

CURRICULUM VITAE

Scott W. Campbell
Professor of Communication and Media and of Digital Studies
Constance F. and Arnold C. Pohn Professor of Telecommunications
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EDUCATION

- 2002 Ph.D., Communication Studies, University of Kansas.
Dissertation: The Social Construction of Mobile Telephony: An Application of the Social Influence Model to Perceptions and Uses of Mobile Phones within Personal Communication Networks.
- 1999 M.A., Communication Studies, University of Missouri-Kansas City.
Thesis: Factors Influencing Attitudes and Perceived Interpersonal Uses of Computer-Mediated Communication.
- 1992 B.J., University of Nebraska-Lincoln.

ACADEMIC EMPLOYMENT

- 2016-present Professor, Department of Communication & Media and Pohn Professor of Telecommunications, University of Michigan.
- 2011-2016 Associate Professor, Department of Communication Studies and Pohn Professor of Telecommunications, University of Michigan.
- 2005-2011 Assistant Professor, Department of Communication Studies and Pohn Fellow of Telecommunications, University of Michigan.
- 2002-2005 Assistant Professor, College of Communication, Hawaii Pacific University.

SCHOLARSHIP

Edited Volumes

- Campbell, S.W., de Souza e Silva, A.S., Fortunati, L., & Goggin, G. (Eds.) (2023). Futures in mobile communication research: A Special Issue. *New Media & Society*, 25(4).
- Ling, R., & Campbell, S.W. (Eds.) (2011). *Mobile communication: Bringing us together and tearing us apart*. New Brunswick, NJ: Transaction Publishers.

Ling, R., & Campbell, S.W. (Eds.) (2009). *The reconstruction of space and time: Mobile communication practices*. New Brunswick, NJ: Transaction Publishers.

Industry/Policy Report

Lenhart, A., Ling, R., Campbell, S.W., & Purcell, K. (2010, April). Teens and mobile phones. A project of the Pew Research Center and the University of Michigan. Available at <http://www.pewinternet.org/Reports/2010/Teens-and-Mobile-Phones.aspx>

Articles and Chapters

Gualano, R. J., & Campbell, S. W. (in press). Virtual reality in communication education: Engaging learners across levels of interaction. *Communication Education*.

Campbell, S. W. (in press). “Mobile communication” and “mobile media”: Reflections on the discursive power of field language. In G. Goggin & L. Hjorth (Eds.), *The Routledge companion to mobile media* (2nd ed.). New York: Routledge.

Liang, F., & Campbell, S. W. (in press). Explaining the technological acceptance of 5G: Quantitative and qualitative insights from China and the US. *International Communication Gazette*.

Campbell, S. W., de Souza e Silva, A. S., Fortunati, L., & Goggin, G. (2023). Futures in mobile communication research: Introduction to the Special Issue. *New Media & Society*, 25(4), 677-684.

Campbell, S.W., Ross, M. Q., Liang, F., & Ling, R. (2023). From moving about the city to moving about the home: Considering bounded spaces of connected mobility. *International Journal of Communication*, 17.

Ross, M. Q., Akgün, E., & Campbell, S. W. (2023). Benefits of solitude for connected individuals in the United States but not China: Situating solitude in communicate bond belong theory. *Computers in Human Behavior*, 144.

Frith, J., Campbell, S. W., Komen, L. J. (2023). Looking back to look forward: COVID-19/5G conspiracies and the long history of infrastructural fears. *Mobile Media & Communication*, 11(2), 174-192.

Campbell, S. W., & Komen, L. J. (2023). Doing MMC scholarship in different keys: Sounding out structure and integration in the field. *Mobile Media & Communication*, 11(1), 40-46.

Hawkins, I., Campbell, S. W., & Gelderman, A. (2023). Mobile media as an “essential” tool for collective action: Explaining intentions for disruptive political behavior in US politics. *Journalism and Media*, 4(1), 258-271

- Kuru, O., Campbell, S. W., Bayer, J., Baruh, L., Ling, R. (2023). Reconsidering misinformation in WhatsApp Groups: Informational and social predictors of risk perceptions and corrections. *International Journal of Communication*, 17.
- Yu., W., Kuru, O., Campbell, S. W., & Baruh, L. (2022). Explaining health misinformation belief through news, social, and alternative health media use: The moderating roles of need for cognition and faith in intuition. *Health Communication*.
<https://doi.org/10.1080/10410236.2021.2010891>
- Campbell, S.W., & Ross, M. Q. (2022). Re-conceptualizing solitude in the digital era: From “being alone” to “noncommunication.” *Communication Theory*, 32(3), 387-406.
- Kuru, O., Campbell, S. W., Bayer, J., Baruh, L., Ling, R. (2022). Encountering and correcting misinformation on WhatsApp: The roles of user motivations and trust in messaging group members. In Wasserman, H. and Madrid-Morales, D. (Eds.), *Disinformation in the Global South* (pp. 88-107). Routledge.
- Radesky J., Hiniker A., McLaren C., Akgun E., Schaller A., Weeks H. M., Campbell, S. W., Gearhardt, A. N. (2022). Prevalence and characteristics of manipulative design in mobile applications used by children. *JAMA Open*. 5 (6), e2217641-e2217641
- Campbell, S. W., Zhao, F., Frith, J., & Liang, F. (2021). Imagining 5G: Public sense-making through advertising in China and the US. *Mobile Media & Communication*, 9(3), 546-562.
- Ross, M. Q., & Campbell, S. W. (2021). Thinking and feeling through mobile media and communication: A review of cognitive and affective implications, 9, 147-166. *Review of Communication Research*.
- Campbell, S. W. (2020). Cutting the cord: Social and scholarly revolutions as CMC goes mobile. *Journal of Computer-Mediated Communication*, 25(1), 101-110.
- Campbell, S. W. (2019). From frontier to field: Old and new theoretical directions in mobile communication studies. *Communication Theory*, 29(1), 46-65.
- Campbell, S. W., & Ling, R. (2019). Effects of mobile communication: Revolutions in an evolving field. In J. Bryant, M. Oliver, & A. Raney (Eds.), *Media effects: Advances in theory and research* (4th Ed.) (592-606). Routledge.
- Campbell, S. W., Wang, E., & Bayer, J. B. (2019). Mobile communication and the self: Paradigms within a field in transition. In R. Ling, G. Goggin, L. Fortunati, S. Lim, & Y. Li (eds.). *Oxford Handbook of Mobile Communication, Culture, and Information* (42-53). Oxford University Press.

