Daniel Herbert

Curriculum Vitae

University of Michigan
Department of Film, Television, and Media
6413 North Quad
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Ann Arbor, Michigan 48109

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ACADEMIC APPOINTMENTS

2023-present	Professor, University of Michigan. Department of Film, Television, and Media.
2014-2023	Associate Professor, University of Michigan. Department of Film, Television, and Media.
2008-2014	Assistant Professor, University of Michigan. Department of Film, Television, and Media (Screen Arts & Cultures).

EDUCATION

2008	Ph.D., University of Southern California. Critical Studies, School of Cinema-Television.
2004	M.A., University of Southern California. Critical Studies, School of Cinema-Television.
2001	B.A., University of New Mexico. Media Arts, College of Fine Arts.

PUBLICATIONS

Films

VIDEOHEAVEN. 2025. Experimental documentary. 173 min. Producer.

- Official Selection, Tribeca Film Festival. June 2025.
- Official Selection, Sydney Film Festival. June 2025.
- Official Selection, Munich International Film Festival. June 2025.
- Official Selection, Jeonju International Film Festival (Jeonju, KOR). May 2025.
- Official Selection, Visions du Réel (Nyon, CH). April 2025.
- Official Selection, International Film Festival Rotterdam. February 2025.

Books

Maverick Movies: New Line Cinema and the Transformation of American Film.
Berkeley, CA: University of California Press, 2023.

Reviews

- Nathan Sands, *Historical Journal of Film, Radio and Television* (April 2025). DOI:10.1080/01439685.2025.2489843

- Matt Boyd Smith, *Media Industries* 12, no. 1 (2025). DOI: https://doi.org/10.3998/mij.7404

Film Reboots. Co-edited with Constantine Verevis. Edinburgh, UK: Edinburgh University Press, 2020.

Media Industry Studies. Co-written with Amanda Lotz and Aswin Punathambekar. Cambridge, UK: Polity, 2020.

Translations

- Chinese. Translated by Liu Pan, Li Wenzhu, and Liu Yixuan. Beijing, CN: China Book Press, 2023.

Reviews

- Karina Aveyard, *Media International Australia* (Sept. 2021), DOI: 10.1177/1329878X211042104
- Suryansu Guha, *Media Practice and Education* (Nov. 2020), 1-3.
- *European Journal of Communication* 36, no. 4 (Aug. 2021), 432-433.
- Anna M. Ozimek, *Information, Communication & Society* (Aug. 2021), DOI: 10.1080/1369118X.2021.1968924

Point of Sale: Analyzing Media Retail. Co-edited with Derek Johnson. New Brunswick, NJ: Rutgers University Press, 2020.

Reviews

- P.G. Kishel, *Choice* 57, no. 8 (Apr. 2020).
- Stephen Shapiro, *Television & New Media* (Aug. 2020), 1-3.

Film Remakes and Franchises. New Brunswick, NJ: Rutgers University Press, 2017.

Videoland: Movie Culture at the American Video Store. Berkeley, CA: University of California Press, 2014.

Translations

- Japanese. Translated by Eiko Ikui, Yuki Maruyama, and Koki Watanabe. Tokyo, JP: Sakuhinsha, 2021.

Awards

- Named "Outstanding Academic Title for 2015" by *Choice*.
- Long list for 2015 Best Moving Image Book Award. Krazsna-Krausz Foundation.

Reviews

- Linnie Blake, *Times Higher Education* (22 May, 2014).
- Clayton Dillard, *The House Next Door* / *SlantMagazine.com* (14 Apr. 2014).
- Wheeler Winston Dixon, *Choice* 52, no. 6 (Feb. 2015).
- Michael S. Grant, *SantaCruz.com*, (18 Mar. 2014).

- Jonathan Gray, *Cultural Studies* 31, no.1 (2017), 164-165.
- David Lerner, *Spectator* 35, no. 1 (Spring 2015), 54-57.
- Kevin McDonald, *Discourse: Journal for Theoretical Studies in Media and Culture* 32, no. 6 (Spring 2014), 271-275.
- Brian L. Ott, *Journal of American History* 101, no. 4 (March 2015), 1315-1316.
- Kristopher Purzycki, *Film Criticism* 41, no. 3 (2017).
- Maureen Rogers, *The Velvet Light Trap*, no. 76 (Fall 2015), 76-78.
- Benjamín Schultz-Figueroa, *Film Comment* 50, no. 2 (March/April, 2014), 79.

Peer-Reviewed Journal Articles

"Used but Not Used Up: Physical Media Retailing Amidst Industrial Crises," *Media Industries*. (forthcoming).

"Approaching Media Industries Comparatively: A Case Study of Streaming," co-written with Amanda Lotz and Lee Marshall, *International Journal of Cultural Studies* 22, no. 3 (May 2019; Online, Nov. 2018), 349-366.

"Nostalgia Merchants: VHS Distribution in the Era of Digital Delivery," *Journal of Film and Video* 69, no. 2 (Summer 2017), 3-19.

"The Movie Business as Waste Management Industry," *Media Industries* 3, no 1 (2016). https://doi.org/10.3998/mij.15031809.0003.102

"'It Is What It Is': *The Wire* and the Politics of Anti-Allegorical Television Drama." *Quarterly Review of Film and Video* 29, no. 3 (2012), 191-202.

"From Art House to Your House: The Distribution of Quality Cinema on Home Video." *Canadian Journal of Film Studies* 20, no. 2 (Fall 2011), 2-18.

"Real Monster/Fake Auteur: Humor, Hollywood, and Herzog in *Incident at Loch Ness*." *Quarterly Review of Film and Video* 26, no. 5 (2009), 353-364.

"*Sky*'s the Limit: Transnationality and Identity in *Abre los Ojos* and *Vanilla Sky*." *Film Quarterly* 60, no. 1 (Fall 2006), 28-38.

Book Chapters

"Scary Films in a Secondary Market: Marketing Horror Movies to College Campuses, 1960-1980." In *Selling Scary Movies: Marketing Horror Cinema in the United States, 1910s–Present*, edited by Richard Nowell. London: Anthem Press. (forthcoming).

"*My Own Private Idaho*." In *Screening American Independent Film*, edited by Justin Wyatt and Wyatt Phillips. New Brunswick, NJ: Rutgers University Press, 2023.

