

**CARA WALLIS**  
Department of Communication and Media  
University of Michigan  
Ann Arbor, MI  
cawallis@umich.edu

## EDUCATION

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Ph.D. in Communication, University of Southern California

Dissertation title: *Technomobility in the Margins: Mobile Phones and Young Rural Women in Beijing*  
Dissertation Committee: Chair: Sarah Banet-Weiser; Members: Sandra Ball-Rokeach, Manuel Castells, Stanley Rosen

M.A. in Applied Linguistics/Teaching English as a Second Language, University of California, Los Angeles

B.A. in English Literature, University of California, Santa Barbara  
Phi Beta Kappa; graduated with high honors

## EMPLOYMENT

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Associate Professor, Department of Communication and Media, University of Michigan  
August 2023 – present

Associate Professor, Department of Communication, Texas A&M University  
August 2015 – May 2023

Assistant Professor, Department of Communication, Texas A&M University  
August 2009 – 2015

Affiliated Faculty, Women's and Gender Studies Program, Texas A&M University  
January 2010 – present

Lecturer, Annenberg School for Communication and Journalism, University of Southern California, January – May 2009

Research Associate, School of Cinematic Arts, University of Southern California  
June 2008 – December 2008

Graduate Assistant, Annenberg School for Communication and Journalism,  
University of Southern California, 2004 – 2006, 2007 – 2008

International Teaching Assistant Program Coordinator, American Language Institute,  
University of Southern California, August 2002 – May 2004

Undergraduate Student Consultant Program Coordinator, American Language Institute,  
University of Southern California, August 2002 – May 2004

Lecturer, American Language Institute, University of Southern California  
August 2000 – May 2004

## CONCURRENT APPOINTMENTS

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Non-Resident Senior Fellow, China Policy Institute, University of Nottingham, United Kingdom, August 2015 – 2018

Visiting Scholar, Communication University of China, Institute of Communication Studies, Beijing, China, March – August 2013

Visiting Scholar, Chinese Academy of Social Sciences, Institute of Journalism and Communication, Beijing, China, September 2006 – June 2007

## AREAS OF SPECIALIZATION

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My research and teaching focus on the social and cultural implications of social/mobile media, contemporary Chinese media and culture, intersectional and transnational feminism, critical studies of technology, migration, and global media.

## PUBLICATIONS

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### **Books**

Wallis, Cara. 2013. *Technomobility in China: Young Migrant Women and Mobile Phones*. New York: NYU Press.

- Winner 2014 Bonnie Ritter Book Award from the National Communication Assn.
- Winner 2013 James W. Carey Media Research Award
- Reviewed in *Social Anthropology*, Vol. 23, no. 4, 2015; *Asiascape: Digital Asia*, Vol. 2, no. 1 – 2, 2015; *Transforming Anthropology*, Vol. 22, no. 2, 2014; *Media, Culture, Society*, Vol. 36, no. 6, 2014; *Pacific Affairs*, Vol. 87, no. 3, 2014; *Mobile Media & Communication*, Vol. 2, no. 2, 2014; *New Media & Society*, Vol. 16, 2014; *Information Technologies & International Development*, Vol. 10, no. 1, 2014; *International Journal of Communication*, Vol. 7, 2013; the *Chinese Journal of Communication*, Vol. 6, 2013; *The China Quarterly*, Vol. 215, 2013; *Transfers* Vol. 3, no. 3, 2013, *Choice*, August, 2013.
- Blog Reviews: Women and Gender in Chinese Studies Network, June 2014; ChiNet, January 2014; Digital China, July 2013.
- Excerpted in *The Utne Reader*, October 2013.

Wallis, Cara. *Social Media and the Ordinary: Affect, Ethics, and Aspiration in Contemporary China*, book manuscript. Under contract with NYU Press; expected publication 2024.

### **Refereed Journal Articles (\*denotes graduate student)**

\*Zuo, Wenxue and Cara Wallis. 2022. "‘Why do they want others to suffer the same pain they have endured?’ Weibo debates about pain relief during childbirth in neo/non-liberal China." *Women’s Studies in Communication*, 45, no. 2, 143-162.

\*Gantt-Shafer, Jessica, Cara Wallis, and \*Caitlin Miles. 2019. "Intersectionality, (Dis)unity, and Processes of Becoming at the 2016 Women’s March." *Women’s Studies in Communication*, 42, no. 2, 221-240.