- Campbell, S. W. (2019). *Mobile media*. In D. Merskin (Ed.). The SAGE international encyclopedia of mass media and society. SAGE Publishing. doi: <http://dx.doi.org/10.4135/9781483375519.n422>
- Kuru, O., Bayer, J. B., Pasek, J., Campbell, S. W. (2017). Understanding and measuring mobile Facebook use: Who, why, and how? *Mobile Media & Communication*, 5(1), 102-120.
- Bayer, J. B., Campbell, S. W., & Ling, R. (2016). Connection cues: Activating mobile communication norms and habits. *Communication Theory*, 26(2), 128-149.
- Bayer, J. B., Dal Cin, S., Campbell, S. W., & Panek, E. (2016). Consciousness and self-regulation in mobile communication. *Human Communication Research*, 42(1), 71-97.
- Campbell, S. W. (2015). Mobile communication and network privatism: A literature review of implications for diverse, weak, and new ties. *Review of Communication Research*, 3(1), 1-20.
- Re-printed: Campbell, S. W. (2015). Mobile communication and network privatism: A literature review of implications for diverse, weak, and new ties. In J. R. Carvalho and A. S. Telleria (Eds.), *Mobile and digital communication: Approaches to public and private* (23-58). Cohilva, PT: Livros LabCom.
- Lee, H., Kwak, N., & Campbell, S. W. (2015). Hearing the other side revisited: The joint workings of cross-cutting discussion and strong tie homogeneity in facilitating deliberative and participatory democracy. *Communication Research*, 42(4), 569-596.
- [AEJMC Political Communication Interest Group's Lynda Lee Kaid Best Published Paper in Political Communication Award Winner]**
- Panek, E., Bayer, J. B., Dal Cin, S., Campbell, S. W. (2015). Automaticity, mindfulness, and self-control as predictors of dangerous texting behavior. *Mobile Media & Communication*, 3(3), 383-400.
- Campbell, S. W., Bayer, J. B., & Ling, R. (2014). The case of the disappearing phone: Implications of Google Glass for the embeddedness of mobile communication. In J. E. Katz (Ed.), *Living inside mobile social media* (3-23). Boston: Boston University Press.
- Lippman, J., Campbell, S. W. (2014). Damned if you do, damned if you don't...if you're a girl: Relational and normative contexts of adolescent sexting in the United States. *Journal of Children and Media*, 8(4), 371-386.
- Ling, R., Baron, N., Lenhart, A., & Campbell, S. W. (2014). 'Girls text really weird': Gender, texting, and identity among teens. *Journal of Children and Media*, 8(4), 423-439.
- Lee, H., Kwak, N., Campbell, S.W., & Ling, R. (2014). Mobile communication and political participation in South Korea: Examining the intersections between informational and relational uses. *Computers in Human Behavior*, 38, 85-92.

