

# **BRIAN E. WEEKS**

Department of Communication & Media  
Center for Political Studies  
University of Michigan

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26 August 2025

## **EDUCATION**

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### **Ohio State University**

Ph.D., 2014

Communication

Advisor: Dr. R. Kelly Garrett

### **University of Minnesota-Twin Cities**

M.A., 2010

Mass Communication

Advisor: Dr. Brian Southwell

### **University of Wisconsin-Madison**

B.A., 2005

Journalism and Mass Communication, Political Science

## **ACADEMIC POSITIONS**

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### **University of Michigan**

2021 – Present      Associate Professor, Department of Communication & Media

2015 – 2021      Assistant Professor, Department of Communication & Media  
(formerly Department of Communication Studies)

2015 – Present      Faculty Associate, Center for Political Studies, Institute for Social  
Research

### **Universität Wien      (University of Vienna)**

2014 – 2015      Universitätsassistent, (~ equivalent to U.S. Assistant Professor),  
Department of Communication

### **Ohio State University**

2012 – 2014      Research Assistant for NSF Project “Misperceptions in an Internet Era”

(with Kelly Garrett)

2013	Instructor, School of Communication
2011-2012	Graduate Teaching Assistant, School of Communication
2010-2011	University Fellow

**University of Minnesota-Twin Cities**

2008 – 2010	Research Assistant (with Marco Yzer and Dan Sullivan)
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**HONORS & AWARDS**

2025	Finalist, Provost's Teaching Innovation Prize, University of Michigan
2024	Runner Up, Jay Blumler Award for best article published in the International Journal of Press/Politics in 2023
2020	Honorable Mention, Best Paper Award: APSA, Information Technology & Politics Section (Lead Author)
2018	Amsterdam School of Communication Research (ASCoR) Denis McQuail Award. Awarded for the best field-wide article advancing communication theory published in a peer-reviewed journal in the previous year.
2018	Best Information Technology & Politics (ITP) Article Award for best published ITP article in 2017: APSA, Information Technology and Politics Section
2018	Sir Robert M. Worcester Prize for outstanding paper published in the International Journal of Public Opinion Research in 2017 (Lead Author)
2018	Second Place, Best Paper Award: AEJMC Communication Theory and Methodology Division
2017	Nominee, Golden Apple Award, University of Michigan
2016	Second Place, Best Faculty Paper Award: AEJMC Political Communication Interest Group
2015	Third Place, Best Faculty Paper Award: AEJMC Political Communication Interest Group
2014	Timothy Cook Best Graduate Student Paper Award: APSA Political Communication Section (Sole Author)
2012	First Place, Moeller Student Paper Competition: AEJMC Mass Communication and Society Division (Sole Author)

2012 Walter B. Emery Memorial Scholarship Award (Top Junior Graduate Student Researcher), School of Communication, Ohio State University

2011 Top 4 Paper: NCA Political Communication Division (Lead Author)

## **PUBLICATIONS**

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### **Evidence of impact**

Google Scholar Citation Count: **6457**; **h = 31**

Web of Science Citation Count: **2797**; **h = 24**

### **Book (1)**

**Weeks, B.E.** (2024). *Angry and wrong: The emotional dynamics of partisan media and political misperceptions*. Cambridge Elements in Politics and Communication: Cambridge University Press.

### **Journal Articles (44)**

#UM PhD Student, Post-doc, or visiting Graduate Student co-author at time of article submission

# Davidson, B., & **Weeks, B.E.** (in press). Automating distrust? How concerns about algorithmic news curation influence news use and distrust. *Mass Communication & Society*.

Hasell, A., #Halversen, A., & **Weeks, B.E.** (2025). When social media attack: How exposure to political attacks on social media promotes anger and political cynicism. *International Journal of Press/Politics*, 30, 167-186.

#Zichettella, B., **Weeks, B.E.**, & Hasell, A. (2024). The blame game: The role of media environments and political discussion in Americans' attribution of blame for interparty hostility. *International Journal of Public Opinion Research*, 36, edae051.

# Zhu, Q., **Weeks, B.E.**, & Kwak, N. (2024). Implications of online incidental and selective exposure for political emotions. *New Media & Society*, 26, 450-472.

**Weeks, B.E.**, #Halversen, A., & Neubaum, G. (2024). Too scared to share? Fear of social sanctions for political expression in social media. *Journal of Computer-Mediated Communication*, 29 (1), zmad041, 1-11.

#Halversen, A., & **Weeks, B.E.** (2023). Memeing politics: Understanding political meme creators, audiences, and consequences on social media. *Social Media + Society*, 9(4), 1-11.

**Weeks, B.E.**, Menchen-Trevino, E., Calabrese, C., Casas, A., & Wojcieszak, M. (2023). Partisan media, untrustworthy sites, and political misperceptions. *New Media & Society*, 25, 2644-2662.

Lane, D.S., **Weeks, B.E.**, & Kwak, N. (2023). A repertoire approach to studying inequalities in political social media use. *Mass Communication & Society*, 26, 852-877.

Wojcieszak, M., de Leeuw, S., Menchen-Trevino, E., Lee, S., Huang-Isherwood, K., & **Weeks, B.E.** (2023). Partisan news and (no) polarization: Overtime evidence from trace data. *International Journal of Press/Politics*, 28, 601-626.

~Runner Up, Jay Blumler Award for Best Article Published in the International Journal of Press/Politics in 2023

Neubaum, G., & **Weeks, B.E.** (2023). Computer-mediated political expression: A conceptual framework of technological affordances and individual tradeoffs. *Journal of Information Technology and Politics*, 20, 19-33.

Menchen-Trevino, E., Struett, T., **Weeks, B.E.**, & Wojcieszak, M. (2023). Searching for politics: Using real-world web search behavior and surveys to see political searching in context. *The Information Society*, 39, 98-111.

Wojcieszak, M., Menchen-Trevino, E., Gonçalves, J.F.F., & **Weeks, B.E.** (2022). Avenues to news and diverse exposure online: Comparing direct navigation, social media, news aggregators, search queries, and article hyperlinks. *International Journal of Press/Politics*, 27, 860-886.

