

NAM CENTER FOR KOREAN STUDIES

University of Michigan



2015-2016 Newsletter



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President Visit

From the Director

Dear Friends of the Nam Center:

The notion of *opportunity* underlies the Nam Center's programming. When brainstorming ideas, setting goals for an academic or cultural program, and putting in place specific plans, it is perhaps the ultimate gratification that we expect what we do at the Nam Center to provide an opportunity for new experiences, rewarding challenges, and exciting directions that would otherwise not be possible. **Peggy Burns**, LSA Assistant Dean for Advancement, has absolutely been a great partner in all we do at the Nam Center. The productive partnership with Peggy over the years has helped



Nojin Kwak

open many doors for new opportunities. It was recently announced that Peggy would leave her post in mid-October to become the Senior Vice President for Philanthropy for the Henry Ford Health System. Peggy certainly deserves many congratulations for this transition, but all of us at the Nam Center will terribly miss her guidance, leadership, and friendship.

The Nam Center continues to be a gateway for cutting edge scholarly and cultural programs in Korean studies. Now underway

are the preparations for the three conferences that the Nam Center hosts annually. On November 7 and 8, the **4th International Conference of Perspectives on Contemporary Korea** will be held. This year's Perspectives conference is themed, "*Cultures of Yushin: The 1970s in South Korea*," and will feature as the keynote speaker Professor Myong Kwan Chi, who is a former editor of *Sasanggye* and authored, under the pseudonym, T.K. Sei, the influential column, "Dispatches from Korea," for the Japanese monthly *Sekai* in the 70s and 80s. The **International Conference of NextGen Korean**



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Studies Scholars (NEKST) will be held on May 8-9 of 2015. In its third year, the 2015 NEKST conference will be a forum for scholarly exchange and networking among Korean Studies graduate students. On May 21st of 2015, the Nam Center and its partner institutions in Asia will host the **New Media and Citizenship in Asia** conference, which will be the fourth of the conference series. The Nam Center's regular colloquium lecture series this year features eminent scholars from diverse disciplines.

This year's **Nam Center Undergraduate Fellows** program has significantly been expanded and enhanced. Fourteen students have been selected by application as undergraduate fellows, and the fellows program is administered as a seminar with classroom sessions and academic requirements for credits. As part of the seminar, students are eligible to present a research paper at the **Korean Studies Undergraduate Exchange Conference** to be held at the University of Southern California Korean Studies Institute on February 14, 2015. The **Summer in Korea** program will go into its third year. This popular study abroad program has become so competitive that the Nam Center started implementing personal interviews as part of the selection process. Summer in Korea is funded by the generous gift from Chairman Dae-Won Moon.

Following on the success and popularity of the **Minhwa at Michigan** past academic year, the Nam Center will present another multi-faceted program on Korean traditional culture on February 5-8, 2015. Two prominent scholars and players of traditional musical instruments, Kyoung Sun Cho (Geomungo, Seoul National University of Education) and Seungmi Suh (Daegeum, Gyeongin National University of Education), will offer lectures, hands-on workshops, and concerts at several venues with diverse audiences, including the U-M School of Music, the Ann Arbor Public Library, the University Museum of Art, a local high school, and the Detroit Institute of Art. Other cultural programs, including **Korean Cinema Now** and the **Ann Arbor Korean Independent Film Festival**, build on their established audiences.

The **CIC Korean Studies e-School** is on a solid path. Thanks to the support from the Korea Foundation, twelve CIC member universities participate in the course sharing project, and during the current academic year, a total of eight Korean Studies courses are to be shared. The Korean Studies e-School is considered exemplary in many aspects and represents a significant portion of the CIC-wide collaboration on course sharing, accounting for 70% of all CourseShare enrollment. The Nam Center as the administrative hub of the e-School plays a central role.

The Korean Studies program at U-M welcomes **Jaeeun Kim**, the Korea Foundation Assistant Professor (Sociology), and **Hyun-ju Kim**, a new KLP faculty member. Professor **Sangjoon Lee** of Screen Arts and Cultures accepted a faculty position at Dankook University, Korea, and I wish the very best for next chapters in Professor Lee's career. This year's Korea Foundation Graduate Fellow is **Minna Lee** (Asian Languages and Cultures), and the Academy of Korean Studies Graduate Fellow is **Joon Sung Lee** (Kinesiology). I also welcome Professors **Jung Hyun Kim** (Chung-Ang University) and **Jae In Cho** (Inchon National University) to the Nam Center family as visiting scholars.

Nojin Kwak



Music of Strings and Wind

Signature Artists' Residency with Kyoung Sun Cho (geomungo) and Seungmi Suh (daegeum)

Kyoung Sun Cho (Seoul National University of Education) and **Seungmi Suh** (Gyeongin National University of Education) visited Ann Arbor February 5-8, 2015 to give a series of lectures, hands-on demonstrations, and concerts to introduce the unique qualities of traditional Korean music to various audiences in Michigan. The geomungo, a large six-stringed zither, played with a bamboo pick, produces a deep percussive tone in contrast to the unique timbre of the daegeum, a large transverse bamboo flute. Professors Cho and Suh showcased the harmonies of these two instruments in a concert at the Detroit Institute of Arts, and then were joined by **Yuening Liu** and **Xuanye Mi** on the yangqin for a concert of eastern melodies at the U-M Museum of Art on the final day of their residency. In between the concerts, Profs. Cho and Suh gave lectures and hands-on demonstrations to local Ann Arbor school children and U-M undergraduates as well as the general public at the Ann Arbor District Library for the U-M School of Music, Theatre and Dance's Virginia Howard lecture series. The professors also donated sample instruments to the Center to use for future outreach activities and to contribute to the resources on Korea available at the Center.

Summer in Michigan

Photos: Connie Ly and Kevin Chen

In Summer of 2015, the Center inaugurated a pilot program to host students from Korea for a month in Ann Arbor. The **Summer in Michigan Program in English Language** is a month-long immersion summer program in partnership with U-M's English Language Institute (ELI) to provide formal classroom English language curriculum to Korean students enhanced by the involvement and leadership of U-M student ambassadors. Michigan undergraduates practice English language skills with the Korean students in co-curricular activities, promoting exchange and bonding between college students from the U.S. and Korea.

