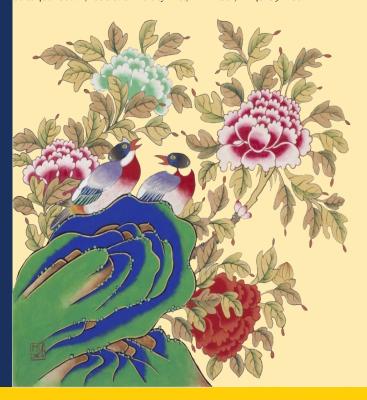
## ABOUT THE NAM CENTER FOR KOREAN STUDIES

The Nam Center for Korean Studies at the University of Michigan International Institute encourages economic, political, and cultural understanding of Korea in the U-M community and beyond. Through its student and faculty support and ambitious public programming, the center seeks to increase the depth and breadth of resources devoted to Korean studies. The Nam Center provides a historical context for the campus community and public to better understand current social and political challenges in Korea. With a history spanning more than 5,000 years, Korea boasts one of the world's oldest cultures. The Nam Center works to raise interest and awareness about this fascinating and ancient civilization. The center supports student and faculty research and recruitment, new curriculum development, and an active colloquium series at the university, bringing eminent Korean Studies scholars from around the world to speak on diverse and complex issues. Additionally, the center provides funding for public programs such as art exhibitions, film festivals, lectures, and conferences.

This conference is made possible by the support of the Nam Family Gift and the Korea Foundation and the Woon-Hyun Lee Culture Fund.

(734) 764-1825 ncks.info@umch.edu www.ii.umich.edu/ncks

Suite 4661 SSWB, 1080 S. University Ave., Ann Arbor, MI 48109-1106



## COREAN STUDIES U-M/USC UNDERGRADUATE EXCHANGE CONFERENCE

SATURDAY FEB 8, 2014 12 PM - 5 PM ROOM 1636 II/SSWB

U-M SCHOOL OF SOCIAL WORK BUILDING 1080 S. UNIVERSITY AVE.

## A COLLABORATION BETWEEN





| 12:00 - 12:45  Lunch  12:45 - 1:00  Opening Remarks  1:00 - 2:00  Panel 1 - Gender and Sexuality in Korean Culture  Discussant: Professor Sangjoon Lee University of Michigan  The Hallyu Heroine: Gender Discourse in Korean TV  Dramas & Reception in Urban China  Elise Huerta- Senior, Asian Laguages and Cultures  University of Michigan  Gay Identity in South Korean Film  Nathan Schmall- Junior, Sociology  University of Michigan  The Housewifization Movement: The Alienation of the Korean Woman  Caroline Koo- Senior, East Asian Languages and Cultures and Philosophy, Politics, and Law  University of Southern California  2:00 - 2:10  Break  2:10 - 3:10  Panel 2 - Political Economy of the Korean Peninsula  Discussant: Professor David Kang  University of Southern California  Will North Korea Survive?: How Domestic Politics Might  Cause the "Kim" Dynasty's Eventual Decline  Isobel Brown- Junior, Public Relations and East Asian  Studies University of Southern California  The Fundamentals of Sino-DPRK Relations and the Prospects for Change  Susan Yang- Senior, East Asian Area Studies and  International Relations University of Southern  California  Evolution of Family Business and Extinction of Small and  Midsized Companies  Jay Choi-Junior, Economics University of Michigan |               |   |  |
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| Midsized Companies  |               | Studies University of Southern California   |  |
|   |               | The Fundamentals of Sino-DPRK Relations and the Prospects for Change Susan Yang- Senior, East Asian Area Studies and International Relations University of Southern |  |

| 3:10 - 3:20 | Break  |  |
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| 3:20 - 4:20 | Panel 3 - Korean Identity and New Media  |  |
| 3.20 1.20   | Taner 5 Two can racinity and New Michia  |  |
|             | Discussant: Professor Nojin Kwak University of Michigan  |  |
|             | Ethnic Identity in Korean Transracial Adoptees Michael Welch- Senior, Psychology & Skye Huerta- Sophmore, Linguistics University of Michigan                   |  |
|             | Public Shaming via the Internet and Its Effects Upon Society<br>Sam Yoo- Junior, Ross School of Business, Finance/<br>Politial Science. University of Michigan |  |
| 4:20 - 4:45 | Break  |  |
| 4:45 - 5:45 | Hands-On Minhwa Demonstration  |  |
|             | Led by Master Artists:   |  |
|             | Chang Soo Song  Director, Korea Folk Painting Association  |  |
|             | <b>Jung-Ye Nam</b> Director, Nam, Jung-Ye Folklore Study Academy   |  |
| 5:45 - 6:30 | Wrap-Up and Conclusion   |  |
| 6:30        | Depart for Dinner at Zingerman's Roadhouse   |  |
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