

EMPLOYMENT

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**University of Michigan**

Associate Professor	2024-current
Department of Political Science	
Department of Economics (by courtesy)	

**University of California, Los Angeles**

Associate Professor	2022-2024
June and Alexander Jaffe Chair in Women and Politics	2023-2024
Vice Chair for Graduate Studies	
Department of Political Science	
Assistant Professor	2021-2022
Department of Political Science	

**University of British Columbia**

Assistant Professor	2018-2021
Vancouver School of Economics	
Department of Political Science	
Assistant Professor	2014-2018
HSBC Chair, Institute of Asian Research	
School of Public Policy and Global Affairs	
Department of Political Science	

EDUCATION

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University of California, San Diego	
Ph.D. Political Science	2014
McGill University, Montréal, Québec	
M.A. Political Science (First Class Honors)	2006
B.A. Political Science, Economics (First Class Honors)	2003

PUBLICATIONS

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Cesi Cruz, Philip Keefer, Julien Labonne, Francesco Trebbi. "Making Policies Matter: Voter Responses to Campaign Promises." *The Economic Journal* (2024), Volume 134, 661: pp 1875-1913. Available online: <https://doi.org/10.1093/ej/ueae008>

Cesi Cruz, Philip Keefer, and Julien Labonne. "Buying Informed Voters: New Effects of Information on Voters and Candidates." *The Economic Journal* (2021), vol. 131, 635: pp.1105-1134. Available online: <https://doi.org/10.1093/ej/ueaa112>

Cesi Cruz and Benjamin A.T. Graham. "Social Ties and the Political Participation of Firms." *The Review of International Organizations* (2021). Available online: <https://doi.org/10.1007/s11558-021-09420-6>

Cesi Cruz, Julien Labonne, and Pablo Querubín. "Social Fragmentation, Electoral Competition, and Public Goods Provision." *American Political Science Review* (2020): 1-16. Available online: <https://doi.org/10.1017/S0003055419000789>.

– Winner, Best Conference Paper, Political Networks Section, APSA

Cesi Cruz. "Social Networks and the Targeting of Vote Buying." *Comparative Political Studies* (2019), 52(3): 382-411. Available online: <https://doi.org/10.1177/0010414018784062>.

Cesi Cruz, Horacio Larreguy, and John Marshall. "Social Network Effects in Developing Countries" in *The Oxford Handbook of Electoral Persuasion*, eds. B. Grofman, E. Suhay, and A. H. Trechsel. Oxford University Press, 2019.

Cesi Cruz, Julien Labonne, and Pablo Querubín. "Politician Family Networks and Electoral Outcomes: Evidence from the Philippines." *American Economic Review* (2017), 107(10): 3006-37.

Cesi Cruz and Christina Schneider. "Foreign Aid and Undeserved Credit Claiming." *American Journal of Political Science* (2017), vol. 61: pp. 396-408. doi:10.1111/ajps.12285.

Cesi Cruz and Philip Keefer. "Political Parties, Clientelism, and Bureaucratic Reform." *Comparative Political Studies* (December 2015), vol. 48, 14: pp. 1942-1973.

Cesi Cruz, Benjamin Graham, Prudenciano Gordoncillo, Jeannette Madamba and Jewel Cabardo. "Who's Ready for ASEAN 2015? Firm Expectations and Preparations." *Pacific Affairs* (June 2016), vol. 89, 2: pp. 259-285.

Cesi Cruz. "Vote Secrecy and Democracy in the Philippines" in *Building Inclusive Democracies in ASEAN*, eds. Ronald Mendoza, et al. Manila: Anvil Press, 2015.

– Winner, Outstanding Book Award, Philippine National Academy of Science and Technology

Molly Bauer, Cesi Cruz, and Benjamin Graham. "Democracies Only: When do IMF Agreements Serve as a Seal of Approval?" *The Review of International Organizations* (7 June 2011), pp. 1-26.

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#### SELECTED WORKING PAPERS

Gender, Social Recognition, and Political Influence (with C. Tolentino)

Campaigning to a Polarized Electorate: Emotions and Information in Real Elections (with J. Labonne and F. Trebbi)

Removing Social Barriers to Women's Candidacy (with J. Kim and E. Stecher)

Reducing Vaccine Hesitancy in Polarized Societies (with Y. Cho, J. Labonne, K. Lim, S. Piza, and B. Rivera)

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#### BOOK PROJECT

*Networks of Influence: Understanding Politics in Developing Democracies*

In advanced preparation for review at Cambridge University Press. The manuscript is mostly complete, with two final chapters under development and scheduled for submission in 2025.