This year, Summer in Michigan hosted 30 students from Aju University, who were sent to U-M as part of the "After You" Program, which fully funded these students' travel and program expenses. "After You," initiated by the new president of Aju University, U-M alumnus Dr. Dong Yeon Kim (MPP '91 and PhD '93), aims to promote social mobility and encourage global citizenry for those whose financial needs make study abroad opportunities difficult.

Students arrived in early July, living on campus in Ann Arbor, to participate in an intense instructional curriculum taught by ELI instructors Tom Green, Denise Lagrou, and Brad Pingel and Katie Weyant, in various aspects of English proficiency such as reading, writing, listening, speaking, research, and pronunciation. Led by Carolyn Madden and the director of the ELI, Angelo Pitillo, 20 hours of classroom instruction a week were complemented by organized activities with students ambassadors, U-M students who acted as liaisons and representatives of student life here in Ann Arbor. Nam Center student ambassadors guided Summer in Michigan students through college life at Michigan, in various activities from the basics of computing and printing at the Fishbowl, to the pleasures of paddling down the Huron River in a kayak. As students prepared picnic lunches together, cheered on the Tigers at Comerica Park, and explored Ann Arbor in the summer together, bonds between the students in the US and Korea developed and deepened.

The program was a resounding success, with U-M students receiving the chance to make deep connections with students from Korea, and the Korean students having a unique chance to make Ann Arbor their home for the summer. The Center looks forward to welcoming a new group of students next summer.

2015 Student Ambassadors:

Clockwise from top left: Irene Ng (Stamps School of Arts and Design), Evan (LSA, International Studies & Political Science), Sara Stearns (LSA, Asian Languages and Cultures & Economics), Jay Choi (LSA, Economics & Asian Languages and Cultures), Skye Huerta (LSA, Linguistics), Kevin Chen (LSA, Sociology)



3rd International Conference of NextGen Korean Studies Scholars

Irhe Sohn, PhD candidate, Asian Languages and Cultures

Held on May 8-9, 2015 the third NEKST showcased a range of new ideas and emerging talent in Korean studies from across the globe. Organized by students from the University of Southern California (USC) the Woosung Korean Studies Graduate Fellows at Seoul National University (SNU) and the Korean Studies Graduate Working Group at U-M, the conference hosted 19 participants from all over North America, as well as participants from Asia and Europe. They presented papers on various aspects of Korean history, borders, society, and cultural products, which were followed by lively question periods and debate. The keynote address was given by Michael Robinson (Professor Emeritus, Indiana University), whose reflections on his career and the future of Korean studies was titled “Looking Forward, Looking Backward: Korean Studies, Area Studies, and

the New Academy,” encouraged participants to think of their work in the context of the history of Korean studies in North America, as well as the future of area studies. Faculty members from both U-M and SNU served as discussants for the panels. This opportunity for Korean studies students from various institutions, as well as a wide range of disciplines and theoretical approaches, provided a unique circumstance to foster relationships and build networks with valued colleagues. Furthermore, the cross-disciplinary dialogues exposed participants to new approaches and fresh viewpoints.



U-M-Seoul National University Graduate Exchange Program

After the hectic work of a successful conference, SNU and U-M students traveled to the west side of the state to deepen the bonds formed while organizing the conference and continue the debate and discussions generated at the conference in a retreat setting. Graduate students read works in English and Korean as a launching point for intellectual as well as personal exchange throughout. During this time, they were also able to enjoy the natural beauty of Lake Michigan and the sights of Grand Rapids to refresh and reinvigorate these conversations.



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Sang-Yong Nam Memorial Lecture

This year’s Sang-Yong Nam Memorial Lecture was marked by the distinguished speaker giving the lecture this year. The president of the Korea Foundation, Dr. Hyun-seok Yu spoke on the topics of “New Thinking on Korea’s Public Diplomacy: Toward Public Diplomacy V. 3.0.” As the head of the leading agency for international cultural exchange in Korea, President Yu presented this information from a uniquely insider viewpoint. Following this lecture, audience members were able to engage the speaker in a lively Q&A session. Held at Rackham Amphitheatre, this year’s lecture was also marked by the attendance of the new dean of the College of Literatures, Science, and the Arts, Andrew Martin, among the special guests.



Sang-Yong Nam Award Winners

The 2015 Sang-Yong Nam Award was given jointly to Sara Stearns and Sam Yoo. As Nam Center Undergraduate Fellows, both students represent the dynamism of Korean studies among U-M undergraduates. Sara, a double major in Asian Languages and Cultures and Economics, has received numerous awards recognizing her commitment to Korean studies. Double



Sara Stearns and Sam Yoo.

majoring in Business Administration at the Ross School of Business and Political Science with a minor in Art History, Sam explored wide-ranging academic interests in his undergrad career. In addition to their academic achievements, Sara and Sam actively contributed to student life on campus; Sara, as a dedicated member of the U-M’s Marching Band and Sam, as president of the The Union for Korean Issues in Michigan (KiUM) student group. Both Sara and Sam also distinguished themselves as participants in the 2015 Korean Studies Undergraduate Exchange Conference held at the University of Southern California, Los Angeles, where they presented papers on Korea that were the culmination of independent research projects conducted during the year.



Korean Studies Undergraduate Exchange Conference



In 2015, five members of the Nam Center Undergraduate Fellows program researched and wrote independent research papers to present at the 3rd annual Korean Studies Undergraduate Exchange Conference. Jay Choi, Yoolim Jung, Jennifer Kwon, Sara Stearns, and Sam Yoo traveled to Los Angeles, CA during the depths of a polar vortex in Michigan to present their research on the sunny campus of the University of Southern California (USC).



During their time in LA, students had the opportunity to enjoy active exchange and networking with fellow undergraduates, receive individualized feedback on their research, and explore the bounties of Koreatown. Presenting a paper titled “Game On: Online Gaming and the Need for a Diverse Play Culture in Korea” Yoolim shared the Top Paper Award with Kenneth Lee (USC, International Studies) whose paper was “The Miracle on the Han River: South Korea’s Unique Economic Rise.”

Korea Foundation President Visit to U-M

On March 24-26, 2015, the Nam Center was proud to welcome the president of the Korea Foundation (KF), Dr. Hyun-seok Yu, to the University of Michigan. Dedicated to enhancing the understanding of Korea internationally, KF has been an important supporter of the Center's scholastic and outreach activities and President Yu had the opportunity to observe the dynamism of Korean studies in Ann Arbor in person, via tours of the University and meetings with various members of the University community. The Center was also honored to invite the President to give the annual Sang-Yong Nam Memorial Lecture on March 25, 2015.