"Caged with the Tiger King: The Media Business and the Pandemic." In *Being Human During COVID-19*, edited by Kristin Ann Hass, 221-232. Ann Arbor, MI: University of Michigan Press, 2021.

"'Every Day Should Be a Holiday': Black Friday and the Importance of Retail in the Circulation of Media," co-written with Derek Johnson. In *Digital Media Distribution: Portals, Platforms, Pipelines*, edited by Courtney Brannon-Donoghue, Tim Havens, and Paul McDonald, 335-352. New York, NY: New York University Press, 2021.

"Introduction: Film Reboots," co-written with Constantine Verevis. In *Film Reboots*, edited by Daniel Herbert and Constantine Verevis, 1-16. Edinburgh, UK: Edinburgh University Press, 2020.

"Rethinking the 'Supersystem': Film Reboots and the *Teenage Mutant Ninja Turtles*." In *Film Reboots*, edited by Daniel Herbert and Constantine Verevis, 19-32. Edinburgh, UK: Edinburgh University Press, 2020.

"Introduction: Media Studies in the Retail Apocalypse," co-written with Derek Johnson. In *Point of Sale: Analyzing Media Retail*, edited by Daniel Herbert and Derek Johnson, 1-20. New Brunswick, NJ: Rutgers University Press, 2020.

"Industrial Crossroads or Cross Purposes? Circuit City, DIVX, and the History of Multifunctional Media Retailers." In *Point of Sale: Analyzing Media Retail*, edited by Daniel Herbert and Derek Johnson, 23-39. New Brunswick, NJ: Rutgers University Press, 2020.

"Evil Spawn or Good Business? New Line Cinema, *Critters*, and Film Franchising at the Margins." In *The Franchise Era: Managing Media in the Digital Economy*, edited by James Fleury, Brian Hikari Hartzheim, and Stephen Mamber, 52-74. Edinburgh, UK: Edinburgh University Press, 2019.

"The Transnational Film Remake in the American Press." In *Transnational Film Remakes*, edited by Iain Robert Smith and Constantine Verevis, 210-223. Edinburgh, UK: Edinburgh University Press, 2017.

"Auteurs at the Video Store." In *A Companion to Media Authorship*, edited by Jonathan Gray and Derek Johnson, 485-505. Malden, MA: Wiley-Blackwell, 2013.

"Trilogy as Third Term: Historical Narration in Park Chan Wook's Vengeance Films." In *Film Trilogies: New Critical Approaches*, edited by Claire Perkins and Constantine Verevis, 181-197. New York: Palgrave Macmillan, 2012.

"Circulations: Technology and Discourse in *The Ring* Intertext." In *Second Takes: Critical Approaches to the Film Sequel*, edited by Carolyn Jess-Cooke and Constantine Verevis, 153-170. Albany, NY: State University of New York Press, 2010.

"Trading Spaces: Transnational Dislocations in *Insomnia*/*Insomnia* and *Ju-On*/*The Grudge*." In *Fear, Cultural Anxiety and Transformation: Horror, Science Fiction and Fantasy Films Remade*, edited by John Marmysz and Scott Lukas, 143-164. Lanham, MD: Lexington Books, 2009.

"Days and Hours of the Apocalypse: *24* and the Nuclear Narrative." In *Reading* 24*: TV Against the Clock*, edited by Steven Peacock, 85-95. London, UK: I.B. Tauris, 2007.

Short Essays and Online Publications

Contributor, "Distribution in the Streaming Era: A Scholarly Roundtable." *The Velvet Light Trap*, 90 (Fall 2022), 61-74.

"Mapping Media Retail in the Global Midwest: Minneapolis and St. Paul, MN." *Flow* 22, no. 5 (Spring 2016). http://www.flowjournal.org/2016/03/mapping-media-retail-in-the-global-midwest-minneapolis-and-st-paul.

"Mapping Media Retail in the Global Midwest: Elkhart, IN." *Flow* 22, no. 3 (Winter 2016). http://www.flowjournal.org/2016/01/mapping-media-retail-in-the-global-midwest-elkhart-in.

"Mapping Media Retail in the Global Midwest: Dearborn, MI." *Flow* 22, no. 1 (Fall 2015). http://flowtv.org/2015/10/mapping-media-retail-in-the-global-midwest.

"Putting the 'Me' in 'Method': Perspective, Positionality, and Embodied Knowledge in Media Industry Research." *Creative Industries Journal* 7, no. 1 (Spring 2014), 45-49.

"Home, Home (Video) on the Range: Reflections on Small-Town Video Stores in 2010." *Media Fields Journal: Critical Explorations in Media and Space*, no. 1 (2010). http://www.mediafieldsjournal.org/home-home-video-on-the-range.

"To Mock a Killingbird: Martin Arnold's *Passage a l'Acte* and the Dissymmetries of Cultural Exchange." *Millennium Film Journal* 45/46 (Fall 2006), 93-101.

"Horrors Derived: *The Thing* as Adaptation, Remake, and Version." *Cinemascope: Independent Film Journal* 2 (May-August 2005). http://www.cinemascope.it.

Interviews (as interviewer)

"Remaking Transnational Hollywood: An Interview with Roy Lee." *Spectator: The University of Southern California Journal of Film and Television Criticism* 27, no. 2 (Fall 2007), 94-100.

Encyclopedia Entries

"Hōmubideo" [Home Video], *Amerika Bunka* [Dictionary of American Culture], translated by

Hiroki Watanabe, 670-671. Tokyo, JP: Maruzen Shobo, 2018.

Book Reviews and Review Essays

Playing the Percentages: How Film Distribution Made the Hollywood Studio System, by Derek Long. *Media Industries* 12, no. 2 (2025). https://doi.org/10.3998/mij.7874

Rewind, Replay: Britain and the Video Boom, 1978-92, by Johnny Walker. *European Journal of Cultural Studies* 27, no. 4 (August 2024), 798-800.

Dreams of Flight: The Great Escape *in American Film and Culture*, by Dana Polan. *California History* 100, no. 1 (Spring 2023), 103-105.

American Cinema of the 1990s: Themes and Variations, edited by Chris Holmlund. *Quarterly Review of Film and Video* 28, no. 5 (2011), 438-442.