Kwak, N., #Lane, D.S., **Weeks, B.E.**, Kim, D.H., & #Lee, S. (2022). Now we're talking? Understanding the interplay between selective and incidental exposure and their influence on online cross-cutting political discussion. *Social Science Computer Review*, 40, 579-597.

**Weeks, B.E.**, Lane, D.S., & #Hahn, L.B., (2022). Online incidental exposure to news can minimize interest-based political knowledge gaps: Evidence from two U.S. elections. *International Journal of Press/Politics*, 27, 243-262.

Kim, D.H., **Weeks, B.E.**, Lane, D., #Hahn, L.B., & Kwak, N. (2021). Sharing and commenting facilitate political learning on Facebook: Evidence from a panel survey during the 2016 U.S. presidential election. *Social Media + Society*, 7 (3), 1-11.

#Hiaeschutter-Rice, D., & **Weeks, B.E.** (2021). Understanding audience engagement with mainstream and alternative news posts on Facebook. *Digital Journalism*, 9, 519-548.

#Lee, S., #Liang, F., #Hahn, L., Lane, D.S., **Weeks, B.E.**, & Kwak, N. (2021). The impact of social endorsement cues and manipulability concerns on perceptions of news credibility. *Cyberpsychology, Behavior, and Social Networking*, 24, 384-389.

Kwak, N., #Lane, D.S., #Lee, S.S., #Liang, F., & **Weeks, B.E.** (2021). From persuasion to deliberation: Do experiences of online political persuasion facilitate dialogic openness? *Communication Research*, 48, 642-664.

#Chinn, S., & **Weeks, B.E.** (2021). Effects of competing statistical and testimonial evidence in debates about science. *Environmental Communication*, 15, 353-368.

**Weeks, B.E., & Gil de Zúñiga, H. (2021).** What's next? Six observations for political misinformation research. *American Behavioral Scientist*, 65, 277-289.

Pasquetto, I., Swire-Thompson, B., Amazeen, M.A., Benevenuto, F., Brashier, N., Bond, R.M., Bozarth, L.C., Budak, C., Ecker, U.K.H., Fazio, L., Ferrara, E., Flanagan, A.J., Flammini, A., Freelon, D., Grinberg, N., Hertwig, R., Jamieson, K.H., Joseph, K., Jones, J.J., Garrett, R.K., Kreiss, D., McGregor, S., McNealy, J., Margolin, D., Marwick, A., Menczer, F., Metzger, M.J., Nah, S., Lewandowsky, S., Lorenz-Spreen, P., Ortellado, P., Pennycook, G., Porter, E., Rand, D.G., Robertson, R., Tripodi, F., Vosoughi, S., Vargo, C., Varol, O., **Weeks, B.E.**, Wihbey, J., Wood, T.J., & Yang, K. (2020). Tackling misinformation: What researchers *could* do with social media data. *Harvard Kennedy School (HKS) Misinformation Review*, 1(8), 1-14.

Kwak, N., Lane, D.S., Zhu, Q., #Lee, S.S., & **Weeks, B.E.** (2020). Political rumor communication on instant messaging platforms: Relationships with political participation and knowledge. *International Journal of Communication*, 14, 5663-5685.

**Weeks, B.E., & #Lane, D.S.** (2020). The ecology of incidental exposure to news in digital media environments. *Journalism*, 21, 1119-1135.

**Weeks, B.E., Kim, D.H., #Hahn, L.B., Diehl, T.H., & Kwak, N.** (2019). Hostile media perceptions in the age of social media: Following politicians, emotions, and perceptions of media bias. *Journal of Broadcasting & Electronic Media*, 63, 374-392.

#Lane, D.S., #Lee, S.S., #Liang, F., Kim, D.H., Shen, L., **Weeks, B.E.**, & Kwak, N. (2019). Social media expression and the political self. *Journal of Communication*, 69, 49-72.

Kwak, N., #Lane, D.S., **Weeks, B.E.**, #Kim, D.H., #Lee, S.S., & #Bachleda, S. (2018). Perceptions of social media for politics. Testing the slacktivism hypothesis. *Human Communication Research*, 44, 197-221.

**Weeks, B.E., #Lane, D.S., #Kim, D.H., #Lee, S.S., & Kwak, N.** (2017). Incidental exposure, selective exposure, and political information sharing: Integrating online exposure patterns and expression on social media. *Journal of Computer-Mediated Communication*, 22, 363-379.

~ Top 1% of Most Cited Papers in Social Sciences (Web of Science)

Garrett, R.K., & **Weeks, B.E.** (2017). Epistemic beliefs' role in promoting misperceptions and conspiracist ideation. *PLOS One*, 12(9): e0184733.

#Lane, D.S., #Kim, D.H., #Lee, S., **Weeks, B.E.**, & Kwak, N. (2017). From online disagreement to offline action: How diverse motivations for using social media can increase political information sharing and catalyze offline political participation. *Social Media + Society*, 3 (3), 1-14.

**Weeks, B.E., Ardévol-Abreu, A., & Gil de Zúñiga, H.** (2017). Online influence? Social media use, opinion leadership, and political persuasion. *International Journal of Public Opinion Research*, 29, 214-239.

~Winner of the Robert M. Worcester Prize for Outstanding Paper Published in the International Journal of Public Opinion Research in 2017 (WAPOR).

~ Top 1% of Most Cited Papers in Social Sciences (Web of Science)

Gil de Zúñiga, H., **Weeks, B.E.**, & Ardévol-Abreu, A. (2017). Effects of the ‘news finds me’ perception in communication: Social media use implications for news seeking and learning about politics. *Journal of Computer-Mediated Communication*, 22, 105-123.

~Winner of the 2018 Amsterdam School of Communication Research (ASCoR) Denis McQuail Award.

~Winner of American Political Science Association (APSA) Information Technology & Politics Section Best Published Article Award in 2017.

~ Top 1% of Most Cited Papers in Social Sciences (Web of Science)

Maireder, A., **Weeks, B.E.**, Gil de Zúñiga, H., & Schlögl, S. (2017). Big data and political social networks: Introducing audience diversity and communication connector bridging measures in social network theory. *Social Science Computer Review*, 35, 126-141.

