

**JOSH PASEK**  
josh@joshpasek.com

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105 S. State St., 5413 North Quad  
Ann Arbor, MI, USA, 48109

+1-484-557-4594  
www.joshpasek.com

## ACADEMIC APPOINTMENTS

<b>University of Michigan</b>	Ann Arbor, MI
Associate Professor	2018-Present
Assistant Professor	2011-2018
Department of Communication Studies, College of Literature, Science, and the Arts	
Associate Professor (by courtesy)	2020-Present
Department of Political Science, College of Literature, Science, and the Arts	
Faculty Associate	2011-Present
Center for Political Studies, Institute for Social Research	
Associate Director	2022-2023
Core Faculty	2016-Present
Faculty Affiliate	2014-Present
Michigan Institute for Data Science (MIDAS)	
 <b>University of Pennsylvania</b>	 Philadelphia, PA
Distinguished University Fellow in Institutions of Democracy	2020
Distinguished Research Fellow	2022-Present
Annenberg Public Policy Center	

## EDUCATION

<b>Stanford University</b>	Stanford, CA
Doctor of Philosophy in Communication	June 2011
 <b>Stanford University</b>	 Stanford, CA
Master of Arts in Political Science	June 2009
 <b>Methods of Analysis Program in the Social Sciences</b>	 Stanford, CA
Graduate Certificate in Social Science Methodology	Spring 2008
 <b>Summer Institute in Political Psychology</b>	 Stanford, CA
Certificate in Political Psychology	Summer 2007
 <b>Pomona College</b>	 Claremont, CA
Bachelor of Arts, Cum Laude	May 2005

## MANUSCRIPTS

Bode, L., Budak, C., Ladd, J. M., Pasek, J., Singh, L. O., Soroka, S. N., & Traugott, M. W. (Under Contract). *Presidential Campaigns in the New Media Environment: Lessons from the Trump Elections*. Elements Series. New York. Cambridge University Press.

Annenberg Institutions of Democracy Collaboration (2023). *Democracy Amid Crises: Polarization, Pandemic, Protests, and Persuasion*. Oxford University Press. [Annenberg IOD Members: Matthew Levendusky, Josh Pasek, Lance Holbert, Kathleen Hall Jamieson, Bruce Hardy, R. Kate Kenski, Yotam Ophir, Andrew Renninger, Daniel Romer, Dror Walter, and Kenneth Winneg]

Bode, L., Budak, C., Ladd, J. M., Newport, F., Pasek, J., Singh, L. O., Soroka, S. N., & Traugott, M. W. (2020). *Words that Matter: How the News and Social Media Shaped the 2016 Presidential Election*. Washington, D.C., Brookings Institution Press.

## PEER REVIEWED JOURNAL ARTICLES

(<sup>†</sup>graduate student co-author, <sup>††</sup>undergraduate co-author at time of project initiation)

Pesch, A., Todaro, R., Piper D., Evans, N.S., Pasek, J., Golinkoff, R.M., & Hirsh-Pasek, K. (In press). A bird's eye view of phubbing: How adult observations of phone use impact judgments, epistemic trust, and interpersonal trust. *Mobile Media & Communication*.

Levendusky, M., Patterson, S., Margolis, M., Pasek, J., Winneg, K., Jamieson, K.H. (2024). Has the Supreme Court Become Just Another Political Branch? Public Perceptions of Court Approval and Legitimacy in a Post-Dobbs World. *Science Advances*, 10.

Wright<sup>†</sup>, C.A., Pasek, J., Lee<sup>†</sup>, J.L., Masters<sup>†</sup>, A.S., Golinkoff, R.M., Thomsen, B.S., & Hirsh-Pasek, K. (2023). U.S. parents' attitudes toward playful learning. *Frontiers in Developmental Psychology*, 1.

Li<sup>†</sup>, G.M., & Pasek, J. (2022). Do you prefer Obamacare or the Affordable Care Act? Simulating an informed public to improve survey measurement. *International Journal of Public Opinion Research*, 34(3).

Liu, J., Carlson, J., Pasek, J., Puchala, B., Rao, A., Jagadish, H.V. (2022). Promoting and Enabling Reproducible Data Science Through a Reproducibility Challenge. *Harvard Data Science Review*, 4(3).

<sup>†</sup>Jefferson, H. J., <sup>†</sup>Neuner, F. G., & Pasek, J. (2021). Seeing Blue in Black and White: Race and Perceptions of Officer-Involved Shootings. *Perspectives on Politics*, 19(4) 1165-1183.

<sup>†</sup>Haber, J., Singh, L., Budak, C., Pasek, J., Balan, M., <sup>†</sup>Churchill, R., Callahan, R., & Kawintiranon. (2021). Lies and presidential debates: How political misinformation spread across media streams during the 2020 election. *Harvard Kennedy School Misinformation Review*, 2(6).

Jamieson, K.H., Romer, D., Jamieson, P.E., Winneg, K.M., & Pasek, J. (2021). The role of non-COVID-specific and COVID-specific factors in predicting a shift in willingness to vaccinate: A panel study. *Proceedings of the National Academies of Science*, 118(52) e2112266118.

Conrad, F. G., Gagnon-Bartsch, J. A., <sup>†</sup>Ferg, R. A., Schober, M. F., Pasek, J., & <sup>†</sup>Hou, E. (2021). Social Media as an Alternative to Surveys of Opinions about the Economy. *Social Science Computer Review*, 39(4), 489-508.

Holbert, R. L., <sup>†</sup>Dias, N. C., Hardy, B. W., Jamieson, K. H., Levendusky, M. S., Renninger, A. S., Romer, D., Winneg, K. M., & Pasek, J. (2021). Exploring the Role of Media Use Within an Integrated Behavioral Model (IBM) Approach to Vote Likelihood. *American Behavioral Scientist*, 65 (3), 412-431.

<sup>†</sup>Chinn, S., & Pasek, J. (2021). Some Deficits and Some Misperceptions: Linking Partisanship with Climate Change Cognitions. *International Journal of Public Opinion Research*, 33(2), 235-254.

<sup>†</sup>Coles, S., & Pasek, J. (2020). Intersectional invisibility revisited: How group prototypes lead to the erasure and exclusion of Black women. *Translational Issues in Psychological Science*, 6(4) 314-324.

Pasek, J., <sup>†</sup>McClain, C., Newport, F., & Marken, S. (2020). Who's Tweeting About the President? What Big Survey Data Can Tell Us About Digital Traces. *Social Science Computer Review* 38(5), 633-650.

- †Kuru, O., Pasek, J., & Traugott M. (2020). When Pundits Weigh In: Do Expert and Partisan Critiques in News Reports Shape Ordinary Individuals' Interpretations of Polls? *Mass Communication and Society* 23(5), 628-655.
- †Kuru, O., Pasek, J., & Traugott M. (2020). When Polls Disagree: How Competitive Results and Methodological Quality Shape Partisan Perceptions of Polls and Electoral Predictions. *International Journal of Public Opinion Research* 32(3), 586-603.
- Pasek, J. & Krosnick, J. A. (2020). Relations Between Variables and Trends Over Time in RDD Telephone and Nonprobability Sample Internet Surveys. *Journal of Survey Statistics and Methodology*, 8(1), 37-61.
- Cornesse, C., Blom, A., Dutwin, D., Krosnick, J., DeLeeuw, E., Legleye, S., Mercer, A., Pasek, J., Pennay, D., Philips, Sakshaug, J., Struminskaya, B., & Wenz, A. (2020). A Review of Conceptual Approaches and Empirical Evidence on Probability and Nonprobability Survey Research. *Journal of Survey Statistics and Methodology*, 8(1), 4-36.
- †Kim, D. H., & Pasek, J. (2020). Explaining the Diversity Deficit: Value-Trait Consistency in News Exposure and Democratic Citizenship. *Communication Research*, 47(1), 29-54.
- Arendt, F., Scherr, S., Pasek, J., Jamieson, P.E., & Romer, D. (2019). Investigating harmful and helpful effects of watching season 2 of *13 Reasons Why*: Results of a two-wave U.S. panel survey. *Social Science & Medicine*, 232, 489-498.
- Pasek, J., †Yan, H. Y., Conrad, F. G., Newport, F., & Marken, S. (2018). The Stability of Economic Correlations Over Time: Identifying Conditions Under Which Survey Tracking Polls and Twitter Sentiment Yield Similar Conclusions. *Public Opinion Quarterly*, 82(3), 470-492.
- Soroka, S. N., Daku, M., †Hiaeshutter-Rice, D., Guggenheim, L., & Pasek, J. (2018). Negativity and Positivity Biases in Economic News Coverage: Traditional vs. Social Media. *Communication Research*, 45(7), 1078-1098.
- Pasek, J. (2018). It's Not My Consensus: Motivated Reasoning and the Sources of Scientific Illiteracy. *Public Understanding of Science*, 27(7), 787-806.
- White, K., Gebremariam, A. Lewis, D., Nordgren, W., Wedding, J., Pasek, J., Garrity, A., Hirschfeld, E. & Lee, J. M. (2018). Motivations for Participation in an Online Social Media Community for Diabetes. *Journal of Diabetes Science and Technology*, 12(3), 712-718.
- Krosnick, J. A., Malhotra, N., Mo, C. H., Bruera, E. F., Chang, L., Pasek, J., & Thomas, R. K. (2017). Perceptions of Health Risks of Cigarette Smoking: A New Measure Reveals Widespread Misunderstanding. *PLoS ONE*. 12(8), e0182063.
- †Kuru, O., Pasek, J., & Traugott, M. W. (2017). Motivated Reasoning in Perceived Credibility of Public Opinion Polls. *Public Opinion Quarterly*, 81(2), 422-446.
- Lee, J. M., Newman, M. W., Gebremariam, A. Choi, P., Lewis, D., Nordgren, W., Costik, J., Wedding, J., West, B., Gilby, N. B., Hannemann, C., Pasek, J., Garrity, A., & Hirschfeld, E. (2017). Real-world Use and Health Impact of a Patient-Designed Do-It-Yourself Mobile Technology System for Diabetes: Lessons for Mobile Health. *Diabetes Technology and Therapeutics*, 19(4), 209-219.
- †Kuru, O., †Bayer, J., Pasek, J., & Campbell, S. W. (2017). Understanding and Measuring Mobile Facebook Use: Who, Why, and How? *Mobile Media and Communication*, 5(1) 102-120.
- †Lundberg, K. B., Payne, B. K., Pasek, J., & Krosnick, J. A. (2017). Racial Attitudes Predicted Changes in Ostensibly Race-Neutral Political Attitudes under the Obama Administration. *Political Psychology*, 38(2), 313-330.