From Betamax to Blockbuster: Video Stores and the Invention of Movies on Video, by Joshua Greenberg, *Inherent Vice: Bootleg Histories of Video and Copyright*, by Lucas Hilderbrand, and *Video and DVD Industries*, by Paul McDonald. *Scope: An Online Journal of Film Studies* (October 2010). http://www.scope.nottingham.ac.uk/bookreview.php?issue=18&id=1212.

"Globality without Totality in Art Cinema." Review of *Global Art Cinema: New Theories and Histories*, edited by Rosalind Galt and Karl Shoonover. *Postmodern Culture* 21, no. 1 (September 2010). http://muse.jhu.edu/journals/postmodern_culture/v021/21.1.herbert.html.

American Cinema of the 1960s: Themes and Variations, edited by Barry Keith Grant. *Quarterly Review of Film and Video* 26, no. 5 (2009), 452-455.

"Making Trouble." Review of *Crash Cultures: Modernity, Mediation and the Material*, edited by Jane Arthurs and Iain Grant and *The Culture of Calamity: Disaster and the Making of Modern America*, by Kevin Rozario. *Discourse: Journal for Theoretical Studies in Media and Culture* 30, no. 3, (Fall 2008), 468-471.

Peter Tscherkassky, edited by Alexander Horwath and Michael Loebenstein. *Film International* 31, vol. 6, no. 1 (February 2008), 62-64.

Death 24x a Second: Stillness and the Moving Image, by Laura Mulvey. *Scope: An Online Journal of Film Studies* (February 2008). http://www.scope.nottingham.ac.uk/bookreview.php?id=1004&issue=10.

Film Remakes, by Constantine Verevis. *Film International* 24, vol. 4, no. 6 (December 2006), 70-72.

Buñuel and Mexico: The Crisis of National Cinema, by Ernesto R. Acevedo-Muñoz. *Film International* 17 (September 2005), 46-47.

"An Economy of Annihilation." Review of *Visions of the Apocalypse: Spectacles of Destruction*, by Wheeler Winston Dixon. *Film-Philosophy* 9, no. 26 (May 2005). http://www.film-philosophy.com/vol9-2005/n26herbert.

The Cinema of David Lynch: American Dreams, Nightmare Visions, edited by Erica Sheen and Annette Davison. *Film International* 14 (March 2005), 52-53.

The Invention of the Western Film: A Cultural History of the Genre's First Half-Century, by Scott Simmon. *Film International* online edition (March 2005). http://filmint.nu/?p=7788.

The New Media Book, edited by Dan Harries. *Film Quarterly* 57, no. 4 (Summer 2004), 64-65.

Essential Brakhage, by Stan Brakhage, edited by Bruce McPherson. *Film International* 7 (January 2004), 49-50.

Belle de Jour, by Michael Wood. *Film International* online edition (October 2003). http://filmint.nu/?p=7781.

The European Cinema Reader, edited by Catherine Fowler. *Spectator: The University of Southern California Journal of Film and Television Criticism* 23, no. 2 (Fall 2003), 67-68.

Film and DVD Reviews

"A New Take on Post-Fordism." Review of *American Factory* (2019). *Docalogue*. Feb. 2020. https://docalogue.com/american-factory.

Age of Assassins (1967, Kihachi Okamoto). *Quarterly Review of Film and Video* 27, no. 5 (2010), 369-371.

Schizopolis (1997, Steven Soderbergh). *Film International* 8, no. 3 (2010), 66-69.

Sword of Doom (1965, Kihachi Okamoto). *Film International* 16 (July 2005), 49-50.

INVITED TALKS AND LECTURES

"New Line Cinema: An Unexpected Journey Through the Movie Business." St. Clair County Community College. Port Huron, MI. 17 June 2026.

"Material Matters: Physical Media in the 21st Century." Texas A&M University-Corpus Christi. 2 Apr. 2026.

"Physical Media Retailing Amidst Industrial Crises." Queensland University of Technology. 11 Oct. 2024.

"Chasing a Moving Target: Researching Media Distribution During a Period of Perpetual Change." Queensland University of Technology. 8 Oct. 2024.

"Taking the Margins to the Mainstream: New Line Cinema and the Modern Movie Business." North Carolina State University. 11 Apr. 2024.

"Hollywood from the Outside In: New Line Cinema and the Transformation of American Film." University of Texas at Austin. 15 Feb. 2024.

"Teaching Media Industries." Invited participant in roundtable discussion. Media Industry Studies Special Interest Group, Society for Cinema and Media Studies. Event held virtually. 3 Nov. 2023.

"Video Studies: Or, What Happens When Gen-X Enters the Academy." Invited respondent to Professor Johnny Walker. University of Pittsburgh. Pittsburgh, PA. 15 Sept. 2022.

"Mediating Disaster." Talk and public Q&A. Aftermath: Landscapes of Devastation exhibition. University of Michigan Museum of Art. Ann Arbor, MI. 4 Feb. 2018.

"On Film." Future of Digital Media Businesses Symposium. University of Michigan. Ann Arbor, MI. 30 Mar. 2017.

"Rambo Vs. Carmen: On the Historical Relationship between Video Stores and Libraries." University of Wisconsin, Madison. Madison, WI. 8 Dec. 2016.

"A Good Place for a Bad Education: Video Stores, Libraries, and Cult Cinema." "Terror On Tape" conference. Yale University. New Haven, CT. 7 May 2016.

"'Movies n' More': On the Educational Value of Video Rental Stores." Keynote address, 19th Annual Film and Media Graduate Symposium. University of Kansas. Lawrence, KS. 12 Feb. 2016.

"Curious Connections: The Historical and Technical Links between Media Metadata and IP Control." Cinematic Bricoleurs: Remixing, restyling and repurposing in contemporary filmmaking practice conference. King's College London. London, UK. 8 Jan. 2016.

Roundtable discussion, "Free Speech on the Front Lines." International Institute. University of Michigan. Ann Arbor, MI. 5 Feb. 2015.

"On Film School and the Strip Mall: Video, Video Stores, and the Thresholds of Cinematic Knowledge." ARTHEMIS Lecture Series. Concordia University. Quebec, CA. 7 Nov. 2014.

"Adventures in *Videoland*: The Fun and Trouble of Researching Small-Town Video Stores." Hatcher Graduate Library. University of Michigan. Ann Arbor, MI. 11 Apr. 2014.

"The Capitals of *Videoland*: Specialty Video Stores and the Distribution of Cinematic Wealth." Communication Studies. University of Michigan. Ann Arbor, MI. 27 Feb. 2014.