Garrett, R.K., **Weeks, B.E.**, & Neo, R. (2016). Driving a wedge between evidence and beliefs: How online ideological news exposure promotes political misperceptions. *Journal of Computer-Mediated Communication*, 21, 331-348.

Diehl, T., **Weeks, B.E.**, & Gil de Zúñiga, H. (2016). Political persuasion on social media: Tracing direct and indirect effects of news use and social interaction. *New Media & Society*, 18, 1875-1895.

**Weeks, B.E.**, Ksiazek, T.B., & Holbert, R.L. (2016). Partisan enclaves or shared media experiences? A network approach to understanding citizens’ political news environments. *Journal of Broadcasting & Electronic Media*, 60, 248-268.

Hasell, A., & **Weeks, B.E.** (2016). Partisan provocation: The role of partisan news use and emotional responses in political information sharing in social media. *Human Communication Research*, 42, 641-661.

Gil de Zúñiga, H., Valenzuela, S., & **Weeks, B.E.** (2016). Civic and social motivations for political discussion: Antecedents and consequences on civic engagement. *Human Communication Research*, 42, 533-552.

**Weeks, B.E.** (2015). Emotions, partisanship, and misperceptions. How anger and anxiety moderate the effect of partisan bias on susceptibility to political misinformation. *Journal of Communication*, 65, 699-719.

~ Top 1% of Most Cited Papers in Social Sciences (Web of Science)

**Weeks, B.E., & Garrett, R.K.** (2014). Electoral consequences of political rumors: Motivated reasoning, candidate rumors, and vote choice during the 2008 U.S. presidential election. *International Journal of Public Opinion Research*, 26, 401-422.

Holbert, R.L., **Weeks, B.E.**, & Esralew, S.E. (2013). Approaching the 2012 U.S. presidential election from a diversity of explanatory principles: Understanding, consistency, and hedonism. *American Behavioral Scientist*, 57, 1663-1687.

**Weeks, B.E.**, & Holbert, R.L. (2013). Predicting dissemination of news content in social media: A focus on reception, friending, and partisanship. *Journalism & Mass Communication Quarterly*, 90, 212-232.

**Weeks, B.E.**, Friedenber, L.M., Southwell, B.G., & Slater, J.S. (2012). Behavioral consequences of conflict-oriented health news coverage: The 2009 mammography guideline controversy and online information seeking. *Health Communication*, 27, 158-166.

Holbert, R.L., Hmielowski, J.D., & **Weeks, B.E.** (2012). Clarifying relations between ideology and ideologically-oriented cable tv news use: A case of suppression. *Communication Research*, 39, 194-216.

**Weeks, B.**, & Southwell, B. (2010). The symbiosis of news coverage and aggregate on-line search behavior: Obama, rumors, and presidential politics. *Mass Communication & Society*, 13, 341-360.

### **Peer-reviewed Articles Published in Archived Proceedings (1)**

\*Note: Proceedings are typically considered archival (journal-equivalent) publications in computer and information science

Garrett, R.K., & **Weeks, B.E.** (2013). The promise and peril of real-time corrections to political misperceptions. *Proceedings of the ACM 2013 Conference on Computer Supported Cooperative Work (CSCW)*, 1047-1058, New York: ACM.

### **Peer-reviewed Book Chapters (3)**

**Weeks, B.E.** (2023). Emotion, digital media, and misinformation. In R.L. Nabi and J.G. Myrick (Eds.), *Emotions in the digital world: Exploring affective experiences and expression in online interactions* (pp.422-442). New York: Oxford University Press.

**Weeks, B.E.**, & Garrett, R.K. (2019). Emotional characteristics of social media and political misperceptions. In J.E. Katz & K.K. Mays (Eds.), *Journalism & truth in an age of social media* (pp. 236-250). New York: Oxford University Press.

~Book reviewed in *Journalism & Mass Communication Quarterly*

**Weeks, B.E.** (2018). Media and political misperceptions. In B. Southwell, E.A. Thorson, & L. Sheble (Eds.), *Misinformation and mass audiences* (pp. 140-156). Austin, TX: University of Texas Press.

~Book reviewed in *Communications: The European Journal of Communication Research, Information Research, International Journal of Press/Politics, Journal of Broadcasting & Electronic Media, Public Understanding of Science*

### **Edited Report Chapters (1)**

**Weeks, B.E.** (2020). Angry voters are (often) misinformed voters. In D. Jackson, D. Coombs, F. Trevisan, D. Lilleker, & E. Thorson (Eds.), *US election analysis 2020: Media, voters and the campaign*. Bournemouth, U.K.: Centre for the Study of Journalism, Culture & Community.

### **Book Reviews (1)**

**Weeks, B.E.** (2020). [Review of the book *Emotions, media and politics*, by Karin Wahl-Jorgensen]. *New Media & Society*, 22, 917-919.

### **Encyclopedia Entries (3)**

**Weeks, B.E.,** #Diehl, T., Huber, B., & Gil de Zúñiga, H. (2022). Journalism. In A. Schintler, C.L. McNeely, & G. Golson (Eds.), *Encyclopedia of big data* (pp. 605-607). Los Angeles, CA: Springer.

#Hahn, L.B., & **Weeks, B.E.** (2020). Media use, selective exposure, and political polarization. In J. van den Bulck (Ed.), *International encyclopedia of media psychology*. Hoboken, NJ: Wiley.