- Pasek, J. (2016). When Will Nonprobability Surveys Mirror Probability Surveys? Considering Types of Inference and Weighting Strategies as Criteria for Correspondence. *International Journal of Public Opinion Research*, 28(2), 269-291.
- Schober, M., Pasek, J., Guggenheim, L., Conrad, F. G., & Lampe, C. (2016). Social Media Analyses for Social Measurement. *Public Opinion Quarterly*, 80, 180-211.
- †Kuru, O., & Pasek, J. (2016). Improving Social Media Measurement in Surveys: Avoiding Acquiescence Bias in Facebook Research. *Computers in Human Behavior*, 57, 82-92.
- †Jang, S. M., & Pasek, J. (2015). Assessing the Carrying Capacity of Twitter and Online News. *Mass Communication and Society*, 18(5), 577-598.
- Pasek, J., Stark, T. H., Krosnick, J. A., & Tompson, T. (2015). What Motivates a Conspiracy Theory? Birthers, Partisanship, and Anti-Black Attitudes. *Electoral Studies*, 40, 482-489.
- Pasek, J., Sood, G., & Krosnick, J. A. (2015). Misinformed About the Affordable Care Act? Leveraging Certainty to Assess the Prevalence of Misperceptions. *Journal of Communication*, 65(4), 660-673.
- Pasek, J. (2015). Predicting Elections: Considering Tools to Pool the Polls. *Public Opinion Quarterly*, 79(2), 594-619.
- Murphy, J., Link, M., Childs, J. H., Tesfaye, C. L., Dean, E., Stern, M., Pasek, J., Cohen, J., Callegaro, M., & Harwood, P. (2014). Executive Summary - Social Media in Public Opinion Research: Report of the AAPOR Task Force on Emerging Technologies in Public Opinion Research. *Public Opinion Quarterly*, 78(4), 788-794.
- Pasek, J., †Jang, S. M., Cobb, C., Disogra, C. A., & Dennis, J. M. (2014). Can Marketing Data Aid Survey Research? Examining Accuracy and Completeness in Consumer File Data. *Public Opinion Quarterly*, 78(4), 889-916.
- ††Chen, E., †Simonovitz, G., Krosnick, J. A., & Pasek, J. (2014). The Impact of Name Order on Election Outcomes in North Dakota. *Electoral Studies*, 35, 115-122.
- Pasek, J., Schneider, D., Krosnick, J. A., Tahk, A., ††Ophir, E., & ††Milligan, C. (2014). Prevalence and Moderators of the Candidate Name-Order Effect: Evidence from Statewide General Elections in California. *Public Opinion Quarterly*, 78(2), 416-439.
- Pasek, J., Stark, T., Krosnick, J. A., Tompson, T., & Payne, B. K. (2014). Attitudes Toward Blacks in the Obama Era: Changing Distributions and Impacts on Job Approval and Electoral Choice 2008-2012. *Public Opinion Quarterly*, 78(S1), 276-302.
- Payne, B. K., Krosnick, J. A., Pasek, J., †Lelkes, Y., †Akhtar, O., & Tompson, T. (2010). Implicit and Explicit Prejudice in the 2008 American Presidential Election. *Journal of Experimental Social Psychology*, 46(2), 367-374.
- Pasek, J., Tahk, A., †Lelkes, Y., Krosnick, J. A., Payne, B. K., †Akhtar, O., & Tompson, T. (2009). Determinants of Turnout and Candidate Choice in the 2008 U.S. Presidential Election: Illuminating the Impact of Racial Prejudice and Other Considerations. *Public Opinion Quarterly*, 73(5), 943-994.
- Pasek, J., More, E., & Romer, D. (2009). Realizing the Social Internet? Online Social Networking Meets Offline Civic Engagement. *Journal of Information Technology and Politics*, 6(3/4), 197-215.
- Pasek, J., More, E., & Hargittai, E. (2009). Facebook and Academic Performance: Reconciling a Media Sensation with Data. *First Monday*, 14(4).

Romer, D., Jamieson, K. H., & Pasek, J. (2009). Building Social Capital In Young People: The Role of Mass Media and Life Outlook. *Political Communication*, 26(1), 65-83.

Pasek, J., †Feldman, L., Romer, D., & Jamieson, K. H. (2008). The School as an Incubator of Democratic Participation: Building Long-Term Political Efficacy with Civic Education. *Journal of Applied Developmental Science*, 12(1), 26-37.

†Feldman, L., Pasek, J., Romer, D., & Jamieson, K. H. (2007). Identifying Best Practices in Civic Education: Lessons From Student Voices Philadelphia. *American Journal of Education*, 114(1), 75-100.

Pasek, J., †Kenski, K., Romer, D., & Jamieson, K. H. (2006). America's Youth and Community Engagement: How Use of Mass Media is Related to Political Knowledge and Civic Activity Among 14 to 22 Year Olds. *Communication Research*, 33(3), 115-135.

## OTHER PEER REVIEWED PUBLICATIONS

†Moore, S., & Pasek, J. (In Press). What is the Unique Contribution of Implicit Measures in Predicting Political Choices? In Krosnick, J. A., Stark, T. H., & Scott, A. L. (Eds.), *The Cambridge Handbook of Implicit Bias and Racism*. Cambridge University Press.

Pasek, J., Singh, L. O., †Wei, Y., Soroka, S. N., Ladd, J. M., Traugott, M. W., Budak, C., Bode, L., & Newport, F. (2020). Attention to Campaign Events: Do Twitter and Self-Report Metrics Tell the Same Story? In Hill, C., Biemer, P. P., Buskirk, T. D., Japac, L., Kirchner, A., Kolenikov, S., & Lyberg, L. E. (Eds.), *Big Data Meets Survey Science: A Collection of Innovative Methods* Wiley.

Pasek, J., & ††Dailey, J. (2019). Why Don't Tweets Consistently Track Elections? Lessons from Linking Twitter and Survey Data Streams. In Stroud, N. J., & McGregor, S. (Eds.), *Digital Discussions: How Big Data Informs Political Communication*. New York: Routledge.

Pasek, J. (2018). Knowing the Consensus Isn't Enough: Scientific Rejectionism and Distrust of Scientists. In Uscinski, J. E. (Ed.), *Conspiracy Theories and the People Who Believe Them*. New York: Oxford University Press.

Pasek, J. (2018). Linking Individual-Level Survey Data to Consumer File Records. In Vannette, D., & Krosnick, J. A. (Eds.), *The Palgrave Handbook of Survey Research*. Palgrave Macmillan.

Pasek, J. (2018). Linking Knowledge Networks Web Panel Data with External Data. In Vannette, D., & Krosnick, J. A. (Eds.), *The Palgrave Handbook of Survey Research*. Palgrave Macmillan.

†Kuru, O., & Pasek, J. (2016). Comparing Social Media Use and Political Engagement: Toward a Valid Measurement Strategy. In Richardson, G.W. (ed.), *Social Media and Politics: A New Way to Participate in the Political Process*. Santa Barbara, CA: Praeger. 243-276.

Pasek, J., & Ahn, S. J. (2013). Experiments. *Oxford Bibliographies Online: Communication*. Available from: <http://dx.doi.org/10.1093/OB0/9780199756841-0138>

Pasek, J., & Krosnick, J. A. (2010). Optimizing Survey Questionnaire Design in Political Science: Insights From Psychology. In J. Leighley (Ed.), *Oxford Handbook of American Elections and Political Behavior*. (pp. 27-50). Oxford: Oxford University Press.

## ADDITIONAL PUBLICATIONS

Pasek, J. & Lee, S. (2022). Integrating Data Across Sources. In Rebstock, D., Winters, T., & Fine, E. (Eds.), *Measurement and Analysis of Public Opinion: An Analytic Framework*. Washington, D.C.: National Academies Press.

