

## VITA - Sonya Dal Cin

### Academic History

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- 2005            Ph.D., Psychology, University of Waterloo, Canada  
2000            B.A. (Honours), First Class, Psychology, Queen's University, Canada

### Current Academic Appointments at the University of Michigan

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Professor of Communication and Media  
Adjunct Professor of Psychology  
Research Professor, Research Center for Group Dynamics, Institute for Social Research

### Professional Affiliations

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International Communication Association (ICA), Society for Personality and Social Psychology (SPSP), University of Michigan Biosocial Methods Collaborative, University of Michigan Tobacco Research Network (UMTRN)

### Publications (at time research conducted: graduate student or postdoc, undergraduate student)

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- Mustafaj, M. & Dal Cin, S. (Accepted pending minor revision). Pre-existing stereotypes and selection of counter-stereotypical genius representations in entertainment media. *Journal of Media Psychology*.
- Couture Bue, A. C., Dal Cin, S., & Harrison, K. (2022). Empowerment-Themed Advertising Effects: Activation of Empowerment and Objectification Schemas in Women Age 18-35. *Media Psychology*. <https://doi.org/10.1080/15213269.2022.2142611>
- Cote, A., Dal Cin, S., Exelmans, L., & Mustafaj, M. (in press). Philanthropic, prosocial players: How game-related charity events motivate unlikely donors. *New Media & Society*. <https://doi.org/10.1177/14614448221130738>
- Dal Cin, S., Mustafaj, M., & Nielsen, K. (2021). Patterns of media use and leisure time among older adults. *New Media & Society*. <https://doi.org/10.1177/14614448211062393>
- Dal Cin, S., Kane Low, L., Lillis, D., Masten, M., & De Vries, R. (2021). What do women want? Consent for the use of Electronic Fetal Monitoring. *International Journal of Childbirth*, 11(3). <https://doi.org/10.1891/IJCBIRTH-D-20-00044>
- Cote, A. C., Coles, S. M., & Dal Cin, S. (2021). The interplay of parenting style and family rules about video games on subsequent fighting behavior. *Aggressive behavior*, 47, 135-147. <https://doi.org/10.1002/ab.21931>
- Chuey, M., De Vries, R., Dal Cin, S., & Kane Low, L. (2020). Maternity providers' perspectives on barriers to utilization of intermittent fetal monitoring: A qualitative study. *Journal of Perinatal and Neonatal Nursing*, 34, 46-55. <https://doi.org/10.1097/jpn.0000000000000453>
- Erickson, S., Dal Cin, S., & Byl, H. (2019). An experimental examination of binge watching and narrative engagement. *Social Sciences*, 8, 19. (9 p.). Open access themed issue: *Always on Anywhere: Streaming Television and Its Effects*. <https://doi.org/10.3390/socsci8010019>