**Weeks, B.E.,** & Holbert, R.L. (2014). Truth team. In K. Harvey and J.G. Golson (Eds.) *Encyclopedia of social media and politics* (pp. 1267-1269). Thousand Oaks, CA: Sage

### **INVITED TALKS AND PANELS (25)**

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- 2025 The Ohio State University. School of Communication All-School Reunion. Invited panelist. *Curiosity-fueled, theory-driven: The Buckeye approach to communication research*. Columbus, OH. (Scheduled)
- 2025 International Workshop on Provocation. Stockholm School of Economics. Invited Speaker. *Provocation and partisan media*. Stockholm, Sweden.
- 2024 Translational Data Analytics Institute. The Ohio State University. Invited Panelist. *Analyzing the impact of the 2024 US general election: A multidisciplinary panel discussion*. Columbus, OH.
- 2024 University of Michigan. Department of Communication & Media and Institute for Social Research. Invited Moderator. *Breaking news, building democracy: Can news reach people?* Ann Arbor, MI.
- 2024 Milan International Summer School in Political Communication. University of Milan. Invited Speaker. *The problem with partisanship in political communication*. Milan, Italy.



- 2024 American Political Science Association Political Networks Section. Invited Panelist and Discussant. *PolNet Colloquium*. (online)
- 2023 University of California, Santa Barbara. Invited Panelist. *The internet and democracy in crisis in the U.S.* Santa Barbara, CA.
- 2021 International Society of Political Psychology. Invited Panelist. *Online information exposure patterns and emotional polarization*. Montreal, Canada. (online)
- 2020 Seoul National University, Institute of Communication Research. “All About Misinformation Symposium.” Invited Speaker. *The emotional dynamics of media and political misperceptions*. Seoul, South Korea (online).
- 2020 Mining Actionable Insights from Social Networks (MAISoN 2020) Workshop at the ACM International Conference on Information and Knowledge Management (CIKM 2020). Keynote Speaker. *The emotional characteristics of social media and political misperceptions*. Galway, Ireland (online).
- 2020 International Society of Political Psychology. Invited Panelist. *Network homogeneity, incidental exposure, and feelings of political anger*. (Scheduled July 2020; panel cancelled due to COVID-19). Berlin, Germany.
- 2020 University of Michigan Alumni Club of San Diego. (Scheduled May 2020; cancelled due to COVID-19). San Diego, CA.
- 2020 Ohio State University, School of Communication. (Scheduled April 2020; cancelled due to COVID-19). Columbus, OH.
- 2019 International Communication Association. Invited Panelist. *What motivates opinion leaders to influence others on social media?* Washington, D.C.
- 2019 United States Consulate General Frankfurt. *The emotional characteristics of social media and political misperceptions*. Frankfurt, Germany.
- 2019 University of Duisburg-Essen, Department of Computer Science and Applied Cognitive Science. *The emotional characteristics of social media and political misperceptions*. Duisburg, Germany.
- 2019 University of Arizona, School of Government and Public Policy. *Closing the knowledge gap: incidental exposure and political learning*. Tucson, AZ.
- 2018 National Cancer Institute. Behavioral Research Program Working Group Meeting. *The emotional characteristics of social media and health misperceptions*. Rockville, MD.
- 2018 International Communication Association. Invited Panelist. *The ecology of incidental exposure*. Prague, Czech Republic.

- 2018 University of Michigan, Center for Political Studies. *The nature of news on social media*. Ann Arbor, MI
- 2018 University of Michigan, Research Center for Group Dynamics. *The problem of political misperceptions*. Ann Arbor, MI
- 2018 Michigan State University, Department of Media & Information. *From exposure to expression: Social media and political engagement*. East Lansing, MI.
- 2013 International Communication Association. Invited Panelist. *Online search behavior and political communication: Building theory with unobtrusive Internet data*. London, UK.
- 2012 Ohio State University, School of Communication. *Misperceptions in the internet era*. Columbus, OH.
- 2011 University of Amsterdam, Amsterdam School of Communication Research. *Electoral consequences of political rumors*. Amsterdam, Netherlands.

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#### CONFERENCE PAPERS AND PRESENTATIONS (78)

ICA (33), AEJMC (16), APSA (9), ECREA (4), OTHER (16)

#Halversen, A., & **Weeks, B.** (2025, June). *TikTok Journalism: News credibility perceptions and learning on TikTok*. Paper to be presented at the International Communication Association Conference Pre-conference on Media, Trust, & Technology. Denver, CO.

#Dreston, J., #Halversen, A., & **Weeks, B.** (2025, June). *Is it what you know or what you think you know? Understanding the roles of objective and subjective political knowledge in political discussion*. Paper to be presented at the International Communication Association Conference, Interpersonal Communication Division. Denver, CO.

Hasell, A., Feezell, J., Conroy, M., & **Weeks, B.** (2025, June). *Piquing political interest? How social media influencers provide a pathway to politics*. Paper to be presented at the International Communication Association Conference, Political Communication Division. Denver, CO.

Schemer, C., #Langmann, K., Hasell, A., & **Weeks, B.** (2025, June). *Does the method affect the outcome? How the method of determining partisan slant of media outlets and affective polarization drive results about affective polarization in the United States?* Paper to be presented at the International Communication Association Conference, Political Communication Division. Denver, CO.

#Dreston, J., #Halversen, A., & **Weeks, B.E.** (2025, January) *Is it what you know or what you think you know? Understanding the roles of objective and subjective political knowledge in political discussion*. Paper presented at the Annual Conference of the Reception and Impact Research Group for Journalism and Communication Studies (DGPuK). Bamberg, Germany.

#Dreston, J., #Halversen, A., & **Weeks, B.E.** (2024, September). *Is it what you know or what you think you know? Understanding the roles of objective and subjective political knowledge in political discussion*. Paper presented at the German Political Psychology Network Meeting. Vienna, Austria.

#Halversen, A., & **Weeks, B.E.** (2024, September). *Its not what you say but how you say it: How different strategies of online political expression promote or hinder discussion and friendship*. Paper presented at the American Political Science Association Political Communication Pre-conference. Philadelphia, PA.

Hasell, A., Feezell, J.T., Conroy, M., & **Weeks, B.E.** (2024, September). *Piquing political interest? How social media influencers and content creators provide a pathway to politics*. Paper presented at the American Political Science Association Political Communication Pre-conference. Philadelphia, PA.

#Dreston, J., #Halversen, A., & **Weeks, B.E.** (2024, September). *Is it what you know or what you think you know? Understanding the roles of objective and subjective political knowledge in political discussion*. Paper presented at the European Communication Research and Education Association Conference, Political Communication Section. Ljubljana, Slovenia.

