

**YEIDY M. RIVERO**

Department of Film, Television, and Media/Department of American Culture  
University of Michigan  
Email: yrivero@umich.edu

**EDUCATION**

Ph.D. University of Texas at Austin, Department of Radio-TV-Film.  
M.A. State University of New York at Stony Brook, Theatre Department.  
B.A. University of Puerto Rico, Río Piedras, Drama Department.

**ACADEMIC APPOINTMENTS**

2015 Professor, Departments of Film, Television, and Media and American Culture, faculty affiliate, Department of Communication Studies, University of Michigan.  
2009-2015 Associate Professor, Departments of Film, Television, and Media and American Culture, faculty affiliate, Department of Communication Studies, University of Michigan.  
2006-2009 Associate Professor, Department of Communication & Culture, faculty affiliate American Studies, Cultural Studies, Latino Studies, Latin American & Spanish Caribbean Studies, Indiana University.  
2001-2006 Assistant Professor, Department of Communication & Culture and Latino Studies, Indiana University.  
2000-2001 Assistant Professor, Communication Arts Department, University of the Incarnate Word.

**PUBLICATIONS**

**Books**

*Broadcasting Modernity: Cuban Commercial TV, 1950-1960.* Durham, NC: Duke University Press, 2015.

\*Winner of the Society for Cinema and Media Studies' Katherine Singer Kovacs Book Award, 2016.

Reviews: *Canadian Journal of History*, Vol 53.1, May 2018; *European Journal of Communication*, Vol. 33, 1, February 2018; *European Journal of Communication* Vol. 31, 1, February, 2017; *Journal of Latin American Studies* Vol. 49, 1, February, 2017; *21<sup>st</sup> Century Global Dynamics*, www.21global.ucsb.edu, 2017; *American Historical Review*, Vol. 121, 2, April 2016; *Hispanic American Historical Review*, Vol. 96, 2, May 2016; *Journal of the North Carolina Association of Historians*, Vol. 24, October 2016; *Estudios Interdisciplinarios de América Latina y el Caribe* Vol. 27, II, 2016; *Journalism and Mass Communication* Vol.93, 4,

2016; *European Review of Latin American and Caribbean Studies*, October 2016.

*Contemporary Latina/o Media: Production, Circulation and Politics*, co-edited with Arlene Dávila. NY: New York University Press, 2014.

*Tuning Out Blackness: Race and Nation in the History of Puerto Rican Television*. Durham, NC: Duke University Press, 2005.

### **Work-in-Progress**

*The Original Miami Sound Machine: Cuban Exiles, the Cold War, and the Emergence of Miami as a Media Capital*.

### **Refereed journal articles**

“Diasporic and Marginal Crossroads: The Films of Frances Negrón-Muntaner.” *Latino Studies Journal*, September 2009, 7 (3): 336–356.

“Havana as a 1940s-1950s Latin American Media Capital.” *Critical Studies in Media Communication*, August 2009, 26 (3): 275-293.

“Broadcasting Modernity: Cuban Television, 1950-1953.” *Cinema Journal*, Spring 2007, 46 (3): 3-25.

“Channeling Blackness/Challenging Racism: A Theatrical Response.” *Global Media and Communication*, December 2006, 2 (3): 335-354.

“Caribbean *Negritos*: Blackface and Black Voice in Puerto Rico.” *Television and New Media*, November 2004, 5 (4): 315-337.

“The Performance and Reception of Televisual ‘Ugliness’ in *Yo soy Betty la fea*.” *Feminist Media Studies*, March 2003, 3 (1): 65-81.

**Reprint:** Charlotte Brunson and Lynn Spigel (eds.) *Feminist Television Criticism: A Reader*. Open University Press, 2007, 302-319.

“Erasing Blackness: The Media Construction of ‘Race’ in *Mi Familia*, The First Puerto Rican Situation Comedy with a Black Family.” *Media, Culture & Society*, July 2002, 24 (4): 481-491.

