



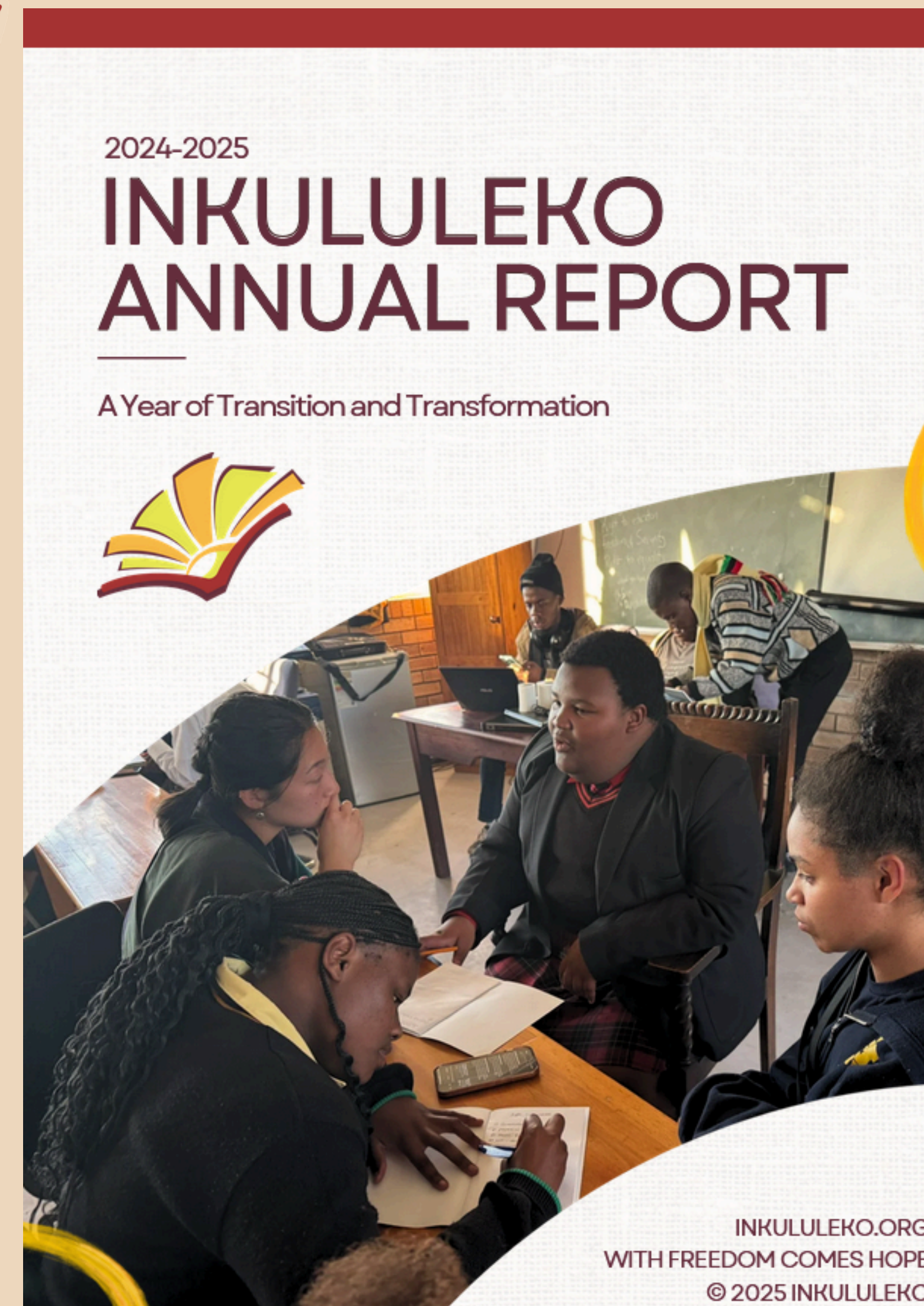
Inkululeko: Today's Students. Tomorrow's Leaders.

CG 1 Members: Bobbie Bell, Carina Braig, Kwadwo Dankwa, Kennedy Ellis, Mariah Farr, Juyoung Hwang, Gjonpjer Kola, Yoonseok Lee, Dana Chacon Peralta, Joseph Sterling, Alexander Villagomez

ABOUT INKULULEKO

Inkululeko means “freedom” in isiXhosa.
Inkululeko is Freedom Through Education.

- Founded in 2011 in Makhanda, South Africa, with a U.S. branch
- Empowers youth from marginalized communities through academic support and entrepreneurship
- Expands access to quality education and career opportunities for students of all backgrounds
- Academic support programmes
 - Weekly tutoring
 - OLICO Math Program
 - Reading Club
- Social programmes
 - Common ground Café
 - Podcast programme
 - Business Skills Course
 - Stitch Lab



HOW OUR WORK SUPPORTED INKULULEKO

- Produced a polished annual report to build credibility with existing and prospective donors
- Researched and applied to grants on Inkululeko's behalf
- Sent Letters of Intent to potential donors to expand revenue streams
- Launched giving channels: Double Good popcorn fundraiser, GoFundMe, and PayPal donation link
- Promoted across social media to connect Inkululeko's mission to a broader audience



KEY LEARNING OUTCOMES

Working with Inkululeko **taught** us:

- what nonprofit impact actually looks like behind the scenes, from the careful documentation required to maintain donor trust, to the persistence required in grant research and outreach.

We **developed** our:

- professional writing skills through donor letters and the annual report
- coordination skills by managing a large group and meetings across different time zones
- communication skills by presenting Inkululeko's mission in language people can understand and connect with

Team testimony: Inkululeko made us more aware of our privilege, especially around access to education and opportunities. It showed us that what we see as basic isn't guaranteed for everyone. This experience helped us better understand the barriers students in marginalized communities face and pushed us to think more critically about access and equity. It also made us appreciate our own education more and recognize the importance of making those opportunities available to others.

CG PROJECT GOALS

In **Fall 2025:** Annual Report Team

- researching Inkululeko's mission and community context
- collecting data and interviewing volunteers and employees
- writing and designing the 2024–2025 Annual Report

In **Winter 2026:** Fundraising

- identifying potential donors, tracking grant opportunities, drafting Letters of Intent
- fundraising channels like Double Good popcorn, a GoFundMe, and a PayPal donation link for Inkululeko.

FUTURE DIRECTIONS

Looking ahead, Inkululeko aims to grow its donor base, create sustainable income, expand student mentorship opportunities, and increase visibility through social media and fundraising channels.

CEO ZUKO