- Ling, R., Sundsoy, P., Bjelland, J., & Campbell, S. W. (2014). Small circles: Mobile telephony and the cultivation of the private sphere. *The Information Society*, 30(4), 282-291.
- Campbell, S. W., & Kwak, N. (2014). Mobile media and civic life: Implications of private and public uses of the technology. In G. Goggin & L. Hjorth (Eds.), *The Routledge companion to mobile media* (409-418). New York: Routledge.
- Vanden Abeele, M., Campbell, S. W., Eggermont, S., & Roe, K. (2014). Sexting, mobile porn use and peer group dynamics: Boys' and girls' self-perceived popularity, need for popularity, and perceived peer pressure. *Media Psychology* 17(1), 6-33.
- Campbell, S. W., & Ling, R., & Bayer, J. (2014). The structural transformation of mobile communication: Implications for self and society. In M. B. Oliver & A. Raney (Eds.), *Media and social life* (176-188). New York: Routledge.
- Campbell, S. W., & Park, Y-J. (2014). Predictors of mobile sexting among teens. Toward a new explanatory framework. *Mobile Media & Communication* 2(1), 20-39.
- Campbell, S. W. (2013). Mobile media and communication: A new field or just a new journal? *Mobile Media & Communication* 1(1), 8-13.
- Bae, S-Y, Kwak, N., & Campbell, S. W. (2013). Who will cross the border? The transition of political discussion into the newly emerged venues. *Computers in Human Behavior* (29)5, 2081-2089.
- Campbell, S. W., & Kwak, N. (2012). Mobile communication and strong network ties: Shrinking or expanding spheres of political dialogue? *New Media and Society*, 14(2), 262-280.
- Bayer, J. B., & Campbell, S. W. (2012). Texting while driving on automatic: Considering the frequency-independent side of habit. *Computers in Human Behavior* 28(6), 2083-2090.
- Baym, N., Campbell, S.W., Horst, H., Kalyanaraman, S., Oliver, M.B., Rothenbuhler, E., Weber, R., & Miller, K. (2012). Communication theory and research in the age of new media: A conversation from the CM café. *Communication Monographs*, 79(2), 256-267.
- Park, Y-J., & Campbell, S. W., & Kwak, N. (2012). Affect, cognition, and reward: Predictors of privacy protection online. *Computers in Human Behavior*, 28(3), 1019-1027.
- Campbell, S. W., Kwak, N., & Ling, R. (2012). Mobile communication and social capital: A comparison of Korea and the US. In B. Van Ark, K. Schinasi, & R. Weiss (Eds.), *The linked world: How ICT is transforming societies, cultures, and economies*. Barcelona: Editorial Ariel. [also available for download at: <http://ictlinkedworld.com/eng/book.php>]

- Campbell, S. W., & Kwak, N. (2011). Political involvement in "mobilized" society: The interactive relationships among mobile communication, network characteristics, and political participation. *Journal of Communication*, 61(6), 1005-1024.
- Campbell, S. W., & Kwak, N. (2011). Mobile communication and civil society: Linking patterns and places of use to engagement with others in public. *Human Communication Research*, 37(2), 207-222.
- Kwak, N., Campbell, S. W., & Choi, J., & Bae, S-Y. (2011). Mobile communication and public affairs engagement in Korea: An examination of non-linear relationships between mobile phone use and engagement across age groups. *Asian Journal of Communication*, 21(5), 485-503.
- Campbell, S. W., & Kwak, N. (2011). Mobile communication, social networks, and policy knowledge during the 2008 US presidential election. In J. Katz (Ed.), *Mobile communication: Directions for social policy* (103-116). New Brunswick, NJ: Transaction Publishers.
- Brown, K., Campbell, S. W., & Ling, R. (2011). Mobile phones bridging the digital divide for teens in the US? *Future Internet* (special issue on Social Transformations of the Mobile Internet), 3(2), 144-158. Available at <http://www.mdpi.com/1999-5903/3/2/144/>
- Guggenheim, L., Kwak, N., & Campbell, S. W. (2011). The new negative news? Non-traditional news and dimensions of public cynicism during an election. *International Journal of Public Opinion Research*, 23(3), 287-314.
- Campbell, S. W., & Kwak, N. (2010). Mobile communication and civic life: Linking patterns of use to civic and political engagement. *Journal of Communication*, 60(3), 536-555.
- Campbell, S. W., & Kwak, N. (2010). Mobile communication and social capital: An analysis of geographically differentiated usage patterns. *New Media and Society*, 12(3), 435-451.
- Campbell, S. W., & Kelley, M. J. (2008). Mobile phone use among alcoholics anonymous members: New sites for recovery. *New Media and Society*, 10(6), 915-933.
- Campbell, S. W. (2008). Perceptions of mobile phone use in public: The roles of individualism, collectivism, and focus of the setting. *Communication Reports*, 21(2), 70-81.
- Campbell, S. W. (2008). Mobile technology and the body: Apparategeist, fashion, & function. In J. Katz (Ed.), *Handbook of mobile communication studies* (pp. 153-164). Cambridge, MA: MIT Press.
- Campbell, S. W., & Ling, R. S. (2008). Effects of mobile communication. In J. Bryant & M. Oliver (Eds.), *Media effects: Advances in theory and research* (3rd Ed.) (pp. 592-606). Mahwah, NJ: Lawrence Erlbaum Associates.

