Yanna Krupnikov

CONTACT INFORMATION	Dept. of Communication and Media University of Michigan North Quad yanna@umich.edu Ann Arbor, MI www.yannakrupnikov.com

EDUCATION

University of Michigan, Ann Arbor, MI, USA
Ph.D., Political Science

University of Toronto, Toronto, Ontario, Canada
M.A., Political Science

Brandeis University, Waltham, MA, USA
B.A., Politics

ACADEMIC POSITIONS

2023 - Professor, Department of Communication and Media, University of Michigan
2023 - Faculty Affiliate, Center for Political Studies, University of Michigan
2021 - 2022 Professor, Department of Political Science, Stony Brook University
2016 - 2020, Associate Professor, Political Science, Stony Brook University
2014 - 2016, Assistant Professor, Political Science, Stony Brook University
2012 - 2014, Assistant Professor, Political Science, Northwestern University
2009- 2012, Assistant Professor, Political Science, Indiana University

PUBLICATIONS

Books and Monographs

James Druckman, Samara Klar, **Yanna Krupnikov**, Matthew Levendusky and John Barry Ryan (2024) *Partisan Hostility and American Democracy: Explaining Political Divisions and When They Matter*

- *Juliette & Alexander George Book Award for Internatinal Society of Political Psychology, 2025*

Kathleen Searles, **Yanna Krupnikov**, John Barry Ryan and Hillary Style (2023) *Constructing Political Expertise in the News* (Cambridge Elements in Politics and Communication, Cambridge University Press)

Yanna Krupnikov and John Barry Ryan (2022) *The Other Divide: Polarization and Disengagement in American Politics* (Cambridge University Press)

Stuart Soroka and **Yanna Krupnikov** (2021). *The Increasing Viability of Positive News* (Cambridge Elements in Politics and Communication, Cambridge University Press)

Samara Klar and **Yanna Krupnikov** (2016) *Independent Politics: How American Disdain for Parties Leads to Political Inaction*(Cambridge University Press)

- *Philip Converse Award, Elections Public Opinion and Voting Behavior, APSA 2021*

- *Robert Lane Award for Best Book in Political Psychology, APSA 2017*

- *APSA Experiments Section Best Book Award, APSA 2017*

Reviewed: Public Opinion Quarterly, book symposium in *Journal of Politics*

Peer-Reviewed Articles and Proceedings: Published and Forthcoming

Jonathan Caverley and **Yanna Krupnikov** (2025) "Leaders but not Authorities? Gender, Veterans, and National Security" *American Political Science Review*

Eric Groenendyk, **Yanna Krupnikov**, John Barry Ryan and Elizabeth Connors "Selecting Out of "Politics": The Self-Fulfilling Role of Conflict Expectation" (2025) *American Political Science Review*

James Druckman, Samara Klar, **Yanna Krupnikov**, Matt Levendusky and John Barry Ryan (2022) "(Mis-)Estimating Affective Polarization" *Journal of Politics* 84(2): 1106-1117.

Talbot Andrews, Reuben Kline, **Yanna Krupnikov** and John Barry Ryan (2022) "Too Many Ways to Help: How to Promote Climate Change Mitigation Behaviors" *Journal of Environmental Psychology* 81: 101806.

Timothy J. Ryan and **Yanna Krupnikov** (2021) "Split Feelings: Understanding Implicit and Explicit Political Persuasion" *American Political Science Review* 115(4): 1424-1441.

Yanna Krupnikov, Hillary Style and Michael Yontz (2021) "Does Measurement Affect the Gender Gap in Political Partisanship?" *Public Opinion Quarterly* 85(2): 678–693.

Jonathan Kingzette, James Druckman, Samara Klar, **Yanna Krupnikov**, Matt Levendusky and John Barry Ryan (2021) "How Affective Polarization Undermines Support for Democratic Norms" *Public Opinion Quarterly* 85(2): 663–677.