**Reprint:** Horace Newcomb (ed.) *Television: The Critical View*. Oxford: Oxford University Press, 2006, 207-222.

“Beyond U.S. Dominance: Cuban and Local Influences on the Origins of Puerto Rican Commercial Television.” *Centro Journal*, Spring 2001, XIII (1): 60-77.

### **Edited Collections**

“*La reina del sur*: Teresa Mendoza, a New *Telenovela* Protagonist.” In Milly Buonanno (ed.) *Television Antiheroines: Women Behaving Badly in Crime and Prison Drama*. London: Intellect Ltd, 2017, 143-157.

“Anatomy of a Protest: Audience Expectations, Colombia’s *A Corazón Abierto* and *Grey’s Anatomy*.” In Arlene Dávila and Yeidy M. Rivero (eds.) *Contemporary Latina/o Media: Production, Circulation and Politics*. New York: New York University Press, 2014, 149-168.

- “Watching TV in Havana: Revisiting the Local/Global Television Past Through the Lens of the Television Present.” In Karin Wilkins, Joseph Straubhaar, and Shanti Kumar (eds.) *New Agendas for Global Communication*. London: Routledge, 2013, 50-65.
- “Our *Betty*: The Legacy of the *Yo soy Betty la fea* Success in Colombia.” In Janet McCabe and Kim Akass (eds.) *TV Betty Goes Global*. London: I.B. Tauris, 2013, 45-63.
- “Interpreting *Cubanness*, *Americanness*, and the Sitcom: WPBT-PBS’s *¿Qué pasa U.S.A.? (1975-1980)*.” In Tasha Oren and Sharon Shahaf (eds.) *Global Television Formats: Understanding Television Across Borders*. London: Routledge, 2012, 90-107.
- “Mediating ‘Neutrality’: Latino Diasporic Films.” In Patrice Petro, Lane Hall and A. Aneesh (eds.) *Beyond Globalization: Making New Worlds in Media, Art, and Social Practices*. New Brunswick, N.J.: Rutgers University Press, 2012, 103-120.
- “Bringing the Soul: Afros, Black Empowerment, and Lucecita,” in Miriam Jiménez Román and Juan Flores (eds.) *The Afro-Latin@ Reader: History and Culture in the United States*. Durham, NC: Duke University Press, 2010, 343-357. (**Reprint**, *Tuning Out Blackness*, portions of chapter 2)

### Other Publications

- “Politically Charged Media Sites: The ‘Right,’ the ‘Left,’ and the Self in Research.” *Media Industries Journal*,” Vol. 1, Issue 2, 2014.
- “Carla’s, Callie’s, and the Suárez’s Long Lost Ancestors: ESAA-TV and *¿Qué pasa U.S.A.?*” *Flow*, May 2009, 9 (13). <http://flowtv.org/author/yeidy-rivero/>
- “Are You Smarter Than a Cuban Customs Official?: Reassessing Cuba’s Commercial Television Influence in Latin America.” *Flow*, March 2009, 9 (8). <http://flowtv.org/author/yeidy-rivero/>
- “A *Señora* Drinks *Café* with a *Fea* in Bogota, the New Hip TV Production Place in Latin America.” *Flow*, December 2008, 9 (4). <http://flowtv.org/author/yeidy-rivero/>
- “Beautiful Betty.” *Ms. Magazine*, Winter 2007, p. 65-66. **Reprint**: Janet Lee and Susan Shaw (eds.) *Women Worldwide: Transnational Feminist Perspectives on Women*. New York: McGraw-Hill, 2010, chapter 9, p. 97.
- Entries on “Aída Barrera” and “*¿Qué pasa U.S.A.?*” *Encyclopedia of Latinos and Latinas in the US*. New York: Oxford University Press, 2005.