- Campbell, S. W., & Park, Y. (2008). Social implications of mobile telephony: The rise of personal communication society. *Sociology Compass*, 2(2), 371-387.
- Hashimoto, S. D., & Campbell, S. W. (2008). The occupation of ethereal locations: Indications of mobile data. *Critical Studies in Media Communication*, 25(5), 537-558.
- Campbell, S. W. (2007). A cross-cultural comparison of perceptions and uses of mobile telephony. *New Media and Society*, 9(2), 343-363.
- Campbell, S. W. (2007). Perceptions of mobile phone use in public settings: A cross-cultural comparison. *International Journal of Communication*, 1(1). Available at <http://ijoc.org/ojs/index.php/ijoc/article/view/169>
- Translated version: Campbell, S. W. (2008). Percepciones sobre el uso de telefonos celulares en espacios publicos: Una comparacion intercultural. *Revista Chilena de Comunicacion*, 1(1), 9-30.
- Campbell, S. W., & Kelley, M. J. (2006). Mobile phone use in AA networks: An exploratory study. *Journal of Applied Communication Research*, 34(2), 191-208.
- Campbell, S. W. (2006). Perceptions of mobile phones in college classrooms: Ringing, cheating, and classroom policies. *Communication Education*, 55(3), 280-294.
- Campbell, S. W. (2006). The social construction of diversity learning: Reflections from a "Haole." In D. Brunson, B. Jarmon, & L. Lampi (Eds.), *Letters from the future: Linking students and teaching with the diversity of everyday life* (pp. 108-127). Sterling, VA: Stylus Publishing.
- Bunz, U., & Campbell, S. W. (2005). Analysis of discursive fragments in electronic mail. In L. Lederman, D. Gibson, & M. Taylor (Eds.), *Communication theory: A casebook approach*, (pp. 317-334). Dubuque, Iowa: Kendall/Hunt.
- Bunz, U., & Campbell, S. W. (2004). Politeness accommodation in electronic mail. *Communication Research Reports*, 21(3), 11-25.
- Russo, T. C., & Campbell, S. W. (2004). Perceptions of mediated presence in an asynchronous online course: Interplay of communication behaviors and medium. *Distance Education*, 25(2), 216-232.
- Campbell, S. W., & Russo, T. C. (2003). The social construction of mobile telephony: An application of the social influence model to perceptions and uses of mobile phones within personal communication networks. *Communication Monographs*, 70(4), 317-334.
- Campbell, S. W. (2003). Listening to the voices in an online class. *Qualitative Research Reports in Communication*, 4, 9-15.

- Campbell, S. W. (2002). How can I use PowerPoint effectively as a tool for visual aids? In S. Ventsam, L.M. Lewis, & L. J. Reynard (Eds.), *For talking out loud: A handbook for speaker-audience communication* (pp. 91-93). Dubuque, IA: Kendall/Hunt.
- Campbell, S. W., & Neer, M. R. (2001). The relationship of communication apprehension and interaction involvement to perceptions of computer-mediated communication. *Communication Research Reports*, 18(4), 391-398.
- Campbell, S. W. & Bunz, U. (2001). How can I use technology to support my presentation? Tips and guidelines for effective PowerPoint presentations. In J. Waldeck, S. Ventsam, & C. Edwards (Eds.), *A guide for everyday oratory* (pp. 91-97). Dubuque, IA: Kendall/Hunt.
- Campbell, S. W. (2000). Media choice as a job skill. In T.C. Russo, & D.J. Ford (Eds.), *Handbook for effective business communication* (2nd ed., pp. 8-9). New York: McGraw-Hill.
- Russo, T. C., Campbell, S. W., Henry, M. P., & Kosinar, P. (1999). An online graduate class in communication technology: Outcomes and lessons learned. *Electronic Journal of Communication*, 9(1). Available at <http://www.cios.org/EJCPUBLIC/009/1/00914.HTML>

Book Reviews

- Campbell, S. W. (2007, August). [Review of the book *Mobile communication and society: A cross-cultural perspective* by Manuel Castells, Mireia Fernandez-Ardevol, Jack Linchuan Qiu, and Araba Sey], *International Journal of Communication*, 1. Available at <http://ijoc.org/ojs/index.php/ijoc>
- Campbell, S. W. (2004, February). [Review of the book *Speaking into the air: A history of the idea of communication* by John C. Peters], *Resource Center for Cyberculture Studies*. Available online at <http://www.com.washington.edu/rccs/booklist.asp>
- Campbell, S. W. (2003, January). [Review of the book *Perpetual contact: Mobile communication, private talk, public performance* by James E. Katz and Mark Aakhus (Eds.)], *Resource Center for Cyberculture Studies*. Available online at <http://www.com.washington.edu/rccs/booklist.asp>

Conference/Workshop Paper Presentations

- Campbell, S. W., Ross, M. Q., Liang, F., & Ling, R. (2023). *Differentiating bounded and locational connected mobility: Comparing mobile media use while moving about home versus town in two countries*. Paper presented at the annual meeting of the International Communication Association, Toronto, CA.
- Hawkins, I., & Campbell, S. W. (2023). *Mobile phones and collective action essence: How belief in mobile devices as a tool for protest influences collective actions amongst the far-right*.

Paper presented at the annual meeting of the International Communication Association, Toronto, CA.

Ross, M. Q., Akgun, E., & Campbell, S. W. (2022). *Connecting with others and being socially alone: A complementary perspective on mobile media use and solitude*. Paper presented at the annual meeting of International Communication Association, Paris, France.

Kuru, O., Campbell, S.W., Bayer, J. Baruh, L. & Ling, R. (2022). *Explaining misinformation encounters on messaging applications: How different uses and group characteristics shape practices and perceptions*. Paper presented at the annual meeting of International Communication Association, Paris, France.

Wu, Y., Kuru, O., Campbell, S. W., & Baruh, L. (2022). *Explaining health misinformation belief through news, social, and alternative health media use*. Paper presented at the annual meeting of International Communication Association, Paris, France.

Campbell, S. W., & Ross, M. Q. (2021). *The psychological embedding of mobile media & communication*. Paper presented for the International Communication Association (ICA) Annual Conference, May.

Kuru, O., Campbell, S.W, Bayer, J. Baruh, L., Ling, R. (2020). *Beyond the forward: The social shaping of (Mis)information through WhatsApp*. Report for Facebook Research, WhatsApp Research Division.