- Kang, Y., Cooper, N., Pandey, P., Scholz, C., O'Donnell, M. B., Lieberman, M. D., Taylor, S. E., Strecher, V. J., Dal Cin, S., Konrath, S., Polk, T. A., Resnicow, K., An, L., & Falk, E. B. (2018). Effects of self-transcendence on neural responses to persuasive messages and health behavior change. *Proceedings of the National Academy of Sciences*, 201805573. <https://doi.org/10.1073/pnas.1805573115>
- Erickson, S.E., Harrison, K., & Dal Cin, S. (2018). Toward a multi-dimensional model of Adolescent Romantic Parasocial Attachment. *Communication Theory*, 28, 376-399. <https://doi.org/10.1093/ct/qtx006>
- Lane, D.S. & Dal Cin, S. (2018). Sharing beyond slacktivism: The effect of socially observable prosocial media sharing on subsequent offline helping behavior. *Information, Communication & Society*, 21, 1523-1540. <https://doi.org/10.1080/1369118X.2017.1340496>
- Erickson, S. E. & Dal Cin, S. (2018). Romantic parasocial attachments and the development of romantic scripts, schemas and beliefs among adolescents. *Media Psychology*, 21, 111-136. <https://doi.org/10.1080/15213269.2017.1305281>
- Davis, R. E., Dal Cin, S., Cole, S. M., Reyes, L. I., McKenney-Shubert, S. J., Fleischer, N.L., Densen, L. C., & Peterson, K. E. (2017). A tale of two stories: An exploration of identification, message recall, and narrative preferences among low-income, Mexican American women. *Health Communication*, 32, 1409-1421.
- Dal Cin, S., Hall, M. P., & Lane, D. S. (2016). Absorption. In V. Zeigler-Hill & T. K. Shackelford (Eds.), *Encyclopedia of Personality and Individual Differences* (pp. 1–2). Springer International Publishing. [https://doi.org/10.1007/978-3-319-28099-8\\_1117-1](https://doi.org/10.1007/978-3-319-28099-8_1117-1)
- Sabel, M.S. & Dal Cin, S. (2016). Trends in media reports of celebrities' breast cancer treatment decisions. *Annals of Surgical Oncology*, 23, 2795-2801.
- Bayer, J. B., Dal Cin, S., Campbell, S. W., & Panek, E. (2016). Consciousness and self-regulation in mobile communication. *Human Communication Research*, 42, 71-97. <https://doi.org/10.1111/hcre.12067>
- Falk, E. B., O'Donnell, M. B., Tompson, S., Gonzalez, R., Dal Cin, S., Strecher, V., Cummings, K. M., & An, L. (2016). Functional brain imaging predicts public health campaign success. *Social Cognitive and Affective Neuroscience*, 11, 204-214. <https://doi.org/10.1093/scan/nsv108>
- Gibbons, R. X., Kingsbury, J. H., Wills, T. A., Finneran, S. D., Dal Cin, S., & Gerrard, M. (2016). Impulsivity moderates the effects of movie alcohol portrayals on adolescents' willingness to drink. *Psychology of Addictive Behaviors*, 30, 325-334. <https://doi.org/10.1037/adb0000178>
- Payne, B. K. & Dal Cin, S. (2015). Implicit attitudes and media psychology. *Media Psychology*, 18, 292-311. <https://doi.org/10.1080/15213269.2015.1011341>
- Panek, E.T., Bayer, J. B., Dal Cin, S., & Campbell, S. W. (2015). Automaticity, mindfulness, and self-control as predictors of dangerous texting behavior. *Mobile Media & Communication*, 3, 383-400. <https://doi.org/10.1177/2050157915576046>
- Garimella, V. R. K., Weber, I., & Dal Cin, S. (2014). From “I love you babe” to “leave me alone” - Romantic relationship breakups on Twitter. In *Social Informatics* (pp. 199-215). Springer International Publishing.

- Greenwood, D. N., Long, C.R., & Dal Cin, S. (2013). Fame and the social self: The need to belong, narcissism, and relatedness predict the appeal of fame. *Personality and Individual Differences, 55*, 490–495. <https://doi.org/10.1016/j.paid.2013.04.020>
- Cascio, C. N., Dal Cin, S., & Falk, E. B. (2013). Health communications: Predicting behavior change from the brain. In P. A. Hall (Ed.) *Social Neuroscience and Public Health*. New York, NY: Springer. [https://doi.org/10.1007/978-1-4614-6852-3\\_4](https://doi.org/10.1007/978-1-4614-6852-3_4)
- Dal Cin, S., Stoolmiller, M. & Sargent, J. D. (2013). Exposure to smoking in movies and smoking initiation among Black youth. *American Journal of Preventive Medicine, 44*, 345-350. <https://doi.org/10.1016/j.amepre.2012.12.008>
- Greenwood, D. N. & Dal Cin, S. (2012). Ethnicity and body consciousness: Black and White American women's negotiation of media ideals and others' approval. *Psychology of Popular Media Culture, 1*, 220-235. <https://doi.org/10.1037/a0029411>
- Dal Cin, S., Stoolmiller, M., & Sargent, J. D. (2012). When movies matter: Exposure to smoking in movies and changes in smoking behavior. *Journal of Health Communication, 17*, 76-89. <https://doi.org/10.1080/10810730.2011.585697>
- Wagner, D. D., Dal Cin, S., Sargent, J. D., Kelley, W.M., & Heatherton, T. F. (2011). Spontaneous action representation in smokers when watching movie characters smoking. *Journal of Neuroscience, 31*, 894-898. <https://doi.org/10.1523/jneurosci.5174-10.2011>
- Gibbons, F. X., Pomery, E. A., Gerrard, M., Sargent, J. D., Weng, C.-Y., Wills, T. A., Kingsbury, J., Dal Cin, S., Worth, K. A., Stoolmiller, M., Tanski, S.E., & Yeh, H.-C. (2010). Media as social influence: Racial differences in the effects of peers and media on adolescent alcohol cognitions and consumption. *Psychology of Addictive Behaviors, 24*, 649-659. <https://doi.org/10.1037/a0020768>
- Dillard, A. J., Fagerlin, A., Dal Cin, S., Zikmund-Fisher, B. J., & Ubel, P. A. (2010). Narratives that address affective forecasting errors reduce perceived barriers to colorectal cancer screening. *Social Science & Medicine, 71*, 45-52. <https://doi.org/10.1016/j.socscimed.2010.02.038>
- Wills, T. A., Gibbons, F. X., Sargent, J. D., Gerrard, M., Lee, H.-R., & Dal Cin, S. (2010). Good self-control moderates the effect of mass media on adolescent tobacco and alcohol use: Tests with studies of children and adolescents. *Health Psychology, 29*, 539-549. <https://doi.org/10.1037/a0020818>
- Tanski, S. E., Dal Cin, S., Stoolmiller, M., & Sargent, J. D. (2010). Parental R-rated movie restriction and early-onset alcohol use. *Journal of Studies on Alcohol and Drugs, 71*, 452-459. <https://doi.org/10.15288/jsad.2010.71.452>
- Dal Cin, S., Worth, K. A., Gerrard, M., Gibbons, F. X., Stoolmiller, M., Wills, T.A., & Sargent, J. D. (2009). Watching and drinking: Expectancies, prototypes, and peer affiliations mediate the effect of exposure to alcohol use in movies on adolescent drinking. *Health Psychology, 28*, 473-483. <https://doi.org/10.1037/a0014777>
- Tanski, S. E., Stoolmiller, M., Dal Cin, S., Worth, K. A., Gibson, J. J., & Sargent, J. D. (2009). Movie character smoking and adolescent smoking: Who matters more, good guys or bad guys? *Pediatrics, 124*, 135-143. <https://doi.org/10.1542/peds.2007-3420>

