

PROJECTS & GOALS

- **Out of the Labyrinth:** a book about kids living in the streets of San José, Costa Rica. Our goal was to prepare the manuscript for publication.
- **Virtual Museum:** a virtual exposition that showcases several sketches and artwork created by CRHF beneficiaries. Our objective was to create the website that would host the museum.
- **Fundraising:** as any other non-profit, CRHF relies on donations to fund its operations. We intended to develop an effective fundraising strategy to reach out to new donors while improving public relations with the existing ones.
- **Social Media:** in the context of the COVID-19 pandemic, increasing CRHF's online presence was one of our priorities.

CG-5 MEMBERS

U-M Global Scholars Program CG 5

 <p>Katie East Tawas, MI Nursing, French, Spanish, Global Health</p> <p>Interests: Painting, Sustainability, Reading, Activism, Traveling</p> <p>Skills: Basic Spanish</p>	 <p>Julian Seattle, WA Mechanical Engineering</p> <p>Interests: Renewable Energy, Sustainability, Environment</p> <p>Skills: Programming, Basic Engineering, Basic Spanish</p>	 <p>Hannah Farmington Hills, MI Sociology, Spanish</p> <p>Interests: Human Rights, Activism & Law, Art, Poetry, Politics, Traveling, Live Music</p> <p>Skills: Advanced Spanish, Great with kids</p>	 <p>Olivia Farmington Hills, MI Chemistry, Korean</p> <p>Interests: Reading, Baking, Traveling, Music, Photography</p> <p>Skills: Intermediate Korean</p>
 <p>James Kensington, MI Physics, History</p> <p>Interests: Baseball, Travel, Law & Government, Nature, Cooking, Reading, Music, Running, Art</p> <p>Skills: Basic Coding, Spreadsheets</p>	 <p>Isabelle Zeeland, MI Biology, Education</p> <p>Interests: Environmental Sustainability & Justice, Travel, Saving The Bees, Advocacy</p> <p>Skills: Basic Spanish</p>	 <p>Emmanuel Castellanos, Mexico International Studies, Portuguese</p> <p>Interests: Language Learning, Reading, Social Justice & Human Rights, Nature & Sustainability, Politics, Cooking</p> <p>Skills: Native Spanish Speaker, Translator, Tutor</p>	 <p>Ena Stockbridge, MI Environmental Studies</p> <p>Interests: Sustainability, Yoga, Advocacy & Activism, Cats, Tea Tasting</p> <p>Skills: Adobe Photoshop & InDesign</p>

Katie, Julian, Hannah, Olivia, James, Isabelle, Emmanuel, Ena



ABOUT THE CRHF

CRHF is a non-profit that began in 1997 to help the most vulnerable and at-risk populations in Costa Rica. The founder Gail Nystrom directs local projects focusing on education, healthcare, community development and much more. Throughout our time with CRHF, we have seen them feed hundreds of families, build health clinics for indigenous populations, provide school and hygiene supplies, host soccer practices and counselling sessions, subsidize rents and provide housing aid, as well as be a community for refugees and the homeless. CRHF is a haven of support that is tightly interwoven with the low-income community of La Carpio and the general rural Santa Ana area. It is an organization like no other; unafraid to get their hands dirty and give everything they have to betterment of these populations in Costa Rica.