James Druckman, Samara Klar, **Yanna Krupnikov**, Matt Levendusky and John Barry Ryan (2021) "How Affective Polarization Shape Americans' Political Beliefs: A Study of Response to the COVID-19 Pandemic" *Journal of Experimental Political Science* 8(3): 223-234

James Druckman, Samara Klar, **Yanna Krupnikov**, Matt Levendusky and John Barry Ryan (2020) "Affective Polarization, Local Contexts and Public Opinion in America" *Nature Human Behavior* 5: 28–38.

Eric Groenendyk and **Yanna Krupnikov** (2021) "What Motivates Reasoning? A Theory of Goal-Dependent Political Evaluation" *American Journal of Political Science* 65(1): 180-196.

John Barry Ryan, Talbot Andrews, Tracy Goodwin and **Yanna Krupnikov** (2020) "When Trust Matters: The Case of Gun Control" *Political Behavior* 44: 725–748.

Patrick Kraft, **Yanna Krupnikov**, Kerri Milita, John Barry Ryan and Stuart Soroka (2020) "Social Media and the Changing Information Environment: Sentiment Differences in Read Versus Recirculated News Content." *Public Opinion Quarterly* 84(S1): 195–215.

Yanna Krupnikov, Kerri Milita, Elizabeth Connors and John Barry Ryan (2020) "How Gender Affects the Efficacy of Discussion as an Information Shortcut" *Political Science Research and Methods* 8: 268–284.

Samara Klar, **Yanna Krupnikov**, John Barry Ryan, Kathleen Searles and Yotam Shmargad. (2020) "Using Social Media to Promote Academic Research: Identifying the Benefits of Twitter for Sharing Academic Work" *PLOS One* 15(4): e0229446.

Yanna Krupnikov and Charles Shipan (2020) "Voter Uncertainty, Political Institutions, and Legislative Turnover" *Political Science Research and Methods* 8: 14-29.

Elizabeth Connors, **Yanna Krupnikov** and John Barry Ryan (2019) "How Transparency Affects Survey Responses" *Public Opinion Quarterly* 83: 185-209.

Yanna Krupnikov and Adam Seth Levine (2019) "Political Issues, Evidence, and Citizen Engagement: The Case of Unequal Access to Affordable Health Care" *Journal of Politics* 81: 385-398.

D.J. Flynn and **Yanna Krupnikov** (2019) "Misinformation and the Justification of Socially Undesirable Preferences." *Journal of Experimental Political Science* 6: 5-16.

Samara Klar, **Yanna Krupnikov** and John Barry Ryan (2018) "Affective Polarization or Partisan Disdain? Untangling Dislike for the Opposing Party from a Dislike of Partisanship." *Public Opinion Quarterly* 82: 379-390.

Spencer Piston, **Yanna Krupnikov**, Kerri Milita and John Barry Ryan (2018) "Clear as Black and White: The Effects of Ambiguous Rhetoric Depend on Candidate Races" *Journal of Politics* 80: 662-674.

Emily Beaulieau, Amber Boydstun, Nadia Brown, Kim Yi Dionne, Andra Gillespie, Samara Klar, **Yanna Krupnikov**, Melissa Michelson, Kathleen Searles, and Christina Wolbrecht (2017) "Women Also Know Stuff: Meta-Level Mentoring to Battle Gender Bias in Political Science." *PS: Political Science & Politics* 50: 779-783.

Yanna Krupnikov and John Barry Ryan (2017) "Choice vs. Action: Candidate Ambiguity and Voter Decision Making" *Quarterly Journal of Political Science* 12: 479-505.

Nichole Bauer, Laurel Harbridge Yong and **Yanna Krupnikov** (2017) "Who is Punished? Conditions Affecting Voter Evaluations of Legislators Who Do Not Compromise" *Political Behavior* 39: 279-300.

Kerri Milita, Elizabeth Simas, John Barry Ryan, and **Yanna Krupnikov** (2017) "The Effects of Ambiguous Rhetoric in Congressional Elections." *Electoral Studies* 46: 48-63.

Jonathan Caverley and **Yanna Krupnikov** (2017) "Aiming At Doves: Experimental Evidence Of Military Images Political Effects" *Journal of Conflict Resolution* 61: 1482–1509.