A welcome reception on the 24th, held in the the University of Michigan's Museum of Art, containing the gallery of Korean art which bears the Foundation's name, showcased the Center's various student programs, many of which have also been made possible with the support of KF. This occasion offered many members of the Korean studies community to meet with the president and demonstrate in tangible form, the growth that Korean studies has taken at the University.



New Media and Citizenship in Asia 2015 ICA Preconference



The fourth annual New Media and Citizenship in Asia 2015 ICA Preconference took place in San Juan, Puerto Rico on May 21, 2015. This conference series was planned to increase the visibility of Korea in the Asian and international contexts of the communication studies discipline. The International Communication Association (ICA) is the most influential organization in communication studies. Its international, annual meeting—to which the preconferences are attached—has been growing every year, and now typically draws more than 2,500 scholars from around the world. New Media and Citizenship in Asia is one of ICA's daylong, topically focused preconferences. The theme of this year's preconference was "Civic Engagement for Sustainable Development across the Life Span." Speakers at this year's conference represented universities in China, Hong Kong, India, Japan, Korea, the Philippines, Singapore, and the United States. The format is panel presentations, some traditional and others high-impact with rapid Q&A. This year also included a section specially focused on the 2014 Hong Kong protests. Next year's conference will be held in Fukuoka, Japan.

Sponsors for this conference included WKW School of Communication and Information at Nanyang Technological University (Singapore), School of Journalism at Fudan University (China), Information and Society Research Division at National Institute of Informatics (Japan), and Department of Communication Studies at U-M.

The conference is co-chaired by:

- Nojin Kwak (U-M Communication Studies)
- Marko Skoric (City University of Hong Kong)
- Natalie Pang (Nanyang Technological University)
- Baohua Zhou (Fudan University)
- Tetsuro Kobayashi (National Institute of Informatics)
- Scott Campbell (U-M Communication Studies)
- Junho Choi (Yonsei University)

PERSPECTIVES ON CONTEMPORARY KOREA

Cultures of Yushin: The 1970s in South Korea

The fourth annual Perspectives on Contemporary Korea conference was held Nov. 7, 2015 in Ann Arbor, MI, with keynote speaker Myong Kwan Chi or TK Saeng formerly the editor of Sasanggye, Chairman of the Board of Governors of Korean Broadcasting Systems, Professor and Director of the Institute of Japanese Studies at Hallim University. The keynote address was titled, "Lurching Toward Democracy: On the Significance of the Troubled 1970s

in Modern Korean History." The conference overall moved beyond the era's political economy, to explore the remarkably rich and varied cultural production of the Yushin period in its dynamic, and often ambivalent, relationship to state power. As with previous conferences in the series, Cultures of Yushin included prominent speakers invited by conference organizers Prof. Youngju Ryu (Asian Languages and Cultures) and John Duncan (UCLA) to deliver a

high level of scholarship quality. Scholars represented universities in Korea, Japan, and the United States. In addition to the Nam Center, funding for the conference was provided by the Academy of Korean Studies, the U-M Dept. of Asian Languages and Cultures, the U-M Institute for Humanities, the U-M International Institute, the U-M LSA Office of the Dean, and the UCLA Center for Korean Studies.



Digital Korea: History, Use, and Effects of New Communication Technologies

Digital Korea is the fifth annual Perspectives on Contemporary Korea conference on sponsored by the Academy of Korean Studies as well as the U-M Nam Center for Korean Studies and U-M Department of Communication Studies. The conference, organized by Nojin Kwak (Communication Studies, Nam Center), will take place on Nov. 13-14, 2015. One of the hallmarks of contemporary Korea is the incredible rate of development, adoption, and integration of new communication technologies. With this access to new communication technologies now part of the very fabric of Korean society, it becomes important to examine the history, use, and effects of Korean digital media – the internet, social media,

5th Annual Perspectives on Contemporary Korea Conference
Nov. 13th & 14th, 2015
Free & Open to Public

DIGITAL KOREA: History, Use, and Effects of New Communication Technologies
Place: North Quad | 105 South State Street | University of Michigan | Ann Arbor, MI | USA

Friday, November 13th

- OPENING REMARKS** | 9:00AM - 10:00AM
- HISTORICAL APPROACHES TO DIGITAL KOREA** | 9:30AM - 10:00AM
- DIGITIZING THE ANALOG** | 11:10AM - 12:10PM
- DIGITAL MEDIA, VALUES, AND SOCIAL LIFE** | 1:30PM - 2:30PM
- Keynote Address** | 3:10PM - 4:30PM
- KEYNOTE ADDRESS** | 3:10PM - 4:00PM

Saturday, November 14th

- DIGITAL POLITICS AND CITIZEN ACTIVISM** | 8:30AM - 9:50AM
- MOBILE TELEPHONY IN SOUTH AND NORTH KOREA** | 10:10AM - 11:10AM

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mobile phones, etc. How has Korea's particular history shaped the development of new communication technologies and new media use in the country? What sectors of Korean society are using new media and in what ways? How do values, norms, and personal attributes interplay with individual's use of digital media? How does new media use and adoption play out between generations? What has been the impact of digital media in politics and society as well as everyday life? Previous conferences in the series have examined the phenomenon of Hallyu in the age of social media, transgressive practices in Korean society, a contemporary examination of the history of sport in Korea, and the cultural production of the Yushin era (1970s Korea).

Asia Library



Dawn Lawson

The Asia Library is excited to announce a new Head of Library, Dr. Dawn Lawson (see Faculty Updates). In addition to welcoming this new leadership, from November 2014 to August 2015, Yunah Sung, the Korean Studies Librarian, oversaw the training of two interns, Eunhye Kim and Yunhee Shim. These interns were hosted by the Library as the first cohort of the Korea Foundation Global Interns. Eunhye is a recent graduate of Pusan National University with an M.A. in Library, Archives and Information Studies, and Yunhee is currently at Ewha Womans University, pursuing her Master's in Library Science. During their stay, they acquired hands-on experience with technical skills and the intricacies of a large research university library and also experienced Korean studies as taught and researched in America. In 2015, the Library was also hosted its own Michigan Library Scholars Summer Internship Program, and Hyung-gwan Bae was selected. During his time at the library, he helped to develop research guides on North Korea.



