



**KOREAN STUDIES  
UNDERGRADUATE  
EXCHANGE  
CONFERENCE**

UNIVERSITY OF MICHIGAN  
ANN ARBOR, MI | FEBRUARY 20, 2016

SCHOOL OF SOCIAL WORK BUILDING  
EDUCATIONAL CONFERENCE CENTER

10:00 AM - 11:30 AM CULTURE AND IDENTITY POLITICS

**Ruby Hwang** University of Southern California  
*Drifting House: Religion in the Korean American Domestic Space*

**Erick Morales** University of Southern California  
*Reapportionment and Representation at the Municipal Level: Electing Los Angeles's First Korean Councilmember*

**April Shin** University of Michigan  
*Gender Equality at Workplace in South Korea: The Case Study of Samsung's Gender Equality Policy*

**Jackie Kim** University of Southern California  
*Gender Inequality in Korean Corporations: An Analysis of the Underrepresentation of Females in Higher-Level Corporate Leadership*

*Discussant* **Dr. Hannah Lim** University of Southern California

BREAK

11:40 AM - 1:10 PM PERSPECTIVES ON NORTH KOREA

**Kenneth Lee** University of Southern California  
*North Korea's Nuclear Restraint in the 1970s: A Critique Of Offensive Neorealism*

**Pleres Choi** University of Southern California  
*Ideological Motivations in Foreign Policy Decision-Making: A Case of the Sunshine Policy*

**Leo Weissburg** University of Michigan  
*Making Sense of Belligerent Behavior: The Sources of North Korean Nuclear Threats*

**Kiersten Reinhold** University of Michigan  
*Human Trafficking Over the Sino-Korean Border*

*Discussant* **Dr. Daisy Kim** University of Southern California

LUNCH &  
CARILLON CONCERT AT BURTON MEMORIAL TOWER

2:45 PM - 4:20 PM ISSUES IN CONTEMPORARY KOREA

**Yoolim Jung** University of Michigan  
*Mad Camels and a Country in Fear: Understanding South Koreans' Health Attitudes through 2015 MERS Outbreak*

**Hannah Sim** University of Michigan  
*The Divergence of Political Spectrum in Comprehensive Programming Channels in South Korea*

**Maggie Deagon** University of Southern California  
*Latin America Meets Korea: How K-Pop Fandom Creates Transcultural Communities Online*

**Sara Stearns** University of Michigan  
*A New Ethnic Nationalism: Sub-Racial Hierarchy and Media Perpetuation*

*Discussants* **Joon Sung Lee** and **Joo Young Lee**  
University of Michigan

BREAK

4:30 PM - 5:40 PM HIGH IMPACT PANEL

**Joyce Lee** University of Southern California  
*Saving Face During the Sinking of the MV Sewol*

**Skye Huerta** University of Michigan  
*Pedagogy of Korean as a Foreign Language*

**Danielle Robertson** University of Southern California  
*Korean Homogeneity*

**Nicole Lococo** University of Michigan  
*Unity through Folk Music: Explorations of "Arirang" and its Interactions with the Korean Diaspora*

The **Korean Studies Undergraduate Exchange Conference** is a partnership between the University of Michigan Nam Center for Korean Studies and the University of Southern California Korean Studies Institute. It seeks to encourage original research in Korean studies by undergraduate students and foster networking between the two campuses.

#### FACULTY ADVISORS

Professor Nojin Kwak | University of Michigan  
Professor David Kang | University of Southern California

## ABOUT THE NAM CENTER FOR KOREAN STUDIES

The Nam Center for Korean Studies at the University of Michigan International Institute encourages economic, political, and cultural understanding of Korea in the U-M community and beyond. Through its student and faculty support and ambitious public programming, the center seeks to increase the depth and breadth of resources devoted to Korean studies. The Nam Center provides a historical context for the campus community and public to better understand current social and political challenges in Korea. With a history spanning more than 5,000 years, Korea boasts one of the world's oldest cultures. The Nam Center works to raise interest and awareness about this fascinating and ancient civilization. The center supports student and faculty research and recruitment, new curriculum development, and an active colloquium series at the university, bringing eminent Korean Studies scholars from around the world to speak on diverse and complex issues. Additionally, the center provides funding for public programs such as art exhibitions, film festivals, lectures, and conferences.

This conference is made possible by the support of the Nam Family Gift and the Korea Foundation.

(734) 764-1825  
ncks.info@umch.edu  
[www.ii.umich.edu/ncks](http://www.ii.umich.edu/ncks)

Suite 4661 SSWB, 1080 S. University Ave., Ann Arbor, MI 48109-1106

Cover Photo: Rear Garden of Changdeokgung  
Credit - John Chung