- Hunt, K., Sweeting, H., Sargent, J. D., Lewars, H., Dal Cin, S., & Worth, K. A. (2009). An examination of the association between seeing smoking in films and tobacco use in young adults in the west of Scotland: Cross-sectional study. *Health Education Research, 24*, 22-31. <https://doi.org/10.1093/her/cym082>
- Dal Cin, S., Worth, K. A., Dalton, M. A., & Sargent, J. D. (2008). Youth exposure to alcohol use and brand appearances in popular contemporary movies. *Addiction, 103*, 1925-1932. <https://doi.org/10.1111/j.1360-0443.2008.02304.x>
- Dal Cin, S., Worth, K. A., Dalton, M. A., & Sargent, J. D. (2008). Exposure to alcohol use in movies: Future directions. *Addiction, 103*, 1937-1938. <https://doi.org/10.1111/j.1360-0443.2008.02408.x>
- Wills, T. A., Sargent, J. D., Stoolmiller, M., Gibbons, F. X., Worth, K. A., & Dal Cin, S. (2007). Movie exposure to smoking cues and adolescent smoking onset: A test for mediation through peer affiliations. *Health Psychology, 26*, 769-776. <https://doi.org/10.1037/0278-6133.26.6.769>
- Sargent, J. D., Stoolmiller, M., Worth, K. A., Dal Cin, S., Wills, T. A., Gibbons, F. X., Gerrard, M., & Tanski, S. E. (2007). Exposure to smoking depictions in movies: Its association with established adolescent smoking. *Archives of Pediatrics and Adolescent Medicine, 161*, 849-856. <https://doi.org/10.1001/archpedi.161.9.849>
- Dal Cin, S., Gibson, B., Zanna, M. P., Shumate, R., & Fong, G. T. (2007). Smoking in movies, implicit associations of smoking with the self, and intentions to smoke. *Psychological Science, 18*, 559-563. <https://doi.org/10.1111/j.1467-9280.2007.01939.x>
- Worth, K. A., Dal Cin, S., & Sargent, J. D. (2006). Prevalence of smoking among major movie characters: 1996-2004. *Tobacco Control, 15*, 442-446. <https://doi.org/10.1136/tc.2005.015586>
- Dal Cin, S., MacDonald, T. K., Fong, G. T., Zanna, M. P., & Elton-Marshall, T. E. (2006). Remembering the message: The use of a reminder cue to increase condom use following a safer sex intervention. *Health Psychology, 25*, 438-443. <https://doi.org/10.1037/0278-6133.25.3.438>
- McClure, A. C., Dal Cin, S., Gibson, J. J., & Sargent, J. D. (2006). Ownership of alcohol branded merchandise and initiation of teen drinking. *American Journal of Preventive Medicine, 30*, 277-283. <https://doi.org/10.1016/j.amepre.2005.11.004>
- Dal Cin, S., Zanna, M. P., & Fong, G. T. (2004). Narrative persuasion and overcoming resistance. In E. S. Knowles & J. A. Linn (Eds.) *Resistance and persuasion* (pp. 175-191). Mahwah, NJ: Erlbaum.

### **Invited Colloquia and Presentations**

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- Dal Cin, S. (2020, March). *Patterns of Media Use and Leisure Time Among Older Adults*. Colloquium, Department of Communication, University of Arizona.
- Dal Cin, S. (2019, September). *Is all "Slacktivism" Created Equal? Theorizing and Testing Implications of Social Media Sharing for Subsequent Philanthropic Acts*. Invited Presentation, Science of Philanthropy Conference, University of Chicago.