- †Hegland, A., †Zhang, A., †Zichettella, B., & Pasek, J. (2022). A Partisan Pandemic: How COVID-19 Was Primed for Polarization. *ANNALS of the American Academy of Political and Social Science*, 700(1) 55-72.
- †Li, G., Pasek, J., Krosnick, J.A., Stark, T.H., Agiesta, J., Sood, G., Tompson, T. & Gross, W. (2022). Americans' Attitudes toward the Affordable Care Act: What Role Do Beliefs Play? *ANNALS of American Academy of Social and Political Science*, 700(1) 41-54.
- Jensen, B. et al. (2021). Analysis and Visualization Considerations for Quantitative Social Science Research Using Social Media Data. Available from: <https://psyarxiv.com/p2j5z/download/?format=pdf>.
- Budak, C. et al. (2021). Modeling Considerations for Quantitative Social Science Research Using Social Media Data. White Paper. Available from: <https://psyarxiv.com/3e2ux/download/?format=pdf>.
- Mneimneh, Z. et al. (2021). Data Acquisition, Sampling, and Data Preparation Considerations for Quantitative Social Science Research Using Social Media Data. White Paper. Available from: <https://psyarxiv.com/k6vyj/download/?format=pdf>.
- Ladd, J. et al. (2020). Measurement Considerations for Quantitative Social Science Research. Using Social Media Data. White Paper for NSF Grant. Available from: <https://psyarxiv.com/ga6nc/download>.
- Singh, L. et al. (2020). Study Designs for Quantitative Social Science Research Using Social Media. White Paper for NSF Grant. Available from: <https://psyarxiv.com/zp8q2/download/>.
- Singh, L. et al. (2020). Data Blending. White Paper. Available from: <https://mccourt.georgetown.edu/wp-content/uploads/2020/05/MDI-Data-Blending-White-Paper-April2020.pdf>.
- Pasek, J., & Traugott, M. (Sep. 26, 2018). You can trust the polls in 2018, if you read them carefully. *The Conversation*. Available from: <https://theconversation.com/you-can-trust-the-polls-in-2018-if-you-read-them-carefully-101424>.
- †Kuru, O., Pasek, J., & Traugott, M. (Oct. 20, 2017). Journalists Should Stop Highlighting Individual Polls And Focus On Polling Averages. *Huffington Post*. Available from: [https://www.huffingtonpost.com/entry/journalists-polling-averages\\_us\\_59dbaa19e4b0b34afa5b37a7](https://www.huffingtonpost.com/entry/journalists-polling-averages_us_59dbaa19e4b0b34afa5b37a7).
- †Kuru, O., Pasek, J., & Traugott, M. (Oct. 5, 2016). If My Candidate is Behind, the Poll Must be Biased. *Washington Post Monkey Cage Blog*. Available from: <https://www.washingtonpost.com/news/monkey-cage/wp/2016/10/05/if-my-candidate-is-behind-the-poll-must-be-biased/>.
- Pasek, J. (Feb. 16, 2016). Many Americans' Racially and Partisan Motivated Dislike for Obama Means they Doubt his Legitimacy as President. *The LSE US Centre's daily blog on American Politics and Policy*. Available from: <http://bit.ly/1PCruoM>.
- Pasek, J. (2015). Roger Tourangeau et al., eds. Hard-to-Survey Populations. Cambridge, UK: Cambridge University Press. 2014. 648 pp. \$120.00 (cloth). *Public Opinion Quarterly* 79(2) 626-628.
- Pasek, J., †Jefferson, H., †Neuner, F., & Brown, K. (2014). Race Defines Americans' Views on Ferguson Shooting. *Detroit Free Press*. (Nov. 17, 2014). Available from: <http://www.freep.com/story/opinion/contributors/2014/11/17/ferguson-shooting-grand-jury-police-cop-michael-brown/19179241/>.
- Murphy, J., Link, M., Childs, J. H., Tesfaye, C. L., Dean, E., Stern, M., Pasek, J., Cohen, J., Calle-

garo, M., & Harwood, P. (2014). Social Media in Public Opinion Research: Report of the AAPOR Task Force on Emerging Technologies in Public Opinion Research. Washington, DC: *American Association for Public Opinion Research*. Available from: [http://www.aapor.org/Social\\_Media\\_Task\\_Force\\_Report.htm](http://www.aapor.org/Social_Media_Task_Force_Report.htm).

Pasek, J. (2013). Maybe the Same Prejudice. Definitely Not Less. *New York Times*. (Nov. 21, 2013). Available from: <http://www.nytimes.com/roomfordebate/2013/11/20/racism-in-the-age-of-obama/definitely-not-less-racial-prejudice-since-obamas-election>.

Pasek, J. (2012). Writing the Empirical Social Science Research Paper: A Guide for the Perplexed. *Psychology Teacher Network*. Available from: <http://www.apa.org/education/undergrad/empirical-social-science.pdf>.

Pasek, J., & Krosnick, J. A. (2010). Measuring Intent to Participate and Participation in the 2010 Census and Their Correlates and Trends: Comparisons of RDD Telephone and Non-probability Sample Internet Survey Data. *Statistical Research Division Study Series: Survey Methodology*. (#2010-15). Washington, DC: U.S. Census Bureau. Available From: <http://www.census.gov/srd/papers/pdf/ssm2010-15.pdf>.

Pasek, J., More, E., & Hargittai, E. (2009). Some clarifications on the Facebook-GPA study and Karpinski's response. *First Monday*, 14(4).

## WORKING PAPERS

Singh, L., Bao, L., Bode, L., Budak, C., Pasek, J., Raghunathan, T., Traugott, M., Wang, Y., Wycoff, N. (Revise and Resubmit at *NPJ Vaccines*). Vaccine Hesitancy: Understanding Who Changes Their Mind and Why.

Pesch, A., Todaro, R., †Piper, D., Pasek, J., Evans, N., Toltzis, N., Golinkoff, R.M., & Hirsh-Pasek, K. (Revise and Resubmit at *Mobile Media and Communication*). The social consequences of phubbing: How adult observations of phubbing impact judgments, epistemic trust, and interpersonal trust.

Singh, L., Pasek, J., Wycoff, N., Berta, K., Bode, L., Jackson, M., McPhee, C., Raghunathan, T., Traugott, M., & Turkhia, C. (Under Review). Understanding Coverage and Meaning Similarities and Differences Between Surveys and Social Media.

Stark, T., Krosnick, J. A., Pasek, J., Payne, B. K., & Tompson, T. (Reject and Resubmit at *Journal of Personality and Social Psychology*). The p Factor: Unity and Diversity in Measures of Anti-Black Prejudice.

†Gubitz, S., & Pasek, J. (Under Revision). When News Portrayals Don't Matter: Priming White Public Opinion of the Ferguson Protests.

Pasek, J. & Weeks, B. (Under Revision). Informed=Motivated? Explaining the Paradox of Knowledgeable Motivated Reasoners.

Pasek, J., Lippman, J., & Crawford, B. (In Preparation). Anatomy of a Gendered Issue: Making Sense of Sex Differences in Abortion Attitudes.

Pasek, J., Lippman, J., & Jozkowski, K. (In Preparation). It's Not That I Oppose Abortion, It's Just That I Am A Republican: Explaining Alignment Between Abortion Attitudes and Partisanship Over Time.

Pasek, J. (2016). Beyond Probability Sampling: Philosophical and Empirical Considerations for Population Inference in a World Without Benchmarks. *SSRN*. <http://dx.doi.org/10.2139/ssrn>.

2804297.

†Stevenson, D., & Pasek, J. (2015). Privacy Concern, Trust, and Desire for Content Personalization. *SSRN*. <http://dx.doi.org/10.2139/ssrn.2587541>.

Pasek, J. (2009). Maligned Youth? How Exit Polls Systematically Misrepresent Youth Turnout. *SSRN*. <https://ssrn.com/abstract=1451244>.

Pasek, J. (2006). Fueling or Following Democracy? Analyzing the Role of Media Liberalization in Democratic Transition. *allacademic*. [http://citation.allacademic.com/meta/p152541\\_index.html](http://citation.allacademic.com/meta/p152541_index.html).

## STATISTICAL SOFTWARE

Pasek, J. (2011-Present). weights. *Comprehensive R Archive Network*. Available from: <http://cran.r-project.org/web/packages/weights/index.html>.

Pasek, J. (2010-Present). anesrake: ANES Raking Implementation. *Comprehensive R Archive Network*. Available from: <http://cran.r-project.org/web/packages/anesrake/index.html>.

## GRANTS AND AWARDS

(◊grant PI or Co-PIs)

◊Pasek, J. & †Zichettella, B. (2023). Diversity Research Award for “When Do Anti-Bias Interventions Reduce the Influence of Implicit Attitudes.” *University of Michigan, Department of Communication and Media*. Ann Arbor, MI. (\$5,000).

◊Pasek, J., (2022). “Simulating Interactions Between Science and Policymaking.” Provost’s Teaching Innovation Prize. *University of Michigan*. Ann Arbor, MI.

◊Pasek, J., ◊Jefferson, H., & ◊Neuner, F. (2022). “Reducing Racial Polarization in Reactions to Police Use of Force: Identifying Mechanisms and Testing Interventions.” *Russell Sage Foundation*. New York. (\$146,215).

◊Singh, L., ◊Davis-Kean, P., et al. (2019). “Collaborative Proposal: GCR - The Future of Quantitative Research in the Social Sciences.” *National Science Foundation*. Arlington, VA. (\$3.4M).

