



Sociology

Social Science For a Changing World

Sociology provides you with the tools you need to understand today's most vexing social problems and prepare you for a successful career. From inequality to immigration, from poverty to mass incarceration, Sociology teaches skills for thinking critically, collecting and interpreting data, and making evidence-based arguments.

What type of career can I pursue?

- Education
- Law
- Politics/Public Policy
- Urban Planning
- Survey/Public Opinion Research
- Social Services/Counseling
- Community Organization/Activism
- Medicine/Public Health
- Sales/Marketing
- Business

Who began in Sociology?

- Michelle Obama, *Former First Lady*
- Stephanie Izard, *Top Chef*
- Martin Luther King Jr., *Minister/Activist*
- Cory Booker, *Senator*
- Barbara Mikulski, *Senator*
- Jesse Jackson, *Minister/Politician*
- Ronald Reagan, *Former President*
- Alonzo Mourning, *Pro Basketball Player*
- Arne Duncan, *Former Sec. of Ed.*
- Saul Alinsky, *Writer/Community Organizer*



What is Sociology?

Sociology is the study of the social causes and consequences of human behavior. Sociologists study a wide range of subjects: family, education, health, sex, race, religion, law, crime, poverty, inequality, immigration, rights, labor, organizations, globalization, and much more. This broad scope gives Sociology majors a unique opportunity to study many aspects of social life. In addition, Sociologists adopt a variety of social science methods to collect and examine empirical data critically and rigorously, including quantitative data analysis, survey research, content analysis of written and visual materials, in-depth interviews, ethnography, and historical analysis.

Building a Career with a Sociology Degree

Studying Sociology develops skills for 21st century jobs.

According to the 2015 American Association of Colleges and Universities employer survey, 21st employers are looking for:

- Critical thinking and analytical reasoning skills
- Strong verbal and written communication skills
- Apply knowledge and skills to real world settings
- Work effectively in teams
- Analyze and solve problems with people from different backgrounds and cultures

Sociology graduates report that the most valuable skills they gained from their Sociology courses were the very abilities employers seek:

- Understanding components of complex problems
- Read critically and make evidence based arguments
- Convey complex information and ideas effectively
- Work with people from different racial, ethnic, gender, sexuality or class backgrounds
- Collect, analyze, and present qualitative and quantitative data in writing and public presentations

“History is, strictly speaking, the study of questions; the study of answers belongs to ... Sociology.” – W. H. Auden