- Dal Cin, S. (2018, December). *From popular media to health: Reflections on content, exposure, processes, and effects*. Invited Colloquium, Hubbard School of Journalism and Mass Communication, University of Minnesota.
- Dal Cin, S. (2018, June). *Incidental health messages in popular culture*. Invited presentation. Communication Sciences Programme, Leuven School for Mass Communication Research, University of Leuven.
- Dal Cin, S. (2016, June). *Incidental health messages in popular culture*. Invited presentation at “How We Can Improve Health Science Communication,” Center for Political Studies, Institute for Social Research, University of Michigan.
- Dal Cin, S. (2015, December). *Media, self-regulation, and substance use*. Group Dynamics Seminar Series, Institute for Social Research, University of Michigan.
- Dal Cin, S. (2013, February). *Movie messages: Substance use imagery in movies and adolescent health*. Invited Colloquium, Center of Excellence in Cancer Communication Research (CECCR), Annenberg School for Communication, University of Pennsylvania.
- Dal Cin, S. (2012, May). *Movie messages: Effects of tobacco and alcohol imagery in movies on viewers’ substance use*. Invited presentation at “Hopes and Challenges: How do People Cope with Social Change?,” Institute for Social Studies, University of Warsaw, Warsaw, Poland.
- Dal Cin, S. (2011, November). *Youth exposure to substance use in entertainment media*. Invited Colloquium, Distinguished Lecturer Series, School of Communication, University of Amsterdam.
- Dal Cin, S. (2010, November). *Entertainment media influences on youth health behaviors*. Invited Colloquium, School of Communication, The Ohio State University.

### **Panels and Public Speaking**

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- The RELATE Summer Workshop: Communication Fundamentals. (2018-2020, 2022; August). RELATE and Rackham Graduate School, University of Michigan. (Expert Panelist).
- The RELATE Summer Workshop: Audience Engagement. (2015, July). RELATE and Rackham Graduate School, University of Michigan. (Expert Panelist).
- Vaccines: Calling the Shots – Screening and Discussion. (2014, September). Risk Science Center, School of Public Health, University of Michigan. (Discussant).
- The Object of the Story: The Art of Using Objects to Tell Challenging Stories. (2013, February). Office of the Vice President for Research, Arts of Citizenship, and the Department of American Culture, University of Michigan. (Expert Panelist).

### **Reports and Editorials**

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- Dal Cin, S. (2016). *Incidental health messages in popular culture*. (White Paper prepared for “How We Can Improve Health Science Communication,” Center for Political Studies, Institute for Social Research, University of Michigan). Ann Arbor, MI: Author.

Dal Cin, S. & Gerrard, M. (2007). *Alcohol risk prototypes mediate the relation between exposure to movie alcohol use and youth drinking behavior* (Summary of a Presentation at the 2006 Binary Conference at Squam Lake). Hanover, NH: Author.

Erickson, S. E. & Dal Cin, S. *BASICS as prevention among high-risk students: A qualitative analysis of UM students' experiences with the Brief Alcohol Screening and Intervention for College Students.*

Jette, S., Sparks, R., & Dal Cin, S. Smoke screen or silver screen? (2007). Coming to terms with cigarette placements in Hollywood films. *Policy Options*, 28, 84-88.

**Conference Papers and Symposia (since 2018; student/postdoc when research completed)**

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Cote, A. C., Dal Cin, S., Exelmans, L., & Mustafaj, M. (2022, May). *Philanthropic, Prosocial Players: How Game-Related Charity Events Motivate Unlikely Donors*. Paper presented at the 72nd Annual Conference of the International Communication Association, Washington, D.C.

Love, T. L., & Dal Cin, S. (2022, May). *Colors of Beauty: Skin Tone, Preferences, & Attitudes Toward Black Beauty Influencers*. Paper presented at the 72nd Annual Conference of the International Communication Association, Washington, D.C.

Mustafaj, M., & Dal Cin, S. (2022, May). *Pre-existing Stereotypes and Selection of Counter-Stereotypical Genius Representations in Entertainment Media*. Paper presented at the 72nd Annual Conference of the International Communication Association, Washington, D.C.

Mustafaj, M., Dal Cin, S., Cote, A. C., & Exelmans, L. (2022, May). *Video Game Use and the Wellbeing of Young Hospital Patients*. Paper presented at the 72nd Annual Conference of the International Communication Association, Washington, D.C.

Mustafaj, M., & Dal Cin, S. (2019, November). *The role of existing stereotypes in processing fictional narrative: Implications for the effects of mediated contact*. Paper presented at the 105<sup>th</sup> Annual Conference of the National Communication Association, Baltimore, MD.