Ploger, G., #Zichettella, B., & **Weeks, B.E.** (2024, April). *Emotional polarization as an alternative to affective polarization*. Paper presented at the Midwest Political Science Association Conference, Political Psychology Division. Chicago, IL.

**Weeks, B.E.** (2023, October). *The emotional dynamics of partisan media and political misperceptions*. Paper presented at the International Journal of Press/Politics Conference. Edinburgh, Scotland.

**Weeks, B.E.**, #Shin, H., & Hasell, A. (2023, August-September). *The influence of partisanship, emotion, and trust on partisan media use*. Paper presented at the American Political Science Association Conference, Political Communication Section. Los Angeles, CA.

**Weeks, B.E.**, & Davidson, B. (2023, May). *Familiarity with and concern for algorithmic curation: Effects of news use and trust*. Paper presented at the International Communication Association Conference, Journalism Studies Division. Toronto, Canada.

#Halversen, A., & **Weeks, B.E.** (2023, May). *Exploring the circulators and audiences of political memes in the United States*. Paper presented at the International Communication Association Conference, Political Communication Division. Toronto, Canada.

#Ploger, G., & **Weeks, B.E.** (2023, May). *Learning about politics from social media? Exploring informational comments and social endorsements on news stories*. Paper presented at the International Communication Association Conference, Political Communication Division. Toronto, Canada.

**Weeks, B.E.**, #Halversen, A., & Neubaum, G. (2022, October). *Too scared to share? Examining fear of social sanctions and political opinion expression online*. Paper presented at the European

Communication Research and Education Association Conference, Political Communication Section. Aarhus, Denmark.

#Zichettella, B., **Weeks, B.E.**, Hasell, A. (2022, May). *The blame game: The role of media environments and political discussion in Americans' attribution of blame for interparty conflict*. Paper presented at the International Communication Association Preconference on 'Post-Truth and Affective Publics.' Metz, France.

#Hegland, A., #Ploger, G., & **Weeks, B.E.** (2022, May). *News avoidance in disguise? Investigating the active- or passiveness of the "News-Finds-Me" perception*. Paper presented at the International Communication Association Conference, Journalism Studies Division. Paris, France.

Hasell, A., & **Weeks, B.E.** (2022, May). *Social media attacks, emotions, and political cynicism*. Paper presented at the International Communication Association Conference, Political Communication Division. Paris, France.

Zhu, Q., & **Weeks, B.E.** (2021, October). *Selective exposure, incidental exposure, and political emotions: How different exposure patterns influence affective polarization*. Paper presented at the European Communication Research and Education Association Conference. Political Communication Section. Braga, Portugal. (virtual presentation due to covid-19)

Hasell, A., **Weeks, B.E.**, #Fioroni, S., & Soroka, S. (2021, May). *Constructing a dictionary for the automated identification of discrete emotions in news content*. Paper presented at the International Communication Association Conference, Political Communication Division. Denver, CO. (virtual presentation due to covid-19)

Menchen-Trevino, E., #Struett, T., **Weeks, B.E.**, & Wojcieszak, M. (2021, May). *Searching for politics: Using real-world web search behavior and surveys to see political searching in context*. Paper presented at the International Communication Association Conference, Political Communication Division. Denver, CO. (virtual presentation due to covid-19)

Wojcieszak, M., Menchen-Trevino, E., #Lee, S., #Huang-Isherwood, K., & **Weeks, B.E.** (2021, May). *Partisan news and (no) polarization: Overtime evidence from trace data*. Paper presented at the International Communication Association Conference, Political Communication Division. Denver, CO. (virtual presentation due to covid-19)

Hasell, A., & **Weeks, B.E.** (2020, September). *Everyone's a cynic? How social media use promotes political cynicism*. Paper presented at the International Journal of Press/Politics Conference. Loughborough, U.K. (virtual presentation due to covid-19)

Wojcieszak, M., Menchen-Trevino, E., & **Weeks, B.E.** (2020, September). *Avenues to news and diverse news exposure online: Comparing direct navigation, social media, news aggregators, search queries, and article hyperlinks*. Paper presented at the International Journal of Press/Politics Conference. Loughborough, U.K. (virtual presentation due to covid-19)

Lane, D.S., **Weeks, B.E.**, & Kwak, N. (2020, September). *A typological approach to big questions in political social media*. Paper presented at the American Political Science

Association Conference, Information, Technology, and Politics Section. San Francisco, CA. (virtual presentation due to covid-19)

**Weeks, B.E.**, Menchen-Trevino, E., #Calabrese, C., & Wojcieszak, M. (2020, May). *Partisan media and political misperceptions*. Paper presented at the International Communication Association Conference, Political Communication Division. Gold Coast, Australia. (virtual presentation due to covid-19)

Hasell, A., & **Weeks, B.E.** (2020, May). *Everyone's a cynic? How social media use promotes political cynicism*. Paper presented at the International Communication Association Conference, Political Communication Division. Gold Coast, Australia. (virtual presentation due to covid-19)

#S.S. Lee, #Liang, F., #Hahn, L., Lane, D., **Weeks, B.E.**, & Kwak, N. (2020, May). *The impact of social endorsement cues and manipulability concerns on perceptions of online news credibility*. Paper presented at the International Communication Association Conference, Mass Communication Division. Gold Coast, Australia. (virtual presentation due to covid-19)

**Weeks, B.E.**, #Lane, D.S., #Potts, L.B., & Kwak, N. (2019, August). *Can incidental exposure to news online close the political knowledge gap?* Paper presented at the American Political Science Association Conference, Information, Technology, and Politics Section. Washington, D.C. HONORABLE MENTION, BEST PAPER AWARD

Kwak, N., #Lane, D.S., Zhu, Q., #Lee, S.S., & **Weeks, B.E.** (2019, August). *Fuel to the fire? The influence of social media rumors on political participation and knowledge*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Political Communication Interest Group. Toronto, ON, Canada.