This year, the Center piloted a new program to encourage critical viewing and interaction with the content and themes presented in our annual winter film series. Korea-related student groups were invited to "adopt" a film in the series, for which they helped to promote the film that they adopted, assisted Center staff with the screening, and gave the introduction to the film for the audience. After the screening, the group was responsible for conducting a discussion of the film. The Jan 24 screening of the film *Hope* (2013), sparked thought-provoking discussion among some of the students. The following is an excerpt of their report.

Korean Cinema NOW Adopt-A-Screening

As one of the heavier films shown at the Michigan Theater as part of the film screenings sponsored by the University of Michigan Nam Center for Korean Studies, *Hope* 소원 (2013) generated a strong emotional response from viewers and left us with more questions than answers. The Union for Korean Issues at Michigan (KIUM) facilitated a discussion about the film where we brought up our impressions of the film, the director's intent and purpose and the degree to which that succeeded, and social and political issues that surrounded the actual events upon which the film was based.

Discussion: there was a consensus among members that the criminal should receive a longer sentence as a repeat offender.

Q. What changes have been made as a result of the film?

A. Alcohol is no longer a factor for leniency in courts. There were two other cases in which rapists drank alcohol after committing the crime in order to reduce their sentence. This however was denied.

Discussion: one of the drawbacks of the film was that it did not include an epilogue featuring the legal changes that were made as a result of the incident and the judicial ruling, such as the one mentioned above.

Q. What was the director's purpose in making the film and how much did he succeed?

Discussion: members stated that the movie did not adhere to the actual events. An example of this was that the court scene did not mention the criminal's repeat offenses. Others pointed out that the film portrayed the incident inaccurately. For instance, the kids did not actually reach out to the child and her family.

KLP News

The KLP continued to see many new faces in 2014-2015. The strong demand for 1st year classes kept Professors Kyongmi Park and Hunjin Jung busy. Hyun-ju Kim began her first year in the program with the second year students, and Dr. Sangkyung Han taught the third and fourth years. The faculty took only a short break before continuing their efforts on revising the language placement test used to assess students' Korean language proficiency and improve the accuracy of student progression through Korean language program as well as attending many workshops to support improvement to the curriculum. The program continues to provide great opportunities outside of the classroom for students, such as the Korean language table and Korean tutoring program. Students are able to practice and apply what they learn inside the classroom, in groups and one-on-one. These opportunities also allow for relationships to form among the students taught by different KLP faculty. Finally all of the learning that has taken place over the year was showcased at the End of Year ceremony, attended by the Nam Family, where students and faculty gathered to recognize students for their achievements.

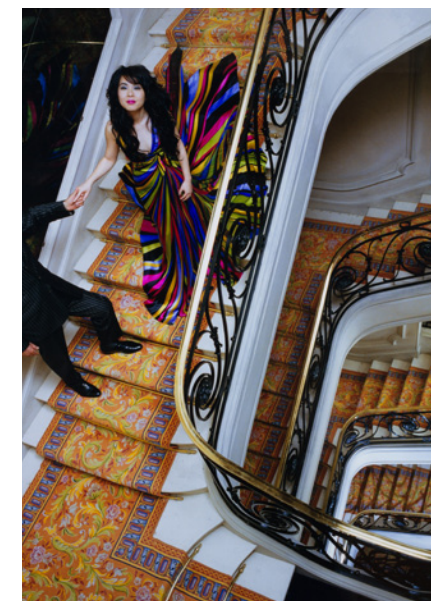


Reinstallation of the Woon-Hyung Lee and Korea Foundation Gallery of Korean Art and New Acquisitions

The results of the Overseas Korean Cultural Heritage Foundation (OKCHF)'s research into UMMA's Korean art collection (reported in the 2013-14 newsletter) were presented in early 2015 as *Korean Collection: University of Michigan Museum of Art*. This massive 347-page book, published in separate Korean and English versions, is the first comprehensive catalogue of our collection of over 400 Korean objects. It includes color images and short descriptions of individual objects, followed by overviews of each area of the collection written by visiting researchers Rha Sunhwa, Cultural Heritage Administration of Korea (ceramics); Song Manyong, Professor of Archeology at Soongsil University; and Kim Samdaejia, former head of the Collection Management Division at the National Folk Museum of Korea (woodcraft and folklore objects). The catalogue has been distributed to scholars, institutions, and libraries worldwide to raise awareness of and encourage new research on UMMA's fine collection.

Our goal is for the Woon-Hyung Lee and Korea Foundation Gallery of Korean Art to reflect the many wonderful new discoveries from the OKCHF research project. With continuing support from the OKCHF and the Nam Center for Korean Studies, UMMA has hired a researcher, Hae Yeun Kim, to assist with the reinstallation of the galleries. Kim has extensive research experience at major museums, including the Guggenheim Museum and Metropolitan

Museum of Art in New York. With her help we will reevaluate the current gallery display and develop textual and visual interpretation that provides a new and exciting visitor experience. This will be the first major reinstallation of the gallery since it opened in 2009. The new installation is scheduled to debut in the fall of 2016.



As UMMA's Korean art collection gains greater recognition, we continue to strengthen it. Last year we acquired several significant objects, both historic and contemporary. Lotus and Carp is a six-panel folding screen painting from the 19th century, possibly commissioned

for a wedding and used afterwards in the women's quarter of a Joseon period household. It features pairs of carp, which symbolize marital harmony and fertility, and lotus flowers, a popular folkloric symbol of abundance because of the plentitude of seeds contained in its pod. This painting will be the centerpiece for a new gallery display on the theme of the cultural life of Joseon women.

Paris [206], a photograph by contemporary South Korean artist Nikki S. Lee (b. 1970), examines the roles Korean women perform in the globalized, contemporary world. The piece is from Lee's Parts series, which feature the same woman (Lee herself) in different settings, posing and interacting with male partners. The majority of the partners have been cut out of the photograph with scissors, suggesting an unhappy ending to the relationships. In Paris [206], the sumptuous European location, the missing white male partner, and Lee's petite female Asian body—perfectly coiffed, costumed, and made-up—present a nuanced inquiry into our stereotypes of gender and race. The work generated a great deal of attention from visitors when it was featured in *In Focus*, a special display of UMMA's new acquisitions.

