



## CAMPAIGN PRIORITIES

With support from donors, LSA students are engaging in an extraordinary liberal arts and sciences education, and research is pushing boundaries.

The liberal arts have never been more relevant or necessary than they are right now. At LSA, we are committed to sustaining and expanding our ability to provide a liberal arts and sciences education that is both life-changing and uniquely foundational for solving the complex and daunting challenges facing the world. It takes all of us to build an environment that values every perspective—a diverse and vibrant community where big ideas thrive, well-being is valued, and every scholar can achieve success and make a positive mark on the world. Through rigorous research and innovation, and an empathetic understanding of the natural world and the human condition, LSA inspires flexible and creative thought, and asks us to fully reimagine our world as it needs to be.

## DEAN'S STRATEGIC INITIATIVES FUND

A gift to the Dean's Strategic Initiatives Fund is a powerful investment in the leadership and vision of the college. This fully expendable, pooled fund supports LSA's mission, while providing the dean with the flexibility to direct funding to the college's areas of greatest need and maximum impact. These funds support a wide range of LSA priorities and provide a supportive environment where students can thrive in their well-being and academic success.

The Dean's Strategic Initiatives Fund fuels game-changing research in all areas of the natural sciences, social sciences, and humanities, which in many cases provides opportunities for undergraduates to engage with researchers and faculty and gain valuable research experience. It accelerates progress of innovative, collaborative, and interdisciplinary initiatives across the university with LSA professors in the lead. These funds also ensure financial stability, allowing the college to quickly respond to unexpected situations and support students throughout challenges. Gifts to this fund drive creativity, connect our rich past to our bright future, and ensure that LSA's strong legacy of exploration endures.

## STUDENT SCHOLARSHIPS

We're committed to making our globally-recognized liberal arts and sciences education accessible to every admitted student.

### LSA FUND FOR NEED-BASED STUDENT SUPPORT

Expendable gifts to the LSA Fund for Need-based Student Support make it possible for engaged, high-achieving students to pursue their higher education goals. This fund is a top priority because it provides access to all facets of an LSA education, including tuition and room and board, as well as opportunities for engaged-learning experiences. This is more critical than ever so that all of our students graduate with all the advantages of a degree from the University of Michigan. After students qualify for grants, scholarships, and federal student loans, there is often an additional amount associated with enrollment and participation in activities like field trips and lab fees that remains. For many students, the cost of attendance is still more than they can afford.

An expendable gift of \$80,000 over four years could cover the annual educational costs of one in-state student, while an expendable scholarship of \$275,000 over four years could support one out-of-state student. With a goal to raise \$11M annually to eliminate unmet need for all enrolled students, LSA is striving toward a time when everyone who is accepted to the college can attend without the burden of additional loans or the need to work throughout their time as a student. Gifts to this fund unlock doors and invite bigger dreams and bold ambitions.

### TRANSFER STUDENT SCHOLARSHIP SUPPORT

Transfer students enrich the LSA community with their perspectives and broad, diverse backgrounds. They come to the university with college experience and are ready to take on the challenges of a Michigan education. LSA is building transfer bridges with community colleges from across the state, bringing about benefits for the institution as well as regional support for college-going around Michigan.

Gifts of \$11,000 annually or \$250,000 endowed would provide support for one transfer student to attend U-M. We can imagine a future in which dedicated transfer scholarship support is part of the bridge for all aspiring transfer students.

### LSA FIRST-GEN STUDENT SCHOLARS FUND

Gifts to this fund will be used to provide need-based scholarship support for LSA first-generation college students. As each new LSA scholar explores, grows and develops, they help shape the character of our institution, which strengthens LSA's contribution to the world. As the citizens and professionals of tomorrow, these individuals will educate future generations, shape public policy, make new discoveries in every field, and continue the important work of building human society—making the real value of their scholarship support not just what they accomplish during their time at Michigan, but also what they contribute to their communities and the world over the course of their lifetimes.

## ENRICHING EXPERIENCES

We're committed to providing significant resources suited to students' unique needs and prioritizing their well-being.