## DATASETS

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Cesi Cruz, Philip Keefer, and Carlos Scartascini. The Database of Political Institutions 2024. Inter-American Development Bank (2025). *Forthcoming*.

Cesi Cruz, Philip Keefer, and Carlos Scartascini. The Database of Political Institutions 2020. Inter-American Development Bank (2021). <http://dx.doi.org/10.18235/0003049>

Cesi Cruz, Philip Keefer, and Carlos Scartascini. The Database of Political Institutions 2017. Inter-American Development Bank (2018). <https://publications.iadb.org/handle/11319/8806>

Cesi Cruz, Philip Keefer, and Carlos Scartascini. The Database of Political Institutions 2015. Inter-American Development Bank (2016). <https://publications.iadb.org/handle/11319/7408>.

## PUBLIC-FACING SCHOLARSHIP

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"2024 at VoxDev: Looking ahead." *VoxDev*, Editorial Board article, 2024. Available online: <https://voxdev.org/topic/2024-voxdev>

"How Daron Acemoglu, Simon Johnson, and James Robinson have contributed to development economics." *VoxDev*, Editorial Board article, 2024.

"Measuring the Impact of Gender Quotas on Political Institutions" (with Bea Rivera). *Ideas Matter*, Inter-American Development Bank Research Department, (Washington, D.C.) 2 June 2021.

"For a Region in Turmoil, An Updated Database of Political Institutions" (with Philip Keefer and Carlos Scartascini). *Ideas Matter*, Inter-American Development Bank Research Department, (Washington, D.C.) 31 March 2021.

"Final Evaluation of USAID/Cambodia's Political Processes and Reforms Program" (with Ron Wendt). USAID (Washington, D.C.) 2019.

"Making Policies Matter" (with Philip Keefer, Julien Labonne, and Francesco Trebbi). *VoxDev*. 14 January 2019.

"Trends in Latin America," *Ideas Matter*, Inter-American Development Bank Research Department, (Washington, D.C.) April 2018.

"Reform and the Power of Party Platforms," *Ideas Matter*, Inter-American Development Bank Research Department, (Washington, D.C.) 4 March 2016.

"AEC 2015: Stop Talking to Other Governments, Start Talking to Firms," (with B. Graham), *Asia Pacific Memo* #325, (Vancouver, B.C.) 6 February 2015.

"The Politics of the Philippines' Vulnerability to Natural Disasters," *The Monkey Cage*, *The Washington Post*, (Washington, D.C.) 8 December 2014.

"Credit Claiming and the Politics of Relief Efforts," *The Monkey Cage*, *The Washington Post*, (Washington, D.C.) 22 November 2013.

"Polls Show Filipinos' Passion for Democracy," *Philippine Daily Inquirer* (Manila) 17 May 2010, A22.

"Youth Civic Engagement in Canada: Implications for Public Policy" (with D. Stolle). *Social Capital in Action: Thematic Policy Studies*. Government of Canada Policy Research Initiative (September 2005).

## PROFESSIONAL AFFILIATIONS

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Bureau for Research and Economic Analysis of Development (BREAD), affiliate  
Abdul Latif Jameel Poverty Action Lab (J-PAL), invited researcher, Governance Initiative  
Experiments in Governance and Politics (EGAP), Executive Board Member (2020-2023)  
Empirical Studies of Conflict (ESOC), Executive Board Member and Program Committee Member  
Women Also Know Stuff (WAKS), Executive Board Member  
Southeast Asia Research Group (SEAREG), Executive Board Member  
Center for Effective Global Action (CEGA)  
Security and Political Economy Lab, University of Southern California, Affiliated Researcher