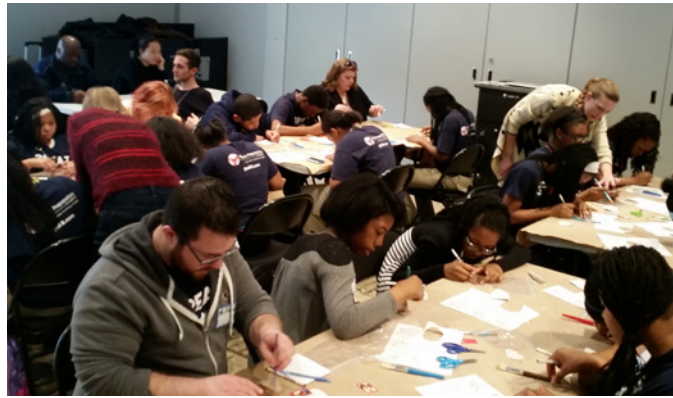
Natsu Oyobe
Curator of Asian Art, UMMA

Korea from “A Single Shard” Program

The University of Michigan Museum of Art and the Nam Center welcomed 157 students from Thurgood Marshall Elementary/Middle School, Detroit; Global Preparatory Academy, Roseville; and Carpenter Elementary School, Ann Arbor as part of the Korea from “A Single Shard” program. These schools were recipients of a grant package that cov-

ered the costs of the program that introduces the culture of ancient Korea through the Newbery Award winning YA novel “A Single Shard” by Linda Sue Park. Students read the book in class and examined book-related artifacts sent to them in the Korea Kit. An on-site field trip to the U-M campus included a UMMA docent-led tour through several

areas in the museum, using the collections of Korean celadons to engage the students in how ceramics were made in the Goryeo dynasty. The students also participated in a hands-on demonstration of the sanggam technique developed in Korea led by local artist Carol Socks-Parker and produced a work of sanggam on a tile to take home as a souvenir.



Students from schools in Roseville, Detroit, and Ann Arbor participated in a sanggam demonstration and learned about Korean ceramics and celadons at UMMA.

2015 Teacher Workshop: Lives of Migration

The Nam Center held its sixth annual Professional Development Workshop for Educators on August 29, 2015. With a theme was titled “Lives of Migration: Korea in Diaspora,” this year, participants examined the



histories of the Korean people who now live all over the world. Korea Foundation Assistant Professor in Sociology, Jaeun Kim kicked-off the morning with an overview lecture of Korean immigration history to the bordering states in Japan and northeast China. Dr. Sook Wilkinson expanded upon this by providing

insight on the socio-cultural history of Korean immigration to the U.S. and describing how Korean-Americans are becoming one of the fastest growing minority populations. High-school teacher Christopher Bryant (Cranbrook Upper School) shared his experiences at the Korea Academy for Educators and how he teaches Korea in the classroom.

Teachers also toured the University’s Clark Library Map Collection with Karl Longstreth, map curator, and saw rare Korean War armistice maps as well as both historical and modern items in the archives. Stamps School of Art and Design Professor David Chung presented a clip from his documentary “Koryo Saram” which covers the history of forced migration of ethnic Koreans to Central Asia under the orders of Josef Stalin. The workshop concluded with a music workshop on the Korean folk

song “Ari-rang.” Participating teachers were provided with print resources, lesson plans, and lecture materials to aid them in their curriculum development and integration.

KAFE Grant

The Nam Center offers a competitive grant annually to one Michigan K-12 teacher to cover their expenses in attending the Korea Academy for Educators’ (KAFE) week-long seminar in Los Angeles CA. This seminar trains K-12 educators in the US about Korea., Korea-US relations and Korean-American culture. This year’s awardee is Ms. Heidi Hargesheimer at the Ann Arbor Open at Mack School, Ann Arbor, Michigan.



Chuseok Dae Party

The Center opened its doors on September 20, 2014 to members of the U-M and the residential community in celebration of Korean Thanksgiving. A community event that attracted 500 participants, the Center designed a substantial section of the program to target the K-14 demographic and the general public. This year included a new Hangeul writing activity where guests wrote their Chuseok wishes on Hanji with a brush and ink and tied them to ribbons on trees in the courtyard. The fluttering slips of Chuseok wishes cheered the crowds of guests and gave hope for the new academic year.



Scholar's Reports

2015 SeAh-Haiam Scholarship Recipients

Yay-Hyung Cho
Nora Hauk
Ha Yeon Lee
Joo Young Lee
Minna Lee
Benjamin Morse
Jasmine Womack



PhD Candidate
Yay-Hyung Cho
Invisibility, Indignity and Emotional Labor in the Workplace: Studies of Female Korean Janitors

How is dignity defined in the context of the Korean workplace? To investigate this question, we conducted both qualitative research (recruited 27 female custodians for intensive qualitative interviews) and quantitative research (160 custodians). Below is a brief summary of our qualitative interviews.

Sense of community

Certain institutional practices foster stronger sense of community among custodians in Seoul than in the US. For example each building provides a kitchen for the janitors. Preparing meals together daily strengthens community ties and at times it opened the heart of a difficult coworker.

Dignity and Respect in work place

By and large, janitors are happy about the way they are treated. The dedicated space for janitors helps them to foster such community relations with students. Students come and visit them and have lunch with them, and student groups also act as their advocates. Students often use kinship terms (ammuni) to address the janitors.

Sandwich Generation

The work-family conflict has a unique cultural dimension in Seoul. Since most of the janitors are middle aged and above, their life stage is sandwiched between generations in terms of

care-giving responsibilities. Yet senior janitors often care for their in-laws, which may have a toll on their health. Religion and church support play a crucial role in managing their stress.



Master's Student
Benjamin Morse
Observational learning in ecotourism: an investigation into ecotourist's environmentally responsible behavior in South Korea.

During the summer of 2015, I conducted research in Korea as part of an individual master's thesis through the School of Natural Resources and Environment. My goal was support ecotourism's contribution to environmental sustainability by conducting research that will advance ecotourism theory and improve ecotourism practice. My three study sites were Jeju Island, Busan and the Upo Wetland. I was awarded the Se-AH Haiam Scholarship to help fund my research project in Korea which helped me achieve my research objectives in several ways.

During my 10-week research time frame, I successfully administered 217 questionnaires to Korean ecotourists, completed 9 semi-structured interviews with Korean tour-guides and recorded observations of ecotourist behaviors in each distinct study location. Specifically, the Se-AH Haiam funds were used to hire two student research assistants who helped me with translation, interpretation and communication. These research assistants were paramount to my success in Korea, as they diligently, respectfully and articulately represented my research to a wide-range of ecotourism stakeholders. I look forward to the results of my study, as it will have both theoretical and practical implications for sustainability within the ecotourism sector, specifically in the Republic of Korea.