"Feeling for History: Non-Linear Time Structures in Contemporary Korean Cinema." Nam Center for Korean Studies. University of Michigan. Ann Arbor, MI. 11 Jan. 2012.

"Nothing to Fear: Hollywood (re)Makes J Horror." Michigan State University. Lansing, MI. 1 Nov. 2010.

"Media Studies: Issues in Interdisciplinary Research and Scholarship." Undergraduate Research Opportunity Program (UROP) Seminar. University of Michigan. Ann Arbor, MI. 6 Oct. 2010.

"Media Studies: Issues in Interdisciplinary Research and Scholarship." Undergraduate Research Opportunity Program (UROP) Seminar. University of Michigan. Ann Arbor, MI. 3 Feb. 2010.

"A Brief History of Time Travel in Cinema." Ann Arbor Film Festival. Ann Arbor, MI. 29 Mar. 2008.

Commencement Speaker. College of Fine Arts. University of New Mexico. Albuquerque, NM. 14. Dec. 2001.

CONFERENCE PRESENTATIONS AND WORKSHOPS

"The Intertextual Cinema of Tom Cruise." Society for Cinema and Media Studies Conference. Chicago, IL. 27 Mar. 2026.

"A Return to Physical Media?" Screen Studies Conference. Glasgow, Scotland. 29 June 2025.

Workshop Chair and Participant, "Finding Work-Work Balance: Integrating Teaching into Research and Vice Versa." Society for Cinema and Media Studies Conference. Chicago, IL. 4 Apr. 2025.

"Ghost Stories from the Film Industry: New Line Cinema's Legacies." Media Industries conference. London, UK. 18 Apr. 2024.

"Selling Cool Culture After the Great Recession: The Case of Third Man Records." Society for Cinema and Media Studies Conference. Denver, CO. 13 Apr. 2023.

"Franchising Blackness: New Line Cinema's Racial Industrial Logic." To Be Continued 2. Zoom symposium hosted by the University of Delaware. 22 Sept. 2022.

"When Talk Wasn't Cheap: The Business of the Lecture Circuit in the 1960s and 1970s." Society for Cinema and Media Studies Conference. Conference held virtually. 20 Mar. 2021.

Panel Chair, "Declarations of Independence: Evaluating Independence Across Media Industries." International Communication Association Conference. Converted from Gold Coast, ASTL to virtual due to COVID-19, 21-25 May 2020.

"From New Line to Netflix: The Importance of Independence in Movie Distribution." International Communication Association Conference. Converted from Gold Coast, ASTL to virtual due to COVID-19. 21-25 May 2020.

(Conference cancelled due to COVID-19) "Franchising Blackness: New Line Cinema's Racial-Industrial Logic in 1980s and 1990s." Media Industries: Global Currents and Contradictions. King's College London. London, UK. 16-18 Apr. 2020.

"Circuit City, DIVX, and the History of Multifunctional Media Retailers." International Communication Association Conference. Washington D.C. 25 May 2019.

"Rethinking the 'Supersystem': Film Reboots and the Teenage Mutant Ninja Turtles." Society for Cinema and Media Studies Conference. Chicago, IL. 14 Mar. 2019.

"'So-called Ancillary Markets': *A Nightmare on Elm Street*, New Line Cinema, and Media Franchising from the Margins." Media Industries: Current Debates and Future Directions Conference. King's College London. London, UK. 19 Apr. 2018.

Workshop Participant, "Digital Transformation of Media Industries: Exploring Shared Experiences." Media Industries: Current Debates and Future Directions Conference. King's College London. London, UK. 20 Apr. 2018.

"'Take a film where it will be most appreciated': New Line Cinema and College Film Culture." Society for Cinema and Media Studies Conference. Toronto, CA. 15 Mar. 2018.

"Point of Sale: Emphasizing Retail in Critical Media Industry Studies," with Derek Johnson. International Communication Association Pre-Conference, "Distribution Matters." San Diego, CA. 25 May 2017.

Workshop Chair, "Teaching International Media Industries." Society for Cinema and Media Studies Conference. Chicago, IL. 25 Mar. 2017.

"Media is Garbage. So What is Media Studies?" What is Media? Conference. Portland, OR. 15 Apr. 2016.

Workshop Participant, "The Other Distributors: Sharers', Pirates', Recommenders', and Renters' Roles in Global Media." Society for Cinema and Media Studies Conference. Atlanta, GA. 30 Mar. 2016.

"Mapping Media Retail in the Global Midwest." International Communication Association Conference. San Juan, PR. 22 May 2015.

"The Media Industry is a Waste Management Industry." Society for Cinema and Media Studies Conference. Montreal, CA. 26 Mar. 2015.

Roundtable Member, "Reconsidering Digital Distribution." Flow Conference. Austin, TX. 13 Sept. 2014.

"Video Garbage: Contemporary Movies on VHS." 3rd Annual Critical M.A.S.S. Symposium. Michigan State University. Lansing, MI. 18 Apr. 2014.

Panel Chair (replacement), "Transnational Film Remakes." Society for Cinema and Media Studies Conference. Seattle, WA. 22 Mar. 2014.

"Nostalgia Merchants: VHS Distributors in the Era of Intangible Media." Society for Cinema and Media Studies Conference. Seattle, WA. 21 Mar. 2014.

Panel Respondent, "Video Cultures, Communities, and Circulation in the 21st Century." Society for Cinema and Media Studies Conference. Seattle, WA. 20 Mar. 2014.

"Michigan and Home Video Culture." Society for Cinema and Media Studies Conference. Chicago, IL. 8 Mar. 2013.

Workshop Chair, "Video Studies: Rewinding the Past and Demanding a Future." Society for Cinema and Media Studies Conference. Chicago, IL. 7 Mar. 2013.

"Videoland: Movie Culture at the American Video Store." 2nd Annual Critical M.A.S.S. Symposium. Oakland University. Auburn Hills, MI. 18 Jan. 2013.

Panel Chair, "Auteurs at the Edge of Cinema." Conference of the Midwest Popular Culture Association/American Culture Association. Columbus, OH. 13 Oct. 2012.

"Auteur or Architect? Using Spatial Rather than Writerly Metaphors for Cinematic Creative Agency." Conference of the Midwest Popular Culture Association/American Culture Association. Columbus, OH. 13 Oct. 2012.