Yanna Krupnikov and Spencer Piston (2016) "The Political Consequences of Latino Prejudice against Blacks" *Public Opinion Quarterly* 80: 480-509.

Yanna Krupnikov, Spencer Piston and Nichole Bauer (2016) "Saving Face: Identifying Voter Responses to Black Candidates and Female Candidates" *Political Psychology* 37: 253-273.

Yanna Krupnikov and Spencer Piston (2015) "Accentuating the Negative: Candidate Race and Campaign Strategy" *Political Communication* 32(1) 152-173.

Yanna Krupnikov and Spencer Piston (2015) "Racial Prejudice, Partisanship and White Turnout in Elections with Black Candidates" *Political Behavior* 37(2): 397-418.

Yanna Krupnikov and Adam Seth Levine (2014) "Cross-Sample Comparisons and External Validity" *Journal of Experimental Political Science* 1(1): 59-80.

Yanna Krupnikov (2014) "How Negativity Can Increase and Decrease Voter Turnout: The Effect of Timing" *Political Communication* 31(3): 446-466.

Yanna Krupnikov and Nichole Bauer (2014) "The Relationship Between Campaign Negativity, Gender and Campaign Context." *Political Behavior* 36(1) 167-188.

Arthur Lupia, **Yanna Krupnikov** and Adam Seth Levine (2013) " Beyond Facts And Norms: How Psychological Transparency Threatens And Restores Deliberation's Legitimating Potential." *Southern California Law Review* 86: 459.

Yanna Krupnikov and Charles Shipan. (2012) "Measuring Gubernatorial Budgetary Power: A New Approach" *State Politics and Policy Quarterly* 12 (4): 438-455.

Yanna Krupnikov (2012) "Negative Advertising and Voter Choice: The Role of Ads in Candidate Selection." *Political Communication* 29 (4): 387-413.

Yanna Krupnikov (2011) "When Does Negativity Demobilize? Tracing the Conditional Effect of Negative Campaigning on Voter Turnout" *American Journal of Political Science* 55 (4): 797-813.

Arthur Lupia, **Yanna Krupnikov**, Adam Seth Levine, Cassandra Grafstrom, William McMillan and Erin McGovern. (2011) "How 'Point Blindness' Dilutes the Value of Stock Market Reports." *Political Communication* 28 (1:) 1-18.

Arthur Lupia, **Yanna Krupnikov**, Adam Seth Levine, Spencer Piston and Alexander Von Hagen-Jamar. (2010) "Why State Constitutions Differ in their Treatment of Same-Sex Couples." *Journal of Politics* (72): 1222-1235

Yanna Krupnikov, Adam Seth Levine, Arthur Lupia and Markus Prior. (2006) "Public Ignorance and Estate Tax Repeal: The Effect of Partisan Differences and Survey Incentives." *National Tax Journal* 59 (3): 425-37.

Book Chapters

Yanna Krupnikov, Hannah Nam and Hillary Style (2021) "The Use of Convenience Samples in Political Science Experiments" *Handbook of Experimental Political Science* Druckman and Green, eds)

Yanna Krupnikov and Blake Findley (2018) "Survey Experiments: Managing the Methodological Costs and Benefits" *Oxford Handbook of Polling and Survey Methods* (Alvarez and Atkenson, eds), Oxford University Press.

Yanna Krupnikov and Adam Seth Levine (2016) "Psyched About Political Participation" in *New Advances in the Study of Civic Voluntarism: Resources, Engagement, and Recruitment* (Klofstad, ed), Temple University Press.

Yanna Krupnikov and Beth Easter (2013) "Negative Campaigns: Are They Good For American Democracy?" in *New Directions in Media and Politics* (Ridout, ed), Routledge. *2018 Update to chapter with Elizabeth Connors*

Yanna Krupnikov and Adam Seth Levine. (2010) "Expressing versus Revealing Preferences in Experimental Research." (Bucy and Holbert, eds), *Sourcebook for Political Communication Research: Methods, Measures, and Analytical Techniques.* New York: Routledge.