◊McClelland, S. & ◊Pasek, J. (2018). “Analysis of Measures Assessing Abortion Attitudes.” *Subcontract to Foundation Grant Awarded to University of Arkansas*. Omaha, NE. (\$403,347). [Co-PI for subcontract]

◊Traugott, M., ◊Ragunathan, T., Bode, L., Budak, C., Davis-Keane, P., Ladd, J., Mneimneh, Z., Pasek, J., Ryan, R., Singh, L., & Soroka, S. (2016). “A Social Science Collaboration for Research on Communication and Learning based upon Big Data.” *Michigan Institute for Data Science: Social Science Challenge Thrust*. Ann Arbor, MI. (\$1,273,592).

†◊Kuru, O., ◊Pasek, J., & ◊Traugott, M. (2016). Short Study Program Grant for “Polls That Matter: Dynamics of Horse Race Polling and Public Evaluation of Poll Reports.” *Time-Sharing Experiments for the Social Sciences (TESS)*. Washington, DC.

◊Pasek, J. (2016). Office of Research Faculty Grant for “Can Respondent Race Alter Perceptions of Events? Evidence for Racially Motivated Reasoning in Criminal Justice.” *University of Michigan*. Ann Arbor, MI. (\$12,500).

◊Pasek, J. (2015). Library Data Grant for “Twitter Data from Sysomos.” *University of Michigan Libraries*. Ann Arbor, MI.

◊Pasek, J. (2014). Marsh Fund Grant for “2014 Panel Survey.” *University of Michigan, Department of Communication Studies*. Ann Arbor, MI. (\$15,000).

◊Lotz, A., ◊Pasek, J., & ◊Punathambekar, A. (2013). Gilbert Whitaker Fund Grant for “Comm 121-122.” *Center for Research on Teaching and Learning*. Ann Arbor, MI. (\$10,000).

◊Pasek, J. (2012). Instructional Development Fund for “Quantitative Methods Across the Social Sciences.” *Center for Research on Teaching and Learning*. Ann Arbor, MI. (\$500).

## INVITED TALKS

Pasek, J. (2021). Assessing Polling Errors in the 2020 U.S. Presidential Election: An Examination of State-Level Panel Data. Invited talk to be presented virtually at *Royal Statistical Society*, London, UK.

Pasek, J. (2019). Knowledge, Information, and Beliefs Rethinking the concept of political knowledge. Invited talk presented at *Summer Institute in Political Psychology*, Stanford, CA.

Pasek, J. (2019). From Racial Attitudes to Political Beliefs and Behaviors. Invited talk presented at *Summer Institute in Political Psychology*, Stanford, CA.

Pasek, J. (2019). What Can Tweets Tell Us about Public Opinions? Uncovering the Data Generating Process by Linking Twitter Data with Surveys. Invited talk presented at *MIDAS Seminar*, Ann Arbor, MI.

Pasek, J. (2018). Digital Trace Data: Just Another Nonprobability Sample? Invited talk presented at *Workshop on Probability-Based and Nonprobability Survey Research*, Mannheim, Germany.

Pasek, J. (2018). Cognitive Bias Meets Information Overload: Why We Struggle to Agree on the Facts in the Contemporary Media Environment. Invited talk presented at *Pontificia Universidad Católica de Chile*, Santiago, Chile.

Pasek, J. (2018). Political Socialization in the 21st Century Media Environment: Are We Up to the Task? Invited talk presented at *2018 Latin American School for Education, Cognitive, and Neural Sciences*, San Esteban, Chile.

Pasek, J. (2018). Information Consumption in the 21st Century Media Environment: Are We Up to the Task? Keynote at *Scholar’s Symposium, University of Maine, Fort Kent*, Fort Kent, ME.

Pasek, J. (2018). Information Processing in the 21st Century Media Environment: Is Humanity Up to the Task? Invited talk presented at *Research Center for Group Dynamics Winter 2018 Seminar Series: Fact and Communication in a Post-Truth World, University of Michigan*, Ann Arbor, MI.

Pasek, J. (2017). Is There Any Good News About Fake News? Invited panelist at *The Center for Information Technology & Society, UCSB*, Santa Barbara, CA.

Pasek, J. (2017). Political Socialization in the 21st Century Media Environment: Is Humanity Up to the Task? Invited talk presented at *Program for Research on Youth Development and Engagement (PRYDE) Conference*, Ann Arbor, MI.

Pasek, J. (2017). What is the Unique Contribution of Implicit Measures in Predicting Political Choices? Invited talk presented at *NSF Implicit Bias Conference, National Science Foundation*, Alexandria, VA.

Pasek, J. (2016). What R You Waiting For? A Quick and Real Time Intro to R. Invited training session at *Midwest Association for Public Opinion Research*, Chicago, IL.

Pasek, J. (2016). Can Respondent Race Alter Perceptions of Events? Biased Processing of Officer-Involved Shootings. Invited talk presented at *American Government Seminar, Georgetown University*, Washington, DC.

Pasek, J. (2016). Why Don't Tweets Consistently Track Elections? Lessons from Linking Twitter and Survey Data Streams. Invited talk presented at *New Agendas in Communication, University of Texas at Austin*, Austin, TX.

Pasek, J. (2016). Making Sense of Twitter data. Invited talk presented at *Emergent Research Series at the University Library, University of Michigan*, Ann Arbor, MI.

Pasek, J. (2016). Strategies for Tracking Media Phenomena with Twitter. Invited talk presented at *Annenberg Public Policy Center, University of Pennsylvania*, Philadelphia, PA.

Pasek, J. (2015). Big Data or Big Hype? Assessing the Conceptual and Applied Utility of Big Data Insights. Invited talk presented at *Reaching Audiences II: Media Management and Media Economics*, Lubbock, TX.

Pasek, J. (2015). Workshop in Big Data Analytics, or What Big Data are Good for ... and What They are Aot. Invited talk presented at *Reaching Audiences II: Media Management and Media Economics*, Lubbock, TX.

Pasek, J. (2015). When can we make inferences from nonprobability samples? Invited talk presented at the *JPSM/MPSM Survey Methodology Seminar Series, University of Michigan*, Ann Arbor, MI and College Park, MD.

Pasek, J. (2015). It's Not My Consensus: When Individuals Know and Reject the Scientific Majority. Invited talk presented at the *Conspiracy Theories Conference*, Coral Gables, FL.

Pasek, J. (2014). Analyzing Data from Social Media. Invited talk presented at the *Research Center for Group Dynamics Fall 2014 Seminar Series: Social Psychology in the Era of Social Media, University of Michigan*, Ann Arbor, MI.

Pasek, J. (2014). Attitudes Toward Blacks in the Obama Era. Invited talk presented at the *DC-AAPOR Public Opinion Quarterly Special Issue Conference*, Washington, DC.

Pasek, J. (2013). The Changing Impact of Anti-Black Attitudes on Approval of Barack Obama's Job Performance and on Voting from 2008 to 2012. Invited talk presented at the conference *The Confirming U.S. Presidential Election of 2012*, Columbus, OH.

Pasek, J. (2010). Determinants of Turnout and Candidate Choice in the 2008 U.S. Presidential Election: Illuminating the Impact of Racial Prejudice and Other Considerations. Invited talk presented at the *DC-AAPOR Workshop on Understanding the 2008 Presidential Election*, Washington, DC.

## INVITED PANELIST

Artificial Intelligence in the Classroom: A Panel Discussion. *MIDAS AI in Society Forum*. University of Michigan, Ann Arbor, MI. [Moderator] 2023.

Generative AI, Composition and Creativity. *MIDAS AI in Society Forum*. University of Michigan, Ann Arbor, MI. [Moderator] 2023.

Workshop on the Analytic Framework and Its Applications. *Measurement and Analysis of Public Opinion: An Analytic Framework*. National Academies of Science, Engineering, and Medicine, Washington, D.C. 2022.

Briding the Gap Between Surveys and Social Media. *MOSAIC Kickoff Event*. Georgetown Univer-

sity, Washington, D.C. 2021.

Data Blending. *Massive Data Institute*. Georgetown University, Washington, D.C. 2019.

Trust & Misinformation in the Age of Social Media. Invited Panelist at *National Cancer Institute*, Rockville, MD. 2018.