### GRANTS, FELLOWSHIPS, & HONORS

- Society for Cinema and Media Studies’ Katherine Singer Kovacs Book Award, 2016.
- LSA Michigan Humanities Award, University of Michigan, Ann Arbor, 2012.
- LSA Associate Professor Support Funds, University of Michigan, Ann Arbor,

2011.  
 Visiting Resident Scholar, Annenberg School for Communication, University of Pennsylvania, 2009.  
 Trustee's Teaching Award, Department of Communication and Culture, Indiana University-Bloomington, 2008.  
 Center for Latin American and Spanish Caribbean Studies (CLACS) research grant, Indiana University-Bloomington, 2008.  
 Selected to participate in the "Anatomy of an Idea" Faculty Seminar sponsored by the International Radio & Television Society Foundation and ABC. The seminar addressed issues of diversity on television, 2007.  
 Nominated by the Communication and Culture graduate students for the spring 2007 Faculty Mentor Award. Indiana University-Bloomington.  
 Selected to participate in the one-year *Variations of Blackness Seminar* sponsored by the College of Arts and Sciences. Indiana University-Bloomington, 2005-2006.  
 Ford Foundation Post-Doctoral Fellowship. UCLA Chicano Studies Research Center, 2003-2004  
 Grant-in-Aid, College of Arts and Sciences. Indiana University-Bloomington, 2003.  
 Top Competitive Paper in International Communication. International Communication Association Conference, Washington, D.C, 2001.  
 Continuing Fellowship. University of Texas at Austin, 1999-2000.  
 Professional Development Award, 2009.  
 Professional Development Award, 1998.  
 Shell Grant Recipient, 1997.  
 Turner Fellowship. SUNY at Stony Brook, 1991-1993.  
 University of Puerto Rico Presidential Scholarship. CUNY-UPR Exchange Program, Hunter College, 1987-1988.

## INVITED PRESENTATIONS

"Voicing the US Cold War: USIA, America's Production Inc., and Cuban Media Professionals in Miami." *Soundscapes of Latinidad Symposium*, Northwestern University, May 2017.  
 "Three Peasants Fight for Freedom: Radio and the US Cultural Cold War in Latin America," Center for the Study of Race, Indigeneity, and Transnational Migration. Yale University, February 2017  
 "From Dissertation to Book," Ford Fellows 2016 Conference, Washington, DC, Sept. 2016.  
 "Swimming Against the Stream: Researching the Spanish Caribbean and its Diaspora in TV/Media Studies." *Caribbean Subjects: Media, Culture, and Representation Symposium*, Department of Media, Culture, and Communication, New York University, Nov. 2015.  
 Keynote speaker, "Department of Spanish & Portuguese 18<sup>th</sup> Annual Hispanic and Lusophone Studies Symposium." Ohio State University. April 2015.