Kuru, O. Campbell, S.W., Bayer, J. Baruh, L. Ling, R., Cemalcilar, Z. (2019). *Understanding information and news processing in WhatsApp groups: A comparative survey of user perceptions and practices in Turkey, Singapore, and the USA*. Berkman Klein Center for Internet & Society; Shorenstein Center on Media, Politics and Public Policy, Harvard University, Cambridge, MA. (Invited Workshop Presentation)

Kuru, O. Campbell, S.W., Bayer, J. Baruh, L. Ling, R. (2019). *Understanding political informational processing in WhatsApp groups: A comparative study of user perceptions and practices in Turkey, Singapore, and the USA*. Digital Threats to Democracy Workshop. Social Science Research Council, New York, NY. (Workshop)

Kuru, O., Campbell, S.W., Bayer, J. Baruh, L. Ling, R. (2019). *Understanding political informational processing in WhatsApp groups: A comparative study of user perceptions and practices in Turkey, Singapore, and the USA*. Political Communication Preconference of the 2019 Conference of the American Political Science Association, Washington, D.C.

Ross, M. Q., Bayer, J. B., & Campbell, S. W. (2020). *Understanding self-phones: The dimensions of smartphone self-extension*. Paper presented at the International Communication Association (ICA) Annual Conference, May.

Campbell, S. W., Wang, W-H., & Bayer, J. B. (2019). *Mobile communication and the self:*

Paradigmatic throughout two decades of perpetual contact. Paper presented at the International Communication Association (ICA) Annual Conference, May, Washington D.C, US.

Campbell, S. W. (2018, May). *From frontier to field: Voicing theoretical directions in Mobile Communication Studies.* Paper presented at the International Communication Association (ICA) Annual Conference, May 25, Prague, CZ.

Campbell, S. W. (2017, May). *Theorizing the mobile in mobile communication studies.* Paper presented at the International Communication Association (ICA) Annual Conference, May 25-29, San Diego, CA.

Kuru, O., Bayer, J. B., Pasek, J., Campbell, S. W. (2017, November). *Understanding and measuring mobile Facebook use: Who, why, and how?* Paper presented at the National Communication Association (NCA) Annual Conference, November 10-13, Philadelphia, PA.

Campbell, S. W. (2015, March). *Mobile communication and network privatism: Reaching in at the expense of reaching out?* **Keynote address** for the International Conference on Public and Private in Mobile Communications. March 19-20, Cohilva, Portugal.

Lee, H., Kwak, N., & Campbell, S. W. (2014, May). *Mobile communication and hearing the other side: A cross-national study.* Paper presented at the International Communication Association (ICA) Annual Conference, May 22–26, Seattle, WA.

Bayer, J. B. Dal Cin, S., Campbell, S. W., & Panel, E. (2014, May). *Auto-immersion and the self-regulation of mobile communication.* Paper presented at the International Communication Association (ICA) Annual Conference, May 22–26, Seattle, WA.

Bayer, J. B., Campbell, S. W., & Ling, R. (2014, May). *Mobile communication habits and the mobile middle.* Paper presented at the Mobile Communication Preconference of the International Communication Association (ICA) Annual Conference, May 22–26, Seattle, WA.

Bayer, J. B., Campbell, S. W., & Ling, R. (2013, June). *Mobile automaticity: A theory of mobile and social habits.* Paper presented at the ICA mobile communication preconference, Ten Years on – Looking Forward in ICT Research. London, UK.

Lee, H., Kwak, N., & Campbell, S. W. (2013, June). *Mobile communication and democracy: Interactive role of disparate mobile phone usage patterns in facilitating deliberative and participatory democracy.* Paper presented at the annual meeting of the International Communication Association. London, UK.

Lee, H., Kwak, N., Campbell, S. W., & Ling, R. (2013, June). *Mobile communication and political participation in South Korea: Examining the intersections between informational and relational uses.* Paper presented at the annual meeting of the International Communication Association. London, UK.

- Campbell, S. W., & Bayer, J. B., & Ling, R. (2013, April). *The case of the disappearing phone: Implications of Google Glass for the embeddedness of mobile communication*. Paper presented at the Boston University Living Inside Mobile Social Media conference. Boston, MA.
- Campbell, S. W., & Bayer, J. B. (2013, April). *Texting while driving: Can mindfulness suppress the habit?* Paper presented at the University of Michigan Cell Phone and Self conference. Ann Arbor, MI.
- Lippman, J., & Campbell, S. W. (2013, April). *Adolescent sexting: Damned if you do, damned if you don't ... if you're a girl*. Paper presented at the annual meeting of the Central States Communication Association. Kansas City, MO.
- Campbell, S. W., & Park, Y-J. (2012, November). *Predictors of adolescent sexting: A survey of teens in the US*. Paper presented at the annual meeting of the National Communication Association. Orlando, FL.
- Lee, H., Kwak, N., & Campbell, S. W. (2012, August). *Hearing the other side revisited: The interplay of cross-cutting discussion and strong tie homogeneity in facilitating deliberative and participatory democracy*. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication. Chicago, IL.
- Lippman, J., & Campbell, S. W. (2012, May). *Teenagers and sexting: Perceived norms and sexual double standard*. Paper presented at the annual meeting of the International Communication Association. Pheonix, AZ.
- Vanden Abelee, M., Campbell, S. W., & Roe, K. (2012, May). *Sexting, mobile porn use and the mobile youth culture: Boys' and girls' popularity, need for popularity, and perceived peer pressure*. Paper presented at the ICA preconference, Mobile Communication, Community, and Locative Media: From the Everyday to the Revolutionary. Pheonix, AZ.
- Kwak, N., Campbell, S.W., & Kim, D.H. (May, 2012). *Social media use and political engagement: Nonlinear interplay between categories of social networking sites and age groups in Korea*. Paper presented at the New Media and Citizenship in Asia Pre-Conference, International Communication Association, Phoenix, AZ.
- Brown, K., Betz, D., Kwak, N., & Campbell S.W. (July, 2012). *False learning: Humor, irony, and political knowledge*. Paper presented at the annual meeting of the International Society of Political Psychology. Chicago, IL.
- Bayer, J. B., Campbell, S. W., & Klein, R. (2012, January). *Learning and/or texting on autopilot: The role of norms, attitudes, and automaticity in class behavior*. Poster presented at the 13th annual meeting of the Society for Personality and Social Psychology, San Diego.