Cote, A. C., Coles, S. M., & Dal Cin, S. (2019, May). *Restrictive mediation of M-rated video games: Relation to aggressive outcomes and parenting style*. Paper presented at the 69th Annual Conference of the International Communication Association, Washington, D.C.

Dal Cin, S. (2018, May). Do you see what I see? A tale of hidden moderation, unfounded assumptions, and the importance of diverse voices. In N. A. Lewis (Chair), *Making health communication interventions successful at scale – Building capacity for broader real-world effectiveness*. Presented at the 68th Annual Conference of the International Communication Association, Prague, Czech Republic.

Dal Cin, S., Soroka, S. N., & Hiaeshutter-Rice, D. (2018, May). *Television use and experienced wellbeing in US older adults: Examining causal effects over a day using the PSID Disability and Use of Time Study*. Paper presented at the 68th Annual Conference of the International Communication Association, Prague, Czech Republic.

## **Grants**

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Current: “Research Data Ecosystem: A National Resource for Reproducible, Robust, and Transparent Social Science Research in the 21st Century” National Science Foundation, 2/15/2022 – 1/31/2027, \$38,357,018 (Co-I/Senior Associate; PI: Margaret Levenstein, University of Michigan)

Information on prior funding is available upon reasonable request.

## **Teaching**

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Nominee, Golden Apple Teaching Award, University of Michigan (2018)

I have taught the following courses in Communication Studies/Communication & Media and Psychology:

### Undergraduate

COMM 281 – Media Psychology (UM)

COMM 381 – Mass Media and the Individual: Uses and Impact (UM)

COMM 465 – Health Communication and Health Behavior Change (UM)

COMM 488 – Media Effects Topics: Health Communication & Health Behavior Change (UM)

PSYCH 23 – Social Psychology (Dartmouth College)

### Graduate (UM)

COMM 698 – Planning for First-Year Research Project

COMM 776 – Media Theory in the Social Sciences

COMM 783 – Research Methods II: Quantitative Methods

COMM 810 – Seminar in Communication: Mass Media and Health Behavior

COMM 840 – Special Topics in the Social Science Tradition:

Attitudes, Persuasion & Behavior Change;

Stories & Streams: Audiences & Entertainment in the Digital Age

## **Mentoring**

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### Doctoral Students

#### Current:

- Primary Advisor/Dissertation Chair for two doctoral students in Communication
- Secondary Advisor for two doctoral students in Communication
- Committee member for a student in Communication and a student in Psychology

#### Former:

Ta’les Love, Ph.D. July 2022. *#TheDarkestShade: Exploring Skin Tone Labor and the Role of Colorism in the Cultural Messaging Around Black Beauty Influencers*. (Primary Advisor; Dissertation Co-chair, with Dr. Apryl Williams. Current position: Assistant Professor, Grand Valley State University)

Ian Hawkins, Ph.D. July 2021. *Rise Up: An Examination of White Nationalist Social Media Content and its Effect on White Americans’ Collective Actions*. (Dissertation Co-chair, with Dr. Muniba Saleem. Current position: Assistant Professor, University of Alabama, Birmingham)

- Stewart M. Coles, Ph.D. July 2020. *It's All Political: The Role of Political Identity in the Identification and Selection of Politically Relevant Entertainment Media*. (Committee Member, Research Collaborator. Current position: Assistant Professor, University of Illinois at Urbana-Champaign)
- Veronica Derricks, Ph.D. (Psychology). March 2020. *Too Close for Comfort: Resisting Relevance as a Lever for Persuasion* (Committee Member)
- Izzy Gainsburg, Ph.D. (Psychology). February 2020. *Safe here, but unsafe there: Institutional signals of identity safety also signal prejudice elsewhere*. (Committee Member)
- Amelia C. Couture Bue, Ph.D. January 2020. *Empowerment Sold Separately: Eye-Tracking Messages of Empowerment and Objectification in Contemporary Advertising*. (Committee Member, Research Collaborator. Current position: Assistant Professor, University of Maine)
- Dan S. Lane, Ph.D. May 2019. *Civic Laboratories: Young people, political expression, and social media*. (Primary Advisor and Dissertation Chair. Current Position: Assistant Professor, University of California, Santa Barbara)  
*Winner: Mark Foote Distinguished Dissertation Award (2020)*
- Jennifer Rubin, Ph.D. (Psychology). February 2019 *#fragilemasculinity: Masculinity threat, gender discrepancy stress, and anonymity in men's mistreatment of women in social media*. (Committee Member)
- Neil A. Lewis, Jr., Ph.D. (Psychology). May 2017. *Motivation in context: Implications for goal pursuit and social disparities*. (Committee Member, Research Collaborator. Current position: Assistant Professor, Cornell University)  
*Winner: 2017 Sarri Family Fellowship (Faculty Sponsor)*
- Sarah E. Erickson, Ph.D. April 2017. *Teenage dreams: An examination of adolescent romantic parasocial attachments*. (Primary Advisor and Dissertation Chair. Current position: Assistant Professor, Trinity University)  
U-M Graduate Teacher Certificate (Teaching Mentor)  
*Winner: Mark Foote Distinguished Dissertation Award (2019)*
- Katherine Prater, Ph.D. & Elyse Auerbach, Ph.D. *Teaching and Learning Science Communication for Lay Audiences: RELATE* (Faculty Advisor)
- David Hauser, Ph.D. (Psychology). April 2017. *Meaning and the situated mind: How context guides mental representations formed from language*. (Committee Member)
- Joseph Bayer, Ph.D. August, 2016. *Online safety nets: How perceived isolation motivates network closure*. (Committee Member, Research Collaborator. Current Position: Assistant Professor, The Ohio State University)
- Darren Stevenson, Ph.D. August, 2016. *Data, trust, and transparency in personalized advertising*. (Committee Member)
- Yu Won Oh, Ph.D. September, 2015. *When one speaks out and when one does not: Online discussion forums for opinion expression*. (Committee Member)
- Christina Nisson, Ph.D. (Psychology). September, 2014. *The Interaction of action-inaction goals and approach-avoidance motivations: Implications for healthy food marketing*. (Committee Member)