- “Latino Pedagogies: Theorizing a Transnational Experience” Hispanic Languages and Literature Department Symposium, Stony Brook University, Oct. 2014.
- “Revolutionizing the Modern: Cuban Television in the Transitional Period of 1959-1960.” *Locating Television: Zones of Consumption: A Symposium*, Centre for Critical and Cultural Studies, University of Queensland, Australia, Sept. 2013.
- “Anatomy of a Protest: *Grey’s Anatomy*, Colombia’s *A Corazón Abierto*, and the Politicization of a Format.” Department of Social & Cultural Analysis, New York University, Feb. 2013.
- “Episodes in Citizenship: A 1970s Sitcom for Latinos.” Department of Radio-TV-Film. University of Texas at Austin. Feb. 2011.
- “The Fidel(ity) of Live TV: Commercial Television and the Cuban Revolution, 1959-1960. Department of Communication, University of Michigan, Ann Arbor. Jan. 2011.
- “No Neutral Ground: The Displaced and Disparate Latino Voices of *Nueba Yol*.” Festival Latino. University of Pennsylvania, April 2010.
- “All in the Cuban-American/Sitcom Family: ¿*Que Pasa USA?* (1975-1980).” The Hemispheric Studies Interdisciplinary Research Group, University of Miami. Jan. 2010.
- “With Limited Commercial Interruption: Fidel Castro, Commercial Television and the Selling of a Revolution, 1959-1960.” The Annenberg School for Communication. University of Pennsylvania, Nov. 2009.
- “Watching TV in Havana: Revisiting the Past through the Lens of the Present.” *New Agendas in Global Communication and Media*. Department of Radio, TV, and Film. University of Texas, Austin. Oct. 2009.
- “No Neutral Ground: The Displaced and Disparate Latin Voices of *Nueba Yol* (1996).” *Latin American Media: Distortions and Resistance*, A Symposium of the Center for Latin American and Latino/a Studies. Georgia State University, Atlanta, April 2009.
- “Havana as a 1940s-1950s Latin American Media Capital.” Spring Colloquium Lecture Series. Council for Latin American & Iberian Studies, Yale University, New Haven, Conn., March 2009.
- “When all TV Was Local: Reinterpreting the Spanish Caribbean Television Past and Present,” *New Directions in Caribbean Studies* symposium, Center for Race and Ethnicity, Rutgers University, New Brunswick, N.J. Nov. 2008.
- “Making *Betty Ugly* for America: How the Ugliest TV Character Became a Latina,” Colloquium speaker, Center for Latin American and Spanish Caribbean Studies, Michigan State University, East Lansing. Nov 2008.
- “Found in Translation: Why is *Ugly Betty* Latina?” DePauw University, Greencastle, Indiana, Oct. 2007.
- “The Cuban Connections: Havana as a 1940s-1950s Latin American Media Capital.” Film & Digital Media Department Spring Colloquia, University of California-Santa Cruz, May 2007.
- “*Cubanidad* in Preproduction: The Imaginings and Beginnings of Cuban

Commercial Television.” Reflections on Empire: Latin American Depiction of Colonization in Literature, History, and Cinema, A Symposium of the Center for Latin American and Latino/a Studies. Georgia State University, Atlanta. March 2007.

Plenary session speaker, panel on Television Studies. “Location and Flow: Crossing Borders, Changing Channels, Charting Difference.” Society for Cinema and Media Studies Conference, Vancouver, British Columbia. March 2006.

“Televisual *Mestizaje*: Representing Race and Nation in Puerto Rico’s Commercial Television.” Race and Media in Comparative Perspective: Europe, Canada, and the Spanish Caribbean. Global Media Research Center, College of Mass Communication and Media Arts, Southern Illinois University-Carbondale, March 2006.

“Mediating Travels and Displacements: *La guagua aérea* (1993) and *Nueva Yol* (1996).” Cinematic Dislocations and Relocations: A Conference on the Contemporary Cinemas of Latin America, the Caribbean, and their Diasporas, University of Wisconsin-Milwaukee, April 2005.

“Diasporic and Marginal Crossroads: The Films of Frances Negrón-Muntaner.” UCLA Chicano Studies Research Center, Los Angeles, CA. May 2004.

## CONFERENCE PRESENTATIONS

“Teaching International Media Industries Workshop,” presenter. Society for Cinema and Media Studies. March 2017.

“Teresa Mendoza, a.k.a, “la reina del sur”: A Woman who Loves Women,” panel presenter and organizer. Society for Cinema and Media Studies. March - April, 2016.

“The Cold War Comes to Ayatimbo: Cuban Exiles and Voice of America in Latin America in the early 1960s,” panel presenter and organizer; International Communication Association. May 2015.

“Blue Sky Workshop: Research in Cuba,” International Communication Association (ICA). May 2015.

“La Guerra fría llega a Ayatimbo: Exiliados cubanos y la Voz de América en Latin América al comienzo de los años 60,” Asociación latinoamericana de investigadores de la comunicación. May 2015.

“The Original Miami Sound Machine: The Emergence of Miami as a Production Center for the U.S. and Latin America,” Society for Cinema and Media Studies. March 2015.

