

# FLOW Communications Intern

## Summer 2020 – Traverse City, Michigan



*View of Grand Traverse Bay and Traverse City, where FLOW is headquartered downtown.*



Everything we do is reflected in our name: For Love of Water. The Great Lakes belong to all of us. Our mission is to safeguard the Great Lakes. We help protect 20% of the planet's surface freshwater by engaging and activating citizens to join with us to advance public trust solutions informed by our cutting-edge policy work. Through our targeted policy initiatives and multi-

media communications, FLOW has built key partnerships with state-level and regional environmental groups, leveraged our expertise to influence agencies and impact state and federal legislation, and grown to be a trusted source of current information for citizens and decision-makers on issues affecting our freshwater seas. Our office is located in the heart of the Great Lakes, in Traverse City, Michigan.

**Position Summary:** This is a paid internship. We are looking for a 3-month summer Communications Intern, but we are flexible.

**Responsibilities:** The Communications Intern will be responsible for original research and writing, including research and reporting on various Great Lakes water-related campaigns and topics, interviews, case studies, blogs, social media content, videos, photos, and more. Internal tasks also include updating lists of media and other key contacts.

**Qualifications:** The work of FLOW can be demanding and fast-paced. The applicant for this position will need to be flexible, a critical thinker, an effective researcher, and a compelling writer of scientific and legal information for a general audience. FLOW is looking for an individual with the ability to follow direction and work independently in an office setting in downtown Traverse City. We are seeking someone who possesses close attention to detail; strong writing, research, people, and telephone skills; and experience with the Internet, Google Docs and Sheets, and Microsoft Word, Excel, and PowerPoint.

FLOW is committed to workplace diversity and inclusion. We are an equal opportunity employer and do not discriminate in hiring or employment on the basis of race, color, religion, national origin, gender, marital status, sexual orientation, age, disability, veteran status, or any other characteristic protected by federal, state, or local law.

To apply, please send a resume and cover letter to [greatlakesthemesemester@umich.edu](mailto:greatlakesthemesemester@umich.edu)