## **PUBLIC MEDIA COLLABORATIONS**

Collaboration with the Associated Press and Yahoo! News on Racial Attitudes in the 2008 Election. (with Krosnick, J. A., Lelkes, Y., Payne, K., & Tompson, T.) Select Articles From Collaboration:

- <http://www.cnn.com/2008/POLITICS/09/22/race.politics/>
- <http://www.nydailynews.com/news/politics/poll-barack-obama-lose-percentage-points-election-day-black-article-1.322186>
- <https://www.nytimes.com/2008/10/05/opinion/05kristof.html>

Collaboration with the Associated Press and Stanford University on Racial Attitudes in the 2012 Election. (with Krosnick, J. A., & Tompson, T.) Select Articles From Collaboration:

- <https://www.usatoday.com/story/news/politics/2012/10/27/poll-black-prejudice-america/1662067/>
- <https://www.theguardian.com/world/2012/oct/27/racial-prejudice-worsened-obama>
- <https://www.npr.org/2012/10/31/164029897/is-racial-prejudice-on-the-rise>
- <https://opinionator.blogs.nytimes.com/2013/02/06/the-persistence-of-racial-resentment/>

Collaboration with the Washington Post, Georgetown, and Survey Monkey on the 2018 Midterm Elections. (with Clement, S., Guskin, E., Blumenthal, M., & Soroka, S.) Select Articles From Collaboration:

- <https://www.washingtonpost.com/politics/2018/09/17/democrats-are-twice-likely-republicans-name-trump-reason-their-pick-congressional-elections>
- <https://www.washingtonpost.com/politics/2018/10/17/kavanaugh-saga-reminded-republicans-big-reason-vote-november-stopping-democrats>

Collaboration with CNN, Georgetown, and SSRS on the 2020 U.S. Presidential Elections. (with Agiesta, J., Sparks, G., Singh, S., Hermann, M., Soroka, S., Ladd, J., & Budak, J.) Select Articles From Collaboration:

- <https://www.cnn.com/2020/08/16/politics/election-2020-polls-the-breakthrough-methodology/index.html>
- <https://www.cnn.com/2020/11/03/politics/the-breakthrough-coronavirus-trump-biden/index.html>
- <https://www.cnn.com/2020/10/08/politics/the-breakthrough-trump-biden-coronavirus-debate/index.html>

## **SELECTED ADDITIONAL MEDIA COVERAGE**

*ABC News; The Associated Press; The Atlantic; BBC; Business Insider; Christian Science Monitor; CNN; Detroit News; Financial Times; Freakonomics Blog; Huffington Post; MarketWatch; Michigan Daily; Michigan Radio; MLive; New York Times; PolitiFact; RT; Scientific American; Toronto Star; The Guardian; USA Today; Washington Post; Washington Times.*

## CONFERENCE PRESENTATIONS

†Hegland, A., †Zhang, A., †Zichettella, B., & Pasek, J. (2021). A Partisan Pandemic: How COVID-19 Was Primed for Polarization. *ANNALS of the American Academy of Political and Social Science Special Issue Conference*.

Stark, T.H., Pasek, J., Gross, W., Krosnick, J., †Li, G., Sood, G., Tompson, T., Agiesta, J., Junius, D. (2021). Americans' Attitudes Toward the Affordable Care Act: Are Evaluations a Function of Beliefs About the Provisions of the Law? *ANNALS of American Academy of Social and Political Science Special Issue Conference*.

†Wang, W., Pasek, J., & Van den Bulck, J. (2021). Making Cognitive Reflection Test Robust in Online Surveys. 76th Annual Conference of the *American Association for Public Opinion Research*, Virtual.

†Li, G. M., & Pasek, J. (2021). Obamacare and Trump's Trade War: How Political Cues Influence Survey Responses. 76th Annual Conference of the *American Association for Public Opinion Research*, Virtual.

†Roden, J., & Pasek, J. (2021). Prototypicality of Alleged Sexual Harassment Victim and Perpetrator Advocates. 76th Annual Conference of the *American Association for Public Opinion Research*, Virtual.

Su, J., Pasek, J., Winneg, K., Turakhia, C., & Jamieson, K. H. (2021). Changing Response Patterns in Lockdown: Analyzing a Natural Experiment During Panel Recruitment. 76th Annual Conference of the *American Association for Public Opinion Research*, Virtual.

Winneg, K., Pasek, J., Turakhia, C., Su, J., & Jamieson, K. H. (2021). Assessing Polling Errors in the 2020 U.S. Presidential Election: An Examination of State-Level Panel Data. 76th Annual Conference of the *American Association for Public Opinion Research*, Virtual.

Pasek, J., Singh, L., Soroka, S., Agiesta, J., Traugott, M. W., Sparks, G., Budak, C., & Ladd, J. M. (2021). Assessing Polling Public Attention to Information in the 2020 U.S. Presidential Election Campaign. 76th Annual Conference of the *American Association for Public Opinion Research*, Virtual.

Pasek, J., Winneg, K., Jamieson, K. H., Holbert, R. L., Romer, D., Hardy, B., Levendusky, M., & Renninger, R. (2021). Assessing Polling Errors in the 2020 U.S. Presidential Election: An Examination of State-Level Panel Data. 76th Annual Conference of the *American Association for Public Opinion Research*, Virtual.

Conrad, F. G., Gagnon-Bartsch, J. A., †Ferg, R. A., Schober, M. F., Pasek, J., & Hou, E. (2019). Social Media as an Alternative to Surveys of Opinions about the Economy. 74th Annual Conference of the *American Association for Public Opinion Research*, Toronto, Canada.

Pasek, J., Winneg, K., Jamieson, K. H., Dombrowski, J., & Dennis, J. M. (2019). Disentangling Mode Effects and Mode Differences in Recruitment: Randomizing Survey Mode at the Margins and Testing Discontinuities. 74th Annual Conference of the *American Association for Public Opinion Research*, Toronto, Canada.

Lippman, J., Pasek, J., & Crawford, B. (2019). The Changing Bases of Abortion Attitudes: Trends among Demographic Subgroups. 74th Annual Conference of the *American Association for Public Opinion Research*, Toronto, Canada.

Pasek, J., Lippman, J., & Jozkowski, K. (2019). It's not that I Oppose Abortion, It's Just that I am a Republican: Explaining the Correspondence between Partisan Identity and Abortion Attitudes. 74th Annual Conference of the *American Association for Public Opinion Research*, Toronto, Canada.

Lippman, J., Pasek, J., Turner, R., & Lo, W.-J. (2019). Extracting Common Information across Diverse Measures: Identifying the Latent Attitudes of Underlying Abortion Responses. 74th Annual Conference of the *American Association for Public Opinion Research*, Toronto, Canada.

†Li, M. & Pasek, J. (2019) Who's afraid of the Chinese dragon? How Survey Sponsorship Influences Attitude Expression in Hong Kong. 74th Annual Conference of the *American Association for Public Opinion Research*, Toronto, Canada.

†McClain, C., Kuru, O., & Pasek, J. (2018) Gauging the Horserace Buzz: How the Public Engages with Election Polls on Twitter. *BIGSURV18: Big Data Meets Survey Science*. Barcelona, Spain.

Pasek, J., Singh, L., Soroka, S. N., Ladd, J., Traugott, M., Budak, C., Bode, L. & Newport, F. When Does the Campaign Matter? Attention to Campaign Events in News, Twitter, and Public Opinion. *BIGSURV18: Big Data Meets Survey Science*. Barcelona, Spain.

Conrad, F. G., Gagnon-Barsch, J., †Ferg, R., Hou, E., Pasek, J., & Schober, M. (2018). Social Media as an Alternative to Surveys of Opinions About the Economy. *BIGSURV18: Big Data Meets Survey Science*. Barcelona, Spain.

Pasek, J., McClain, C., Newport, F., & Marken, S. (2018). Who's Tweeting About the President? What Big Survey Data Can Tell Us About Digital Traces. *BIGSURV18: Big Data Meets Survey Science*. Barcelona, Spain.

Pasek, J., Stark, T. H., Krosnick, J. A., & Tompson, T. (2018). Does Knowledge Influence Support for the ACA? A Simulation and Experiment. Annual Meeting of the *American Political Science Association*, Boston, MA.

Pasek, J. & †Chinn, S. (2018). Partisan Media and Science Knowledge. 73rd Annual Conference of the *American Association for Public Opinion Research*, Denver, CO.

Pasek, J. & Weeks, B. (2018). Informed=Motivated? Explaining the Paradox of Knowledgeable Motivated Reasoners. 73rd Annual Conference of the *American Association for Public Opinion Research*, Denver, CO.

†Kuru, O., Pasek, J., & Traugott, M. (2018). Perceptions of Elections in Repeated Exposure to Singular vs Aggregate Evidence of Public Opinion. 73rd Annual Conference of the *American Association for Public Opinion Research*, Denver, CO.

†Coles, S. & Pasek, J. (2017). The Intersection of Race and Gender in Missing Children Cases. 67th Annual Conference of the *International Communication Association*, San Diego, CA.

Pasek, J., Stark, T. H., Krosnick, J. A., & Tompson, T. (2017). How Would Better Knowledge Influence Support for the Affordable Care Act? A Simulation and Experiment. 72nd Annual Conference of the *American Association for Public Opinion Research*, New Orleans, LA.

†Kuru, O., Pasek, J., & Traugott, M. (2017). Perceptions of Polls and Voter Expectations: Competitive Poll Results, Methodology and Opinionation. 72nd Annual Conference of the *American Association for Public Opinion Research*, New Orleans, LA.

Pasek, J., †Jefferson, H. J., & †Neuner, F. G. (2017). Can Respondent Race Alter Perceptions of Events? Biased Processing of Officer-Involved Shootings. 72nd Annual Conference of the *American Association for Public Opinion Research*, New Orleans, LA.

†Neuner, F. G., †Jefferson, H. J., & Pasek, J. (2017). Unpacking the Racial Divide in Officer-Involved Shootings: What Can Reactions to Witness Statements Tell Us? Annual Meeting of the *Midwest Political Science Association*, Chicago, IL.

†Kim, D. H., & Pasek, J. (2016). Conflicts between Ideals and Practices: Young Adults' Engagement with Digital News. 41st Annual Conference of the *Midwest Association for Public Opinion Research*, Chicago, IL.

†Coles, S., & Pasek, J. (2016). Dangerous or Endangered? The Effects of Race and Gender on Support for Public Policies. 41st Annual Conference of the *Midwest Association for Public Opinion Research*, Chicago, IL.