Panel Respondent, "Conceptualizing Hallyu 2.0." Hallyu 2.0: The Korean Wave in the Age of Social Media. University of Michigan. Ann Arbor, MI. 5 Apr. 2012.

"'A Different Middle of Nowhere': Video Rental in the American Deep South." Society for Cinema and Media Studies Conference. Boston, MA. 22 Mar. 2012.

Workshop Chair, "Teaching Film and Media Industry Studies (Outside of Los Angeles)." Society for Cinema and Media Studies Conference. Boston, MA. 22 Mar. 2012.

"Expectations and Ex-spectatorship: The Representation of Video Rental Stores in Narrative Cinema." Society for Cinema and Media Studies Conference. New Orleans, LA. 11 Mar. 2011.

Panel Chair, "Pipecleaners: Current Issues in Media Distribution." Society for Cinema and Media Studies Conference. Los Angeles, CA. 20 Mar. 2010.

"From Art House to Your House: Boutique Video Distributors and their Challenges." Society for Cinema and Media Studies Conference. Los Angeles, CA. 20 Mar. 2010.

"City of Quirk: Eclecticism in Boutique Video Rental Stores in the Los Angeles Area." What is Film? Change & Continuity in the 21st Century. Portland, OR. 7 Nov. 2009.

Area chair (multiple panels), "Authorship and Auteurism." Conference of the Midwest Popular Culture Association/American Culture Association. Detroit, MI. 30 Oct., 1 Nov. 2009.

"Auteurs at the Video Store." Conference of the Midwest Popular Culture Association/American Culture Association. Detroit, MI. 1 Nov. 2009.

Panel Chair, "Documentary Discourses and Marketing Practices in Conglomerate Hollywood." Visible Evidence XVI. University of Southern California. Los Angeles, CA. 14 Aug. 2009.

"Some Non-Fictions of the Video Store." Visible Evidence XVI. University of Southern California. Los Angeles, CA. 14 Aug. 2009.

"Remaking World Cinema, All at Once: Contemporary Transnational Film Remakes and the Legacy of Multi-Language Film Versions." Annual Meeting of the American Comparative Literature Association. Harvard University. Cambridge, MA. 28 Mar. 2009.

"Conversations: Where Adaptation Studies and Convergence Culture Collide." Conference of the Midwest Popular Culture Association/American Culture Association. Cincinnati, OH. 4 Oct. 2008.

"*The Wire* and Anti-Allegory Television Drama." Society for Cinema and Media Studies Conference. Philadelphia, PA. 7 Mar. 2008.

"Agents of Change? The Business of Transnational Remakes." National Conference of the Popular Culture Association/American Culture Association. Boston, MA. 26 Apr. 2007.

Panel Chair, "Transnational Film Remakes." Society for Cinema and Media Studies Conference. Chicago, IL. 10 Mar. 2007.

"Remaking Film (and) History: The Transformational Cinema of Peter Tscherkassky." Society for Cinema and Media Studies Conference. Chicago, IL. 10 Mar. 2007.

"Rivals and Departures: The Films of Peter Tscherkassky as Transnational Remakes." USC-UCLA Critical Studies Graduate Student Conference. University of California-Los Angeles. Los Angeles, CA. 24 Feb. 2007.

"Remaking Transnational Spaces: The Dislocations of *Insomnia* / *Insomnia* and *Ju-On* / *The Grudge*." Literature/Film Association Conference. Towson, MD. 4 Nov. 2006.

"Lord of the Deals: New Zealand, Global Hollywood, and *The Lord of the Rings*." USC-UCLA Critical Studies Graduate Student Conference. University of Southern California. Los Angeles, CA. 16 Feb. 2006.

"Going Nowhere, But Going Fast: Hard Rock 'Life on the Road' Music Videos of the 1980s." Conference of the Southwest/Texas Popular Culture Association/American Culture Association. Albuquerque, NM. 10 Feb. 2006.

"Real Monster/Fake Auteur: Humor, Hollywood, and Herzog in *Incident at Loch Ness*." Werner Herzog's Cinema: Between the Visionary and the Documentary. Goethe-Institut. London, UK. 18 Sept. 2005.

"Regional Matters: The Construction of the State of New Mexico in *The Rattlesnake: A Psychical Species*." Convention of the Midwest Modern Language Association. St. Louis, MO. 5 Nov. 2004.

"The Herzog Malfunction: Problems in Documentary Auteurism." Conference of the Midwest Popular Culture Association/American Culture Association. Cleveland, OH. 9 Oct. 2004.

"To Mock a Killingbird: Martin Arnold's *Passage a l'Acte."* Conference of the Midwest Popular Culture Association/American Culture Association. Minneapolis, MN. 17 Oct. 2003.

"No Rest for the Wicked: *Insomnia* as International Inter-text." Conference of the Southwest/Texas Popular Culture Association/American Culture Association. Albuquerque, NM. 14 Feb. 2003.

FELLOWSHIPS, GRANTS, HONORS, AND AWARDS

Faculty Grant. Weiser Center for Europe & Eurasia. Awarded for "Little Language Models: Understanding the Role of Artificial Intelligence in the Latvian Media Industry." 2026.

TOME Publishing Grant. University of Michigan Library. 2022.

LSA Michigan Humanities Award. University of Michigan. 2020-2021.

LSA Associate Professor Support Fund. University of Michigan. Awarded for "New Line Cinema: Transforming Movie Culture, 1967-2008." 2017-2020.

Research Grant, with Philip Hallman and Johannes von Moltke. MCubed. University of Michigan. Awarded for "Mapping Midwest Media." 2015-2017.

Co-PI with Richard Abel. Startup Grant for Humanities Without Walls Global Midwest Initiative. Institute for the Humanities. University of Michigan. Sponsored by the Mellon Foundation. 2014.

Research Grant. Carsey-Wolf Center/Warner Bros. Digital. Connected Viewing Initiative. 2013-2014.

Publication Subvention. Office of the Vice President of Research and the College of Literature, Science, and the Arts Publication Subvention program. University of Michigan. 2013.

LSA Scholarship/Research Grant. LSA Dean's Office. University of Michigan. Awarded for "Research Assistance for Manuscript about Video Stores and Movie Culture." Dominic Czarnota as research assistant. 2013.