- Yu, R., & Campbell, S. W., & Kwak, N. (2011, September). *An investigation of the interplay between mobile communication, network ties, and civic engagement: Implications for trust in others*. Paper presented at the 64th annual conference of the World Association for Public Opinion Research. Amsterdam.
- Campbell, S. W., & Kwak, N. (2011, May). *Mobile communication and the personalization of public life: Implications for open dialogue*. Paper presented at the ICA preconference, Seamlessly Mobile? Mobile Communication @ a Crossroads. Boston.
- Kwak, N., Campbell, S. W., & Choi, J., & Bae, S-Y. (2011, May). *Mobile communication and public affairs engagement in Korea: An examination of non-linear relationships between mobile phone use and engagement across age groups*. Paper presented at the annual meeting of the International Communication Association. Boston. [**Top Paper Award for the Korean Studies Division**]
- Ling, R., Bjelland, J., Sundsøy, P. R., & Campbell, S. W. (2011, May). *Small circles: Mobile telephony and the cultivation of the private sphere*. Paper presented at the annual meeting of the International Communication Association. Boston.
- Kwak, N., & Campbell, S. W. (2011, March). *Mobile phone use and social capital in South Korea: A study of interactive relationships between patterns of mobile-mediated communication and social values*. Paper presented at the Annual meeting of the Association for Asian Studies. Honolulu.
- Lenhart, A., Ling, R., Campbell, S. W., & Purcell, K. (2011, March). *The new centrality of mobile phones: How adolescents text and talk with friends compared with other forms of communication*. Paper presented at the Annual meeting of the Society for Research in Child Development. Montreal.
- Campbell, S. W., & Kwak, N., Bae, S-Y., Brown, K., Lee, H., & Yu, R. (2010, August). *Mobile communication and the personalization of public life: Implications for open dialogue*. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Denver.
- Campbell, S. W., & Kwak, N., & Ling, R. (2010, June). *Mobile communication and social capital: A comparison of Korea and the U.S.* Paper presented at the ICT and Performance Symposium, New York.
- Bae, S-Y, Kwak, N., & Campbell, S. W. (2010, June). *Discussing politics online: The interactive relationship between offline political talk and online political discussion*. Paper presented at the annual meeting of the International Communication Association, Singapore.
- Campbell, S. W., & Yu R. (2009, November). *Uses of new media for civic engagement: New opportunities, new challenges for volunteer workers*. Paper presented at the annual meeting of the National Communication Association, Chicago.

- Kwak, N. & Campbell, S. W. (2009, October). *Informational media use, efficacy, and political participation in the 2008 U. S. presidential campaign*. Paper presented at the Mobile Communication and Social Capital Symposium, Seoul.
- Campbell, S. W., & Kwak, N. (2009, May). *The role of mobile communication and social networks in civic life: A study of U.S. adults*. Paper presented at the ICA preconference, Mobile Communication: Brining Us Together or Tearing Us Apart? Chicago.
- Campbell, S. W., & Kwak, N. (2008, May). *Mobile communication and the public sphere: Linking patterns of use to civic and political engagement*. Paper presented at the ICA pre-conference, The Global and Globalizing Dimensions of Mobile Communication: Developing or Developed?, Montreal.
- Campbell, S. W. (2007, May). *Perceptions of mobile phone use in public: The roles of individualism, collectivism, and level of engagement*. Paper presented at the annual meeting of the International Communication Association, San Francisco.
- Campbell, S. W., & Kwak, N. (2007, May). *Mobile communication and social capital in localized, glocalized, and scattered networks*. Paper presented at the ICA pre-conference, Mobile Communication: Bringing us Together or Tearing us Apart?, San Francisco.
- Hashimoto, S. D., & Campbell, S. W. (2007, January). *The life of mobile data: Traces of self and other*. Paper presented at the 20th Simposio Internacional Comunicacion Social, Santiago de Cuba.
- Campbell, S. W. (2006, November). *The college classroom as a site for mobile communication: Perceptions of ringing, cheating, and classroom policies*. Paper presented at the annual meeting of the National Communication Association, San Antonio. [**Top Paper Award for the Human Communication and Technology Division**]
- Campbell, S. W. (2006, November). *Mobile communication in Alcoholics Anonymous: New insights into new "sites" for recovery-related interaction*. Paper presented at the annual meeting of the National Communication Association, San Antonio.
- Campbell, S. W. (2006, June). *A cross-cultural comparison of perceptions and uses of mobile telephony*. Paper presented at the annual meeting of the International Communication Association, Dresden.
- Campbell, S. W. (2006, June). *Assessments of mobile phone use in public settings: A cross-cultural study*. Paper presented at the annual meeting of the International Communication Association, Dresden.
- Campbell, S. W. (2005, May). *A journey to the core of Apparatchgeist through the fashion and function of mobile telephony*. Paper presented at the Center for Mobile Communication

