The Annals of the American Academy of Political and Social Science, 1981, 455: 40-47.
- Howard Schuman, Stanley Presser, and Jacob Ludwig, "Context Effects on Survey Responses to Questions About Abortion," Public Opinion Quarterly, 1981, 45: 216-223.
- Howard Schuman, "Artifacts are in the Mind of the Observer," The American Sociologist, 17: 21-28, 1982. (Based on invited paper as part of a session with Aaron Cicourel at 1980 ASA meeting on the question: "Fact or Artifact: Are Surveys Worth Anything?")
- Graham Kalton and Howard Schuman, "The Effect of the Question on Survey Responses," Journal of the Royal Statistical Society, Series A (General), 1982, 145: 42-73.
- Howard Schuman, Graham Kalton, and Jacob Ludwig, "Context and Contiguity in Survey Questionnaires," Public Opinion Quarterly, 1983, 47: 112-115.
- Howard Schuman and Jacob Ludwig, "The Norm of Even-Handedness in Surveys as in Life," American Sociological Review, 1983, 48: 112-120.
- Howard Schuman, Eleanor Singer, Rebecca Donovan, and Claire Selltiz, "Discriminatory Behavior in New York Restaurants: 1950 and 1981." Social Indicators Research, 1983, 13:68-83.
- Howard Schuman, "Survey Research and the Fundamental Attribution Error," Personality and Social Psychology Bulletin, 1983, 9: 103-104.
- Howard Schuman, "Response Effects With Subjective Survey Questions," in C.E. Turner and E.Martin (eds.), Surveying Subjective Phenomena, Vol. 1, Russell Sage Foundation, 1984, pp. 129-148.

- Jean Converse and Howard Schuman, "The Manner of Inquiry: An Analysis of Survey Question Form Across Organizations and Over Time," in C.E. Turner and E. Martin (eds.), Surveying Subjective Phenomena, Vol.2, Russell Sage Foundation, 1984, pp. 283-316.
- Ronald Humphrey and Howard Schuman, "The Portrayal of Blacks in Magazine Advertisements: 1950-1982," Public Opinion Quarterly, 1984, 48: 551-563.
- Howard Schuman and Graham Kalton, "Survey Methods." In G. Lindzey and E. Aronson (eds.), Handbook of Social Psychology, Vol. 1, 3rd ed., Random House, 1985, pp. 635-697.
- Howard Schuman, Edward Walsh, Camille Olson, and Barbara Etheridge, "Effort and Reward: The Assumption That College Grades Are Affected by Quantity of Study," Social Forces, 1985, 63: 945-966.
- Howard Schuman, Jacob Ludwig, and Jon Krosnick, "The Perceived Threat of Nuclear War, Open Questions, and Salience." Public Opinion Quarterly, 1986, 50: 519-536,
- Lawrence Bobo, Howard Schuman, and Charlotte Steeh, "Changing Attitudes Toward Residential Integration." In John M. Goering (ed.), Housing Desegregation and Public Policy. University of North Carolina Press, 1986.
- Howard Schuman, "Ordinary Questions, Survey Questions, and Policy Questions," Presidential Address to the American Association for Public Opinion Research, May, 1986, St. Petersburg, Florida. Printed as part of the AAPOR Proceedings in Public Opinion Quarterly, 1986, 50:432-442.
- Howard Schuman and Jacqueline Scott, "Problems in the Use of Survey Questions to Measure Public Opinion." Science, 22 May 1987, 236: 957-959.
- Howard Schuman and Lawrence Bobo, "An Experimental Approach to Surveys of Racial Attitudes." In H. O'Gorman (ed.), Surveying Social Life: Papers in Honor of Herbert H. Hyman. Wesleyan University Press, 1988, 60-71.
- Howard Schuman and Lawrence Bobo, "Survey-Based Experiments on White Racial Attitudes Toward Residential Integration." American Journal of Sociology, 1988, 94: 273-299.
- Jon Krosnick and Howard Schuman, "Attitude Intensity, Importance, and Centrality, and Susceptibility to Response Effects." Journal of Personality and Social Psychology, 1988, 54: 940-952.
- Jacqueline Scott and Howard Schuman, "Attitude Strength and Social Action in the Abortion Dispute." American Sociological Review, 1988, 53: 785-793.
- Howard Schuman and Jacqueline Scott, "Generations and Collective Memories." American Sociological Review, 1989, 54: 351-381.
- Howard Schuman and Jacqueline Scott, "Response Effects Over Time." Sociological Methods and Research. 1989, 17: 398-408.
- Lowell L. Hargens and Howard Schuman, "Citation Counts and Social Comparisons: Scientists Use and Evaluation of Citation Index Data." Social Science Research, 1990, 19:205-221.
- Howard Schuman, "Recent Changes in Social and Cultural Attitudes in America." In Alan D. Romberg and Tadashi Yamamoto (Eds.) Same Bed, Different Dreams: America and Japan--Societies in Transition, 1990, pp. 19-40. (Originally given at "Conference on Social and Attitudinal Changes in Japan and the United States" sponsored by the Council on Foreign Relations and the Japanese Center for International Exchange, Tokyo, December, 1988.)
- Howard Schuman, "The Times' Israeli Poll on the Eve of Shamir's 1989 Visit to Washington." Public Opinion Quarterly, 1990, 54:409-414.
- Kane, Emily W., and Howard Schuman. 1991. "Open Questions as Measures of Personal Concern with Issues: A Reanalysis of Stouffer's *Communism, Conformity, and Civil Liberties*." In Peter V. Marsden (Ed.), Sociological Methodology, 21: 81-96. Oxford: Basil Blackwell.