**Weeks, B.E.**, #Lane, D.S., #Potts, L.B., & Kwak, N. (2019, May). *Can incidental exposure to news online close the political knowledge gap? Evidence from two panel studies in two U.S. elections*. Paper presented at the International Communication Association Conference, Political Communication Division. Washington, D.C.

#Chinn, S., & **Weeks, B.E.** (2019, May). *Effects of competing evidence in debates about science*. Paper presented at the International Communication Association Conference, Environmental Communication Division. Washington, D.C.

Menchen-Trevino, E., Wojcieszak, M., Gonçalves, J.F.F., & **Weeks, B.E.** (2019, May). *Measuring news exposure using surveys and digital trace data*. Paper presented at the International Communication Association Conference, Computational Methods Interest Group. Washington, D.C.

#Bachleda, S., Soroka, S., **Weeks, B.E.**, & Hasell, A. (2019, January). *Automated content analysis of discrete emotions*. Paper presented at the Southern Political Science Association Conference, Politics, Big Data, & New Technology Section. Austin, TX.

#Hiaeschutter-Rice, D., & **Weeks, B.E.** (2019, January). *Traditional vs. online news sources and content on social media*. Paper presented at the Southern Political Science Association Conference, Politics, Big Data, & New Technology Section. Austin, TX.

**Weeks, B.E.** (2018, October/November). *Is fact-checking persuasive? Assessing the effectiveness of corrective messages in countering political misinformation*. Paper presented at the European Communication Research and Education Association, Political Communication Section. Lugano, Switzerland.

**Weeks, B.E.** (2018, August/September). *Fact-checking as persuasion? Countering misinformation with corrective messages*. Paper presented at the American Political Science Association Conference, Political Communication Section. Boston, MA.

E. Menchen-Trevino, #Wirth, K., Wojcieszak, M.E., & **Weeks, B.E.** (2018, August). *What are behavioral data good for? Triangulating political media exposure from behavioral and self-reported measures*. Paper presented at the American Political Science Association, Preconference on Politics and Computational Social Science. Boston, MA.

#Lane, D.S., #Lee, S.S., #Liang, F., Kim, D.H., #Shen, L., **Weeks, B.E.**, & Kwak, N. (2018, August). *Expression and the political self: How political expression on social media can strengthen political self concepts*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Communication Theory and Methodology Division. Washington, D.C. SECOND PLACE BEST PAPER AWARD

Kim, D.H., **Weeks, B.E.**, #Lane, D.S., #Potts, L.B., & Kwak, N. (2018, August). *From information reception to political learning on social media. Advancing the interaction mediation model*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Political Communication Interest Group. Washington, D.C.

**Weeks, B.E.**, Kim, D.H., #Potts, L., #Diehl, T.H., & Kwak, N. (2018, May). *Following politicians on social media, affect, and hostile media perceptions*. Paper presented at the International Communication Association Conference, Political Communication Division. Prague, Czech Republic.

#Hiaeschutter-Rice, D., & **Weeks, B.E.** (2018, May). *Emotionality and engagement with news content in social media*. Paper presented at the International Communication Association Conference, Mass Communication Division. Prague, Czech Republic.

Kwak, N., #Lane, D.S., #Lee, S.S., #Liang, F., & **Weeks, B.E.** (2018, May). *From persuasion to deliberation: Do experiences of online political persuasion facilitate dialogic openness?* Paper presented at the International Communication Association Conference, Communication and Technology Division. Prague, Czech Republic.

Pasek, J., & **Weeks, B.E.** (2018, May). *Informed = motivated? Explaining the paradox of knowledgeable motivated reasoners*. Paper presented at the American Association for Public Opinion Research. Denver, CO.

#Hiaeschutter-Rice, D., & **Weeks, B.E.** (2018, April). *What makes you 'like'? Emotionality and engagement with political news content in social media*. Paper to be presented at the Midwest Political Science Association Conference, Information Technology & Politics Section. Chicago, IL.

Pasek, J., & **Weeks, B.E.** (2017, September). *Informed = motivated? Explaining the paradox of knowledgeable motivated reasoners*. Paper presented at the American Political Science Association Conference, Political Communication Section. San Francisco, CA.

Kwak, N., #Lane, D., **Weeks, B.E.**, #Kim, D., #Lee, S., & #Bachleda, S. (2017, August). *Does social media matter? How perceptions of political participation on social media can facilitate political expression and foster offline political participation*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Political Communication Interest Group. Chicago, IL.

**Weeks, B.E.**, #Lane, D., #Kim, D.H., #Lee, S., & Kwak, N. (2017, May). *Incidental exposure, selective exposure, and political information sharing: Integrating exposure patterns and expression on social media*. Paper presented at the International Communication Association Conference, Political Communication Division. San Diego, CA.

#Lane, D., #Kim, D.H., #Lee, S., **Weeks, B.E.**, & Kwak, N. (2017, May). *From online disagreement to offline action: How diverse motivations for using social media can increase political information sharing and catalyze offline political participation*. Paper presented at the International Communication Association Conference, Communication and Technology Division. San Diego, CA.

Kwak, N., **Weeks, B.E.**, #Kim, D.H., #Lane, D., & #Lee, S. (2016, August). *Understanding the interplay between selective and incidental exposure online: The influence of nonlinear interaction on cross-cutting online political discussion*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Political Communication Interest Group. Minneapolis, MN. SECOND PLACE FACULTY PAPER AWARD

**Weeks, B.E.** (2016, June). *Political fact-checking as persuasion: How corrective messages can reduce political misperceptions*. Paper presented at the International Communication Association Conference, Political Communication Division. Fukuoka, Japan.

Garrett, R.K., & **Weeks, B.E.** (2016, June). *Epistemological beliefs and misperceptions about contentious issues*. Paper presented at the International Communication Association Conference, Political Communication Division. Fukuoka, Japan.

**Weeks, B.E.** (2015, December). *Angry and inaccurate: How emotions facilitate political misperceptions*. Paper presented at the Amsterdam School of Communication Research Political Psychology Conference. Amsterdam, Netherlands.

#Hasell, A.A., & **Weeks, B.E.** (2015, August). *Partisan provocation: The role of partisan news use and emotional responses in motivating information sharing*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Political Communication Interest Group. San Francisco, CA.