Studies Workshop on Mobile Communication and the Network Society, New Brunswick, NJ.

- Campbell, S. W. (2004, November). *Normative mobile phone use in public settings*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
- Campbell, S. W. (2004, November). *The social construction of mobile telephony*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
- Campbell, S. W., & Bunz, U. (2002, November). *Interpretation of discursive fragments, or: Answers to the old "What's in a word?" question*. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.
- Bunz, U., & Campbell, S. W. (2002, October). *Politeness accommodation in electronic mail, or: Up to what is Dr. Aitken?* Presented at the 3rd Conference of the Association of Internet Researchers, Maastricht, The Netherlands.
- Campbell, S. W., & Neer, M. R. (2001, November). *The relationship between select interpersonal traits and perceptions of computer-mediated communication*. Paper presented at the annual meeting of the National Communication Association, Atlanta, GA.
- Jerome, A. M., & Campbell, S. W. (2001, November). *Collecting survey data on-line: Problems and propositions*. Paper presented at the annual meeting of the National Communication Association, Atlanta, GA.
- Russo, T. C., & Campbell, S. W. (2001, November). *Perceptions of mediated presence in an asynchronous online course: Interplay of communication behaviors and medium*. Paper presented at the annual meeting of the National Communication Association, Atlanta, GA.
- Campbell, S. W., & Neer, M. R. (2001, October). *The influence of communication traits on uses of computer-mediated communication*. Paper presented at the annual meeting of the National Communication Association, Seattle, WA.
- Campbell, S. W. (2000, March). *Explaining sex-based communication differences*. Paper presented at the annual meeting of the Central States Communication Association, Detroit, MI.
- Campbell, S. W. (1999, October). *An investigation of biological sex as a predictor of interaction involvement and the reward factor of unwillingness to communicate*. Paper presented at the annual meeting of the Organization for the Study of Communication, Language and Gender, Wichita, KS.

Russo, T. C., & Campbell, S. W. (1998, November). *An online graduate class in communication technology: Outcomes and lessons learned*. Paper presented at the annual meeting of the National Communication Association, New York.

TEACHING (* denotes graduate-level course)

- 2005-present Department of Communication Studies, University of Michigan
Courses taught: Social Media, Self, and Society*
 Mobile Communication and Society*
 First-year Graduate Project*
 Views on the News
 Media Processes and Effects
 Social Consequences of Mobile Communication
 Computer-Mediated Communication
 Honor's Thesis Program Director
- 2002-2005 College of Communication, Hawaii Pacific University
Courses taught: Computer-Mediated Communication*
 Research Methods*
 Introduction to Human Communication*
 Capstone Graduate Seminar*
 Organizational Communication*
 Organizational Communication*
 Writing for the Master's Thesis/Professional Paper I*
 Writing for the Master's Thesis/Professional Paper II*
 Communication Theory
 Mass Communication in the Digital Age
- 1999-2002 Communication Studies Department, University of Kansas
Courses taught Behavioral and Social Science Research Methods
or assisted: Effective Internet Communication
 Introduction to Organizational Communication
 Effective Business Communication
 Speaker-Audience Communication

- 1999-2002 Communication Studies Department, University of Missouri-Kansas City,
Courses taught: Small Group Communication
 Public Speaking
 Advanced Public Speaking
- 1999 Lecturer, Communication and Fine Arts Department, Rockhurst University,
 Kansas City, MO
Course taught: Fundamentals of Communication

GRADUATE ADVISING

- Ana Avila, present primary Ph.D. adviser
- Edwin Wang, present primary dissertation adviser, scheduled for 2024
- Fan Liang, dissertation committee member, completed 2021
- Sage Lee, dissertation committee member, completed 2020
- Penny Trieu, present dissertation committee member, completed 2019
- Halie Wehnholdt, present dissertation committee member, completed 2018
- Joe Bayer, PhD primary dissertation adviser, completed 2016
- Rebecca Yu, PhD primary dissertation adviser, completed 2015
- Yu Won Oh, PhD primary dissertation adviser, completed 2015
- Soo Young Bae, PhD dissertation committee member, completed 2014
- Seung Mo Jang, PhD dissertation committee member, completed 2014
- Troels Bertels, PhD dissertation external examiner, completed 2013
- Grace Yang, PhD dissertation committee member, completed 2012
- Daniel Halpern, PhD dissertation committee member, completed 2012
- Jude Yew, PhD dissertation committee member, completed 2011
- Yong Jin Park, PhD dissertation committee member, completed 2008
- Zac Gershberg, MA thesis adviser, completed 2004