LSA Scholarship/Research Grant. LSA Dean's Office. University of Michigan. Awarded for "Research Assistance for Study of Video Rental." Dominic Czarnota as research assistant. 2011.

Spring/Summer Research Grant. Horace H. Rackham School of Graduate Studies. University of Michigan. Awarded for "How Video Rental Changed the Movies." Peter Alilunas as graduate student research partner. 2011.

Faculty Research Grant. Horace H. Rackham School of Graduate Studies. University of Michigan. Awarded for "Rewind: The History, Theory, and Practices of the American Video Rental Store." 2010.

Spring/Summer Research Grant. Horace H. Rackham School of Graduate Studies. University of Michigan. Awarded for "Study of the Emergence of Video Rental Stores and their Genres." Peter Alilunas as graduate student research partner. 2009.

Recognition Award for Outstanding Research Mentorship. Undergraduate Research Opportunity Program. University of Michigan. 2009.

Postdoctoral Teaching Fellowship. Critical Studies Division of the School of Cinematic Arts. University of Southern California. 2008-2009. (Declined due to employment with University of Michigan.)

Service Award. Graduate and Professional Student Senate. University of Southern California. March 2007.

Future Professoriate Program. Center for Excellence in Teaching. University of Southern California. 2006-2007.

George Cukor Scholarship. University of Southern California. 2004-2005.

Mary Pickford Foundation Scholarship. University of Southern California. 2003-2004.

Michael Costello Award. Media Arts Department. University of New Mexico. 2002.

TEACHING AND MENTORING

Graduate Courses

- Analyzing Media Industries
- Film, Television, and Media: Theory and Method
- Introduction to Screen Studies: Research Materials and Methods
- Material Practices

Undergraduate Courses

- Adaptations
- Apocalyptic Film and Television
- The Business of Hollywood
- The Cinema of Tom Cruise
- The Cinema of Wes Anderson
- Classical Film Theory
- The Contemporary Film Industry
- Film History, Origins to the New Wave
- Film History, 1930-1959
- Film History, 1960-Present
- Introduction to Film, Television, and Media
- New Line and New Hollywood Cinema

Graduate Mentoring

- Chair: Grey Mangan Blackwell. In progress.
- Chair: Bailey Compton. Graduated May 2026.
- Member: Joshua Schulze. Graduated August 2025.
- Member: Sophia Chen. Graduated May 2025.
- Member: Zachary Zahos (University of Wisconsin-Madison, Communication Arts). Graduated July 2024.
- Member: Mario Sánchez Gumiel (Romance Languages and Literatures). Graduated August 2024.
- Member: Kaelie Thompson. Graduated December, 2023.
- Member: Amy Dawson-Andoh (Communication and Media). Graduated September 2022.
- Member: Emily Saidel (Communication and Media). Graduated August 2021.
- Co-Chair: Joseph Deleon. Graduated April 30, 2021.
- Member: Kayti Lausch. Graduated December 20, 2020.
    - Winner, Dissertation Award. Society for Cinema and Media Studies, 2022.

- Cognate: Anne-Charlotte Mecklenberg (English Language and Literature). Graduated August 21, 2020.
- Cognate: Annemarie Navar-Gill (Communication and Media). Graduated December 15, 2019.
- Member: Nicholas Benson (University of Wisconsin-Madison, Communication Arts). Graduated August 2019.
- Cognate: Padma Chirumamilla (Communication and Media). Graduated August 20, 2019.
- Member: Joshua Morrison. Graduated May 3, 2019.
- Cognate: Dominic Garzonio (American Cultures). Graduated May 3, 2019.
- Cognate: Benjamin Pearson (Communication and Media). Graduated May 3, 2019.
- Member: Melissa Gelinas (Comparative Literature). Graduated December 17, 2017.
- Member: Michael Arnold. Graduated December 20, 2015.
- Co-Chair: Nathan Koob. Graduated August 21, 2015.
- Member: Erin Hanna. Graduated August 15, 2014.
- Chair: Peter Alilunas. Graduated August 13, 2013.
    - Winner, Dissertation Award of Distinction. Society for Cinema and Media Studies, 2014.

Undergraduate Mentoring

- Secondary Advisor: Elizabeth Starks, Screen Studies Honors Thesis. Received "Highest Honors." 2026.
- Abigail Kennedy, Undergraduate Research Opportunity Program. 2016-2017.
- Jamie Lai, Undergraduate Research Opportunity Program. 2016-2017.
- Primary Advisor: Nisreen Salka, Screen Studies Honors Thesis. Received "Highest Honors." 2016.
- Catherine DeWitt, Undergraduate Research Opportunity Program. 2014-2015.
    - Winner, four Outstanding Presentation Awards (blue ribbons).
- Matthew Knauss, Undergraduate Research Opportunity Program. 2013-2014.
- Primary Advisor: Ellen Flaherty, Screen Studies Honors Thesis. Received "Honors." 2011.
- Secondary Advisor: Jacob Mendel, Production Honors Thesis. Received "Highest Honors." 2011.
- Mary Harrell, Undergraduate Research Opportunity Program. 2009-2010.
- Jacob Mendel, Undergraduate Research Opportunity Program. 2009-2010.

SERVICE

Department of Film, Television, and Media

- Co-chair, Joint Tenure Promotion Committee (Yvette Granata). 2026.
- Joint Promotion Review Panel (Colin Gunckel). 2026.
- Graduate Studies Committee. 2013-2015. 2017-2018. 2025-2026.
- Chair, Search Committee (Television Production). 2023-2024. 2024-2025.
- Director of Graduate Studies. 2019-2020. 2022-2023.
- Executive Committee. 2009-2011. 2013-2014. Fall 2020. 2022-2023.

- Chair, Third Year Review Committee (Sarah Murray). 2018-2019.
- Search Committee (Global Media Studies). 2018.
- Search Committee (Screenwriting). 2017.
- Ad-hoc Committee on "Tenure for Production Faculty." 2012-2013. 2016-2017.
- Undergraduate Studies Committee. 2008-2009. 2010-2011. 2016-2017.
- Search Committee (Production Faculty). 2014-2015.
- Faculty Representative for AST. 2014-2015.
- Chair, Events Committee. Fall 2015.
- Lecturer Review Committee: 2010 (Victor Fanucchi and Stashu Kybartas). 2011 (Alexis Bravos, Chris McNamara, and Terri Sarris). 2013 (Terry Lawson).
- Search Committee (Open Rank/Open Field). 2010-2011.
- Faculty Ally on Diversity in Graduate Education. Winter 2010.
- Technology Committee. 2009-2010.