- Wallis, Cara and \*Yongrong Shen. 2018. "The SK-II #changedestiny Campaign and the Limits of Commodity Activism for Women's Equality in Neo/Non-Liberal China." *Critical Studies in Media Communication* 35, no. 4, 376-389.
- Wallis, Cara. 2018. "Domestic Workers and the Affective Dimensions of Communicative Empowerment." *Communication, Culture, and Critique* 11, no. 2, 213-230. **[lead article]**
- Wallis, Cara and Anne Balsamo. 2016. "Public Interactives, Soft Power, and China's Future at and Beyond the 2010 Shanghai World Expo." *Global Media and China* 1, nos. 1-2, 32-48.
- Wallis, Cara. 2015. "Gender and China's Online Censorship Protest Culture." *Feminist Media Studies* 15, no. 2, 223-238.
- Wallis, Cara. 2015. "Micro-Entrepreneurship, New Media Technologies, and the Reproduction and Reconfiguration of Gender in Rural China." *Chinese Journal of Communication* 8, no. 1, 42-58.
- Wallis, Cara. 2013. "Technology and/as Governmentality: The Production of Young Rural Women as Low-Tech Laboring Subjects in China." *Communication and Critical/Cultural Studies* 10, no. 4, 341-358. **[lead article] International Communication Association Global Communication Division Top Article Award 2014.**
- Wallis, Cara. 2011. "Mobile Phones without Guarantees: The Promises of Technology and the Contingencies of Culture." *New Media & Society* 13, no. 3, 471-485.
- Wallis, Cara. 2011. "New Media Practices in China: Youth Patterns, Processes, and Politics." *International Journal of Communication* 5, 406-436.
- Wallis, Cara. 2011. "Performing Gender: Gender Display in Music Videos." *Sex Roles* 64, nos. 3-4, 160-172.
- Wallis, Cara. 2006. "Chinese Women in the Official Chinese Press: Discursive Constructions of Gender in Service to the State." *Westminster Papers in Communication and Culture* 3, no. 1, 94-108.

### **Book Chapters**

- Yang, Fan and Cara Wallis. Forthcoming. "Mobile Technologies and the Unevenness of (Im)mobility." In *Oxford Handbook of Chinese Digital Media*, edited by Carlos Rojas, Jinying Li, and Yomi Braester. New York: Oxford University Press.
- Wallis, Cara. 2022. "Domestic Workers and Immobile Mobility via WeChat: Performative Motherhood and Modernity in Beijing," In *Media in Asia: Global, Digital, Gendered and Mobile*, edited by Youna Kim. London: Routledge, pp. 266-278.
- Wallis, Cara. 2019. "Gender and the Telephonic Voice from the Landline to the Smartphone." In *The Routledge Companion to Sound Studies*, edited by Michael Bull. London: Routledge, pp. 329-338.
- Wallis Cara and \*Xi Cui. 2017. "'Our Media?' Microblogging and the Elusiveness of Voice in China." In *The Routledge Companion to Digital Ethnography*, edited by Larissa Hjorth, Heather Horst, Anne Galloway, and Genevieve Bell. London: Routledge, pp. 135-146.

- Wallis, Cara, Jack Linchuan Qiu, and Rich Ling. 2013. "Mobile Handsets from the Bottom Up: Appropriation and Innovation in the Global South." In *The International Encyclopedia of Media Studies, Vol. IV: Media Studies Futures*, edited by Kelly Gates. Hoboken, NJ: Blackwell, pp. 241-265.
- Wallis, Cara and Jack Linchuan Qiu. 2012. "Shanzhaiji and the Transformation of the Local Mediascape in Shenzhen." In *Mapping Media in China: Region, Province, Locality*, edited by Wanning Sun and Jenny Chio. London: Routledge, pp. 109-125.
- The Vozmob Project. 2011. "Projecting the Voices of Immigrant Workers by Approaching Mobile Phones for Popular Communication." In *Communications Research in Action: Scholar-Activist Collaborations for a Democratic Public Sphere*, edited by Phillip M. Napoli and Minna Aslama. New York: Fordham University Press, pp. 177-196.
- Wallis, Cara. 2011. "'Immobile Mobility:' Marginal Youth and Mobile Phones in Beijing." In *Mobile Communication: Bringing us Together and Tearing us Apart. Mobile Communication Research Series II*, edited by Rich Ling and Scott Campbell. New Brunswick, NJ: Transaction Publishers, pp. 61-81. **Peer Reviewed.**
- Wallis, Cara. 2010. "The Traditional Meets the Technological: Mobile Navigations of Desire and Intimacy." In *Youth, Society, and Mobile Media in Asia*, edited by Stephanie Hemelryk Donald, Theresa Dirndorfer Anderson, and Damien Spry. London: Routledge, pp. 57-69.
- Wallis, Cara. 2008. "Techno-Mobility and Translocal Migration: Mobile Phone Use among Female Migrant Workers in Beijing." In *Gender Digital Divide*, edited by Mannar Indira Srinivasan and V. V. Ramani. Hyderabad: Icfai University Press, pp. 196-216.