- Howard Schuman, "Changes in Racial Norms," Michigan Quarterly Review, Summer, 1991, pp. 460-477.
- Howard Schuman, "Context Effects: State of the Past/State of the Art." In N. Schwarz & S. Sudman (eds.) Context Effects in Social and Psychological Research. Springer-Verlag, 1992, pp. 5-20.
- Bischooping, Katherine, and Howard Schuman, "Pens and Polls in the 1990 Nicaraguan Election," American Journal of Political Science, 1992, 36: 331-50.
- Charlotte Steeh and Howard Schuman, "Young White Adults: Did Racial Attitudes Change in the 1980s?" American Journal of Sociology, 1992, 98: 340-67.
- Howard Schuman, "Survey Research" The Encyclopedia of Sociology, edited by Edgar Borgatta. Macmillan. 1992; Revised 2000 (V 5: 3087-3094).
- Howard Schuman and Cheryl Rieger, "Historical Analogies, Generational Effects, and Attitudes Toward War." American Sociological Review, 1992, 57: 315-26.
- Howard Schuman and Cheryl Rieger, "Collective Memory and Collective Memories." In M. A. Conway, D.C. Rubin, H. Spinnler, and W. Wagenaar (Eds.) Theoretical Perspectives on Autobiographical Memory. Kluwer Academic Publishers, 1992, pp. 323-336.
- Howard Schuman, Lawrence Bobo, and Maria Krysan. "Authoritarianism in the General Population: The Education Interaction Hypothesis." Social Psychology Quarterly, 1992, 55: 379-387.
- Kenneth Arrow, Robert Solow (Co-Chairs), Edward Leamer, Paul Portney, Roy Radner, and Howard Schuman. "Report of NOAA Panel on Contingent Valuation." Federal Register. 1993, 58, No. 10.
- Howard Schuman, Cheryl Rieger, and Vladas Guidys, "Generations and Collective Memories in Lithuania." In N. Schwarz & S. Sudman (eds.), Autobiographical Memory and the Validity of Retrospective Reports, Springer-Verlag, 1994, pp. 313-333. (Hungarian translation: 1994).
- Howard Schuman, "Attitude Surveys: The Question-Answer Process." Pp. 250-254 in The Encyclopedia of Language and Linguistics. Editor-in-chief, R. E. Asher. Oxford: Pergamon Press. 1994. Vol. 1. (To be reprinted in the Concise Encyclopedia of Sociolinguistics, forthcoming as of 2001)
- Howard Schuman, "Possible Science, Impossible Discipline," Social Epistemology, 1994, 8: 27-33. (Originally a talk at an "Authors Meet Critics" session, ASA, 1992).
- Katherine Bischooping and Howard Schuman, "Pens, Polls, and Theories: The 1990 Nicaraguan Election Revisited. A Response to Anderson." American J. of Political Science. 1994. 36: 331-350.
- Maria Krysan, Howard Schuman, Lesli Jo Scott, and Paul Beatty, "Response Rates and Response Content in Mail versus Face-to-Face Surveys." Public Opinion Quarterly, 1994, 58: 381-399.
- Howard Schuman, "Attitudes, Beliefs, and Behavior." Pp. 68-89 in Sociological Perspectives on Social Psychology, edited by Karen S. Cook, Gary Alan Fine, & James S. House. Allyn & Bacon, 1995.
- Diane Willimack, Howard Schuman, Beth-Ellen Pennell, and James Lepkowski, "Effects of a Prepaid-Nonmonetary Incentive on Response Rates and Response Quality in a Face-to-Face Survey." Public Opinion Quarterly, 1995, 59: 78-92.
- Howard Schuman. "The Sensitivity of Contingent Valuation Outcomes to CV Survey Methods." Pp. 75-96 in The Contingent Valuation of Environmental Resources: Methodological Issues and Research Needs, edited by David J. Bjornstad & James Kahn. Edward Elgar Publishing, 1996.
- Howard Schuman and Charlotte Steeh, "The Complexity of Racial Attitudes in America." Pp. 455-469 in Origins and Destinies: Immigration, Race, and Ethnicity in America, edited by Silvia Pedraza and Ruben G. Rumbaut. Belmont, CA: Wadsworth Publisher, 1996.
- Howard Schuman and Maria Krysan. "A Study of Far Right *Ressentiment* in America" International Journal of Public Opinion Research. 1996. 8:10-30.

