

The Liberal Arts by the Numbers

93% of business and nonprofit leaders surveyed believe that a job candidate's ability to:

THINK CRITICALLY

COMMUNICATE
CLEARLY

SOLVE COMPLEX
PROBLEMS

is more important than their undergraduate major.

source: 2013 survey of more than 300 employers via the Association of American Colleges and Universities

The top traits valued by employers on résumés are hallmarks of a traditional liberal arts education including:

TEAMWORK

PROBLEM-SOLVING
SKILLS

CLEAR WRITING

STRONG ORAL
COMMUNICATION

source: Survey of 180 companies via the National Association of Colleges and Employees

60% of CEOs and product engineering leads earned a humanities degree.

source: 2012 survey of more than 650 subjects via 4Humanities

30%
of tasks and activities may become
automated in
60%
OF ALL OCCUPATIONS

Critical thinking and a liberal arts education will grow in importance, especially for the remaining jobs that require human thought and participation.

source: McKinsey & Company

College rankings that include *job satisfaction* (not just salary outcomes) rate liberal arts colleges at the top of the list.

source: New York Times