### **Book Reviews**

- Wallis, Cara. 2012. "Review of Daniel Miller's *Tales from Facebook*." *Information Technologies and International Development*, Volume 8, no. 1, 57-59.
- Wallis, Cara. 2009. "China's Subaltern and the Possibilities for Social Change." Review of Jack Linchuan Qiu, *Working-Class Network Society*; Wanning Sun, *Maid in China*; Hairong Yan, *New Masters, New Servants*. *International Journal of Communication*, Volume 3, 908-914. <http://ijoc.org/ojs/index.php/ijoc/article/viewFile/653/368>

### **Other Publications**

- Wallis, Cara. 2015. "Parody." In *The Internet in China: Cultural, Political, and Social Dimensions (1980s-2000s)*, edited by Ashley Esarey and Randy Kluver. Great Barrington, MA: Berkshire Publishing Group, pp. 149-154.
- Oreglia, Elisa, Jack Qiu, Wei Bu, Barbara Schulte, Jing Wang, Cara Wallis, and Baohua Zhou. 2015. "Studying the Sent-Down Internet: Roundtable on Research Methods." *Chinese Journal of Communication* 8, no. 1, 7-17.
- Horst, Heather and Cara Wallis. 2011. "New Media in International Contexts: Introduction." *International Journal of Communication* 5, 463-470.
- Wallis, Cara. 2009. "Gender and Media Empowerment: An Overview of Innovative Alternative and Participatory Media Projects since the 1980s." Commissioned report for *Marginal Groups and Media Empowerment*, eds. Bu Wei and Jack Linchuan Qiu. Ford Foundation.

Balsamo, Anne, with Cara Wallis. August 1, 2008. "Virtual Environments for Learning: A Report on a Summit." Special report commissioned by the National Science Foundation.

### **Public Scholarship**

Wallis, Cara. "Hukou Reform and China's Migrant Workers." China Policy Institute: Analysis, October 10, 2016, <https://cpianalysis.org/2016/10/10/hukou-reform-and-chinas-migrant-workers/>

Wallis, Cara. "Women's Rights Advocacy in China: Some Cautious Optimism?" China Policy Institute (blog), November 10, 2015, <http://blogs.nottingham.ac.uk/chinapolicyinstitute/2015/11/10/womens-rights-advocacy-in-china-some-cautious-optimism/>

Reposted at The Global Platform (blog), December 13, 2015, <http://blog.global-platform.org/2015/12/13/womens-rights-advocacy-in-china-some-cautious-optimism/>

Digital Media and Learning Hub, Futures of Learning:

Wallis, Cara. "New Media in International Contexts – China," New Media in International Contexts (blog). DML Hub, Six-part series, January – February, 2009, <http://dmlcentral.net/resources/new-media-practices-in-international-contexts/>

Wallis, Cara. "Digital Media in Community Libraries, Part 1: Mobile Media," Inspiring the Technological Imagination (blog), DML Hub, June 6, 2009 <http://dml2011.dmlhub.net/node/5111.html>

Bautista, Susana and Cara Wallis. "Mobile Experiences in Art Museums," Inspiring the Technological Imagination (blog), DML Hub, June 18, 2009, <http://dmlcentral.net/archive/mobile-experiences-in-art-museums/>

Wallis, Cara, Maura Klosterman and Anne Balsamo. "Learning from the Edges, Part 1: The Importance of Play" Inspiring the Technological Imagination (blog), DML Hub, June 30, 2009, <http://dmlcentral.net/archive/learning-from-the-edges-part-1-the-importance-of-play/>

### **WORKS IN PROGRESS**

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Wallis, Cara and Jing Xiong. "Finding the Lost/Censored Voices: #MeToo as a Transnational Creative Collaboration."

Wallis, Cara. "From 'Immobile Mobility' to 'Mobile Immobility': Theorizing Mobile Communication, Inequality, and Power in a (Post)-Pandemic Era."

### **PRESENTATIONS**

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#### **Invited Keynotes, Lectures, and Colloquia**

"Social Media and Social Transformation in Contemporary China." Walt Fisher Lecture. Annenberg School for Communication and Journalism, University of Southern California. February 27, 2020. Los Angeles, CA.

"Social Media and the Ordinary: Affect, Aspiration, and Transformation in

Contemporary China." Invited Lecture. Department of Media, Communications and Cultural Studies, Goldsmiths University. January 17, 2019. London, United Kingdom.