- Robert F. Belli and Howard Schuman, "The Complexity of Ignorance," Qualitative Sociology , 1996. 19: 423-429.
- Howard Schuman, Robert F. Belli, and Katherine Bischoing, "The Generational Basis of Historical Knowledge." In Collective Memories of Political Events: Social Psychological Perspectives, edited by J.W. Pennebaker, D. Paez, B. Rime. 1997. Lawrence Erlbaum Publishers.
- Robert F. Belli, Howard Schuman, and Benita Jackson, "Autobiographical Misremembering: John Dean is Not Alone" Applied Cognitive Psychology 11:187-209. 1997.
- Norbert Schwarz, Robert Groves, & Howard Schuman. "Survey Methods" in Handbook of Social Psychology. V. 1, pp. 143-179, 1998 (4th edition)
- Howard Schuman, Hiroko Akiyama, and Bärbel Knäuper, "Collective Memories of Germans and Japanese About the Past Half Century." Memory. 1998: 6: 427-454. (Also reprinted in: D. B. Wright & G. D. Gaskell (Eds.) Surveying Memory Processes. Hove, UK: Psychology Press Ltd.
- Howard Schuman & Maria Krysan. 1999. "A Historical Note on White Beliefs About Racial Inequality." American Sociological Review 64: 847-855.
- Howard Schuman "The Perils of Correlation, the Lure of Labels, and the Beauty of Negative Results." Pp. 302-323 in Racialized Politics: The Debate About Racism in America, edited by D. O. Sears, J. Sidanius, & L. Bobo. Chicago: U. of Chicago Press. 2000.
- Howard Schuman & Amy Corning. 2000. "Collective Knowledge of Public Events: The Soviet Era from the Great Purge to Glasnost." American J. of Sociology 105: 913-956.
- Howard Schuman. "Survey Research" in Encyclopedia of Sociology (2nd edition). Macmillan Gale Group, V. 5, pp. 3087-3094.
- Howard Schuman. "Sample Surveys: Survey Design Issues and Strategies" in International Encyclopedia of the Social & Behavioral Sciences. edited by Neil J. Smelser and Paul B. Baltes. Amsterdam: Elsevier, 2001. V. 20: 13,470-13,475.
- Howard Schuman, "Sense & Nonsense About Surveys," Contexts, 1 (Summer):40-47, 2002.
- Howard Schuman, Vered Vinetzky-Seroussi and Amiram Vinokur. 2003. "Keeping the Past Alive: Israeli Memories at the Turn of the Millennium." Sociological Forum 18: 103-136.
- Howard Schuman, "From Vietnam Till Today: A Personal Research Account." Chapter in Our Studies, Ourselves, edited by Barry Glassner & Rosanna Hertz. Oxford University Press., (2003).
- Howard Schuman, "Clifford Geertz and the Interpretive Attitude Survey." Culture, the Newsletter of the ASA Culture Section, V. 17, 2003.
- Donald Kinder & Howard Schuman, "Attitudes: Developments & Divisions in Survey Research." In A Telescope on Society: Survey Research and Social Science at the University of Michigan, edited by J. S. House, R. L. Kahn, F. T. Juster, H. Schuman, and E. Singer. U. of Michigan Press. 2004.
- Howard Schuman and Willard L. Rodgers. "Cohorts, Chronology, and Collective Memories." Public Opinion Quarterly 68: 218-255. 2004.
- Howard Schuman, Barry Schwartz, and Hannah d'Arcy. 2005. "Elite Revisionists and Popular Belief: Christopher Columbus, Hero or Villain?" Public Opinion Quarterly 69: 2-29.
- Barry Schwartz and Howard Schuman. 2005. "History, Commemoration, and Belief: Reformulating the Concept of Collective Memory." American Sociological Review 70:183-203.
- Howard Schuman and Amy D. Corning. 2006. Comparing Iraq to Vietnam: Recognition, Recall, and the Nature of Cohort Effects. Public Opinion Quarterly 70: 78-87.
- Howard Schuman. 2006. "The Validity of the 2004 'Moral Values' Question." The Forum. 4 (2).