## GRANTS AND AWARDS

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Presidential Award for Understanding Democracy, University of Michigan (\$50,000)	2024
World Bank (ID4D), Digital Public Infrastructure in the Philippines (\$247,500)	2023–2025
USAID, Scoping Grant for Governance in Timor-Leste (\$150,000)	2024
Initiative for the Study of Hate Grant, with D. Treisman (\$99,855)	2023
Australian Research Council Discovery Projects, with E. Aspinall et. al. (\$797,400 AUD)	2022
Academic Research Council Grant (Singapore), with S. Kim and B. Graham (\$809,088)	2021
SSHRC Insight Grant (\$285,790 CAD)	2021
UNDP “Nimble Experiments” Grant, with IPA Philippines and J. Labonne (\$50,000)	2021
UBC CIDER Small Grants (\$20,000)	2019
IADB Research Grant for the Database of Political Institutions (\$50,000)	2019
Project on Resources and Governance Grant (\$30,000)	2018
SSHRC Insight Grant, with X. Li and S. Fang (\$300,000 CAD)	2018
SSHRC Insight Development Grant (\$68,000)	2016
Research Support Grant, IADB, with P. Keefer, J. Labonne, and F. Trebbi (\$20,000)	2016
Bridge Funding Grant Award (\$5,000)	2015
Hampton Research Award (\$10,000)	2014
Policy Design and Evaluation Lab Research Grant, with E. Troland (\$35,000)	2014
Policy Design and Evaluation Lab Research Grant (\$40,000)	2013
Research Grant, University of Southern California, with B. Graham (\$25,000)	2013
Research Support Grant, World Bank, with P. Keefer and J. Labonne (\$65,000)	2013
Doctoral Dissertation Improvement Grant, National Science Foundation (\$12,000)	2011
Field Research Grant, Institute for International, Comparative, and Area Studies (\$1,000)	2009

## SELECTED INVITED TALKS

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| • UC Davis   | 2024 |
| • Stanford University                                | 2023 |
| • University of California, Berkeley                 | 2023 |
| • Yale University, Leitner Political Economy Seminar | 2023 |

• Princeton University, Political Economy Seminar	2023
• University of Rochester, Riker Political Economy Seminar	2023
• University of Michigan	2023
• University of California, Davis	2023
• Western University	2023
• University of Georgia	2023
• Yale University, Kuznets Seminar	2022
• Quebec Political Economy Seminar	December 2021
• UCSD Political Economy Seminar	October 2021
• University of Michigan	October 2021
• MIT Development Economics Seminar	September 2021
• University of Washington, Severyns Ravenholt Seminar	Spring 2021
• University of the Philippines, School of Economics	Spring 2021
• Harvard, Comparative Politics Speaker Series	Fall 2020
• University of Merced, Political Economy	Fall 2020
• Vanderbilt University, Comparative Politics Speaker Series	February 2019
• University of Chicago, Harris School	December 2019
• Harvard Political Economy Seminar	November 2019
• Oxford University Comparative Politics Seminar	October 2019
• LSE and Warwick Joint Political Economy Seminar	October 2019
• Duke University, Political Economy Seminar	October 2019
• University of Wisconsin-Madison, AAE	September 2019
• University of Chicago, Comparative Politics Workshop	April 2019
• University of Wisconsin-Madison, Political Economy	January 2019
• Ateneo de Manila University School of Government	December 2018
• University of Texas, Austin, Comparative Politics Speaker Series	October 2018
• Texas A&M University, Political Economy Workshop	October 2018
• UC San Diego, Political Economy Speaker Series	October 2018
• Princeton University, Political Economy Workshop	September 2018
• University of Southern California, Center for International Studies	September 2018
• Stanford GSB and Political Science	February 2018
• ITAM Speaker Series	November 2017
• Inter-American Development Bank, Political Economy Seminar Series	October 2017
• UC Berkeley, Comparative Politics Colloquium	October 2017
• UC Berkeley, Political Economy and Governance	September 2017
• University of Mannheim, Political Economy of Reforms	2016
• University of Washington, Joint Seminar in Development Economics	2015

#### SELECTED CONFERENCE PRESENTATIONS

##### Campaigning to a Polarized Electorate: Information and Emotions in Real Elections

• Accepted, American Political Science Association Annual Meeting	2025
• Comparative Politics and Formal Theory Conference	2024
• D.C. Political Economy Conference	2024