"Social Media and the Ordinary: Affect, Aspiration, and Transformation in Contemporary China." **Keynote Speaker**. UK China Media and Cultural Studies Association Biannual Conference. University of Leicester. January 16, 2019. Leicester, United Kingdom.

"Social Media, Personal Aesthetics, and Marginalized Young Creatives in Beijing." Communication Seminar Series. Sponsored by the Chinese University of Hong Kong. October 27, 2017. Hong Kong.

"Vulnerable Victims or Empowered Agents? Performance, Digital Media, and Migrant Women in Beijing." Asia Mediated Speaker Series. Sponsored by the Center for Asian Research, Arizona State University. April 21, 2017. Tempe, Arizona.

"Migrant Workers and the Affective Dimensions of Mediated Empowerment." New Voices and New Approaches in China Gender Studies Workshop. Sponsored by the Fairbank Center for Chinese Studies, Harvard University. March 6, 2015. Cambridge, Massachusetts.

"The Labor of Empowerment: Domestic Workers and Mediated Communication in Beijing." Maneuvering through Physical and Virtual Spaces: Mobility and New Media in Asian Cities Workshop. Sponsored by the Faculty of Arts and Sciences and the Asia Research Institute, National University of Singapore. August 4-5, 2014. Singapore.

"Grassroots Media, New Media, and the Complicated Terrain of Media Empowerment for Domestic Workers in Beijing." ICT for Development (ICT4D) in China: Digital Divides, Empowerment Strategies, and Development Discourses Conference. Sponsored by the Center for East and Southeast Asian Studies, Lund University. October 3-4, 2013. Lund, Sweden.

"Technomobility in China: Young Migrant Women and Mobile Phones." Faculty Colloquia. Institute of Communication Studies, Communication University of China. April 24, 2013. Beijing, China.

"Migrant Workers, Digital Technologies, and the Possibilities for Social Change in China." **Keynote Speaker**. Technologies of Migration: Asia, Media, Mobility, and Virtuality Conference. Sponsored by the Asian American Studies Program, University of Illinois. April 21-22, 2011. Urbana, Illinois.

"The Grass-Mud Horse, the Green Dam Girl, and the Gendering of China's Online Censorship Protest Culture." Faculty Colloquia. Glasscock Center for Humanities Research, Texas A&M University. February 22, 2011. College Station, Texas.

"Mobile Technologies, Mobile Bodies: New Media and Young Rural-to-Urban Migrant Women in China." Encounters along the Journey Symposium. Glasscock Center for Humanities Research, Texas A&M University. April 23, 2010. College Station, Texas.

With Jack Qiu. "*Shanzhaiji* and the Transformation of the Local Mediascape in Shenzhen." Provincial China Workshop, Anhui University. Sponsored by the China Media Center, University of Technology, Sydney. October 12-14, 2009. Hefei, China.

“Techno-Mobility and Translocal Migration: Mobile Phone Use among Female Migrant Workers in Beijing.” *Female Labor Migration in Globalizing Asia: Translocal/Transnational Identities and Agencies Symposium*. Sponsored by the Asia Research Institute, National University of Singapore. September 13-14, 2007. Singapore.

### **Refereed Conference Papers and Panel Presentations**

Wallis, Cara. 2022. “From ‘Immobile Mobility’ to ‘Mobile Immobility’: Theorizing Mobile Communication, Gender, and Disenfranchisement from the Margins.” Paper presented at the Association of Internet Researchers Conference. November 3, Dublin, Ireland.

Wallis, Cara. 2022. “From ‘Immobile Mobility’ to ‘Mobile Immobility’: Theorizing Mobile Communication, Inequality, and Power in a (Post)-Pandemic Era.” Paper presented at the International Communication Association Pre-Conference “Communicative Dynamics of the Pandemic and Identities on the Margins.” May 26, Paris, France.

Wallis, Cara. 2021. “Rural E-commerce Confronts Rural Patriarchy.” Paper presented at the virtual China Internet Research Conference. June 26.

Wallis, Cara. 2020. “Rural E-commerce and Women’s (Dis)empowerment in China.” Paper presented at the virtual International Communication Association Conference. May 20-26.

Wallis, Cara. 2019. “Mobile Communication under the Radar: Assessing the Impact of Mobile Phone Use among Women from Developing Nations.” Panel and Workshop at the International Communication Association Mobile Pre-Conference “Mobile Research for Building a Better World.” May 23, Washington, DC.

Wallis, Cara. 2018. Roundtable on “Is Another World Possible? Locating Justice Imaginaries within Contemporary Biopolitics.” Roundtable at the National Women’s Studies Association, November 9. Atlanta, GA.