- Howard Schuman. "Context Effects and Social Change" *Public Opinion Quarterly* 73:172-179.
- Howard Schuman & Amy Corning. 2011. "The Roots of Collective Memory: Public Knowledge of Sally Hemings and Thomas Jefferson." *Memory Studies* 4: 134-153.
- Howard Schuman and Amy Corning. 2012. "The Critical Period and Generational Memory: Evidence for National and World Events." *Public Opinion Quarterly*. *Public Opinion Quarterly* 76: 1-13.
- Howard Schuman, Amy Corning, and Barry Schwartz. 2012. "Framing Variations and Collective Memory: 'Honest Abe' vs. 'The Great Emancipator.'" *Social Science History*, 36: 451-472.
- Amy Corning, Vladas Gaidys, & Howard Schuman. "Generations and Transformative Events: Collective Memories in Lithuania from World War II to Independence and Beyond." (*Sociological Forum* (forthcoming))
- Howard Schuman & Amy Corning. "Autobiographical Memory and Collective Memory: *Memory Studies* (forthcoming)." (forthcoming)
- Amy Corning & Howard Schuman. "The Commemoration of the 9/11 Terrorist Attack." *Public Opinion Quarterly* (forthcoming).
- Howard Schuman & Stanley Presser. "The Gun Control Paradox" *Contexts* May 2013 12: 68-69.

