

Slide 1:

Hi! We are CG3, and we worked for the Costa Rican Humanitarian Foundation this semester.

Slide 2:

There are seven people in our CG, and here listed our names with a photo of the group.

Slide 3:

For our internship, we really had three main goals. The first was to assist in developing an improved powerpoint presentation to be used primarily to teach volunteers about the organization. We completed this by studying past presentations and passing along feedback for how the presentations could be completed. Our second goal was to provide grant opportunities for the Costa Rican Humanitarian Foundation, to apply and gain additional funds. We completed this by seeking out grant opportunities that the Costa Rican Humanitarian Foundation would be eligible for and passing them along in hopes that they would be successful in receiving much needed funding. Our final goal was to fundraise money for supplies and the distribution of a children's book. We are still undergoing this goal and hope to be successful.

Slide 4:

Hello, so the first task that we have is to review and recommend for NGO presentations. After our initial contact with our supervisor, we started the project by supporting CRHF's strategic communication development. To improve the public presentations on CRHF's work and mission, we first researched and sent examples of six public presentations of similar organizations, and analyzed their strengths and weaknesses in our report. We then reviewed the current CRHF introduction slides and website, identified their key strengths, opportunities for growth and provide our suggestions. On the right side is the screenshot of the five-page report we sent to the organization. The first three pages are the examples we found regarding other NGOs that are similar to CRHF, and we analyze their strength and weakness in the report. The last two pages are out to analyze to CRHF's presentation slides and their website. Both CRHF's

presentation and the website are of heavy information. Our main suggestions are about how to make the heavy text more reader-friendly, as well as how to visualize the accomplishment of the organization to make the content easier to understand. We think that it is important for NGOs to outreach to the public, and we believed that our recommendation helps the organization appear to be more appealing and makes communication more efficient.

Slide 5:

Another important endeavor CG3 completed in our internship/partnership with the Costa Rican Humanitarian Foundation was locating five viable grants for CRHF to apply for. These are the time demanding tasks that are crucial for NGO's to operate but hard for NGO personnel to complete themselves as they focus on the humanitarian needs of their local populations.

We located a Cisco System Social Investments grant that focuses on critical human needs, improving access to education and supporting economic empowerment.

The next grant opportunity, from the David and Lucile Packard foundation, aids children, families and communities in ensuring human health.

The Gutpa Family Foundation donates towards personal, smaller NGO's dedicated to their projects.

The Dr. Scholl Foundation aids the areas of education, social service, healthcare, civic and cultural matters as well as environmentalism.

Finally, the Brother's Brother Foundation works towards improving international health and education.

Through finding these grants we hope that CRHF will find further sources of funding to continue operating and helping their communities in Costa Rica. For us, the search for grants was a

wonderful opportunity to aid the foundation as well as improve our skills in identifying sources of funding for NGO's.

Slide 10:

This was our first semester working with the Costa Rican Humanitarian Foundation. Given how productive and gratifying these past couple weeks have been, GSP plans to continue working with this amazing organization. Next year, we will be able to apply two semesters' worth of dedication and effort to help Gail in her mission to create a better quality of life for the at-risk and special needs populations that we have the pleasure to work with.

Going forward, we hope to use the resources we've obtained to assist next year's GSP members in their future endeavours.