##### Networks and Candidate Selection in Consolidating Democracies

• American Political Science Association Annual Meeting	2021
Removing Social Barriers to Women's Candidacy: A Field Experiment in Cambodia	
• American Political Science Association Annual Meeting	2020
Voter Responses to Emotional Appeals: Evidence from Door-to-Door Visits in the Philippines	
• American Political Science Association Annual Meeting	2020
Gender, Social Recognition, and Political Influence	
• LACEA-LAMES	2024
• American Political Science Association Annual Meeting	2019
• Political Networks (PolNet) Annual Meeting	2018
Making Policies Matter: Voter responses to campaign promises (with P. Keefer, J. Labonne, and F. Trebbi)	
• Society for Institutional and Organizational Economics	2019
• American Political Science Association Annual Meeting	2018
• Toronto Political Behavior Workshop	2018
Social Fragmentation, Electoral Competition, and Public Goods Provision (with J. Labonne and P. Querubín)	
• UC San Diego Development Economics Alumni Conference	2018
• World Bank Annual Bank Conference Development Economics	2018
• American Political Science Association Annual Meeting	2015
• Midwest Political Science Association Annual Meeting	2016
• Western Political Science Association Annual Meeting	2016
Buying Informed Voters: New Effects of Information on Voters and Candidates (with P. Keefer and J. Labonne)	
• Stanford University Quality of Governance Workshop	2018
• American Political Science Association Annual Meeting	2015
• Midwest Political Science Association Annual Meeting	2015
Military Coalition Networks and State Formation (with M. Dincecco and M. Onorato)	
• American Political Science Association Annual Meeting	2016
• Midwest Political Science Association Annual Meeting	2016
• Political Networks (PolNet) Annual Meeting	2016
Network Ties and the Political Strategies of Firms (with B. Graham)	
• American Political Science Association Annual Meeting	2015
Social Networks and the Targeting of Vote Buying	
• Electoral Integrity Workshop in Sydney, Australia	2014
• Southeast Asia Research Group Annual Meeting	2014
• American Political Science Association Annual Meeting	2013
Politician Family Networks and Electoral Outcomes (with J. Labonne and P. Querubín)	
• Midwest Political Science Association Annual Meeting	2015
• American Political Science Association Annual Meeting	2014
Political Parties, Clientelism, and Bureaucratic Reform (with P. Keefer)	
• Midwest Political Science Association Annual Meeting	2014
• Political Economy of International Organizations Annual Conference	2012

• International Society for New Institutional Economics Annual Conference	2012
• American Political Science Association Annual Meeting	2010
Foreign Aid and the Politics of Undeserved Credit Claiming (with C. Schneider)	
• Political Economy of International Organizations Annual Conference	2012
• Accepted, American Political Science Association Annual Meeting	2012
• International Political Economy Society Annual Conference	2010
When do IMF Agreements Serve as a Seal of Approval? (with M. Bauer and B. Graham)	
• Political Economy of International Organizations Annual Conference	2010
• American Political Science Association Annual Meeting	2010

#### SELECTED CONFERENCE AND WORKSHOP PARTICIPATION

Discussant, NBER Political Economy Fall Conference	2024
Participant, NBER Development Economics Conference	December 2023
Participant, NBER Political Economy Fall Conference	2023
Participant, NBER Political Economy Summer Institute	July 2023
Presenter, Washington PECO	April 2023
Presenter, Empirical Models of Political Economy	February 2023
Participant, NBER Political Economy Summer Institute	2021
Participant, NBER Economics of Culture Conference	2021
Participant, NBER Political Economy Conference	2021
Panelist, Women in Economics Conference	2021
Program Committee, Empirical Studies of Conflict	2020
Participant, NBER Political Economy Conference, Boston	2019
Program Co-Chair, Annual Political Networks Conference, Durham	2019
Women's Workshop Co-Organizer, Canadian Political Science Association Meeting	2019
Presenter, Fundamental Freedoms Fund, U.S. State Department, Washington, D.C.	2018
Participant, Experiments in Governance and Politics 25, Washington, D.C.	2018
Panelist, "Closing the Implementation Gap" World Bank Governance Conference	2018

#### TEACHING

Department of Political Science, University of Michigan	
• Institutions and Economic Growth (POLS 389.015)	Winter 2025
Department of Political Science, UCLA	
• Political Inquiry (PS 292A)	Fall 2022, Fall 2023
• Institutions and Economic Growth (PS 167D)	Winter 2021, Spring 2022, Fall 2023
• Social Network Analysis (PS 259)	Winter 2021, Spring 2022, Spring 2024
Vancouver School of Economics, UBC	
• Honours Seminar: Development Policy (ECON 490)	Spring 2020
Department of Political Science, UBC	