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University of Michigan

- Member, Launch Committee for Colten Meisner. U-M ADVANCE Program. 2026-2027.
- Convener, Launch Committee for Kyla Brathwaite. U-M ADVANCE Program. 2025-2026.
- Convener, Launch Committee for Cara Rock-Singer. U-M ADVANCE Program. 2024-2025
- Convener, Launch Committee for Ittai Orr. U-M ADVANCE Program. 2022-2023.
- Nominating Committee, College of LSA. 2022. 2023.
- Faculty Representative, University Senate Assembly. 2017-2020.
- Steering Committee, Michigan Humanities Collaboratory. 2018-2020.
- Application reviewer, International Institute Student Fellowships. 2017.
- Campus Interview Committee for the U.S. State Dept. Fulbright Program. 2010. 2013.
- Marshal, University of Michigan Convocation. April 2010.

University of Southern California

- Graduate and Professional Student Senate. 2005-2007.
- Academic Affairs Committee. Graduate and Professional Student Senate. 2005-2007.
- President, Critical Studies Graduate Student Association. 2004-2005.
- Secretary, Critical Studies Graduate Student Association. 2002-2004.

Editorial

- Editorial Board, "Out of the Archives" book series, University of Michigan Press. 2022-present.
- Editorial Advisory Board, *Screen Serialities* book series, Edinburgh University Press. 2018-present.
- Editorial Board, *Media Industries*. 2018-present.
- Area Editor, *Oxford Bibliographies: Cinema and Media Studies*. 2018-present.
- Book Review Co-editor, *Global Storytelling*. 2020-2025.

- Editorial Advisory Board, *The Velvet Light Trap*. 2017-2022.
- Editorial Assistant, *American Quarterly*. 2006-2007.

Peer-Review

- Book manuscripts: University of California Press (2025, 2020, 2017 [x2]), Lehigh University Press (2025), Columbia University Press (2024), MIT Press (2019, 2014), Oxford University Press (2018)
- Book proposals: University of Michigan Press (2026, 2023), Palgrave Macmillan (2025), Bloomsbury Academic (2023), Columbia University Press (2022), Routledge (2020, 2017, 2013), University of California Press (2019), Edinburgh University Press (2018), Palgrave Macmillan (2017), MIT Press (2013, 2012)
- Journal Submissions: *Media Industries Journal* (2026, 2025, 2024, 2022, 2021, 2020), *Television & New Media* (2023), *Journal of Cinema and Media Studies*/*Cinema Journal* (2022, 2017, 2015), *The Velvet Light Trap* (2022, 2021, 2020 [x2], 2019 [x2], 2018, 2017), *New Review of Film and Television Studies* (2021, 2020), *Film History* (2020), *Nordicom Review* (2020), *Quarterly Review of Film and Video* (2020), *Cuadernos.info* (2019), *Communications: The European Journal of Communication Research* (2018), *International Journal of Cultural Studies* (2018), *Discourse* (2014), *Canadian Journal of Film Studies* (2013, 2012, 2010), *Letras Hispanas* (2013), *LIT: Literature Interpretation Theory* (2012), *Studies in Documentary Film* (2010), *BioScope: South Asian Screen Studies* (2009), *Octopus* (2004-2008)
- Conference submissions: SCMS "Historical and Archival Studies" submissions (2018), ICA PopComm Division (2017)

SCMS

- SCMS Dissertation Award Committee (2024-2025)
- Graduate Student Writing Award, for the Media Industries SIG of SCMS. Winner published in *Media Industries* (2023-2024, 2024-2025)

ORGANIZATIONS

Society for Cinema and Media Studies. 2003-present.

Board Member, Scarecrow Project (non-profit organization in charge of Scarecrow Video). 2014-2024.

Area Chair, "Authorship and Auteurism." Midwest Popular Culture Association. 2009-2015.

MEDIA/PRESS (as interviewee)

Philiana Ng. "Why 'Suits LA' got disbarred." *Yahoo Entertainment*. 20 May, 2025. https://www.yahoo.com/entertainment/tv/article/why-suits-la-got-disbarred-184138752.html

Nikki Medoro. “Nostalgic 'tapeheads' are reviving demand for vintage VHS.” *KCBS Radio*. 19 Dec. 2023. tapeshttps://omny.fm/shows/kcbsam-on-demand/nostalgic-tapeheads-are-reviving-demand-for-vintag.

Peter Kunze. “New Books in Film: An Interview with Daniel Herbert.” *New Books Network*. 2 Dec. 2023. https://megaphone.link/NBNK3090464123.

“At Home with Literati: Daniel Herbert and A.S. Hamrah.” Public interview with A.S. Hamrah via Zoom. Hosted by Literati Bookstore. 17 Nov. 2023. https://www.literatibookstore.com/event/home-literati-daniel-herbert-and-hamrah.

Scottie Andrew. “How TV took us back to beloved fantasy and sci-fi realms in 2022.” *CNN.com*. 26 Dec. 2022. https://www.cnn.com/2022/12/26/entertainment/fantasy-tv-sci-fi-nostalgia-2022-cec/index.html.

Elise Hu. “Actor Judy Greer on 'Reboot' — and why are there so many TV reboots, anyway?” *It’s Been a Minute*. NPR. 23 Sept. 2022. https://www.npr.org/2022/09/21/1124345044/judy-greer-reboot-hulu-archer.

Joe Duggan. “Last call coming for what's likely Nebraska's last video store.” *Norfolk Daily News*. 8 Feb. 2022. https://norfolkdailynews.com/news/last-call-coming-for-what-s-likely-nebraska-s-last-video-store/article_6cd0b5c0-5f4f-11ec-a1e4-bbc356365a4d.html.

Ben Unglesbee. “Blockbuster is trapped in brand limbo. Will it ever get out?” *Retail Dive*, 3 Nov. 2021. https://www.retaildive.com/news/blockbuster-is-trapped-in-brand-limbo-will-it-ever-get-out/609054.

Trevor Young, producer. “Video Stores II.” *ephemeral*, podcast from iHeartRadio. 30 Aug. 2021. https://www.ephemeral.show/episode/video-stores-ii.