Gil de Zúñiga, H., Valenzuela, S., & **Weeks, B.E.** (2015, August) *Civic and social motivations for political discussion: Antecedents and consequences on civic engagement*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Political Communication Interest Group. San Francisco, CA. THIRD PLACE FACULTY PAPER AWARD

Gil de Zúñiga, H., **Weeks, B.E.**, & Ardévol-Abreu, A. (2015, August). *The 'news finds me' effect in communication*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Communication Theory and Methodology Division. San Francisco, CA.

Gil de Zúñiga, H., **Weeks, B.E.**, & #Diehl, T. (2015, August). *Advancing distinctive effects of political discussion and expression on political participation: The moderating role of online and social media privacy concerns*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Communication Technology Division. San Francisco, CA.

Maireder, A., **Weeks, B.E.**, Gil de Zúñiga, H., & Schlögl, S. (2015, August). *Big data and political social networks: Introducing audience diversity and communication connector bridging measures in social network theory*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Communication Theory and Methodology Division. San Francisco, CA.

**Weeks, B.E.**, Ardévol-Abreu, A., & Gil de Zúñiga, H. (2015, June) *Online influence? Social media use, opinion leadership, and political persuasion*. Paper presented at the World Association for Public Opinion Research Conference, Buenos Aires.

**Weeks, B.E.** (2015, May). *Beyond partisanship. Anger, anxiety, and political misperceptions*. Paper presented at the International Communication Association Conference, Political Communication Division, San Juan, Puerto Rico.

#Diehl, T., **Weeks, B.E.**, & Gil de Zúñiga, H. (2015, May). *Social interaction on social media as a "path" to political persuasion: Social media for news, discussion disagreement and heterogeneity*. Paper presented at the International Communication Association Conference, Political Communication Division, San Juan, Puerto Rico.

Kim, S., Yzer, M.C., **Weeks, B.E.**, Vohs, K.D., & MacDonald III, A.W. (2014, April). *Convincing health messages reduce effects of psychological reactance*. Paper presented at the Kentucky Conference on Health Communication. Lexington, KY.

Garrett, R.K., **Weeks, B.E.**, & Neo, R. (2013, November). *Media's contribution to the belief gap: Avoiding or discounting counter-attitudinal evidence?* Paper presented at the National Communication Association Conference, Political Communication Division. Washington, D.C.

**Weeks, B.E.** (2013, August/September). *Feeling is believing? The influence of emotions on citizens' false political beliefs*. Paper presented at the American Political Science Association



Conference, Political Communication Section, Chicago, IL. TIMOTHY COOK BEST GRADUATE STUDENT PAPER AWARD

**Weeks, B.E.,** Ksiazek, T.B., & Holbert, R.L. (2013, June). *Partisan enclaves or diverse repertoires? A network approach to the political media environment*. Paper presented at the International Communication Association Conference, Political Communication Division. London.

**Weeks, B.E.** (2012, August) *Influences of anxiety and medium on news-based rumor transmission*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Mass Communication and Society Division. Chicago, IL. FIRST PLACE: MOELLER STUDENT PAPER COMPETITION

**Weeks, B.E.,** & Holbert, R.L. (2012, May). *Social media, news, and the thwarting hypothesis: An assessment of the relationship between reception and transmission*. Paper presented at the International Communication Association Annual Conference, Mass Communication Division, Phoenix, AZ.

Holbert, R.L., **Weeks, B.E.,** & Esralew, S.E. (2012, May). *The shifting of explanatory principles in political communication media research: Understanding, consistency, and the need for diversity*. Paper presented at the International Communication Association Annual Conference, Political Communication Division, Phoenix, AZ.

**Weeks, B.E.,** & Garrett, R.K. (2011, November). *Assessing belief in online political rumors and its impact on vote choice*. Paper presented at the National Communication Association Annual Conference, Political Communication Division. New Orleans, LA. TOP FOUR PAPER AWARD

Holbert, R.L., Hmielowski, J.D., & **Weeks, B.E.** (2011, May). *Clarifying relations between ideology and ideologically-oriented cable tv news use: A case of suppression*. Paper presented at the International Communication Association Conference, Political Communication Division. Boston, MA.

**Weeks, B.E.** (2010, November). *The roles of personal relevance and medium in understanding belief and transmission of rumors in the news*. Paper presented at the Midwest Association for Public Opinion Research Annual Conference. Chicago, IL.

**Weeks, B.E.,** Friedenberg, L., Southwell, B.G., & Slater, J. (2010, August). *Behavioral consequences of conflict-oriented news coverage: The 2009 mammography guideline controversy and online search trends*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Mass Communication and Society Division. Denver, CO.

**Weeks, B.E.,** Depue, J.B., & Yzer, M.C. (2010, June). *The role of affect and perceived message effectiveness in understanding message effects on attitudes and intention toward marijuana use*. Paper presented at the International Communication Association Conference, Health Communication Division. Singapore.

**Weeks, B.E., & Southwell, B.G.** (2009, August). *The symbiosis of news coverage and aggregate on-line search behavior: Obama, rumors, and presidential politics*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Mass Communication and Society Division. Boston, MA.

Sullivan, D., & **Weeks, B.E.** (2009, August). *Media concentration and the dynamics of misinformation: Implications for media ownership*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Mass Communication and Society Division. Boston, MA.

**Weeks, B.E.** (2009, March). *Did you know he's Muslim? Mainstream media agenda-setting for rumors about Obama's religion*. Paper presented at the Association for Education in Journalism and Mass Communication Midwinter Conference, Mass Communication and Society Division. Norman, OK.