Brief Pieces and Comments

- Howard Schuman, "Sampling Design of the 1965-66 Detroit Area Study," in Edward O. Laumann, Bonds of Pluralism, Wiley, 1972, pp. 254-261.
- Howard Schuman "Changes in Black and White Racial Attitudes," Psychology Today, Sept., 1974, Vol. 8, No. 4, pp. 82-86.
- Howard Schuman, "On the Differing Perspectives of Authors and Editors," Contemporary Sociology, 1980, 9: 459.
- Howard Schuman and Stanley Presser, "Heads or Tails, He Wins," The New York Times, Op-Ed Page, July 17, 1981
- Howard Schuman, "Forward," (pp. 3-4) to "Essays in Sociology" by V. Shlapentokh, International Journal of Sociology, 1980, V. X, No. 1.
- Howard Schuman, "Alex Inkeles and Social Psychology," Social Psychology Quarterly, 1983, 46: 53-56.
- Howard Schuman, "Foreword" for, and Editor of, set of three articles on "Introductory Social Psychology: Concept and Context," Teaching Sociology, 1984; 11: 115-116.
- Howard Schuman, "Introductory Note" on, and organizer of, section on, "Quasi-Facts" in Volume 2 of C. Turner and E. Martin (eds.), Surveying Subjective Phenomena, Russell Sage Foundation, 1984.
- Howard Schuman and Philip Converse, "The Intersection of Personal and National History." In T. B. Jabine, M. Straf, J. Tanur, and R. Tourangeau (eds.), Cognitive Aspects of Survey Methodology: Building a Bridge Between Disciplines. National Academy Press, 1984, pp. 38-43.
- Howard Schuman, "3 Different Pens Help Tell the Story." New York Times, Op Ed page, March 7, 1990.
- Howard Schuman, Charlotte Steeh, & Lawrence Bobo, "A Clarification." American Psychologist, May, 1990, 674-75.

- Howard Schuman, "Polls, Surveys, and the English Language," *The Public Perspective* 1997, 8: 6-7. (Earlier version in *L.S.A. Magazine*, Fall, 1979, 3: 9).
- Norbert Schwarz and Howard Schuman. 1997. "Political Knowledge, Attribution, and Inferred Interest in Politics: The Operation of Buffer Islands." *International J of Public Opinion Research* 9: 191-195.
- Howard Schuman, "Understanding What We've Measured." 1998. *The Public Perspective*, February-March, pp. 87-88. (Brief invited essay for magazine's special 50th issue.)
- Barry Schwartz & Howard Schuman. 2000. "The Two Meanings of Collective Memory." *Newsletter of the Sociology of Culture*. 14 (2) : 1-3.
- Howard Schuman, 2001. "Comment: Students' Effort and Reward in College Settings." *Sociology of Education* 74: 73-74.
- Howard Schuman. 2004. "The Morals Choice." *Public Opinion Pros*. Preview Issue.
- Howard Schuman 2005. "Answering Questions Vertically and on the Way Out." *Public Opinion Pros*. 2005.
- Howard Schuman. 2006. "The Validity of the "Moral Values" Question." *The Forum*. 6 (2) Article 5.
- Howard Schuman. 2006. Letter to Editor of *Public Opinion Quarterly* on Langer & Cohen article.
- Howard Schuman & Stanley Presser. 2007. Forward & Afterward to "Experts' Comments on a Public Opinion Classic." *Public Opinion Pro* March, 2007 issue.
- Howard Schuman. 2010. "From History to Collective Memory and Back Again." *The Midcoast Inquirer* June 2010, pp. 1-2.
- Howard Schuman. December 2010. "Obituary for Alex Inkeles." *ASA Footnotes*.
- Howard Schuman. 2011. "Strength of Opinion and the Gun Control Issue." *Survey Practice* June.
- Howard Schuman. 2011. "Reflections on One Editor's Term—1987-1993." *Public Opinion Quarterly* 75: 832-838.
- The Gun Control Paradox. (with S. Presser). *Contexts* (forthcoming)

Present writing

Generations and Collective Memory [book for U of Chicago Press]