• Institutions and Economic Growth (POLI 464D)	Fall 2014
• Topics in Comparative Politics: Institutions and Growth (POLI 328D)	Spring 2016
• Topics in Comparative Politics: Politics and Development (POLI 328B)	Spring 2018
• Politics and Development (POLI 328B)	Spring 2019
School of Public Policy and Global Affairs, UBC	
• Quantitative Analysis for Policy (MPP 503)	Fall 2015
• Policy Analysis and Program Evaluation (MPP 504)	Spring 2016
• Policy Analysis and Program Evaluation (GPP 504)	Spring 2019
• Policy Analysis and Program Evaluation (GPP 504)	Spring 2020
Institute of Asian Research, UBC	
• Policy Analysis and Program Evaluation (IAR 515S)	Fall 2014
• Data Analysis for Policy (IAR 500)	Spring 2015

## SERVICE

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### Professional Service

• Editorial Board Member, <i>American Political Science Review</i>	2024-Current
• Editorial Board Member, <i>VoxDev</i>	2024-Current
• Board Member, Women Also Know Stu	2020-Current
• Board Member, Experiments in Governance and Politics (EGAP)	2020-2024
• Program Co-Chair, Empirical Studies of Conflict (ESOC)	2023-2024
• Section Co-Chair, Political Economy, APSA Annual Conference	2020-2021
• Board Member, Southeast Asia Research Group	2019-2022
• Awards Committee Chair, Political Networks Section, APSA	2020-2021
• Executive Board and Program Committee, Empirical Studies of Conflict (ESOC)	2019-Current
• MPSA Section Chair, Political Institutions	2019-2020
• Program Co-Chair, Political Networks Conference	2019
• Women's Workshop Co-Organizer, CPSA	2019
• Chair, APSA Experimental Section Dissertation Award Committee	2018
• Member, Advisory Board, Southeast Asia Research Group	2015-2019

### University and Department Service

• LEAD Fellows Program, University of Michigan	2024-2025
• Hiring Committee Member, University of Michigan	2024-2025
• Vice Chair for Graduate Studies, UCLA	2022-2024
• Member, Hiring Committee (for inclusive hiring), UCLA	2021
• Board member, Centre for Innovative Data in Economics Research	2019-Current
• Member, UBC Big Data and Computational Social Science Research Cluster	2019-2021
• Member, Political Science Executive Committee	2018-2021
• Member, Political Science Hiring Committee	2018-2019
• Member, Policy School Curriculum Development Committee	2017
• Member, Women in Economics Group, UBC	Current
• Member, Executive Committee, Institute of Asian Research, UBC	2014-2016
• Member, MPPGA Curriculum and Administrative Committee, UBC	2014-2016
• Centre for Southeast Asian Research (CSEAR) Management Committee	2014-2016



- Faculty Advisor, Undergraduate Journal of Political Science, UBC 2015-2016
- Chair, Grant Support Committee, Institute of Asian Research, UBC 2014-2015
- Member, MPPGA Admissions Committee, UBC 2014-2015
- Member, Methods Curriculum Committee, UBC 2014-2015

#### Reviewer

- Political Science: *American Political Science Review*, *American Journal of Political Science*, *British Journal of Political Science*, *Comparative Political Studies*, *International Organization*, *Journal of East Asian Studies*, *Journal of Politics*, *Review of International Organizations*, *World Politics*
- Economics: *The Economic Journal*, *Economics Bulletin*, *Journal of Development Economics*, *Journal of Economic Behavior and Organization*, *Journal of the European Economic Association*, *Journal of Public Economics*, *Quarterly Journal of Economics*, *Review of Economics and Statistics*

#### POLICY EXPERIENCE

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Advisor for Gender Policy, Cambodia Development Research Institute	2022-Current
Consultant, Philippines Country Office, World Bank	Current
Consultant, ID for Development, World Bank	Current
Consultant, Inter-American Development Bank	Current
Consultant, USAID and USAID Cambodia	Current
Consultant, Development Economics Research Group, World Bank	2006-2013
Consultant, East Asia and Pacific Region, World Bank	2009-2012
Consultant, International Peace Research Institute, Oslo (PRIO)	2008