Undergraduate Student
Jasmine Womack
안녕하세요! I had the amazing privilege of going to Korea this summer to study language and culture

at Sogang University. Four hours of language completely in Korean was extremely exhausting at first but with persistence, I made it and had an amazing time learning. During lunch, I would often explore different shops to find delicious food; however, most of the time I lived off of Dankasu kimbab for lunch because it was too good (and cheap) to give up. On culture trips I was able to explore Korea and experience so much culture and learn so much about the country in a way that I never could in the United States. I was able to explore my curiosities about the Korean War at the War Memorial; play, and quickly lose, a game of Running Man at the Times Square shopping center; brush up on my martial arts; visit beautiful villages as far as 3 hours from Seoul, cook 삼계탕; see a Nanta show, and more. Korea has changed me and I'll never be the same again. It honestly feels like I left a piece of my heart there and I have to go back soon. I was able to learn how to accept new customs that I never had to follow in America and I was able to adapt and think deeply about the reasons people do things the way they do. It was so fascinating and I woke up so happy everyday because I was living my dream. I was able to humble myself and open up my heart and mind to the complex beauty Korea has. I feel so blessed to have had this life-changing experience. 감사합니다.

Summer Study-Abroad Scholarship

Aaron Nelson-Purcell

During my time in Korea I spent a majority of the time filming or editing films for our documentary class. We were immersed within the culture being forced to interact with strangers and use Korean in order to create the film. This film looked into the business culture, originally comparing traditional big business (chaebol), but evolved into the use of creativity to push the plateauing Korean economy (which is ranked #1 least efficient and #2 highest work hours). During the time I was able to interact with various Korean business workers, and also make connections with various entrepreneurs and startup CEOs within Korea. This was an enriching experience being able to document and interact with the Korean culture, especially the economic side of Korea, which prior to the trip I had not learned much about. Our completed documentary can be viewed on YouTube: <https://youtu.be/uzgZauP9zjQ>



Summer in Korea Scholarships

With the generous continuing support of Chairman Dae-Won Moon (Dong Hwa Sanup, MBA '78), the Nam Center awarded scholarships to two accomplished students, Jamie Forgacs and Nicole Lococo, to attend the Yonsei International Summer School in Seoul, Korea. The students spent six weeks in the heart of Seoul to improve their fluency in Korean and deepen their knowledge of Korea. The scholarship funded their tuition, fees, field trips, and travel expenses, and has made another summer in Korea possible for undergraduates.



Jamie Forgacs

The incredible generosity of Chairman Moon and the Nam Center sent me on a seven week adventure of summer classes and life lessons this past summer, during which I took courses on Korean films and the Korean language. Though the MERS scare led to the cancellation of extra activities, I was able to spend my time freely exploring and experiencing places like the beautiful Deoksu Palace and the vibrant green tea fields of Boseong. Throughout

it all, I encountered countless friendly, caring people who were delighted that I wanted to speak with them in Korean and would do anything to help me. Thanks to my time in Seoul, my heart is warmed and my mind impassioned to pursue the enrichment of my understanding of Korean Studies and the world around me. It was truly an unforgettable and invaluable experience.

Nicole Lococo

This summer, I was granted the opportunity to study at Yonsei University through the kindness of the Nam Center for Korean Studies and the generosity of Chairman Moon. This



incredible experience, of course, helped me improve my Korean and go to class in South Korea, but simply describing these two aspects simply does not do the trip justice.

The first few days of being in Korea, I was so excited that the anticipation felt like a feather in my throat—there was so much to see and so much to experience. On the other hand, I remember the strange taste in my mouth that was feeling as though I was “different.” At first, this felt acutely. I felt for the first time that I was culturally differentiated from the population I was in. Little did I know that this would be the catalyst for me grow in ways so important I struggle to put it into words. So often discussions about diversity take place, especially at the University of Michigan, but seldom have I felt what it feels like to be a group of few. Once I accepted feeling different, I opened myself to experiencing the differences and becoming enveloped in them. I remember my

continued on p.16

Undergraduate Fellows Program

The Center continues to expand its programming to support and encourage undergraduate interest and commitment to Korean studies and Nam Center Undergraduate Fellows program has been quickly growing, reflecting the interest in Korean studies at the undergraduate level at U-M. In 2014-2015, 11 undergraduates participated in the past year, and students met each month to discuss research topics and methodologies on Korea and to improve their skills in conducting original research which earns them one credit per term. Five fellows went on to give presentations at the third annual Korean Studies Undergraduate Student Conference, held in California in 2015. The Fellows' enthusiasm for this program developed a energized response from the student body and with increased recruiting activities, the Center selected a very competitive cohort of 22 undergraduates for the 2015-2016 academic year.

2014-2015 Fellows

Briahna Anders	Jennifer Kwon
Jaeyoung Choi	Sara Stearns
Yoolim Jung	Skye Huerta
Firdaus Kasman	Hui Chien Tan
Annes Kim	Sam Yoo
Jie Ling Kuan	

2015-2016 Fellows

Christian Dowell	Nicole Lococo
Kendall Dumas	Aaron Nelson-Purcell
Rachel Epperly	Kiersten Reinhold
Jamie Forgacs	April Shin
Skye Huerta	Hannah Sim
Yoolim Jung	Ji Hoon Son
Ili Nazurah Binti	Sara Stearns
Khairul Anuar	Amy Tan
Saad Khatri	Hui Chien Tan
Annes Kim	Emily Thibeau
Jenn Kwon	Jessica Uruchima
Joon Lee	Leo Weissburg

Summer in Korea Scholarships

continued from p. 15



Korean Development Professor Mo's brilliance and how he would occasionally thunderously exclaim that Hongdae has value as a cultural epicenter of Korea. I remember the heat of the morning and how beads of sweat would kiss my face even right after I showered. I made friends from all over the world who I still talk to this day.

One afternoon I carelessly lost my wallet and felt tears lick my eyes as I told my story to everyone. Following a compassionate janitor's hand-drawn map to find the junkyard, I met a kind stranger who guided me for an hour asking locals to help me. A generous student also guided me and I received an email that someone had found it. The mini thank-you cards were not enough to express my gratitude, but seeing the smile on one janitor's face warmed my heart as I felt a wave of understanding of how deep human sentiment can be.