Book Reviews and Other Publications

Yanna Krupnikov, Kerri Milita, John Barry Ryan, Victoria Smith and Hillary Style "Disseminating Research: Speaker Patterns in Research Seminars" (part of the "Gendered Dynamics of Academic Networks" Forum) (2023)*International Studies Perspectives* 24: 189–229.

Yanna Krupnikov (2019) "Overcoming Biases and Bridging Gaps: *The Democratic Dilemma's* Perspective of Hope" *PS: Political Science and Politics* 52: 634-637.

Yanna Krupnikov and Kathleen Searles (2018) "New Approaches to Method and Measurement in the Study of Political Communication Effects" *Political Communication* (Editorial introduction to the special symposium) 36: 209-213.

Kathleen Searles and **Yanna Krupnikov** (2018) "How Not to Get Ratioed and Other Advice for the Savvy Graduate Mentor" *Political Communication* (The Forum section, invited contribution) 35: 669-673.

Samara Klar, Chris Weber, and **Yanna Krupnikov** (2017) "Social Desirability Bias in the 2016 Presidential Election." *The Forum* 14: 433-443.

Yanna Krupnikov (2016) "Field Experiments and Their Critics, Teele (Book Review)" part of "A Discussion of Dawn Langan Teele's Field Experiments and Their Critics: Essays on the Uses and Abuses of Experimentation in the Social Sciences" in *Perspectives on Politics* 14(4) 1132.

Yanna Krupnikov and Adam Seth Levine (2016) "Offering (Constructive) Criticism when Reviewing (Experimental) Research" *The Political Methodologist*

Yanna Krupnikov (2015) "The Positive Case for Negative Campaigning, Mattes & Redlawsk" *Public Opinion Quarterly* 79 825-827. (Book Review)

Tiffany Barnes, Emily Beaulieu and **Yanna Krupnikov** (2014) "An Assessment of the Visions in Methodology Initiative: Directions for Increasing Women's Participation" *The Political Methodologist.*

Yanna Krupnikov (2009) "Attack Politics: Negativity in Presidential Campaigns Since 1960 Buell & Sigelman and The Persuadable Voter: Wedge Issues in Presidential Campaigns. Hillygus & Shields." *Perspectives on Politics* (7) 411-413. (Book Review)

GRANTS AND
RESEARCH
FUNDING

- University of Michigan College of Literature, Science, and the Arts (LSA) Meet

the Moment Research Initiative Grant. "Shaping Real World Policies to Tackle Persistent Health Inequities using Randomized Early Access to COVID-19 Vaccinations through Michigan Medicine" $1,999,782 (with Amanda Kowalski and Sarah Burkhard), 2024

- University of Michigan, MIDAS Propelling Original Data Science Grant: "A Data Science Toolkit for Examining Local Governance" (with Jenna Bednar, Sabina Tomkins and Justine Zhang), 2023

- National Science Foundation, RAPID Grant: "Comparative Study of Rally Effects During the Ukraine War," $149,246 Co-Principal Investigator (with John Barry Ryan, Yotam Shmargad and Patrick Kraft), 2022

- Time-Sharing Experiments for the Social Sciences, Short Studies Program (with Eric Groenendyk), 2021

- Stony Brook University, Faculty in the Arts, Humanities and lettered Social Sciences Research Grant (with Jacob Martin), 2021

- Democracy Fund Grant "Expertise is What you See: Sources in News," $76,966 (with Kathleen Searles and John Barry Ryan), 2020

- Time-Sharing Experiments for the Social Sciences, Short Studies Program (with Samara Klar), 2019

- Time-Sharing Experiments for the Social Sciences, Short Studies Program (with Hillary Style), 2018

- National Science Foundation, EAGER Grant. $299,557 "New Paths for Communicating Science," Senior Personnel. 2018.

