M. Rae Moors
PhD Student
Department of Communication and Media
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EDUCATION

2017-	University of Michigan Ph.D. Student in Communication and Media Graduate Certificate in Digital Studies
2015-2017	University of Wisconsin-Madison M.A. in Gender and Women's Studies Master's Thesis: *To Care for Flint: Ecologies of Storytelling, Media, and Affective Communication*
2011-2015	University of Notre Dame B.A. in Irish Language & Literature, Studio Art Minor in Gender Studies Graduated Cum Laude, with Senior Thesis

RESEARCH INTERESTS

- Cultural studies/media studies
- Digital media industries
- Media Storytelling
- Cultural politics, political sentiment and attitudes online
- Content regulation and media policy

- Digital studies/internet studies
- Platform and infrastructure studies
- Digital inequality, identity, and democracy
- Digital affect, intimacy, and care
- Feminist/queer theory

PUBLICATIONS

Peer-reviewed Journal Articles

2019	Moors, M.R. "What is Flint? Place, storytelling, and social media narrative reclamation during the Flint Water Crisis." *Information, Communication, and Society* 22(6), 808-822.

Book Reviews

2016	Moors, R. Book Review of *Cupcakes, Pinterest & LadyPorn* edited by Elana Levine. Published in *Feminist Collections: A Quarterly of Women's Studies Resources: Fall 2016.*

Moors, R. Book Review of *Giving Up Baby* by Laury Oaks. Published in *Feminist Collections: A Quarterly of Women's Studies Resources: Winter-Spring 2016.*

CONFERENCES

Conference Presentations

2020   Moors, M. R. "Pulling Back the Curtain on the Process: Indie Dev Blogs as Expectation Management and Care Work." Presented at the 70th meeting of the International Communication Association, May 20-26 (held virtually due to COVID-19).

    Moors, M. R. "Strategic Independence: Defining Indie Game Development Alongside and Against Industry Practice." Presented at the 70th meeting of the International Communication Association, May 20-26 (held virtually due to COVID-19).

    Moors, M. R. "The Politics of Regulation: Steam, *Rape Day,* and Insights into the Distribution of Controversial games." Accepted and scheduled for presentation at Media Industries 2020: Global Currents and Contradictions, April 16-18 (cancelled due to COVID-19).

2019   Moors, M. R. and Sarah A. Murray. "Will Bleed for Data: Femtech, Digital Solutionism, and the 'Problem of Women.'" Presented at the Association of Internet Researchers conference in Brisbane, Australia, Oct. 2-5.

    Moors, R. "Dream Daddy, dialogue, and the happenstance of queerness." Presented at the 69th meeting of the International Communication Association in Washington, D.C., May 24-28.

    Moors, R. "The sound of progressive talk: Pod Save America and the cultural formation of podcasting." Presented at the Society for Cinema and Media Studies in Seattle, Washington, March 13-17.

2018   Moors, R. "What is Flint? Leveraging Online Media for Place-Based Activism during the Flint Water Crisis." Presented at the Association of Internet Researchers in Montreal, Quebec, October 10–13.

2016   Moors, R. "Reconceptualizing Care in the Digital Sphere: Deconstructing Colonial Notions of Authority." Presented at the National Women's Studies Association in Montreal, Quebec, November 10–13.

    Moors, R. "Clearing out the Skeletons in the Console: *That Dragon, Cancer* and the Transformative Potential of Digital Interactive Storytelling"

Presented at Console-ing Passions at the University of Notre Dame, June 16–18.

Panels Organized

2020   "Videogame production (counter)cultures". Panel convened at the 70ᵗʰ meeting of the International Communication Association (held virtually due to COVID-19), May 20-26.

Conferences Organized

2020   Organizer, *Collaboration, Innovation, and Practice in Media Studies Scholarship*. Scheduled in Ann Arbor, Michigan, April 26 (Postponed due to COVID-19).

2019   Organizer, *The Future of Media Studies: Materials, Methods, Questions*. Held in Ann Arbor, Michigan, April 5

2017   Founder and Organizer, First Annual Gender and Women's Studies Graduate Conference. Held in Madison, Wisconsin, February 24–25.

GUEST LECTURES AND INVITED TALKS

2020   Moors, Rae. "Student athletes and the NCAA: To pay or not to pay?" Guest Lecture for *Sports, Media, and Culture* undergraduate course, April 1 (virtual lecture due to COVID-19)

2019   Moors, Rae. "Open source, proprietary, and 'democratized' media." Guest Lecture for *Digital Media Foundations* undergraduate course, November 6

2018   Moors, Rae. "Digitization." Guest Lecture for *Understanding Media Industries* undergraduate course, November 19

     Moors, Rae. "Examining Podcasting as a cultural formation." Presented at the First-Year Research Project Symposium, October 4

     Moors, Rae. "Pod Save America, Progressive Talk, and Podcasting." University of Michigan Communication Studies Summer Lab, June 21

2016   Moors, Rae. "Flint Community Activism." UW-Madison Gender and Women's Studies MA Colloquium, November 22.

Research Positions

2018   **Research Assistant**, Dr. Amanda D. Lotz (Department of Communication and Media, University of Michigan)
Assisted in research, organization, annotation, and citations for *Media Industry Studies* (Polity, 2020).