Trevor Young, producer. “Video Stores I.” *ephemeral*, podcast from iHeartRadio. 16 Aug. 2021. https://www.ephemeral.show/episode/video-stores-1.

Clay Wren. “Video stores aren’t dead because of Film is Truth.” *The Western Front*. 14 May 2021. https://www.westernfrontonline.com/2021/05/14/video-stores-arent-dead-because-of-film-is-truth.

Alice Kemp-Habib. “The rise of the television reboot — Sex and the City, Fraiser, Gossip Girl and more.” *The Times* (London). 7 Mar. 2021. https://www.thetimes.co.uk/article/the-rise-of-the-television-reboot-sex-and-the-city-fraiser-gossip-girl-and-more-w5s9hkv25.

Ben Unglesbee. “Family Video to close all stores as last-ditch effort comes up short,” *Retail Dive*. 6 Jan. 2021. https://www.retaildive.com/news/family-video-to-close-all-stores-as-last-ditch-effort-comes-up-short/592897.

Ben Unglesbee. “An existential moment for the last video store chain.” *Retail Dive*. 16 Dec. 2020. https://www.retaildive.com/news/an-existential-moment-for-the-last-video-store-chain-Family-Video/592140.

Ingrid Burrington. “Blockbuster and Enron and Chill.” *RIP Corp*, podcast. 21 Oct. 2020. https://ripcorp.biz/episodes/blockbuster-and-enron-and-chill.

Sabri Ben-Achour. “How far can shows boldly go in the streaming age?” *Marketplace Morning Report*. National Public Radio. 8 Sept. 2020. https://www.marketplace.org/2020/09/08/how-far-can-shows-boldly-go-in-the-streaming-age.

Daniel Arkin. “VHS tapes are back in vogue as everything old is new again.” *NBC News*. 7 Mar. 2020. https://www.nbcnews.com/pop-culture/movies/vhs-tapes-are-back-vogue-everything-old-new-again-n1151611.

Herb Scribner. “Experts say ‘Frozen 2’ is a cash grab. Why that’s totally cool.” *Deseret News*. 20 Nov. 2019. https://www.deseret.com/entertainment/2019/11/20/20929183/frozen-2-ii-cash-grab-disney-sequels

Jack Stewart. “How much to we work, really?” *Marketplace*. National Public Radio. 5 Sept. 2019.

Laura M. Holson. “Scarecrow Video Has Survived This Long. Can It Hang On?” *New York Times*. 18 Mar. 2019.

Dimitri Kourtchine, director. *VHS Revolution*, documentary. Released Sept. 2017.

Jake Blumgard. “Films shot in Philadelphia fade to black amid state budget standoff.” *Philly Voice*. 23 Nov. 2015. http://www.phillyvoice.com/films-shot-in-philadelphia-fade-to-black-amid-state-budget-standoff.

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Steve Macfarlane. “Blood, sweat, and DVDs: owning a video store in the age of Netlfix.” *Hopesandfears.com*. 8 May 2015. http://www.hopesandfears.com/hopes/culture/film/213597-owning-a-video-store-in-the-age-of-netflix.

Jake Blumgart. “Looking at Detroit Through Hollywood’s Lens.” *NextCity.org*. 28 Apr. 2015. http://nextcity.org/daily/entry/detroit-movies-cities-in-movies.

Brian Short. “The Last Video Store.” *LSA Magazine* (Spring 2015), 53-55.

Brian Short. “Love in Its Original Language.” *LSA Today*. 9 Feb. 2015. http://www.lsa.umich.edu/lsa/ci.loveinitsoriginallanguage_ci.detail.

Tanya Madhani. “University Round Table Examines Challenges to Free Speech.” *The Michigan Daily*. 5 Feb. 2015. http://www.michigandaily.com/news/round-table-talks-freedom-speech.

Brandon Griggs. “Why We Loved – and Hated – ‘Forrest Gump’.” *CNN.com*. 4 July 2014. http://www.cnn.com/2014/07/04/showbiz/movies/forrest-gump-20-years-later/index.html.

Rob Ferrett. “How Video Stores Changed Movie Culture Forever.” *Central Time*. Wisconsin Public Radio. 19 Mar. 2014. http://www.wpr.org/how-video-stores-changed-movie-culture-forever.

Richard Thompson. “LaPlace residents hoping to show video stores aren’t dead.” *The New Orleans Advocate*. 19 Mar. 2014. http://www.theneworleansadvocate.com/home/8650004-172/laplace-residents-hoping-to-show.

Todd Leopold. “Your Late Fees Are Waived: Blockbuster Closes.” *CNN.com*. 6 Nov. 2013. http://www.cnn.com/2013/11/06/tech/gaming-gadgets/blockbuster-video-stores-impact.

Todd Leopold. “Putting Hollywood’s Biggest Bombs Back Together.” *CNN.com*. 10 July 2013. http://www.cnn.com/2013/07/10/showbiz/movies/big-bombs-revisited/index.html.

Todd Leopold. “With Abrams in place, *Star Wars* fans brace for future.” *CNN.com*. 29 Jan. 2013. http://www.cnn.com/2013/01/29/showbiz/movies/star-wars-abrams-fans-lucas.

John Bohn. “Filmmaker Agnieszka Holland to Discuss Society, Cinema.” *The Michigan Daily*. 10 Oct. 2012. http://www.michigandaily.com/arts/10agnieszka-holland10?page=0,0.

Todd Leopold. “Invisible Oscar nominee makes the cut.” *CNN.com*. 25 Feb. 2012. http://www.cnn.com/2012/02/24/showbiz/movies/oscars-kevin-tent/index.html?hpt=hp_c1.

Hillary Bok. “Professor Profile: Daniel Herbert.” *The Michigan Daily*. 3 Mar. 2011. http://www.michigandaily.com/content/professor-profile-daniel-herbert-0.

Crystal Garcia. “Video Rental Stores Not Playing Well.” *The Times Herald* [Port Huron, MI], 22 Mar. 2011.

Mackenzie Meter. “Zooming in on the Academy’s Technological Categories.” *The Michigan Daily*. 20 Feb. 2011 http://www.michigandaily.com/content/oscar-technical-categories.

Jennifer Guerra. “Eco-Films Debut on Festival Circuit.” *The Environment Report*. Michigan Public Radio. 24 Nov. 2008. http://www.environmentreport.org/story.php?story_id=4242.