- Ryan Bremner, Ph.D. (Psychology). May, 2013. *Self-distancing and human reflection: Overcoming bias in judgement and emotional reasoning* (Committee Member)
- Hope Cummings, Ph.D. April, 2013. *Improving intergroup relations through para-social contact: An examination of how pro-social television can heal race relations between Black and White Americans.* (Committee Member)
- Julia Lippman, Ph.D. April, 2013. *Learning to stalk? The relation between media exposure and beliefs about stalking.* (Committee Member)  
U-M Graduate Teacher Certificate (Teaching Mentor)
- Grace Yang, Ph.D. May, 2012. *Do the gender and race of video game characters matter? The effects of violent game playing on implicit stereotyping and aggressive behavior.* (Committee Member)
- Lauren Guggenheim, Ph.D. April, 2012. *Priming personal perceptions: News media and the salience of personal and national issue perceptions in political evaluations.* (Committee Member)
- Jennifer Walsh, Ph.D. (Psychology). June, 2010. *A mixed-methods exploration of magazine use and safe sex in emerging adulthood.* (Committee Member)

### Undergraduate students

Across Communication and Psychology, I have supervised over a dozen undergraduate theses, multiple undergraduate research practica, and numerous students from the Undergraduate Research Opportunities Program (UROP).

### Post-Doctoral Fellows and Untenured Faculty

- Kristen Drogos, Ph.D. *Research Investigator, UM Institute for Social Research & Lecturer, UM Department of Communication and Media* (Center-assigned mentor, 2019-present)
- David Jurgens, Ph.D. *Assistant Professor, UM School of Information.* (Collaborator on NSF CAREER Proposal applications: 2020, 2021)
- Liese Exelmans, Ph.D. *Marsh Postdoctoral Research Fellow.* (Postdoc supervisor, 2018-2019; Current position: Faculty Member, Karel de Grote University of Applied Sciences & Arts, Antwerp, Belgium)
- Beza Merid, Ph.D. *LSA Collegiate Postdoctoral Fellow.* (Department-assigned mentor, 2017-2018; Current position: Assistant Professor, School for the Future of Innovation in Society, Arizona State University)

### Selected Service and Committee Membership

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#### *Departmental (Communication and Media, Psychology):*

- Associate Chair for Graduate Studies, Department of Communication and Media, UM (2022-2025)
- Rackham Faculty Ally for Diversity in Graduate Education, Department of Communication and Media, UM (2020-2023)
- Associate Chair for Graduate Studies (Interim), Department of Communication and Media, UM (Winter 2022)
- DEI Faculty Lead, Department of Communication and Media, UM (2020-2022)

December 2022

Chair, Diversity, Equity, and Inclusion (DEI) Committee, Department of Communication and Media, UM (2020-2022)

Chair, Howard R. Marsh Laboratory Committee, Department of Communication Studies, UM (2021-2022)

Curriculum Committee, Department of Communication and Media, UM (2020-2021)

Howard R. Marsh Laboratory Committee, Department of Communication Studies, UM (2012-2021)

Tenure and Promotion Review Panel, Department of Communication (Studies) and Media, UM (2017, 2019)

Executive Committee, Department of Communication Studies, UM (2016-2019)