### OPPORTUNITY HUB STUDENT JOURNEY FUND

Every student's journey starts in a different place. For some, the Hub opens doors to career exploration in fields that are entirely unfamiliar to them. For others, the Hub provides funding for internships that seem out of reach. And for all LSA students, the Hub serves to guide their exploration of the next steps that a liberal arts and sciences undergrad might take to clarify their post-graduation goals. Students can have experiences that are not only vital to self-discovery and decision making, they also open doors to meaningful career opportunities. Gifts of all sizes to the Hub Student Journey Fund make it possible for all LSA students to receive the individualized support they need and provides access to experiences both on and off campus that will enable them to journey from career discovery to a fulfilling professional life after graduation.

### LSA STUDENT WELL-BEING FUND

To address the needs of LSA students across all dimensions of well-being, we have launched college-wide initiatives, including dedicated staff that are bringing about systems-level change. Student Mental Health and Well-Being Advocates are planning and implementing student supports while acting as liaisons between LSA and campus-wide initiatives to maximize the availability of services LSA students can access. The college is building capacity and improving availability of resources that focus on the public health principles of protecting, promoting, and preventing. Gifts of all sizes to this fund support a culture where all students in our community can thrive in their mental health and well-being.

### COMPREHENSIVE STUDIES PROGRAM STRATEGIC FUND

The Comprehensive Studies Program provides comprehensive academic support to U-M students through LSA courses, academic and co-curricular programming, and student support services that utilize high-impact, inclusive practices to encourage student agency and engagement. CSP serves students across a multidisciplinary curriculum including: math, writing, biology, chemistry, economics, electrical engineering and computer science (EECS), history, history of art, physics, Spanish, and statistics. CSP also engages in highly individualized student services such as holistic academic advising, peer tutoring, embedded mental health counseling, embedded financial aid counseling, and funding and scholarships.

We need to secure and provide more resources to grow and strengthen CSP in order to recruit and support high-potential U-M undergraduates, especially those who come from urban and rural areas with under-resourced public schools. Each year, expendable funds are a vital means of addressing urgent needs for the program, providing key resources, and increasing students' ability to take advantage of opportunities as they arise. Gifts of all sizes to the strategic fund are critical to CSP's ongoing ability to help students thrive.

## TEACHING AND RESEARCH

We're committed to equipping LSA's brightest minds to push boundaries and inspire what's next.

## SUSTAINABILITY IN LSA

From research to teaching, the LSA community is tackling some of the biggest issues facing our planet. The college is home to world-class departments and programs focused on the environment, sustainability, and climate change. In disciplines across the college, LSA faculty leaders examine and center sustainability's relationship to fields as wide-ranging as human and environmental rights, archaeology, food systems, and so much more in their coursework, curriculum, and research. The LSA community has come together on key topics related to the climate crisis, U-M progress toward our sustainability goals, and to launch strategies for the college's response.

Gifts to the LSA Fund for the Environment, a pooled, expendable fund support scholarship, research, curriculum development, and special initiatives that promote sustainability, help achieve the goal of carbon neutrality on campus, and address global climate change. With the support of donors, LSA can build upon our work developing solutions to society's most pressing environmental challenges.

## LSA ENDOWED PROFESSORSHIPS

Endowed professorships have long been recognized as both a hallmark of academic quality and a means by which a university honors its most esteemed scholars, artists, and teachers while creating a philanthropic legacy. They are instrumental in attracting and retaining the most eminent scholars in the field, who influence generations of students and enhance the reputation of the department and college, enabling it to attract the most talented scholars in the nation. Because of the importance of the fields, LSA is seeking endowed professorships in the Departments of Afroamerican and African Studies, American Culture, and Women's and Gender Studies. In response to the urgency of this need, and to demonstrate LSA's commitment to being the leader and best in these fields, the college is offering a match to those who choose to endow a professorship at \$2.5M in these areas of \$250,000 per professorship, furthering the impact of donor funding.

## WAYS TO FUND YOUR GIFT

Your partnership connects the college's rich past to a boundless and bright future. You can change lives with gifts of cash, pledges, or appreciated securities, and create a meaningful legacy through your bequest, trusts, gift annuities, and other planned gifts. Your generosity makes an impact on what's next, for a better tomorrow.

*for what's next ▶*

**Look to Michigan**

LSA Advancement // College of Literature, Science, and the Arts  
309 Maynard Street, Suite 200 // Ann Arbor, MI 48104-2273  
P. 734.615.6333 // F. 734.647.3061