

SUPPORTING STUDENT CAREER EXPLORATION

Helping LSA students plan their tomorrow, today

The LSA Opportunity Hub supports Michigan's liberal arts and sciences students with answering the all-important question: what doors does my LSA degree open? As a career exploration center, the Hub emphasizes the significance of "exploration" because they understand that for LSA students, figuring out how they want to harness their LSA degree isn't a prescribed formula—it's a journey. The Hub also recognizes that for LSA students, *who* they want to become is just as important as what they want to do.

The Hub provides LSA students with the tools to embark on a journey that ultimately shapes and forms their professional identity. LSA students look outward to discover more about the world by connecting with working professionals—any of the 2000+ alumni in the LSA Connect platform—before turning inward to discover their interests and aspirations through a process of self-reflection supported by career coaching. They explore the myriad of career possibilities through large-scale recruiting events with employers, like the Hub's signature LSA Internship Fair. They begin to harness these insights about themselves and the world to create a vision of their future that they can pursue through immersive, in-the-field experiences like internships, career treks, and job shadowing. And the Hub supports them with planning their next steps through career reflection courses like "ALA 325: Putting Your Education to Work" and by connecting them to job opportunities so they can confidently move toward their vision for the future as they launch into life beyond college.

Employers are a key partner in a student's career exploration journey—they offer firsthand knowledge about specific industries, organizations, and professions. By collaborating with employers on co-creating experiential learning opportunities and recruiting them into internships and jobs, the Hub helps LSA students turn their education into experience.

Donor support has been critical in building the opportunities available for students. Gifts to the Hub helped fund critical data projects for the college, like the First-Destination Survey (FDS), which launched in 2024 to discover the outcomes of recent graduates up to 6-months out of college, helping to paint a fuller picture of career success and career satisfaction for LSA graduates. The Opportunity Hub continues to be a college priority because it makes possible, for all LSA students, the experiences that are vital to self-discovery and decision making and opens doors to compelling exploration and career opportunities.



"I've utilized every single resource that the LSA Opportunity Hub has to offer. I got résumé help, I got a cover letter, mock interview help. I got an internship through them. I utilized the Hub literally every single step of the way in my college career."

**—Sharon Ma, LSA '23,
*Economics***

STUDENT JOURNEY FUND

Gifts of all sizes to the Student Journey Fund make it possible for all LSA students to receive the individualized support they need and gain access to:

- Employers through recruiting events, coffee chats, workshops, and more
- Free, quality headshots in seven minutes or less through the Hub's Professional Headshot Booth
- Pop-up coaching, which conveniently brings coaching services to students across campus
- Summer of Connections tour, which brings alumni to students' hometowns to practice networking and make local connections
- The LSA Mentorship Program, which matches students to alumni with shared identities and career interests to build long-term relationships and have career conversations that matter
- Access to online career resources like resumé builders, cover letter tailoring, interview preparation, job search tools, and more

STUDENT INTERNSHIP FUND

The Hub is committed to ensuring that all students can participate in transformative internship opportunities, regardless of their financial situation. To provide this access, funds are needed for work experiences that seem out of reach. Gifts of all sizes to the Hub's Student Internships Fund help students embark on internships and other immersive, in-the-field learning experiences, like a summer-long job shadow with an orthopedic surgery unit or a one-week externship at a Silicon Valley tech start-up. Through opportunities like these, students are equipped with first-hand insights to make informed decisions about their futures and gain twenty-first century skills, on-the-job connections, and tangible work experiences. A gift of \$25,000 or more could create an endowed fund that will support annual internships for LSA students in perpetuity.



"Having the Opportunity Hub's support, mainly in the form of the internship scholarship—which basically took care of my housing for the summer of my internship—as well as the internship reflection course, really just set me up for success. It really helped me so much that I ended up getting a full-time job offer for almost a year out."

—Anthony Castelucci, LSA '24, Computer Science

WAYS TO FUND YOUR GIFT

Your partnership connects the college's rich past to a boundless and bright future. You can change lives with gifts of cash, pledges, or appreciated securities, and create a meaningful legacy through your bequest, trusts, gift annuities, and other planned gifts. Your generosity makes an impact on what's next, for a better tomorrow.

for what's next ▶

Look to Michigan

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