EDITORIAL POSITIONS (PAST & PRESENT)

New Media & Society (special issue co-editor, Volume 24)
Journal of Computer-Mediated Communication (Associate Editor)
Human Communication Research (past Associate Editor)
Journal of Communication (editorial board)
New Media and Society (editorial board)
Journal of Broadcast and Electronic Media (editorial board)
Mobile Media and Communication (editorial board)
Perspectives in Psychological Science (editorial board)
Annals of the International Communication Association (editorial board)
Mobile Communication Research Series (editorial board, past editor)
Revista Chilena de Comunicacion (editorial board member)
Encyclopedia of Mobile Phone Behavior (editorial board member)
University of Central Punjab Journal of Mass Communication (advisory board)

DEPARTMENT AND UNIVERSITY SERVICE

2023	Member, Distinguished Faculty Achievement Awards Selection Committee, Rackham Graduate School, University of Michigan
2021-2023	Member, Promotion Review Panels, Department of Communication & Media, University of Michigan
2020-2023	Curriculum Committee, Digital Studies Institute, University of Michigan.
2020	Executive Committee, Digital Studies Institute, University of Michigan.
2019-2020	Chair, Race and Digital Media Search Committee, Department of Communication & Media – Digital Studies Institute, University of Michigan.
2019	Member, Post-Doctoral Search Committee, Digital Studies Institute, University of Michigan.

2018-present	Member, Executive Committee, Department of Communication, University of Michigan
2017-2018	Member, Design Taskforce, Digital Studies Institute, University of Michigan.
2016-2019	Member, John D. Evans Endowed Chair Search Committee, Department of Communication Studies and School of Information, University of Michigan
2016-2017	Chair, Tenure and Promotion Review Panel, Department of Communication Studies, University of Michigan.
2016-2017	Chair, Third-year Review Panel, Department of Communication Studies, University of Michigan
2014-2015	Member, Communication Advisory Board, University of Michigan.
2012-2014	Member, Executive Committee, Department of Communication Studies, University of Michigan.
2012-2015	(Elected) Member, University of Michigan Faculty Senate.
2012-2013	Member, Nominating Committee, University of Michigan College of Literature, Science, and the Arts.
2012-2013	Member, Global Media Search Committee, Department of Communication Studies, University of Michigan.
2009	Member, Media Effects Search Committee, Department of Communication Studies, University of Michigan.
2007-2008	Chair, New Media Search Committee, Department of Communication Studies, University of Michigan.
2007	Judge, Rackham Pre-doctoral Fellowship Review Committee.
2005-2006	Member, New Media Search Committee, Department of Communication Studies, University of Michigan.
2006	Faculty Mentor, New Student Mentor Program, University of Michigan.
2003-2005	Graduate Council Chair, College of Communication, Hawaii Pacific University.
2003-2005	Graduate Curriculum Policies Committee Member, Hawaii Pacific University.
2003-2005	Sponsor, Phi Sigma Honor Society, Hawaii Pacific University.

- 2002-2003 PR/Corporate Communication Advisory Council Chair, Hawaii Pacific University.
- 2003 College of Communication Technology Resources Committee Member, Hawaii Pacific University.
- 2002 Library Liaison, College of Communication, Hawaii Pacific University.

FELLOWSHIPS, GRANTS, AWARDS, AND SPONSORSHIPS

- 2018 WhatsApp Research Award for Social Science and Misinformation, \$28,400
- 2014 Marsh faculty development grant, University of Michigan, \$30,000.
- 2012 Marsh faculty development grant, University of Michigan, \$12,000.
- 2012 Pohn faculty development grant, University of Michigan, \$7,000.
- 2010 Sponsored survey of ICT and social capital in U.S. and S. Korea, The Conference Board, \$75,000.
- 2009 Pohn faculty development grant, University of Michigan, \$9,000.
- 2008 Marsh faculty development grant, University of Michigan, \$10,000.
- 2006 Marsh faculty development grant, University of Michigan, \$10,000.
- 2004 Golden Apple Award for Excellence in Scholarship, Hawaii Pacific University.
- 2004 Trustees Scholarly Endeavors Program Grant, Hawaii Pacific University, \$2,900.
- 2003 Faculty Development Grant, Hawaii Pacific University, \$1,500.
- 2002 Pew Internet and American Life Summer Writing Fellowship \$2,000.
- 2002 Faculty Development Grant, Hawaii Pacific University, \$1,500.

INDUSTRY EXPERIENCE

- 1997-2000 Sprint PCS, Kansas City, MO
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| 1999-2000,
Analyst | Responsible for development of internal communications and maintenance of intranet site. |
| 1998-1999,
Project Manager | Responsible for cross-functional execution of new market launches on time and within budget. |

- 1997-1998, Project Coordinator Responsible for coordinating launches of new wireless products and services.
- 1993-1997 Integrated Marketing Solutions, Lincoln, NE
Communications Specialist Responsible for development of internal and external communications. Developed animated multimedia presentations using Macromedia Director.
- 1992 Nebraska Society of Professional Engineers
Public Relations Coordinator Responsible for development of internal and external communications, including press releases, newsletters, and annual membership book.