



# THE COSTA RICAN HUMANITARIAN FOUNDATION (CRHF)

BEACON OF HOPE FOR THE DESTITUTE



# CG3 SLIDE

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For our internship we had the following goals:



1) Assist in developing an improved powerpoint presentation to be used primarily for volunteers in the organization.



2) Provide grant opportunities for CRHF to apply and gain additional funds.



3) Fundraise money for supplies and the distribution of a children's book.



# GOALS FOR INTER- SHIP



# TASK 1: REVIEW AND RECOMMEND FOR NGO PRESENTATIONS

- After our initial contact with our supervisor, we started the project by **supporting CRHF's strategic communication development**. To improve the public presentations on CRHF's work and mission, we first researched and sent examples of six public presentations of similar organizations, and analyzed their strengths and weaknesses in our report. We then reviewed the current CRHF introduction slides and website, identified their key strengths, opportunities for growth and provide our suggestions.
- Both CRHF's presentation and the website are of heavy information. Our main suggestions are about how to make the heavy text more reader-friendly, as well as how to visualize the accomplishment of the organization to make the content easier to understand. It is important for NGOs to outreach to the public. Our recommendation helps the organization appears to be more appealing and makes communication more efficient.

Child's Dream Presentation-  
<https://www.youtube.com/watch?v=6QhAgroy2fGI>

- Brief history about the student-led service-learning project
- Concise slides with less words
- Captivating photos of past service-learning projects which hooks the attention of the audience

<https://www.youtube.com/watch?v=tbSy92KyC-eE>

- Strengths:
  - Interacts with the audience
  - Good graphics

## 1. Website

*Pro*

- a. Well organized format

- i. Tab structure both vertically and horizontally is easy to access and

- a. Web page layout is a bit unbalanced with the content concentrating only in the middle:



## 2. Presentation

*Pro*

- a. Very informative introduction

*Con*

- a. An overview of the presentation at the beginning of the pre would be helpful
- b. Heavy text on the slides
  - i. Try to keep each bullet point line down to only a few words so it is easier for the audience to follow and then you can expand on your points as you speak to the audience.
- d. The graphics can be more compelling, using SmartArt etc.



# TASK 2: FIND GRANTS FOR CRHF

The second major action CG3 was tasked with this year was finding five viable grants for CRHF to investigate and possibly apply to in the future. For the members of CG3 that participated in this task most of the time was spent searching through different grant databases in order to find funding sources possibilities for CRHF. In this search main attributes to identify with the grants were areas of focus, what the sponsors aim to help NGOs accomplish, and restrictions on who can apply to each grant. This task was completed and submitted with the five grants listed on the right.

**Benefits for CRHF:** Grants are crucial sources of funding that keep NGOs like CRHF operating. However, with the everyday work required to maintain an NGO the time consuming task of locating grants is difficult.

## Grants for Consideration:

- Cisco Systems Social Investments
- David and Lucile Packard Foundation
- Gupta Family Foundation
- Dr. Scholl Foundation
- Brother's Brother Foundation



# TASK 3: GOFUNDME



The third major task CG3 was tasked with this year was the creation of a GoFundMe to raise \$2000 for supplies for the foundation. This has been an ongoing process. We've also enlisted an angel investor, who has agreed to donate the dividend of the campaign.

The money raised by this campaign and through the investor will go towards buying supplies, including food, clothing, and other essentials, for the families the foundation helps to support.



# REFLECTION ON TASKS



The three tasks that CG3 was tasked with this semester provided insight into the strategies needed for NGOs like CRHF to raise the necessary funds required to operate. In the presentations assignment we analyzed the best ways to attract the public's eye to this NGO and its mission statement. Accomplishing this task will be beneficial to CRHF as it provides a refined public first impression. This will be beneficial to us as well considering our now more developed notion of how to attract attention via a visual format. From the grant search the more research-oriented angle of funding came into play. This task helped to improve our research skills as we explored grant databases looking for the right fit with CRHF. Finally, through the GoFundMe campaign we were exposed to the difficulties involved in trying to crowdsource.

This semester's internship with CRHF has been an educational experience that pushed us to develop new skills and work as a team in accomplishing tasks important to CRHF. This partnership has truly been of great benefit to all parties involved.

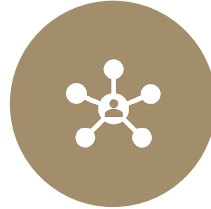


# REFLECTION ON INTERNSHIP

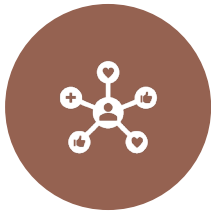
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**Growth** – The internship provided the fertile platform for the members of our collaborative group to develop a growth mindset towards the sustainability of non-profit organizations to alleviate global social justice issues in their community respectively.



**Recognize** – The internship provided us with the opportunity to not only recognize the strengths and weaknesses of the organization but also the window to churn suggestions to the organization. This is to ensure that the organization remains relevant and youth friendly in order to attract sponsors and volunteers



**Opened** – The internship expanded our knowledge on the social issues and refugee crisis in Costa Rica



**Wisdom** – The internship allowed us to gain wisdom and knowledge from the founder of the organization, Ms Gail, whereby her sheer sense of selflessness and dedication to uplift the lives of the poor and underprivileged in the community allowed us to ponder notions of empathy, humanity and community service. In the era of “volun-touring”, Gail’s commitment and zeal for community service inspires us to give back to our own respective communities as much as possible.





# REFLECTION ON COLLABORATIVE GROUP

- The collaborative group session is indeed the fundamental aspect of the Global Scholars Program (GSP) – The small group discussion allows everyone's voice and opinion to be heard and considered unlike the mass Friday lectures which only seems to be a platform for the loud and decisive peers of the GSP family.
- The weekly presentations of current events were both informative and perceptive – allowing us to cast away our respective preconceived judgements and dive into the uncharted waters of global justice
- It also provided everyone an opportunity to forge a sense of camaraderie and a shared sense of responsibility to ace the internship
- The collaborative group session allowed everyone to be responsible, dedicated, committed and most importantly develop a sense of empathy through our internship with the Costa Rican Humanitarian Foundation



# MOVING FORWARD



This was our first semester working with the Costa Rican Humanitarian Foundation. Given how productive and gratifying these past couple weeks have been, GSP plans to continue working with this amazing organization. Next year, we will be able to apply two semesters' worth of dedication and effort to help Gail in her mission to create a better quality of life for the at-risk and special needs populations that we have the pleasure to work with.

Going forward, we hope to use the resources we've obtained to assist next year's GSP members in their future endeavours.



# THANK YOU

We send Gail a sincere thank you to for allowing us the pleasure of assisting her and CRHF. The opportunity to work with an NGO operating on the frontlines of assisting those in need has been educational and meaningful to a degree that cannot be sufficiently equated into words. We would also like to thank Benjie, Clary, Sam and Vivian for being there as guides on this journey. That support network was crucial in allowing as the comfort and resources to move through our internship to the best of our abilities.

Thank you!

-CG3