Bode, L., Budak, C., Ladd, J. M., Messing, S., Newport, F., Pasek, J., Singh, L. O., Soroka, S. N., Traugott, M. W., & Zhu, Y. (2016). Intermedia Agenda-Setting: Using Big Data to Study Agenda-Setting and Agenda-Building on Twitter. 41st Annual Conference of the *Midwest Association for Public Opinion Research*, Chicago, IL.

†Kuru, O., Pasek, J., & Traugott, M. (2016). Perceptions of Polls and Voter Expectations: Competitive Poll Results, Methodology, and Opinionation. 41st Annual Conference of the *Midwest Association for Public Opinion Research*, Chicago, IL.

Soroka, S. N., Daku, M., †Hiaeshutter-Rice, D., & Pasek, J. (2016). Biases in Economic News Coverage: Traditional vs. Social Media. Annual Meeting of the *American Political Science Association*, Philadelphia, PA.

†Kuru, O., Pasek, J., & Traugott, M. (2016). Motivated Reasoning in the Perceived Credibility of Public Opinion Polls. Annual Meeting of the *American Political Science Association*, Philadelphia, PA.

†Jefferson, H. J., †Neuner, F. G., & Pasek, J. (2016). Ferguson in Black & White: Motivated Reasoning and Responses to Police Shootings. Annual Meeting of the *American Political Science Association*, Philadelphia, PA.

Pasek, J. (2016). Motivated Reasoning and the Sources of Scientific Illiteracy. *Annual Meeting of the American Political Science Association*, Philadelphia, PA.

Pasek, J. (2016). It's Not My Consensus: Motivated Reasoning and the Sources of Scientific Illiteracy. 71st Annual Conference of the *American Association for Public Opinion Research*, Austin, TX.

Allum, N., & Pasek, J. (2016). Do Personality Traits Moderate Recognition of the Scientific Consensus? 71st Annual Conference of the *American Association for Public Opinion Research*, Austin, TX.

Pasek, J. †Yan, H. Y., Conrad, F. G., Newport, F., & Marken, S. (2016). The Stability of Economic Correlations Over Time: Comparing Data from Gallup's Daily Tracking Poll, Michigan's Surveys of Consumers, the S&P 500 and Twitter. 71st Annual Conference of the *American Association for Public Opinion Research*, Austin, TX.

††Dailey, J. R., & Pasek, J. (2016). Tracking Candidate Favorability on Social Media: Comparing Twitter Data with a Rolling Cross-section. 71st Annual Conference of the *American Association for Public Opinion Research*, Austin, TX.

†Kuru, O., Pasek, J., & Traugott, M. (2016). Motivated Reasoning in the Perceived Credibility of Public Opinion Polls. 71st Annual Conference of the *American Association for Public Opinion Research*, Austin, TX.

†Kuru, O., Pasek, J., & Traugott, M. (2015). Motivations, Expectations, and Transparency Effects in the Public Interpretation of Poll Results. 40th Annual Conference of the *Midwest Association for Public Opinion Research*, Chicago, IL.

Pasek, J., <sup>†</sup>Hou, E., Schober, M. F., Conrad, F. G., Lampe, C., & Guggenheim, L. (2015). Using Twitter Data to Calibrate Retrospective Assessments in Surveys. 6th Conference of the *European Survey Research Association*, Reykjavik, Iceland.

Conrad, F. G., Schober, M. F., Pasek, J., Guggenheim, L., Lampe, C., & <sup>†</sup>Hou, E. (2015). A “Collective-vs-Self” Hypothesis for When Twitter and Survey Data Tell the Same Story. 6th Conference of the *European Survey Research Association*, Reykjavik, Iceland.

<sup>†</sup>Kuru, O., & Pasek, J. (2015). Meta-analysis of Facebook Studies: Civic-Political Participation, and Social Capital. Annual Meeting of the *Midwest Political Science Association*, Chicago, IL.

<sup>†</sup>Jefferson, H. J., <sup>†</sup>Neuner, F. G., & Pasek, J. (2015). Perceptions of Ferguson: A Story in Black and White. Annual Meeting of the *Midwest Political Science Association*, Chicago, IL.

<sup>†</sup>Stevenson, D. M., & Pasek, J. (2015). Privacy Concern, Trust, and Desire for Content Personalization. *TPRC 43: The 43rd Research Conference on Communication, Information and Internet Policy Paper*, Arlington, VA.

<sup>†</sup>Kuru, O., Pasek, J., & Traugott, M. (2015). Transparency, Survey Literacy and Motivated Reasoning in the Public Interpretation of Poll Results. 70th Annual Conference of the *American Association for Public Opinion Research*, Hollywood, FL.

Pasek, J., <sup>†</sup>Hou, E., Schober, M. F., Conrad, F. G., Lampe, C., & Guggenheim, L. (2015). Using Twitter Data to Calibrate Retrospective Assessments in Surveys. 70th Annual Conference of the *American Association for Public Opinion Research*, Hollywood, FL.

Conrad, F. G., Schober, M. F., Pasek, J., Guggenheim, L., Lampe, C., & <sup>†</sup>Hou, E. (2015). A “Collective-vs-Self” Hypothesis for When Twitter and Survey Data Tell the Same Story. 70th Annual Conference of the *American Association for Public Opinion Research*, Hollywood, FL.

<sup>††</sup>Wagner, E., Pasek, J., & <sup>†</sup>Stevenson, D. (2015). Linking Individuals’ Twitter Data with Survey Data: Challenges and Approaches. 70th Annual Conference of the *American Association for Public Opinion Research*, Hollywood, FL.

Pasek, J. (2015). Explaining Variations in Election Surveys: Identifying Contest, Year and Election Type Trends by Combining GAM and HLM Models. 70th Annual Conference of the *American Association for Public Opinion Research*, Hollywood, FL.

<sup>†</sup>Kim, D. H., & Pasek, J. (2015). Not Living up to Our Ideals: Value-Trait Consistency in News Exposure and Democratic Citizenship. Annual Conference of the *Association for Education in Journalism and Mass Communication*. Montreal, Quebec.

Pasek, J., & <sup>†</sup>Jang, S. M. (2014). Reconsidering Agenda-Setting in the Digital Era: Evidence from Big Social Data. *12th Annual APSA Pre Conference on Political Communication*, Washington, DC.

Pasek, J., Sood, G., & Krosnick, J. A. (2014). “Certain” Gains in Measurement of Political Knowledge (and Misinformation): Using Certainty Assessments to Classify and Calibrate Responses to Information Questions. *Annual Meeting of the International Communication Association*, Seattle, WA.

Guggenheim, L., Pasek, J., Lampe, C., Schober, M. F., Conrad, F. G., <sup>††</sup>Wagner, E., & <sup>††</sup>Brown, L. K. (2014). Can Social Media Data Predict Survey Data? A Meta-Analytic Review of the Literature. 69th Annual Conference of the *American Association for Public Opinion Research*, Anaheim, CA.

Lampe, C., Pasek, J., Guggenheim, L., Conrad, F. G., & Schober, M. F., (2014). When Are Big Data Methods Trustworthy for Social Measurement? 69th Annual Conference of the *American Association for Public Opinion Research*, Anaheim, CA.

Pasek, J. (2014). Diverging State and Nation: Correspondence Between Statewide and National Election Surveys in 2012. 69th Annual Conference of the *American Association for Public Opinion Research*, Anaheim, CA.

†Jang, S. M., & Pasek, J. (2014). Do Social Media Amplify Public Attention? Rethinking Agenda Setting with Social Big Data. Annual Conference of the *Association for Education in Journalism and Mass Communication*. Montreal, Quebec.

†Kim, D. H., & Pasek, J. (2013). Value-Trait Consistency in News Media Exposure. 38th Annual Conference of the *Midwest Association for Public Opinion Research*, Chicago, IL.

†Kuru, O., & Pasek, J. (2013). Acquiescence Bias in Facebook Research and Implications for Predicting Political Participation. 38th Annual Conference of the *Midwest Association for Public Opinion Research*, Chicago, IL.

Pasek, J., Krosnick, J. A., & Tompson, T. (2013). The Continuing Significance of Race: Attitudes Toward African-Americans, Vote Choice, and Job Approval During the First Term of the Obama Presidency. *Annual Meeting of the American Political Science Association*, Chicago, IL.

Pasek, J., Tompson, T., Krosnick, J. A., & Stark, T. H. (2013). What Motivates a Conspiracy Theory? Birthers, Anti-Black Attitudes, and Party Sorting. *Annual Meeting of the American Political Science Association*, Chicago, IL.

†Guggenheim, L., & Pasek, J. (2013). Binders Full of Tweets: Stimulus-Response Curves in Twitter Reactions to News Events. *11th Annual American Political Science Association Preconference on Political Communication*, Chicago, IL.

†Kuru, O., & Pasek, J. (2013). Measuring Facebook Activity through Surveys. 5th Conference of the *European Survey Research Association*, Ljubljana, Slovenia.

Pasek, J., †Jang, S. M., Cobb, C., Disogra, C. A., & Dennis, J. M. (2013). Can Microtargeting Improve Survey Sampling? An Assessment of Accuracy and Bias in Consumer File Marketing Data. 5th Conference of the *European Survey Research Association*, Ljubljana, Slovenia.

Pasek, J. (2013). Beyond Probability Sampling: Philosophical and Empirical Considerations for Population Inference in a World Without Benchmarks. 5th Conference of the *European Survey Research Association*, Ljubljana, Slovenia.