**Weeks, B.E.** (2009, March). *The image of an enemy: The Bush administration, Muslim and Arab stereotypes, and Congressional discourse regarding the Patriot Act*. Paper presented at the Association for Education in Journalism and Mass Communication Midwinter Conference, Cultural and Critical Studies Division. Norman, OK

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## GRANTS AND FUNDING

### Funded (~\$289,900):

Constance F. and Arnold C. Pohs Research Award (2025)  
Department of Communication & Media, University of Michigan  
*All bets are on(line): How betting apps promote problematic digital sports gambling*  
Principle Investigators: **Weeks, B.E.**  
Amount: \$15,000

Year of Democracy Research Grant (2025)  
University of Michigan  
*Re-examining the backfire effect in the context of online political influencer content*  
Awarded to: **Weeks, B.E.**  
Amount: \$5,000

Howard R. Marsh Endowment Research Award (2024)  
Constance F. and Arnold C. Pohs Research Award (2024)  
Department of Communication & Media, University of Michigan  
*The effects of hyperbole on political communication*  
Co-Principle Investigators: Powers, D., & **Weeks, B.E.**  
Amount: \$14,400

Rackham Faculty Allies and Student Ally Diversity Grant (2024)  
Rackham Graduate School, University of Michigan  
Awarded to: **Weeks, B.E.**

Amount: \$13,000

Advancing New Directions in Graduate Education (2023-2024)

Rackham Graduate School, University of Michigan

Awarded to: Dal Cin, S. (PI), Hart, P.S. (Co-PI), Griffen, H. (Co-PI), & **Weeks, B.E.** (Co-PI).

Amount: \$74,500

Howard R. Marsh Endowment Research Award (2023)

Department of Communication & Media, University of Michigan

*Digital Media in the 2020 U.S. Presidential Election*

Co-Principle Investigators: **Weeks, B.E.** & Hasell, A.

Amount: \$25,000

Constance F. and Arnold C. Pohs Research Award (2023)

Department of Communication & Media, University of Michigan

*Digital Media in the 2020 U.S. Presidential Election*

Co-Principle Investigators: **Weeks, B.E.** & Hasell, A.

Amount: \$15,000

Rackham Faculty Allies and Student Ally Diversity Grant (2023)

Rackham Graduate School, University of Michigan

Awarded to: **Weeks, B.E.**

Amount: \$15,000

Associate Professor Support Fund (2023)

Office of the Dean, LSA, University of Michigan

Awarded to: **Weeks, B.E.**

Amount: \$29,272

Discretionary Funding for Communication & Media DEI Speaker Series (2023)

Office of Diversity, Equity, and Inclusion, University of Michigan

Awarded to: **Weeks, B.E.**

Amount: \$1,100

Converse Miller Fellowship in American Political Behavior (2021)

Center for Political Studies, University of Michigan

*Political Learning from Comments on News Stories on Social Media*

Co-Principal Investigators: #Ploger, G., & **Weeks, B.E.**

Amount: \$6,000

Constance F. and Arnold C. Pohs Research Award (2020)

Department of Communication & Media, University of Michigan

*Digital Media and Civic Engagement in the 2020 U.S. Presidential Election*

Co-Principle Investigators: **Weeks, B.E.** & Kwak, N.

Amount: \$18,000

Federal Assistance Award (2019)

U.S. Department of State (Award # SGE21019INO122)

Awarded to: **Weeks, B.E.**  
Amount: \$1,050

Rackham Interdisciplinary Workshop (2018-2019)  
Rackham Graduate School, University of Michigan  
Principle Investigators: #Hiaeschutter-Rice, D. & Soroka, S. Co-PIs: Pasek, J., & **Weeks, B.E.**  
Amount: \$4,527

Converse Miller Fellowship in American Political Behavior (2017)  
Center for Political Studies, University of Michigan  
*What Makes you 'Like'? Emotionality and Engagement with Political News Content in Social Media*  
Co-Principal Investigators: #Hiaeschutter-Rice, D., & **Weeks, B.E.**  
Amount: \$6,000

Marsh Fund (2016-2017)  
Department of Communication Studies, University of Michigan  
*Digital media and civic engagement in the 2016 U.S. presidential election*  
Co-Principal Investigators: **Weeks, B.E.**, & Kwak, N.  
Amount: \$14,000

International Research Grant (2014-2015)  
Department of Communication, University of Vienna  
*(Mis)information sharing: How emotions accelerate the spread of inaccurate information within social media*  
Principal Investigator: **Weeks, B.E.**  
Amount: €1,500

University Fellowship (2010-2011)  
Ohio State University  
Amount: \$21,816

Graduate Research Partnership Program (GRPP) Summer Fellowship (2009)  
University of Minnesota – Twin Cities, College of Liberal Arts  
Amount: \$4,000

Research Expense Award (2008-2010)  
School of Journalism and Mass Communication, University of Minnesota – Twin Cities  
Amount: \$500

Herbert B. Elliston Fellowship (2008)  
School of Journalism and Mass Communication, University of Minnesota – Twin Cities  
Amount: \$3,250

Not Funded:

National Science Foundation (2025-2028)  
Computer and Information Science and Engineering Program (CISE)

Human-Centered Computing (HCC)

*OpenPod: Resources and models for studying communication, influence, and information diffusion in the full longitudinal ecosystem of podcasts*

Principal Investigators: Card, D. (PI), Jurgens, D. (Co-PI), & **Weeks, B.E.** (Co-PI)

Amount: \$1,200,000

Knight Foundation (2017)

*Flagging (in)credibility of information in social media.*

Principal Investigator: **Weeks, B.E.**

Amount \$50,000

National Science Foundation (2017-2020)

Political Science Program

*Can group membership fuel motivated reasoning? Identity-driven divergence in factual judgments.*

Principal Investigator: Pasek, J.; Co-PIs: Earl, A., & **Weeks, B.E.**

Amount: \$349,635

## **SELECTED MEDIA COVERAGE OF RESEARCH**

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*Breitbart, Christian Science Monitor, Daily Caller, Fiscal Times, Fox News, Houston Chronicle, Huffington Post, HuffPost Politics, HuffPo UK, Jezebel, Michigan Radio, MinnPost, MSN, Newsweek, The New Yorker, New York Observer, Nieman Journalism Lab, Pacific Standard, Politico, Poynter, Salon, Scientific American, Seattle Post-Intelligencer, SF Gate, TechCrunch, Think Progress, US News & World Report, Washington Post, Wired, Yahoo News*