LSA | COLLEGE OF LITERATURE, SCIENCE, AND THE ARTS | UNIVERSITY OF MICHIGAN

LSA ADVANCEMENT

Martha Luckham
Assistant Dean of
Advancement

Sarah Christensen
Senior Advancement
Assistant

Nini Poore
Director of
Development

John Lofy

Executive Director of
Marketing and
Communications

Beth Farrell
Director of Business
Operations

Organization Chart

Nini Poore — Director of Development

Direct Reports to Nini Poore

- **Michael Reed** — Director of External Relations and Annual Giving
- **Amanda Halbert** — Director of Stewardship
- **Gail Flynn** — Director of Campaign Strategies and Initiatives
- **Mari Vaydik** — Director of Major Gifts

Major Gifts — Executive Directors (under Mari Vaydik)

- **Open** — Executive Director, Central States
- **Scot Weiner** — Executive Director, Western States
- **Brian Arbeiter** — Executive Director, Eastern States

Reports under Michael Reed (Director of External Relations and Annual Giving)

- **Robyn Smith** — Development Project Manager
- **Nora Webber** — Assistant Director for Development, LSA Museum of Natural History
- **Open** — College Connections Coordinator
- **Xhulia Guri** — College Connections Coordinator
- **Brooke Hudson** — College Connections Coordinator
- **Kristen MacNeil Mambro** — Director of Digital Fundraising
- **Open** — Leadership Annual Giving Officer

Reports under Amanda Halbert (Director of Stewardship)

- **Marta Gruca** — Stewardship Officer
- **Ilma Leka** — Stewardship Officer
- **Joseph Agosta** — Stewardship Officer

Reports under Gail Flynn (Director of Campaign Strategies and Initiatives)

- **Allison McElroy** — Associate Director of Foundation Relations
- **Becky Majesky** — Development Communications Manager
- **Kim Friedman** — Gift Agreement Manager and Development Writer
- **Kristen Loszewski** — Development Marketing Communications Manager
- **Elizabeth Frazier** — Administrative Project Coordinator

Reports under Open — Executive Director, Central States

- **Open** — Regional Director, Central States
- **Kyle Nowels** — Regional Director, Central States
- **Janel Alpert** — Regional Director, Central States Planned Giving Officer
- **Sam Stears** — Regional Director, Central States

Reports under Scot Weiner — Executive Director, Western States

- **Joe Murray** — Regional Director, Western States
- **Open** — Regional Director, Western States

Reports under Brian Arbeiter — Executive Director, Eastern States

- **Anna Wojan** — Regional Director, Eastern States
- **Julia Sohn** — Regional Director, Eastern States
- **Elizabeth Pariano** — Regional Director, Eastern States

Other

- **Sophia Moeller** — Director of International Giving and Alumni Engagement
- **Shelby Sieler** — Administrative Project Coordinator

John Lofy
Executive Director of Marketing and Communications

Kathryn Kopald
Creative Director

Anthony Cece
Director of Marketing

Tamra Talmadge-Anderson
Director of Communications

Anna Batcke
Director of Project Management

Katie Vloet
Editorial Manager

Becky Sehenuk Waite
Associate Creative Director

Open
Web Content/UX Coordinator

Gina Balibrera
Writer

Brittany Smith
Senior Public Relations Officer

Aisha Holly
Associate Director, Web Strategy and Operations

Aimee Andrion
Publication Designer Lead

Lisa Kiser
Marketing Strategist

Open
Writer

Matthew Adams
Associate Director of Content Management

Dominique Mathews
Project Manager

DaJaniere Rice
Multimedia Designer

Mélanie DelVecchio
Brand Strategist

Jordyn Imhoff
Writer

Nikki Cischke
Social Media Specialist

Denisa Rama
Project Manager

Matt Vierling
Multimedia Designer

Rachel Redmond
Marketing Intelligence Analyst

Natalie Condon
Video Content Producer

Lynne Gould
Project Manager

Zexi (Jessie) Zhou
UX Designer

Liz DeCamp
Video Content Producer

Tatum Poirier
Video Content Producer

Beth Farrell
Director of Business Operations

Anne Hart
Director of College and Development Events

Hanah Wilkins
Director of Business Intelligence

Kat Machinski
Administrative Manager

Vanessa Matteson
Advancement Staff Experience Specialist

Julie Sparkman
Senior Events Manager

Ken Knell
Development Events Specialist

Olivia Steele
Events Coordinator

Dan Mulkiten
Business Intelligence Analyst

Matt Morneault
Director of Prospect Development and Strategies

Open
Business Intelligence Analyst

Breanna Webster
Business Intelligence Analyst

Noah Skrok
Business Intelligence Analyst

Open
Development Research Associate

Casey Gomia
Administrative Partner

Rachel Lavieri
Administrative Partner

Kathy Smith-Neely
Administrative Partner

Karen Retzloff
Administrative Partner

Darcy Vines
Administrative Partner