- Time-Sharing Experiments for the Social Sciences (with Elizabeth Connors and John Barry Ryan), 2015

- Dispute Resolution Research Center Grant, 2013 (with Jonathan Caverley)

- Dirksen Center Congressional Research Award, 2013 (with Laurel Harbridge Yong)

- Time-Sharing Experiments for the Social Sciences (with Nichole Bauer and Spencer Piston), 2012

- Time-Sharing Experiments for the Social Sciences (with Spencer Piston), 2011

- Time-Sharing Experiments for the Social Sciences (with Adam Seth Levine), 2009

- National Science Foundation, Doctoral Dissertation Improvement Grant, 2008-2009

AWARDS

- Best Article with a Pre-Registration Published in *Journal of Experimental Political Science* in 2021 (Awarded in 2022) *with James Druckman, Samara Klar, Matthew Levendusky and John Barry Ryan*

- Dean's Award for Excellence in Graduate Mentoring, Stony Brook University, 2022

- Best Paper, American Politics, presented at MPSA 2019 (Awarded in 2020) *with Hannah Nam and Samuel Jens*

- Best Paper, Political Behavior, presented at MPSA 2019 (Awarded in 2020) *with Hannah Nam and Samuel Jens*

- College of Arts and Sciences Outreach Award, Stony Brook University, 2018

- Emerging Scholar, Elections, Public Opinion and Voting Behavior Section, APSA 2016

- Frank Myers Teaching Award, Stony Brook University, 2017

- Best Paper, Political Psychology Section, presented at APSA 2016 (Awarded in 2017) *with Eric Groenendyk*

- Paul Lazarsfeld Award, Best Paper in Political Communication, presented at APSA 2016 (Awarded in 2017) *with Adam Seth Levine*

- Best Paper by An Emerging Scholar, presented at MPSA 2015 *with Samara Klar*

- Trustees Teaching Award, Indiana University, 2011

- Bailey Award for best paper on LGBT politics presented at APSA 2009 (Awarded in 2010) *with Arthur Lupia, Adam Seth Levine, Spencer Piston and Alexander Von Hagen-Jamar*

- Section award from State Politics and Policy Section for Best Paper presented at APSA 2009 (Awarded in 2010) *with Arthur Lupia, Adam Seth Levine, Spencer Piston and Alexander Von Hagen-Jamar*

PRESENTATIONS

Invited Talks, Conferences and Workshops
Vanderbilt University Experiments Conference 2011; Florida State University, 2011; University of Kentucky, 2011; University of Michigan, 2012, 2013; Visions in Methodology, Florida State University, 2013; University of Hamburg, 2013; Ohio State University, 2013; Yale University CSAP Summer Workshop, 2014, 2015; Brigham Young University Public Opinion Workshop, 2014; Cornell University, 2015, Visions in Methodology, University of Kentucky, 2015; Toronto Political Behavior Workshop, 2015; New York Area Political Psychology Meeting, 2015; American University, Voter Turnout Conference, 2015; Yale University, 2015; New York University, 2016; Columbia University, 2016, MIT 2016, University of Michigan 2016, University of Alabama 2017, NYU-CESS Experiments Conference 2017, University of New Mexico 2017, University of Colorado 2018, Yale University CSAP Workshop 2018, University of Essex Summer School in Methods, 2018, Wesleyan Election 2018 Conference, Michigan State University 2019, University of Virginia 2019, Brigham Young University Political Parties Conference 2019, Northwestern University Experiments Conference 2019, Duke University 2020, Rutgers University, Summer Institute in Computational Social Sciences, 2020 (virtual); University of Amsterdam, Hot Politics Lab 2021 (virtual); University College London 2021 (virtual), University of Wisconsin 2021 (virtual); University of New Mexico 2022 (virtual); Harvard Journal on Legislation Symposium "Polarization: The Technological Perspective" 2022 (virtual), Levin Center, "Pursuing Factual Consensus: What Does 'Truth' Mean in the Public Square?" 2022 (virtual), Political Communication Pre-Conference (APSA)-Keynote Talk (2022), Rutgers University (2022), University of Pennsylvania (2022), University of North Carolina (2023), Harvard University (2023), University of Houston (2024), University of Minnesota, Humphrey School of Public Affairs Panel (2024, virtual), University of Pittsburgh (2025)