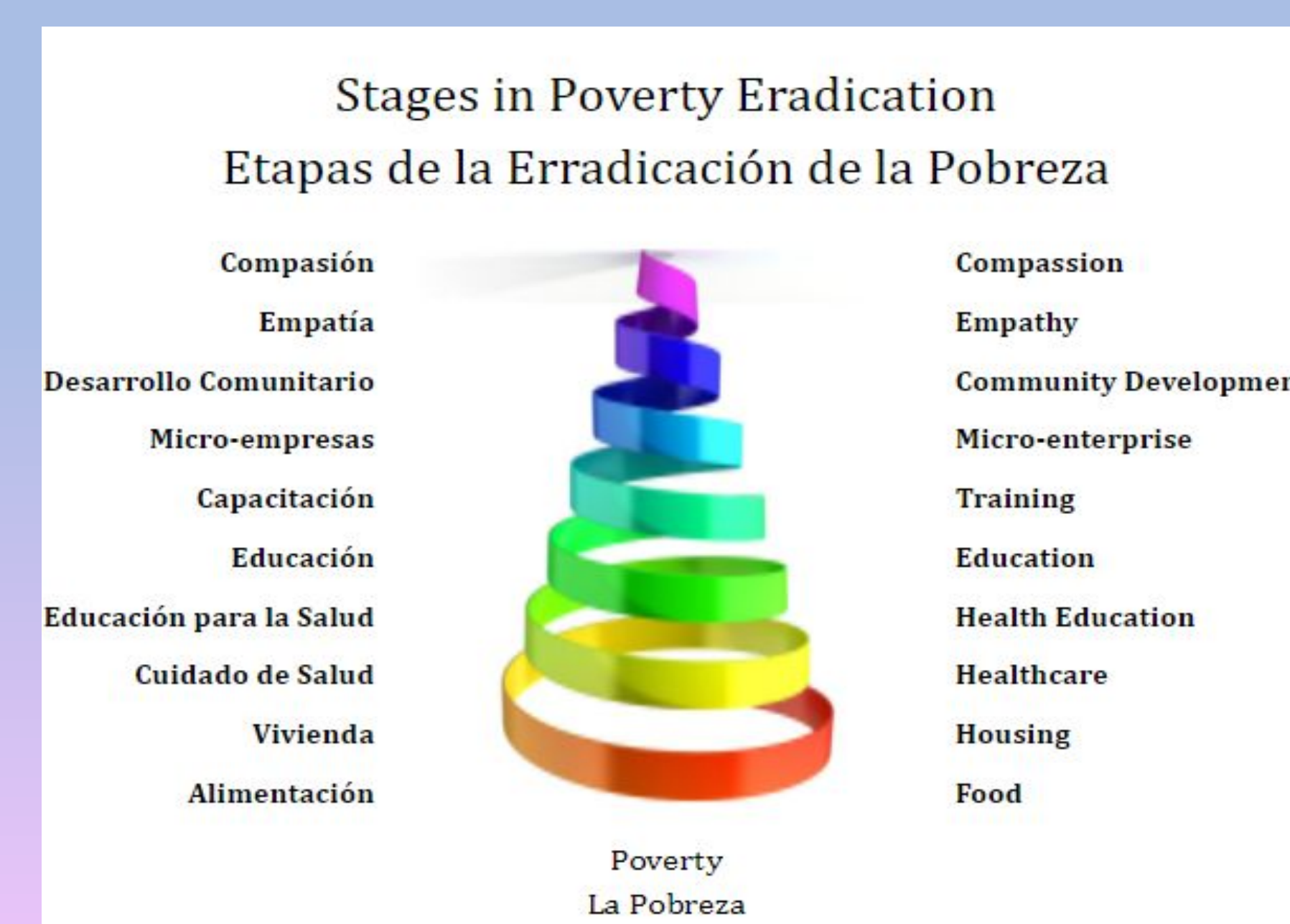
More about the Founder

"I arrived in Costa Rica in January of 1978 as a Peace Corps volunteer. For several years I have had the unique opportunity to work with the subculture of kids living on the streets of San José. They have shown me parts of life that I never even imagined existed and have taught me how to react with dignity, grace and patience in the most indescribable situations."

-Gail Nystrom



SPIRAL MODEL



The Spiral Model is essential to CRHF's mission. It seeks pull people out of poverty through a holistic approach, understanding of wellbeing that includes physical, emotional, educational, and spiritual dimensions. The ultimate result is for beneficiaries to transcend and inspire others to do the same.

OUTCOMES

STREET KIDS BOOK

- We prepared the manuscript for publication by providing feedback on the draft.
- We researched potential publishers and drafted a proposal that included our favorite excerpts.
- Our feedback encouraged Gail to continued to working on the books. She is hoping to publish the book soon.

BUSINESS RELATED WORK

- We edited and made structural improvements to both the annual report and Gail's spiral model.
- We drafted a thank you letter for Gail to send out to donor's that reflect gratitude.
- We constructed a COVID-19 response message for Gail to upload to the website that reflects how the organization has been handling the pandemic.

MEDIA

- We created a new YouTube channel that showcases the CRHF's work and mission.
- We translated and captioned 10 new promotional videos where CRHF beneficiaries share their experiences.
- We made a video report that explains how the foundation has adapted to the COVID-19 pandemic.

FUNDRAISING

- Created of a GoFundMe with a goal of \$20,000.
- Organized pictures and wrote descriptions to prepare for the publication of CRHF's GoFundMe page, where we explain the need for new, reliable vehicles for daily operations including food distribution.

GEI REFLECTIONS

- The importance of communication and teamwork.
- So much NGO work happens behind closed doors.
- The potential small organizations like CRHF have to change the world is abundant. They do so much great work with not much.