This trip was a growing experience so intense that I feel changed for it. I am so grateful for this experience because it did not change me simply academically. It was so much more than the courses. It was a new mentality- a new way of living the world that this study abroad trip gave me. I see the world differently because of this trip. I am- even if only slightly- more aware of the emotional complexity now that is the experience of difference. But there is a choice to accept difference and embrace them, with open arms. Once I opened my heart, I learned how humanity can be united on a more emotional, human, real level-even through a smallest smile.



Nora Hauk

Nora Hauk spent the summer in Seoul for complete her dissertation research about photography and urban change in Seochoon, a neighborhood she conducted formal interviews with residents, photographers, and architects. During this time, Nora also participated in the inaugural term of the Inter-University Center for Korean Language Studies at Sungkyunkwan University to study advanced academic Korean, which has been of great value to her ability to improve her competency in the language. The Nam Center is proud to be one of the founding member universities in this effort to offer language training for advanced and highly-proficient scholars in Korean.

Faculty and Staff Updates

Faculty



Dr. Dawn Lawson joined the University as the Head of Asia Library in September 2015. Dawn holds a Master's degree in Library Science from Long Island University and a PhD

in East Asian Studies from New York University. She spent the 2011-12 academic year in Japan on a Fulbright grant to carry out her dissertation research on Meiji era women's literature. In addition to her fluency in Japanese, Dawn still remembers some of the Korean she studied many years ago, part of which she learned during a summer of language study at Yonsei University. About her new position she says, "It is gratifying and exciting to be given the opportunity to lead one of North America's largest and most distinguished East Asian libraries."



Se-Mi Oh is an Assistant Professor of Modern Korean History in the Department of Asian Languages and Cultures. Her current research focuses on the architectural and

urban practices of Colonial Seoul of the 1920s and 1930s. Her book manuscript entitled *Seoul Streets: Surface Matters and Speech Matters* examines the relationship between language, text, and media in tracing the discursive formation of modernity and colonialism in Korea through urban space. She teaches courses on the history and visual culture of modern and contemporary Korea.



Jaeun Kim, Korea Foundation Assistant Professor in Sociology, has been selected for the U.S.-Korea NextGen Scholars Program for 2015-2017. The U.S.-Korea Next-

Gen Scholar Program is a two-year program providing opportunities for mid-career Korea specialists to discuss issues of importance to U.S.-Korea relations with policymakers, government officials and opinion leaders in Korea and the United States, learn how to effectively engage with the media, participate in the policymaking process, and gain experience as public intellectuals helping to bridge the scholarly and policy communities and address issues of importance to the U.S.-Korea relationship. Further information can be found here: <http://csis.org/program/us-korea-nextgen-scholars-program>



Dr. Joon Sung Lee is a postdoc research fellow of Nam Center for Korean Studies and a lecturer in the School of Kinesiology teaching Sport Marketing course. He holds a

B.S. in Physical Education and M.S. in Sport Marketing from Seoul National University in South Korea. He earned his PhD from University of Michigan majoring Sport Management. His research mainly focuses on overall sport consumer behavior with major emphasis on the influences of both cognitive and affective factors on sport consumers' consumptive behaviors such as attitude formation and decision-making process within various sport contexts. Focusing on public figures' transgressions, his recent research investigate how sport consumers process a celebrity endorser's transgression information and respond to the troubled public figure in different ways based on the consumers' moral reasoning processes.

Visiting Scholar



Jung Yoon Choi is a researcher in the Human Life Research Center, Symbiotic Life Tech at Yonsei University, Seoul, Korea. She received her Ph.D from Yonsei in Child and

Family Studies. Her research is focused on the stress physiology of children in Korea and the factors that affect children's cortisol levels, such as individual factors, family factors, and child-care factors. Dr. Choi will be conducting research to launch comparative examinations of these factors in Korean and American children.

Staff



Jessy Choi was born in Korea, raised in Germany, and graduated from the University of Toronto, Canada. She joined the Nam Center in December of 2014 in the role of outreach

and CIC Korean Studies e-School coordinator. Jessy has been planning many of the Center's outreach events for the K-12 students, teachers, community and beyond. Her work as the e-School coordinator includes planning and coordinating the growing e-School program with the twelve participating universities.



Tyler Lazoan is currently an U-M freshman who plans to major in engineering. In addition to his interest in engineering, he also has an interest in various other topics

including language, international studies, and philosophy. In the future, Tyler hopes to utilize the education and the skills he learned in school to make an impact on the world.

Upcoming Events in 2015-2016

Undergraduate Korean Studies Exchange Conference

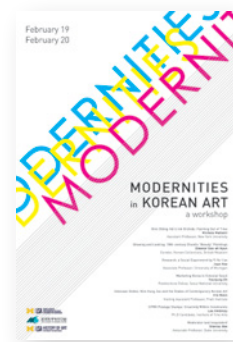
February 20, 2016

Undergraduate research fellows from the University of Southern California's Korean Studies Institute will join Nam Center undergraduate fellows to present original research on Korea and foster exchange across institutions. This conference is open to undergraduate students by RSVP only.

Modernities in Korean Art Symposium

February 19-20, 2016

Scholars from across the globe will gather to discuss issues of modernity in Korean art. This workshop is open by RSVP only.



Sang-Yong Nam Memorial Lecture

February 25, 2016 4pm

Vandenberg Room, Michigan League
735 S. State Street



The fifth annual Sang-Yong Nam Memorial Lecture will be given by his Excellency, Ahn Ho-Young, the Ambassador of the Republic of Korea to the U.S. An award

ceremony to recognize this year's recipient of the Sang-Yong Nam Award, given to the outstanding graduating senior in Korean studies, will kick-off the event.

2016 NEKST

4th International Conference of Next-Gen Korean Studies Scholars

May 13-14, 2016

This annual conference aims to give graduate students in all academic fields an opportunity to present their research on Korea, share academic interests, as well as build a community of future Korean studies scholars. The conference covers any methodologies and disciplinary traditions, as long as the proposed paper topic is specific to Korea.

Korean Cinema Now

Showcasing the best and brightest of contemporary popular Korean cinema, the Nam Center's film series offers free films at the Michigan Theater most Saturdays in the winter term at 2 pm. Films are screened in Korean with English subtitles and open to the public. Titles subject to change.