“Making Bodies Fit for TV: Morality and Censorship in 1950s Cuba,” Cuban Research Institute Conference. February 2015.

“Rethinking the Geo-linguistic Region during the Cold War,” Latin American Studies Association Conference. May 2014.

“Exploring Transnational Television Histories.” Workshop sponsored by the Television Interest Group. Society for Cinema and Media Studies Conference. March 2014.

“Anatomy of a Protest: Audience Expectations, Colombia’s *A Corazón Abierto*

- and *Grey's Anatomy*.” Paper presented at the Society for Cinema and Media Studies Conference. March 2012.
- “Narrating a Revolution: Fidel Castro and Cuban Commercial Television in 1959-1960.” Paper presented at the Society for Cinema and Media Studies Conference. March 2010.
- “No Happy Endings: Screenwriters and Corporations in Two Media Centers (1950s Havana and 1990s Bogota).” Paper presented at the International Communication Association Conference. May 2009.
- “The Cuban Connections: Havana and Regional Television Exchanges during the 1950s” and “¿*Qué pasa U.S.A.?*: US Spanish-Language Television and the Financial Exploitation of Media Professionals.” Paper and workshop presentations at Society for Cinema and Media Studies Conference. March 2007.
- “Confronting Whiteness: *Mundo real* and ESAA-TV Programming.” Paper presented at the Puerto Rican Studies Association Conference, Cornell University. October 2006.
- “Going Places: Latino Diasporic Films at Home and Abroad.” Paper presented at the Latin American Studies Association Conference. March 2006.
- “We are Latinos and Have Produced TV Too!: WPBT- PBS’s ¿*Qué pasa U.S.A.?* (1975-1980).” Paper presented at the International Communication Association Conference. May 2005.
- “*Mulatas* are Beautiful Too: Media Discourses about Miss World 1975.” Paper presented at the Society for Cinema and Media Studies Conference. March 2004.
- “Caribbean *Negritos*: Ramón Rivero, Blackface, and Black Voice in Puerto Rico.” Paper presented at the International Communication Association Conference. May 2003.
- “Bringing the Soul?: Soul Train, Afros, and Blackface in 1970s Puerto Rican Commercial Television.” Paper presented at the Latin American Studies Association Conference, Dallas, TX. March 2003.
- “The Racial, Gender, Sexual, and Political Ramifications of a Televisual Afro.” Paper presented at the Society for Cinema Studies Conference, Minneapolis, MN. March 2003
- “The Performance and Reception of Televisual ‘Ugliness’ in *Yo soy Betty la fea*.” Paper presented at the Global Fusion Conference. October 2001.
- “Erasing Blackness: Media Construction of ‘Race’ in *Mi Familia*, The First Puerto Rican Situation Comedy with a Black Family.” Paper presented at the International Communication Association Conference. May 2001.
- “‘De un pájaro las dos alas’: The Cuban Influence in Puerto Rican Television.” Paper presented at the Latin American Studies Association Conference. March 2000.
- “Colliding Tensions: Machismo, Virginity, and Women’s Oppression in Puerto Rico’s Television Family.” Paper presented at the International Communication Association Conference. May 1999.
- “Revolutionary Culture: Political Theatre of the 1960’s and 1970’s in the Puerto

Rican Diaspora.” Paper presented at the National Association of Ethnic Studies Conference. 1999.

“*Pa’lante mi gente que esto cuesta*: A Production Ethnography of a Puerto Rican Television Sitcom.” Paper presented at the Institute of Latin American Studies Student Association Conference. February 1999.

“*Hecho en Puerto Rico* (Made in Puerto Rico): The Construction and ‘Packaging’ of *Mi Familia* (My Family) within Puerto Rico’s Local and Foreign Programming.” Paper presented at the Bastards of Imperialism Conference, Stanford University. May 1998.

