Detroit Free Press

2022 Newsroom Interns

The Pulitzer Prize-winning Detroit Free Press, Michigan's oldest newspaper "On Guard" since 1831 and the largest digital site in Michigan, is looking for interns eager for a chance to help change the world.

As part of the breaking/trending news team at the Detroit Free Press, here's what you can expect. The right candidate will:

- Respond quickly to breaking news. That means turning a story around quickly –from story confirmation to publication on the web site.
- Monitor social media for breaking/trending news. That also could include live coverage via social media by tweeting or narrating an event on Facebook live.
- Turning breaking news into enterprise by digging into the whys, hows and context behind the issue and aiming those pieces at our growing subscriber base.
- Learn how to use digital metrics to help guide reporting efforts. You'll understand what resonates with a particular audience and why by studying the numbers.
- Bring robust, engaging story ideas to the table that will help grow our digital audience. As part of the Free Press news team, you will learn how to optimize your content for every platform, whether it is print, digital, video, audio or social media.
- You'll be writing everything from popular listicles such as "8 vegan places to dine at with outdoor heaters" or "Here are the deadliest bugs in Michigan" to building explosions to sophisticated enterprise on regional issues, such as mass transit.
- You'll amass a wide variety of clips to showcase your writing and reporting talents, and your content will rack up a huge audience, garnering anywhere from 10,000 page views to more than 100,000 per article.
- You'll learn the basics of audio journalism, including the intricacies of script writing, recording audio in the field, the importance of natural sound and more.

To apply and for more information, follow this <u>link</u>