Michigan Theater 603 East Liberty Street
Ann Arbor, MI 48104

1/9/2016 *Revivre* (화장, 2014)

1/16/2016 *Gangnam Blues* (강남 1970, 2015)

1/30/2016 *How to Steal a Dog*
(개를 훔치는 방법, 2014)

2/6/2016 *Tazza: The Hidden Card*
(타짜: 신의 손, 2014)

3/12/2016 *Thread of Lies* (우아한 거짓말, 2014)

3/26/2016 *My Love, Don't Cross that River*
(남아, 그 강을 건너지 마오, 2014)

4/2/2016 *Cart* (카트, 2014)

4/9/2016 *Ode to My Father* (국제시장, 2014)



A2KIFF 2015

Ann Arbor Korean Independent Film Festival

The Nam Center presents a critical selection of independent films screened in an intense three-day period in the fall term. Films are screened in the original language with English subtitles. Free admission and open to the public.

Schedule:

10/15/2015 7:30 PM Michigan Theater
Moebius (뫼비우스)

10/16/2015 12:00 PM Room 1636 SSWB
Special Student Screening (by RSVP only):
Time (시간)

10/16/2015 7:00 PM
Michigan Theater
Rough Cut
(영화는 영화다)

10/17/2015 7:00 PM
Michigan Theater
Spring, Summer, Fall, Winter... and Spring
(봄 여름 가을 겨울 그리고 봄)

10/18/2015 2:00 PM Michigan Theater
Bad Guy (나쁜 남자)

10/18/2015 7:00 PM Michigan Theater
Pieta (피에타)



Nam Center for Korean Studies Colloquium Series 2015-2016

All colloquia will be held at 4 pm in Room 1636 of the International Institute (II) unless specified otherwise.

The International Institute is located in the School of Social Work Building at 1080 South University Ave. Ann Arbor, MI 48109.

Fall 2015

9/16/2015 ■ **Min, Wonjung**, Assistant Professor, Department of History & Asian Studies Center, Pontifical Catholic University of Chile, "*Korean Wave in Latin America: K-pop Reception and Participatory Fan Culture*"

10/7/2015 ■ **Park, Eugene**, Korea Foundation Associate Professor of History, University of Pennsylvania, "*Progeny of Fallen Royals: The Kaesŏng Wang in Chosŏn Korea*"

10/28/2015 ■ **Kim, Ingeol**, Professor, Department of Korean History, Seoul National University and Director, Kyujanggak Institute of Korean Studies, "*New developments in 'Kongron politics' during the late Choson -18th and 19th Centuries: 'Local Councils' and 'People's Assemblies'*"

12/9/2015 ■ **Kim, Baek Yung**, Associate Professor, Humanities Department, Kwangwoon University, "*Making a New Metropolis in Seoul: 'The Age of 86-88' as a Catalyst of Gangnamization*"

This colloquium series is made possible by the support of the Nam Family Gift, Korea Foundation, and the U.S. Department of Education Title VI grant. For more information, please call 734.764.1825 or visit us on the web at www.umich.edu/ncks

Winter 2016

2/10/2016 ■ **Roh, Kyung Deok**, Assistant Professor, Division of Liberal Arts and Science, Gwangju Institute of Science and Technology, "*Yalta Conference and the Division of the Korean Peninsula*"

1/27/2016 ■ **Koo, Jeong-Woo**, Assistant Professor, Department of Sociology, Sungkyunkwan University, "*Contested Diffusion of Human Rights: Evidence from the South Korean Print Media, 1990-2010*"

2/24/2016 ■ **Kang, Dredge Byung'chu**, Postdoctoral Fellow, Women, Gender and Sexuality Studies, Washington University in St. Louis, "*Idols of Development: The Performance of Asian Modernity via Queer Thai K-Pop Fandom*"

3/9/2016 ■ **Sahie Kang**, "*Planning Assessment in a Proficiency Oriented Foreign Language Program: A Backward Design*"

3/30/2016 ■ **Kim, Rebecca**, Professor of Sociology, Frank R. Seaver Professor in Social Science, Pepperdine University, "*The Spirit Moves West: Korean Missionaries in America*"

4/13/2016 ■ **Cheon, Junghwan**, Sungkyunkwan University/USC (sabbatical), "*Words of Times, Writings of Desire: Our Study on Korean Cultural History and Literature through Journals*"

Signature Artist Residency with Aimee Lee Hanji: The Art of Korean Papermaking

Hanji: From East Asia to the Great Lakes: Korean Paper at Home and Abroad

Thursday, March 17 7pm Signal-Return,
1345 Division Street, #102, Detroit

Hanji served material and spiritual culture as the body of illuminated sutras, kites, armor, shrouds, and chamber pots. Though highly endangered today, Korean paper is receiving more attention by conservators, designers, and artists. Through photographs, videos, and samples of paper, prints, and objects, Aimee Lee will share her experience of excavating these traditions and adapting them to artistic practices. She will also talk about the process of building the first hanji studio in North America at the Morgan Conservatory in Cleveland, where she is currently its resident artist.

The History and Creative Applications of Hanji

Saturday, March 19

11am-1pm UMMA Multipurpose Room

Learn about the art and application of handmade Korean paper (hanji) with artist Aimee Lee, who will share her collection of handmade paper and show participants how to work with this versatile material in hands-on activities of joomchi (paper fusing) and jiseung (paper weaving) to make a beautiful bracelet to take home. UMMA

Curator of Asian Art will provide an introduction to Korean art and painting traditions in a visit to UMMA's gallery of Korean Art. Please register to reserve your spot at this workshop via this form: <http://goo.gl/forms/XEtg1o2wrB>

Hanji Art for All Ages

Saturday, March 19 3pm-4:30pm

AADL Downtown Library Multipurpose Room

Sunday, March 20 2pm-4pm

Detroit Institute of Arts Prentis Court

Families are encouraged to drop in to view works by Aimee Lee using Hanji (Korean mulberry paper) and take the opportunity to try a joomchi (paper fusing) project. Participants will use colored hanji to create 2D fused paper art using only paper, water, and their own energy. They can take the damp pieces home to dry the same day.



Nam Center for Korean Studies

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Gifts to the Nam Center for Korean Studies help support research, teaching, the Korean Language Program and the Korean Collection in the Asia Library. The Center also helps student organizations, provides graduate fellowships, and sponsors visiting scholars, public lectures, our film series and many other special events. Your gift will also help us recruit and retain the finest students and faculty.



If you are interested in helping to support the mission of the center, please contact the Nam Center office. The University of Michigan can also work with your financial advisors to design a trust or bequest.

For information about ways to support the Nam Center for Korean Studies, please contact us at:

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