Reader, Psychology Senior Thesis Program, University of Michigan (2019)

LSA Collegiate Postdoctoral Fellowship Program Application Review Committee (2016-2018)

Faculty Coordinator, Department of Communication Studies Research Participation Pool (2012-2014, 2016-2018)

Chair, Media Psychology Full Professor Search Committee, Department of Communication Studies (2015-2016)

Curriculum Committee, Department of Communication Studies, UM (2015-2016)

Colloquium Committee, Department of Communication Studies, UM (2012-2014)

Director, Howard R. Marsh Research Center, Department of Communication Studies, UM (2012-2014)

Ruth Hamill Award Committee, Department of Psychology, UM (2013)

*Departmental (Research Center for Group Dynamics):*

Chair, Media Psychology Program, Research Center for Group Dynamics, ISR (2018-)

Executive Committee, Research Center for Group Dynamics, ISR (2012-2015, 2016-2020, 2021-2023)

Organizer, Research Center for Group Dynamics Seminar Series: Stories and Streams – Audiences and Entertainment in the Digital Age (2020)

Situational Review Committee, Research Center for Group Dynamics, ISR (2013, 2019)

Associate Research Scientist Promotion Review Panel, Research Center for Group Dynamics, ISR (2016)

Organizer, Research Center for Group Dynamics Seminar Series: Persuasion, Attitude and Behavior Change (2012)

*College & University:*

First-Generation Support Network, Rackham Graduate School, UM (2010-)

Faculty Mentor, GRIN International Mentorship Program, Rackham Graduate School, UM (2020)

SACUA Nominating Committee, University Senate Assembly, UM (2021)

LSA Representative, University Senate Assembly, UM (2018-2021)

Faculty Consultant on Health Messaging and Behaviour, Office of the Vice President for Communications, UM (2020)

Discussant/Mentor, LSA Teaching Academy, UM (2014, 2019)

Faculty Sponsor & Advisory Board Member, RELATE (Researchers Expanding Lay-Audience Teaching and Engagement), Rackham Graduate School (2016-present)

December 2022

ISR Policy Committee, Institute for Social Research, UM (2015-2018)  
Member, University of Michigan School of Information Pre-Candidacy Examination  
Committee (2017; Student: Penny Trieu)  
Participant, Faculty Call Out Recruitment Effort, College of Literature, Science, and the Arts,  
UM (2015, 2017)  
Joint ISR/School of Information Research Professor Search Committee (2017)  
ADVANCE Ad-Hoc Family Friendly Taskforce (2015-2017)  
Faculty Leading Change Workgroup for Communication Studies (2015-2016)  
Coordinating Committee, UM Substance Use Research Center, UM (2012-2015)  
Coordinating Committee, LS&A Research Theme Semester: *Hooked: Addiction, Society,  
Culture*, UM (2012)  
Joint Faculty Search Committee, Department of Communication Studies & Program in the  
Environment, UM (2011, 2012)  
Faculty Search Committee, Health Behavior & Health Education, School of Public Health, UM  
(2008-2009)

*External Professional & Community:*

Editorial Board, *Psychology of Popular Media* (2020-)  
Fellows Nominating Committee, Health Communication Division, International  
Communication Association (2019)  
Panelist, #SPSPchat 13: *Being First Gen*, Society for Personality & Social Psychology (2018)  
External Reviewer, Faculty Tenure & Promotion (Cornell University, Wayne State School of  
Medicine)  
Research Escalator Faculty Mentor, Children, Adolescents and Media Division, International  
Communication Association (2015, 2017-2019)  
Session Chair, International Communication Association Conference  
Children, Adolescents and Media Division (2018)  
Health Communication Division (2018)  
Mass Communication Division (2017, 2019)  
Respondent, International Communication Association Conference  
Communication Science and Biology (2018)  
Health Communication Division (2018)  
External Dissertation Examiner  
Doctoral Programme Social Sciences, KU Leuven (2018)  
Department of Psychology, York University (2011)  
Member, Top Publication Award Committee, International Communication Association  
(Children, Adolescents and Media Division; 2017)  
Co-Director, Sexual Health Resource Centre, Queen's Student & Community Service Group  
(1999-2000)

Reviewer (ad hoc, past 6 years):

Communication: *Annals of the International Communication Association*, *Communication  
Research*, *Health Communication*, *Human Communication Research*, *International  
Communication Association Conference*, *International Journal of Communication*, *Journal  
of Communication*, *Journal of Health Communication*, *New Media & Society*, *Poetics*

Psychology: Advances in Methods & Practices in Psychological Science, Journal of Experimental Social Psychology, Journal of Media Psychology, Media Psychology, Personality & Social Psychology Bulletin, Social Cognitive & Affective Neuroscience

Grant Reviewer for: University of Michigan Office of Research Faculty Grants and Awards (2016), Fonds Wetenschappelijk Onderzoek – Vlaanderen (FWO; 2015, 2017), KU Leuven Research Council (2013, 2016), National Science Foundation (NSF; 2013, 2020), US-Israel Binational Science Foundation (2008), ZonMw (Netherlands Organisation of Health, Research and Development; 2008-2009)

### **Continuing Education**

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In addition to the following, since 04/2020, I attended over a dozen workshops on pedagogy and instructional technology and took part in the Rackham Faculty Ally Learning Community.