Book Reviews

- Thomas F. Pettigrew's *Profile of the Negro American*, in Contemporary Psychology, 11, 1, 1966, 13-14.
- Donald N. Wilber's *Pakistan*, in American Sociological Review, XXXI, 2, April, 1966, 303-304.
- Morris Rosenberg's *The Logic of Survey Research*, in American Sociological Review, 34, 6, December, 1969, 953-954.
- John Mueller's *War, Presidents, and Public Opinion*, in Social Forces, 53, 3, 1975, 521-522.
- Milton Rokeach's *The Nature of Human Values in Public Opinion Quarterly*, 39: 580-581, 1975-76.
- William McCready and Andrew Greeley, *The Ultimate Values of the American Population*, in Contemporary Sociology, 1978, 7: 480-481.
- Norman M. Bradburn, Seymour Sudman and Associates, *Improving Interview Method and Questionnaire Design*, in Social Forces, 1980, 59: 325-326.
- Serge Lang, *The File*, in Public Opinion Quarterly, 1983, 47: 601-607.
- Elliot Mishler, *Research Interviewing: Context and Narrative*, in Contemporary Psychology, 1988, 33: 795-796.
- Arthur C. Klein and Dava Sobel, *Backache Relief: The Ultimate Second Opinion from Back-Pain Sufferers Nationwide Who Share Their Successful Healing Experiences*, Public Opinion Quarterly, 1989, 53: 149-150.
- Anthony Pratkanis, et al., *Attitude Structure and Function*, in Contemporary Sociology, 1990, 19: 625-626.
- Jack Whalen & Richard Flacks, *Beyond the Barricades: The Sixties Generation Grows Up*, in American Journal of Sociology, 1991, 96: 1052-1054.
- Herbert Hyman, *Taking Society's Measure: A Personal History of Survey Research*, in Contemporary Sociology, 1991, 20: 956-958.
- Judith M. Tanur (Ed.) *Questions About Questions: Inquiries into the Cognitive Bases of Surveys*, in Contemporary Sociology, 1992, 22: 126-28.
- Terence C. Halliday and Morris Janowitz (eds.) *Sociology and its Publics: The Forms and Fates of Disciplinary Organization*, in American J. of Sociology, 1994 100:289-292.
- Mary R. Jackman, *The Velvet Glove: Paternalism and Conflict in Gender, Class, and Race Relations*, in Public Opinion Quarterly, 1995, 59: 144-147.
- Paul M. Sniderman, Philip E. Tetlock, and Edward G. Carmines (eds.), *Prejudice, Politics, and the American Dilemma*, in American Political Science Review, 88: 773-774.
- Paul M. Sniderman & Edward. G. Carmines *Reaching Beyond Race*. 1997, in Public Opinion Quarterly 1998 62:121-123.
- Irving Crespi *The Public Opinion Process*, in Public Opinion Quarterly 1998 62: 431-433.
- David B. Pillemer. *Momentous Events, Vivid Memories: How Unforgettable Moments Help Us Understand the Meaning of Our Lives*, in Contemporary Sociology 1999, 26: 701-702.
- Roy Rosenzweig & David Thelen. *The Presence of the Past: Popular Uses of History in American Life*, in Public Opinion Quarterly 2000 64: 115-117.
- Bregje Holleman. *The forbid/allow asymmetry: On the cognitive mechanisms underlying wording effects in surveys*. in Public Opinion Quarterly 2001. 65: 143-146.
- John Skrentny, *The Minority Rights Revolution in Contemporary Sociology*, in Contemporary Sociology 2003 32: 434-436.
- Taeku Lee. *Mobilizing Public Opinion: Black Insurgency and Racial Attitudes in the Civil Rights Era* in Public Opinion Quarterly 2004 67:662-664.
- Paul M. Kellstedt. *The Mass Media and the Dynamics of American Racial Attitudes*, in Contemporary Sociology by Charlotte Steeh & Howard Schuman, Contemporary Sociology 2005 34:17-18.
- Scott L. Althaus, *Collective Preferences in Democratic Politics: Opinion Surveys and the Will of the People*. in Social Forces 2005. 83:1291-1292.
- George W. Bishop's *The Illusion of Public Opinion: Fact and Artifact in Public Opinion Polls*. American J of Sociology 2006 111: 1591-1593.
- Adam F. Simon *Mass Informed Consent: Evidence on Upgrading Democracy with Polls and New Media*. Political Science Quarterly Summer 2012. 127: 333-335..