Research Assistant, Dr. Sarah Murray (UM Departments of Film, Television, and Theatre)
Assisted in research, data scraping, and analysis using Python for a project on smart technology, crowdfunding, and the gendered body

Research and Working Groups

2019-   Digital Inequality Lab
Led by Dr. Lisa Nakamura, University of Michigan

2017-   Media Studies Research Workshop
Led by Dr. Amanda D. Lotz, Dr. Megan Sapnar Ankerson, and Dr. Dan Herbert, University of Michigan

2016   Care Theory working group
Led by Dr. Christine Garlough, University of Wisconsin-Madison

Affect Theory and Media working group
Led by Dr. Julie D'Acci, University of Wisconsin-Madison

TEACHING EXPERIENCE AND TRAINING

Instructor of Record

SP20   COMM 404: Video Games, Communication, and Culture
University of Michigan
Original course of own design

Teaching Assistantships

WN20   COMM 375: Sports, Media, and Culture (upper level writing course)
University of Michigan
Supervising Faculty: Dr. Jimmy Draper

FA19   COMM 362: Digital Media Foundations (upper level writing course)
University of Michigan
Supervising Faculty: Dr. Christian Sandvig

WN19 COMM 102: Media Processes and Effects
     University of Michigan
     Supervising Faculty: Dr. Nojin Kwak

FA18   COMM 251: Understanding Media Industries
     University of Michigan
     Supervising Faculty: Dr. Amanda D. Lotz

SP17   AFR 210: The African Storyteller (online, writing intensive)
     University of Wisconsin-Madison
     Supervising Faculty: Dr. Matthew Brown

FA16   AFR 210: The African Storyteller (online, writing intensive)
     University of Wisconsin-Madison
     Supervising Faculty: Dr. Matthew Brown

SU16   GWS 103: Women and their Bodies in Health and Disease (online)
     University of Wisconsin-Madison
     Supervising Faculty: Lacey Alexander, RN

SP16   GWS 103: Women and their Bodies in Health and Disease
     University of Wisconsin-Madison
     Supervising Faculty: Dr. Araceli Alonso, RN

FA15   GWS 102: Women, Gender, and Society in a Global Perspective
     University of Wisconsin-Madison
     Supervising Faculty: Dr. Christina Ewig

Course Development

SU 17   GWS 103: Women and their Bodies in Health and Disease (online)
     Grant-funded Project Assistant to Dr. Jennifer Higgins for updating,
     developing, and implementing online learning technology, UW-Madison

SU 16   GWS 103: Women and their Bodies in Health and Disease (online)
     Consultant for course syllabus and implementation of online learning
     technology, UW-Madison

Pedagogical Training

FA19   Writing 933: Teaching Upper-Level Writing

FA18   COMM 993: Graduate Student Instructor Training

GRANTS, FELLOWSHIPS, AND AWARDS

Ongoing:

2020-   UM Digital Studies Institute Intellectual Community Building Grant

2018-   Rackham Conference Presentation Travel Grant

                 Department of Communication and Media Graduate Travel Scholarship

2017-   University of Michigan Rackham Merit Fellowship

Ended:

2019   LSA Graduate Student Funding for Conferences and Major Events

                 UM Humanities Institute Mini-Grant for Public Humanities Evens

2017   UW-Madison Educational Innovation Grant (with Dr. Jennifer Higgins)

                 2016   UW-Madison Public Humanities Exchange Scholar

                 UW-Madison Gender and Women's Studies Departmental Travel Award

2015   UW-Madison Gender and Women's Studies Departmental Travel Award

                 Institute for Scholarship in the Liberal Arts Conference Travel Grant

ACADEMIC SERVICE

Ongoing:

2020-   **Reviewer,** Association of Internet Researchers annual conference
                 submissions

                 Reviewer, International Communication Association annual conference
                 submissions (Popular Communication and Game Studies divisions)

2018-   **Graduate Coordinator**, Media Studies Research Workshop (University of
                 Michigan)

Ended:

2018-2019   **Screening Committee**, Peabody Awards

2019	**Graduate Student Representative**, Department of Communication Studies (University of Michigan)
	Reviewer, University of Michigan Undergraduate Research Journal
2018	**Planning Committee**, "Media Studies within the Data Turn" mini-conference (University of Michigan)
2016	**Panel Discussant**, Havens Center for Social Justice Social Cinema Events
	Moderator, Undergraduate Symposium (UW-Madison)
2015	**Planning Committee**, Gender and Women's Studies 40th Anniversary Conference (UW-Madison)

PROFESSIONAL MEMBERSHIPS AND AFFILIATIONS

International Communication Association *(2017-)*
Association of Internet Researchers (*2018-)*
Society for Cinema and Media Studies *(2018-2019)*
National Women's Studies Association *(2016-2017)*