*Advanced multilevel Models*. Population Dynamics and Health Program, University of Michigan. November, 2022.

*Beyond Compliance: Workshop for Faculty*. Rackham Associate Deans and Directors, University of Michigan. January, 2022.

*Moving the Needle: Shifting the Conversation around Sexual Harassment*. Center for Research on Learning and Teaching (CRLT), University of Michigan. January, 2022.

*Questioning Classroom Routines to Develop Equity-Minded Practice*. Undergrad Ed Anti-Racism Working Group, University of Michigan. December, 2021.

*Creating Climates Resistant to Sexual Harassment: Defining the Problem*. Provost's Office, University of Michigan. Fall, 2021.

*Workshop on Data Equity Issues in Quantifying Racism, Race, and Ethnicity*. Dr. Alyasah Ali Sewell, Associate Professor of Sociology, Emory University. October, 2021.

*Gatekeeping: Understanding Our Individual Power in Supporting Equity*. ADVANCE, University of Michigan. October, 2021.

*An introduction to LGBTQ+ language and identities*. Spectrum Center, University of Michigan. April, 2021.

*Shoulda Woulda Coulda: Moving Beyond Failure and Actively Cultivating a More Equitable Academy*. Rackham Faculty Allies & Center for Research on Learning and Teaching (CRLT), University of Michigan. March, 2021.

*Mentoring Plan Workshop*. Rackham MORE (Mentoring Others Results in Excellence) Committee, University of Michigan. October, 2019.

*Cultivating a Culture of Respect: Sexual Harassment and Misconduct Awareness*. University of Michigan. June, 2019.

*Demonstrating Commitment to Reducing Sexual Harassment: A Strategy Session for Academic Leaders*. Provost's Campus Leadership Program, University of Michigan. February, 2019.

*Creativity and Imagination are Foundational*. Foundational Course Initiative, Center for Research on Learning and Teaching (CRLT), University of Michigan. March, 2018

*Cuts: Responding to Student Climate Concerns*. Center for Research on Learning and Teaching (CRLT), University of Michigan. February, 2018.

- Facebook Data Extraction & Computational Description with R*. Deen Freelon. Quantitative Methodology Workshop, Communication Studies, University of Michigan. January, 2018.
- Mentoring Workshop*. LSA/ADVANCE, University of Michigan, March, 2017
- Data Management Practices For Team-Based Social Science Research*. Teaching and Technology Collaborative (TeachTech), University of Michigan. February, 2017
- Large Course Initiative*. Center for Research on Learning and Teaching (CRLT), University of Michigan. Winter 2016
- STRIDE Faculty Recruitment Workshop*, University of Michigan. October, 2015
- Cytoscape for Social Science and Humanities*. Teaching and Technology Collaborative (TeachTech), University of Michigan. March, 2015
- Data Visualization Strategies with R*. Teaching and Technology Collaborative (TeachTech), University of Michigan. February, 2015
- Teaching Skills: Preventing and Addressing Incivility in the Classroom*. LSA/ADVANCE Workshop, Center for Research on Learning and Teaching (CRLT), University of Michigan. November, 2014
- LIFT: Leadership and Integration in Faculty Transitions*. ADVANCE, University of Michigan. November, 2013
- Statistical Analysis with R*. Center for Statistical Consultation and Research (CSCAR), University of Michigan. November, 2012
- Text Mining with Common Digital Documents*. Center for Statistical Consultation and Research (CSCAR), University of Michigan. May, 2010
- Advanced Topics in Regression Analysis Using Stata*. Center for Statistical Consultation and Research (CSCAR), University of Michigan. December, 2009
- Determining Sufficient Sample Size*. Center for Statistical Consultation and Research (CSCAR), University of Michigan. October, 2009
- Latent Class Analysis*. Cancer Risk Behaviors Group, Norris Cotton Cancer Center. November, 2006.
- New Methods for the Analysis of Family and Dyadic Processes*. Center for Research on Families, University of Massachusetts. October, 2006.
- Latent Growth Modeling of Longitudinal Data using Mplus*. Cancer Risk Behaviors Group, Norris Cotton Cancer Center. March, 2006.