Committees

- Converse Book Award, EPOVB APSA 2023

- Joint Publications Committee, APSA/ICA, 2018-

- ISPP General Award Committee, 2022

- MPSA Best Paper in American Politics Award Committee, 2022

- Best Paper, EPOVB APSA 2021

- ISPP Markwell Media Award Committee, ISPP 2020

- Robert E. Lane Book Award Committee, Political Psychology Section, APSA 2019, APSA 2020

- ISPP Best Dissertation Committee, ISPP 2018

- Timothy Cook Best Paper Award, Political Communication Section, APSA 2017, APSA 2018

- Best Book Award Committee, Experiments Section, APSA 2016

- Best Paper by a Graduate Student Committee, Public Opinion and Voting Behavior section, APSA (chair) 2015

- Best Paper Award Committee, Experiments Section, APSA 2014

Conference Organization

- Division Head, Elections and Voting Behavior, APSA 2018

- Program Chair, Mass Media, MPSA 2018

- Program Chair, Political Psychology, SPSA 2018

- Co-host, Visions in Methodology, 2017

- Program Chair, Political Psychology Section, MPSA 2014

- Program Co-Chair, Political Psychology Section, APSA 2013

Editorial

- Associate Editor, *Public Opinion Quarterly*, July 2020-July 2024

- Special Issue Co-Editor (with Kathleen Searles), *Political Communication*, symposium on measurement advances

- Current Editorial Board Member:*American Political Science Review*, *Political Communication*, *Political Psychology*, *International Journal of Public Opinion Research*, TESS (A-PI)

Other Professional Activities

- Board Member, American National Election Study 2024 Election

- Executive Board, Women Also Know Stuff, 2016-2022

- Governing Council, International Society for Political Psychology, 2018 - 2021

- Executive Board, Visions in Methodology, 2017-2019

- Executive Council, Elections, Public Opinion and Voting Behavior section, APSA, 2014-2016

- President, Midwest Women's Caucus for Political Science, 2016-2017

Reviewer *American Journal of Media Psychology, American Journal of Political Science, American Politics Research, American Political Science Review, Canadian Journal of Political Science, Ethnic and Racial Studies, European Journal of Social Psychology, International Journal of Press/Politics, International Journal of Public Opinion Research, International Journal of Communication, Journal of Behavioral Decision Making, Journal of Communication, Journal of Conflict Resolution, Journal of Elections, Public Opinion and Parties, Journal of Experimental Social Psychology, Journal of Political and Social Psychology, Journal of Women, Politics and Policy, Journal of Politics, Journal of Public Policy, Journal of Race, Ethnicity and Politics, Legislative Studies Quarterly, Nature: Human Behaviour, PLOS ONE, Perspectives on Politics, Politics, Groups and Identities, Politics and the Life Sciences, Political Behavior, Political Communication, Political Psychology, Political Research Quarterly, Political Science Quarterly, Political Science Research and Methods, Politics & Gender, Politics and the Life Sciences, PS: Political Science & Politics, Public Opinion Quarterly, Political Research Quarterly, Quarterly Journal of Political Science, Social Psychology and Personality Science, Social Science Journal, Social Science Quarterly, State Politics and Policy Quarterly, World Development,* Time-Sharing Experiments for the Social Sciences (TESS), National Science Foundation, Cambridge University Press, Cornell University Press, Princeton University Press, Oxford University Press, Routledge

SELECTED
UNIVERSITY AND
DEPARTMENTAL
SERVICE

- Executive Committee, Communication and Media, University of Michigan 2023-2025

- Graduate Director, Political Science, Stony Brook University, 2020-2022

- Graduate Fellowship Committee, Stony Brook University Graduate School, 2021, 2022

- Lab Director/Political Psychology Subject Pool, Stony Brook University, 2016-2021

- PhD Admissions and Recruitment Director, Stony Brook University, 2017-2020