## TEACHING EXPERIENCE

### Undergraduate Courses

“Television Places, Spaces, and People” (upper division)

“All in the Sitcom Family” (upper division)

“Latinos and the Media” (upper division)

“Before *Betty* Was Ugly: Latin American and US-Spanish Language Television” (upper division)

“Television: Local and Global Perspectives” (upper division)

“Blackness & Popular Culture: U.S. and Latin America” (upper division)

“Race and the Media” (lower division)

“Trends in Latino/a Cinema” (lower division)

### Graduate Courses

“Television Genres”

“The Television Revolution

“Race and Popular Cultures in Latin America Latino Communities”

“Methods of Media Research”

## SCHOLARLY ACTIVITIES & PROFESSIONAL SERVICE

Professional Service	Society for Cinema and Media Studies (SCMS) Executive Council, July 1, 2010-June 2013
Associate Editor	<i>Journal of Communication</i> , 2015-2017
Advisory Boards	<i>Communication, Culture and Critique</i> , 2017-2020 <i>Feminist Media Histories: An International Journal</i> , 2015-2018 <i>Media Industries Journal</i> , 2013-2017 <i>Television and New Media</i> , 2011-2014; 2014-2017 <i>Studies in Spanish and Latin American Cinemas</i> , 2016-2019



Journal Article Referee	<p><i>The Velvet Light Trap</i>, 2009-2012  <i>Communication Monographs</i>, 2009-2012  <i>Critical Studies in Television</i> (April 2017); <i>International Journal of Communication</i> (October 2016); <i>Journal of Iberian and Latin American Studies</i> (August 2016); <i>Global Media Journal</i> (March 2016); <i>Latino Studies</i> (February 2016; September 2015); <i>Convergences: The International Journal of Research into New Media Technologies</i> (October 2015); <i>Journal of Latin American Cultural Studies</i> (September 2015); <i>Communication, Culture and Critique</i> (December 2014; July 2014); <i>Global Media &amp; Communication</i> (June 2014) <i>Media, Culture, &amp; Society</i> (January 2014); <i>Journalism: Theory, Practice &amp; Criticism</i> (August 2013; April 2013); <i>Critical Studies in Media Communication</i> (February 2013); <i>Feminist Media Studies</i> (November 2012; March 2011); <i>Cinema Journal</i> (April 2012); <i>Identities: Global Studies in Culture and Power</i> (November 2011); <i>Television and New Media</i> (August 2013; June 2011); <i>Social Semiotics</i> (February 2011); <i>Communication, Culture and Critique</i> (January 2011); <i>Communication Monographs</i> (November 2009; August 2010); <i>Memory Studies</i> (September 2009); <i>Cinema Journal</i> (December 2007); <i>American Anthropologist</i> (October 2006); <i>Communication Yearbook 31</i> (January 2006); <i>Journal of Broadcasting &amp; Electronic Media</i> (September 2005); <i>Chicana/Latina Studies</i> (December 2004); <i>Communication and Critical/Cultural Studies</i> (August 2004); <i>Communication Theory</i> (December 2003); <i>Centro Journal</i> (March 2002, August 2003, December 2005).</p>
Manuscript Reviewer	<p>University of Chicago Press (March 2015); University of Minnesota Press (March 2008); Duke University Press (December 2016; August 2007, September 2005); Rutgers University Press (September 2008, November 2007).</p>
Conference Paper Referee	<p>Society for Cinema and Media Studies Program Committee (October 2012; October 2011; October 2010; October 2006); Global Fusion Conference (June 2011); School of Communications Graduate Research Forum, Temple University (February 2006); International Communication Association Conference (November 2005).</p>
Fellowship Reviewer	<p>Cuban Heritage Collection, University of Miami Libraries (February 2015).</p>
Interviews	<p>International Business Times, (Feb. 9, 2016); <i>Entre nosotros</i> (radio), Radio Martí (2015); <i>Hispanic Outlook in Higher Education</i> (magazine, 2011); <i>Aquí y Ahora</i> (television), Univision Network, Miami (2008); “Barry Gordon from Left Field” (radio), KCAA, Los Angeles (2007); “Viewpoint with Jean Dean” (radio), WRBC, Huntington, West Virginia (2007); <i>Herald News</i>, New Jersey (2006); <i>Prohibido olvidar</i> (television), WIPR, Puerto Rico’s Public</p>

Research/Service

Television Station (2006); *Hoy en la noticias* (radio), WRTU-University of Puerto Rico Radio Station (2006).