Pasek, J. (2013). Toward a Standard Toolkit for Comparing Samples: Point Estimates, Relations Between Variables and Trends Over Time. 68th Annual Conference of the *American Association for Public Opinion Research*, Boston, MA.

Pasek, J., Cobb, C., DiSogra, C. A., & Dennis, J. M. (2013). Consumer File Ancillary Data and Nonresponse Adjustment: Assessing the Consistency of Estimates Across Weighting Strategies. 68th Annual Conference of the *American Association for Public Opinion Research*, Boston, MA.

Stark, T. H., Pasek, J., Tompson, T., & Krosnick, J. A. (2013). Measuring Anti-Black Racism in the U.S. 68th Annual Conference of the *American Association for Public Opinion Research*, Boston, MA.

Pasek, J., †Jang, S. M., Cobb, C., Disogra, C. A., & Dennis, J. M. (2012). How Accurate is Micro-Targeting? An Assessment of Marketing Data Bias for Political and Survey Purposes. *Annual Meeting of the American Political Science Association*, New Orleans, LA.

Pasek, J., Sood, G., Krosnick, J. A., & Tompson, T. (2012). “Certain” Gains in Measurement of Political Knowledge (and Misinformation): Using Certainty Assessments to Classify and Calibrate Responses to Information Questions. *Annual Meeting of the American Political Science Association*,

New Orleans, LA.

MacInnis, B., Krosnick, J. A., DeBell, M., Malka, A., Pasek, J., & Schneider, D. (2012). The Impact of Adding a Skeptical Counterpoint to a Persuasive Message: Perceived Consensus among Experts Mediates Changes in Beliefs and Attitudes. *Annual Meeting of the American Political Science Association*, New Orleans, LA.

Pasek, J., More, E., & Romer, D. (2012). Social Media and Political Engagement: Extending Theory and Evaluating Causal Claims with a Prospective Analysis. *Annual Meeting of the International Communication Association*, Phoenix, AZ.

Pasek, J. (2012). Is Social Media a Political Opportunity? Reconciling Social Movement Theory with Occupy Wall Street. *Annual Meeting of the International Communication Association*, Phoenix, AZ.

Pasek, J. (2012). When Twitter Predicts: Philosophical and Empirical Considerations for Population Inferences. 67th Annual Conference of the *American Association for Public Opinion Research*, Orlando, FL.

Pasek, J., †Jang, S. M., Cobb, C., Disogra, C. A., & Dennis, J. M. (2012). The Public According to Marketers: Imputing National Demographics From Marketing Data Linked to Address-Based Samples. 67th Annual Conference of the *American Association for Public Opinion Research*, Orlando, FL.

†Jang, S. M., Pasek, J., Cobb, C., Disogra, C. A., & Dennis, J. M. (2012). Sampling From the Abyss? Exploring Biases Inherent in Address-Based Sampling with Marketing Data. 67th Annual Conference of the *American Association for Public Opinion Research*, Orlando, FL.

Pasek, J., Sood, G., Krosnick, J. A., & Tompson, T. (2012). Information, Certainty, Media Use, and Attitudes About Health Care Reform. *Annual Meeting of the Midwest Political Science Association*, Chicago, IL.

Pasek, J., Tahk, A., & Krosnick, J. A. (2012). Prevalence and Moderators of the Candidate Name-Order Effect: Evidence from All Statewide General Elections in California. *Annual Meeting of the Midwest Political Science Association*, Chicago, IL.

Pasek, J., & Krosnick, J. A. (2011). Measuring Intent to Participate and Participation in the 2010 Census and Their Correlates and Trends: Comparisons of RDD Telephone and Non-probability Sample Internet Survey Data. 66th Annual Conference of the *American Association for Public Opinion Research*, Phoenix, AZ.

Pasek, J., & Krosnick, J. A. (2010). Taking a Position on Health Care: Selfish, Group Interest, and Sociotropic Determinants of Citizens' Attitudes on Proposals for Health Care Reform. *Annual Meeting of the American Political Science Association*, Washington, D.C.

Pasek, J., More, E., & Romer, D. (2010). Social Media and Political Engagement: Extending Theory and Evaluating Causal Claims With A Prospective Analysis. *Political Communication Pre-Conference for the Annual Meeting of the American Political Science Association*, Washington, D.C.

Pasek, J., DeBell, M., & Krosnick, J. A. (2010). Toward a Standardization of Survey Weights: The American National Election Studies Weighting System. 65th Annual Conference of the *American Association for Public Opinion Research*, Chicago, IL.

Pasek, J., Tompson, T., & Krosnick, J. A. (2010). Who Supports Health Care Reform? Explaining the Determinants of Support for Various Health Care Reforms. 65th Annual Conference of the *American Association for Public Opinion Research*, Chicago, IL.

Tompson, T., Pasek, J., & Krosnick, J. A. (2010). Support for Health Care Reform: It All Depends

on how you ask the Question. 65th Annual Conference of the *American Association for Public Opinion Research*, Chicago, IL.

Pasek, J. (2009). Maligned Youth? How Exit Polls Systematically Misrepresent Youth Turnout. *Annual Meeting of the American Political Science Association*, Toronto, Canada.

Krosnick, J. A., Pasek, J., ††Akhtar, O., †Lelkes, Y., Payne, B. K., & Tompson, T. (2009). The Impact of Racism on Votes in the 2008 Presidential Election: Results from the Associated Press/Yahoo News!/Stanford Survey, the Stanford MRI Survey, and the American National Election Studies. *Annual Meeting of the American Political Science Association*, Toronto, Canada.

Pasek, J., †Lelkes, Y., & Krosnick, J. A. (2009). Disaffected Democrats in the 2008 Election: What Happened to Racists and Hillary Supporters? *Elections, Public Opinion and Parties 2009*, Glasgow, UK.

Pasek, J., Krosnick, J. A., ††Akhtar, O., †Lelkes, Y., Payne, B. K., & Tompson, T. (2009). A New Approach to Simultaneous Modeling of the Causes of Turnout and Candidate Choice with Data Collected Before Elections: Insights from the Associated Press-Yahoo News-Stanford University Study. 64th Annual Conference of the *American Association for Public Opinion Research*, Hollywood, FL.

Payne, B. K., †Lelkes, Y., Krosnick, J. A., ††Akhtar, O., Pasek, J., & Tompson, T. (2009). The Effect of Implicit Prejudice on Vote Choice During the 2008 Presidential Election: Insights from the Associated Press-Yahoo News-Stanford University Study. 64th Annual Conference of the *American Association for Public Opinion Research*, Hollywood, FL.

††Akhtar, O., Krosnick, J. A., †Lelkes, Y., Pasek, J., Tompson, T., & Payne, B. K. (2009). An Exploration of Forces Driving Vote Choices in the 2008 American Presidential Election: Insights from the Associated Press-Yahoo News-Stanford University Study. 64th Annual Conference of the *American Association for Public Opinion Research*, Hollywood, FL.

Pasek, J. (2008). Understanding Voter Decisions: Elections and Consumer Choice. *North American Meeting of the Association of Consumer Research*, San Francisco, CA.

Pasek, J., †Weiksner, G. M., & †Gross, W. (2008). Getting From Knowledge To Participation: The Role of Campaign-Relevant Information. *Annual Meeting of the American Political Science Association*, Boston, MA.

Pasek, J., & Krosnick, J. A. (2008). Studying Trends in Public Opinion Over Time With Probability Sample Surveys and Surveys of People Who Volunteer to do Surveys for Money. *Annual Meeting of the American Political Science Association*, Boston, MA.

Pasek, J., DeBell, M., & Krosnick, J. A. (2008). Measuring Voters' Values in the American National Election Studies. 64th Annual Conference of the *American Association for Public Opinion Research*, New Orleans, LA.

Pasek, J., More, E., & Romer, D. (2008). Online Social Networking Meets Offline Civic Engagement. *Politics: Web 2.0: An International Conference*. Royal Holloway, University of London, London, UK.

Pasek, J., & Krosnick, J. A. (2007). Trends over time in America: Probability/Telephone Vs. Non-Probability/Internet. *Cyberinfrastructure and National Election Studies: The Wivenhoe House Conference*. University of Essex, Colchester, UK.

Pasek, J. (2006). Fueling or Following Democracy? Analyzing the Role of Media Liberalization in Democratic Transition. *Annual Meeting of the American Political Science Association*, Philadelphia, PA.

Pasek, J., Kenski, K., Romer, D., & Jamieson, K. H. (2006). America's Youth and Community Engagement: How Use of Mass Media is Related to Political Knowledge and Civic Activity Among 14 to 22 Year Olds. *Annual Meeting of the International Communication Association*, Dresden, Germany.

## GRANT APPLICATIONS

◊Singh, L., ◊Pasek, J., et al. (2022). "HNDS: Developing methods and tools to support the understanding of the representation and measurement properties of social media data." *National Science Foundation*. Arlington, VA. (\$350,000)

◊Pasek, J., ◊Jefferson, H., & ◊Neuner, F. (2019). "How Do People Acquire and Process Political Information About Racially Charged Incidents? Examining the Roles of Social Identities and Prior Beliefs." *National Science Foundation*. Arlington, VA. (\$357,360)

◊Pasek, J. (2018). "How Do Social Identities Shape Beliefs and Judgments? Examining Acquisition and Processing of Political Information About Racially Charged Incidents." *National Science Foundation*. Arlington, VA. (\$488,000)

◊Low, L. K., De Vries, R., Dal Cin, S., Spector-Bagdady, K., Harris, L., & Pasek, J. (2018). "Clinical and Non Clinical Barriers to Evidence Based, Ethical and Judicious Use of Electronic Fetal Monitoring." *National Institutes of Health*. Bethesda, MD. (\$3,826,309)

◊Kuru, O., ◊Pasek, J., ◊Budak, C. (2017). "Context-a-Poll: Developing a Poll Report Application for Journalists to Help Readers Interpret and Contextualize Poll Findings." *Knight Foundation*. Miami, FL.

◊Pasek, J., ◊Traugott, M., Dal Cin, S., Harris, L., Lee, S., McClelland, S., & Scott, J. (2017). "Measuring Abortion Attitudes and Opinions." *Susan Thompson Buffett Foundation*. Omaha, NE. [Finalist] (\$4,933,816).

◊Low, L. K., De Vries, R., Dal Cin, S., Spector-Bagdady, K., Harris, L., Greer, S., & Pasek, J. (2015). "Clinical and Non Clinical Barriers to Evidence Based, Ethical and Judicious Use of Electronic Fetal Monitoring." *National Institutes of Health*. Bethesda, MD. (\$3,691,798)

◊Low, L. K., De Vries, R., Dal Cin, S., Spector-Bagdady, K., Harris, L., Greer, S., & Pasek, J. (2015). "Clinical and Non Clinical Barriers to Evidence Based, Ethical and Judicious Use of Electronic Fetal Monitoring." *National Institutes of Health*. Bethesda, MD. (\$3,756,782)

◊Pasek, J., Weeks, B., & Earl, A. (2016). "Can Group Memberships Fuel Motivated Reasoning? Identity-Driven Divergence in Factual Judgments." *National Science Foundation*. Arlington, VA. (\$348,937)

◊Conrad, F. G., Lampe, C., Mei, Q., Pasek, J., Kapteyn, A., & Schober, M. F., (2016). "Collaborative Research: When Can Social Media Content Really Be Used For Social Statistics?" *National Science Foundation*. Arlington, VA. (\$882,845)

◊Conrad, F. G., Lampe, C., Mei, Q., Pasek, J., Kapteyn, A., & Schober, M. F., (2016). "BIG-DATA: Collaborative Research: When Can Social Media Content Really Be Used For Social Statistics?" *National Science Foundation*. Arlington, VA. (\$893,109)

◊Conrad, F. G., Lampe, C., Mei, Q., Pasek, J., Kapteyn, A., & Schober, M. F., (2014). "Collaborative Research: When Can Social Media Content Really Be Used For Social Statistics?" *National Science Foundation*. Arlington, VA. (\$825,438)

◊Pasek, J., ◊Miller, J., & ◊Valentino, N. (2014). "The Conceptualization and Measurement of Deliberative Engagement." *Spencer Foundation*. Chicago, IL. (\$363,652)

◊Lampe, C., Ellison, N., & Pasek, J. (2013). "HCC: Small: Contextualizing Social Media Use in the Socio-Technical Ecosystem." *National Science Foundation*. Arlington, VA. (\$499,428)

## STUDENT SERVICE

**Dissertation Committees** Sean Munson (2012); Grace YoungJoo Jeon (2014); Rebecca Ping Yu (2015); Dam Hee Kim (2017); Ozan Kuru (Chair, 2018); Steven T. Moore (2021); Alejandro Pineda (2023); Miao (Gabriel) Li (Chair; 2023); Jade Burt (2023); Edwin Wang.

**Graduate Student Advising** Rebecca Ping Yu; Dam Hee Kim; Ozan Kuru (Primary); Stewart Coles; Sigi (Sage) Lee; Jessica Rodden; Edwin Wang; Miao (Gabriel) Li (Primary).

**Undergraduate and Masters Theses** Ellen Wagner (2015); Eli Scheinholtz (2017); Erica Liao (2017); Barbara Collings (2022); Eleveny Chen (2023); Elyse Sherr (2023); Jackson Hamstra (2023); Hongyu Yu (2023).

**Undergraduate Guided Research** Lindsay Brown; Ellen Wagner; Eldar Hoessel; Jake Dailey; Scott Rollin; Spencer Porter; Margaret Davis.

**Undergraduate Research Opportunities Program** Michael Spaeth; Ju Young (Grace) Kim; Ningwei (Peggy) Xia; Diana Chen; Eldar Hoessel; Audrey Koi; Courtney Quell; David Dlein; Elyse Sherr; Logan Paeglis; Noah Zimmerman; Kayla Acton; Breah Willy; Shruti Patel, Christina Frangulian.

**Other Advising** John Shields (Knight-Wallace Fellow, 2017).

**Postdoctoral Mentoring** Julia Lippman; Lauren Guggenheim.

## PROFESSIONAL SERVICE

**University** Foundational Course Initiative (FCI) Design Group (2017); Communication Advisory Committee (2020-2023); Library Council (2022-2024); Vice President for Communications Search Committee (2022-2023); Provosts Teaching Innovation Award Committee (2023).

**Departmental - Communication and Media** Foote Dissertation Award Committee (2013; 2023); Faculty Application System Technological Advisory Committee (2014); Department Parliamentarian (2015-Present); Tenure Review Committee (2019); Exeutive Committee (2021-2023); Participant Pool Coordinator (2019; 2021-Present); Political Communication Search Committee Co-Chair (2021-2022); Graduate Admissions Committee Chair (2022).

**Departmental - Michigan Institute for Data Science** Symposium Planning Committee (2016); Inaugural Reproducible Research Award Committee Member (2020); Symposium and Seminar Program Committee (2022-2023). Management Committee (2023-Present).

**Ad Hoc Reviewer** American Educational Research Journal; American Journal of Political Science; American Politics Research; American Political Science Review; British Journal of Political Science; Communication Research; Communication Methods and Measures; Computer Mediated Communication; Education Research; Elections, Public Opinion, and Parties; Evaluation Review; International Journal of Internet Science; International Journal of Public Opinion Research; Public Opinion Quarterly; Public Understanding of Science; Journal of Broadcasting and Electronic Media; Journal of Communication; Journal of Experimental Political Science; Journal of Information Technology and Politics; Journal of Media Psychology; Journal of Politics; New Media and Society; PlosONE; Political Analysis; Political Behavior; Political Communication; Research & Politics; Science; Science Communication; Survey Methods; Time-Sharing Experiments in the Social Sciences.

**Panel Chair** Politics: Web 2.0 (2008); APSA Political Communication Pre-Conference (2009, 2012); Midwest Political Science Association (2012); American Association for Public Opinion Research (2012); American Association for Public Opinion Research (2015, 2018); BigSurv (2018).

**Discussant** Midwest Political Science Association (2012); American Association for Public Opinion Research (2012, 2014); Reaching Audiences II (2015); American Political Science Association (2016); Midwest Association for Public Opinion Research (2016, 2017).

**Professional Organizations** Bylaws Committee Member, Political Communication Section of the American Political Science Association (2008); Associate Editor, Political Communication (2007-2008); Co-Director, Methods of Analysis Program in the Social Sciences at Stanford (2007-2010); AAPOR Emerging Technologies Task Force (2012-2014); Board Member at Large, Information, Technology, and Politics Section of the American Political Science Association (2014-2016); Software Award Committee, Information, Technology, and Politics Section of the American Political Science Association (2014-2015); MAPOR At Large Board Member and Webmaster (2015-2017; 2017-2019); Bylaws Committee Chair, Political Psychology Section of the American Political Science Association (2016-2017); Travel Award Committee, Political Communication Section of the American Political Science Association (2017); Nominations Committee Chair, Political Communication Section of the American Political Science Association (2017-2019); AAPOR Ad Hoc Committee Concerned with False Politically-Motivated Accusations against Surveys (2017-2019); Warren J. Mitofsky Innovators Award Committee (2019); AAPOR Ad Hoc Committee on Public Opinion (2019); Edelman Lifetime Award Committee Member, Political Communication Section of the American Political Science Association (2020-2021).

**Editorial Board** Public Opinion Quarterly (2019-Present).

**Expert Advisory Board** Center for Panel Survey Sciences, NORC at the University of Chicago (2023-Present).

## TEACHING

**Massively Open Online Courses** Teach-Out Series: Fake News, Facts, and Alternative Facts (2017, 2018); Roe v. Wade Teach-Out (2022).

**Undergraduate Seminars** Social Media and Politics (2011, 2012, 2013); Debating Politics and Science (2011, 2017, 2018, 2019, 2021, 2022, 2023); AI in Human Communication (2023).

**Graduate Seminars** Quantitative Methods Across the Social Sciences (2012, 2016, 2018); Survey Practicum (2019); Social Science Theory in Communication (2021), Studying Social and Political Phenomena in 2020 (2022).

**Undergraduate Lectures** Quantitative Research Methods for Communication (2012, 2013, 2019, 2021; 2022); Evaluating Information and Analyzing Media I (2013-2016); Evaluating Information and Analyzing Media II (2014).

**Head Teaching Assistant** Summer Institute in Political Psychology (2009).

**Teaching Assistant** Analysis of Political Campaigns (2008); Communication Research Methods (2011); Computers and Interfaces (2010); Digital Media in Society (2009).