“Race & Independent Media Project.” UCLA, Chicano Studies Research Center (2002-2005).

“Latino or Hispanic: What Channel is that On?” Presentation on Contemporary American Culture, Indiana University-Bloomington (August 2004).

“Panorama de las comunicaciones entre comunidades transnacionales de América del Norte y Latinoamérica.” Media consultant. Research project sponsored by the Rockefeller Foundation. Headquarters-Bogotá, Colombia (November 2003).

Roundtable on Latin American and Spanish Caribbean Studies. University of Notre Dame, South Bend, IN (April 2002).

Panel on “Nation and Culture.” Cultural Studies Conference, Indiana University-Bloomington, IN (February 2002).

## **DEPARTMENTAL & UNIVERSITY SERVICE**

*(Partial list of activities. Additional information available upon request)*

### **University of Michigan**

Chair, Department of Film, Television, and Media (2017-2020)

Director, Latina/o Studies Program, Department of American Culture (2016-2017)

College of Literature, Science, and the Arts, Divisional Evaluation Committee (2015-2017)

Department of Film, Television, and Media, Job Search, member (fall 2015)

Department of Film, Television, and Media, Self-Study Committee (fall 2014-winter 2015)

Department of American Culture, Tenure Committee (fall 2011; fall 2014)

Department of American Culture, Executive Committee (2011-2013)

Department of Film, Television, and Media, Undergraduate Affairs Committee, member (winter 2014)

Department of Film, Television, and Media, Job Search, chair (fall 2010-winter 2011)

Department of Film, Television, and Media, Tenure Committee (fall 2010)

Department of Film, Television, and Media, Graduate Affairs Committee, member (winter 2010-winter 2011)

Department of Film, Television, and Media, two Lecturer Review Committees, chair (winter 2011; winter 2010)

American Culture Program, Graduate Affairs Committee, member (fall 2010-winter 2011)

American Culture Program, Latino Studies Board (winter 2010-fall 2013)

American Culture Program, Undergraduate Affairs Committee, member (winter 2010)

American Culture Program, Lecturer Review Committees, member (winter 2010)

### **Indiana University**

Department of Communication & Culture (CMCL) Executive Committee, chair (2006-2008)

CMCL Graduate Affairs Committee, member (2006-2008)  
Tenure Committee (fall 2007)  
CMCL Undergraduate Affairs Committee, member (2005-2006)  
Job Search Committees (member):  
CMCL-Gender Studies Search (fall 2007-spring 2008)  
American Studies-CMCL Search (fall 2006-spring 2007)  
African American Media Search (fall 2005-spring 2006; fall 2005-spring 2006)  
American Studies-History Department Search (fall 2005-spring 2006)  
Global Media Search (fall 2002-spring 2003)  
Visiting Assistant Professor in Rhetoric (spring 2002)  
Visiting Assistant Professor in Media Studies (spring 2002)  
CMCL Merit Salary Committee, member (spring 2005)  
Center for Latin American & Spanish Caribbean Steering Committee, member (2006-2008)  
Ad hoc American Studies Committee, member (summer 2005-spring 2006)  
McNair Graduate Fellowship Committee, member (spring 2003)  
Colloquium Committee, member (fall 2002-spring 2003)  
CMCL Master Examination Committee, member (fall 2002)  
Organizer and coordinator of the visit of Professor Joel Zito Araujo (fall 2002)

## **PROFESSIONAL AFFILIATIONS**

Society for Cinema and Media Studies (SCMS); Latin American Studies Association (LASA);  
American Studies Association (ASA)