Wallis, Cara. 2018. “A Feminist or a “Goddessist”: Social Media and Struggles for Gender Equality in China.” Panel presentation at the International Communication Association Conference. May 27. Prague, Czech Republic.

Wallis, Cara. 2018. “Social Media and Everyday Feminism in China.” Paper presented at the China Internet Research Conference. May 23. Leiden, The Netherlands.

Wallis, Cara. 2017. “Social Media, Personal Aesthetics, and Young Creatives in Beijing.” Paper presented at the Chinese Internet Research Conference. June 5-6. Texas A&M University Law School, Fort Worth, Texas.

Wallis, Cara. 2016. “Embracing Precarity to Pursue Creativity: Social Media, Informal Learning, and Young Rural-to-Urban Migrant Workers in Beijing.” Paper presented at the Association of Asian Studies Conference. March 31-April 3, Seattle, Washington.

Balsamo, Anne and Cara Wallis. 2015. “Public Interactives and Soft Power: Nation Branding at the 2010 Shanghai World Expo.” Paper presented at the International Communication Association Conference. May 21-25, San Juan, Puerto Rico.

Wallis, Cara. 2014. “Communicative Empowerment as Emotion Work: Grassroots Media and Social Media Use among Domestic Workers in Beijing.” Paper presented at the Chinese Internet Research Conference. June 20-21, Hong Kong.

- Wallis, Cara. 2014. "'How can I Be so Beautiful?' WeChat and Mobile Mediations of Gender in China." Paper presented at the International Communication Association Pre-Conference "Mobile Research for Building a Better World." May 21, Seattle, Washington.
- Wallis, Cara. 2014. "Narratives of Strength and Hope: Domestic Workers and Social Media Use in Beijing." Paper presented at the International Communication Association Conference. May 22-26, Seattle, Washington.
- Wallis, Cara. 2013. "Social Media and Social Change in China." Paper presented at the Chinese Internet Research Conference. June 15, Oxford, United Kingdom.
- Wallis, Cara. 2013. "Sina Weibo and Young Women in Beijing." Paper presented at the China and the New Internet World ICA Pre-Conference. June 14, Oxford, United Kingdom.
- Wallis, Cara. 2012. "Ethnography and New Media Studies in China." Panel presentation at the Crossroads in Cultural Studies Conference. July 2-6, Paris, France.
- Wallis, Cara. 2012. "New Media Technologies in China's 'New Socialist Countryside': Techno-Sustenance and the Possibilities for Social Transformation." Paper presented at the Chinese Internet Research Conference. May 20-21, Los Angeles, California.
- Wallis, Cara. 2012. "Migration Experience, New Media Technologies, Gender, and Agency." Paper presented at the Association of Asian Studies Conference. March 15-18, Toronto, Canada.
- Wallis, Cara. 2011. "'Power to the People' unless they are Female: Gender and China's Digital Censorship Protest Culture." Paper presented at the Association of Internet Researchers Conference. October 10-13, Seattle, Washington.
- Wallis, Cara. 2011. "Parody and the Gendering of China's Online Censorship Protest Culture." Paper presented at the Chinese Internet Research Conference. May 23-24, Washington, DC.
- Wallis, Cara. 2011. "Technology and/as Governmentality? – China's Migrant Workers, Digital Inclusion, and Labor Marginalization." Paper presented at the Association of Asian Studies Conference. March 31-April 3, 2011, Honolulu, Hawaii.
- Wallis, Cara. 2010. "Parody and Protest on the Chinese Internet." Paper presented at the Digital Media and Learning Conference. February 18-20, La Jolla, California.
- Wallis, Cara. 2009. "Marginal Youth in Virtual Spaces: Rural-to-Urban Migrants and New Media Technologies in Beijing." Paper presented at the Association of Internet Researchers Conference. October 8-11, Milwaukee, Wisconsin.
- Wallis, Cara, Jack Linchuan Qiu, & Rich Ling. 2009. "Alternative Mobile Handsets and Grassroots Innovation in the Global South: A Critical Examination." Paper presented at the Association for Internet Researchers Conference. October 8-11, Milwaukee, Wisconsin.
- Wallis, Cara & Carmen Gonzalez. 2009. "Mobile Voices: A Mobile, Open Source, Popular Communication Platform for First-Generation Immigrants in Los Angeles." Paper presented at the International Communication Association Pre-Conference "Mobile 2.0: Beyond Voice?" May 21, Chicago, Illinois.

- Wallis, Cara. 2008. "Digital Dating: Mobile Phones, Intimacy, and Rural-to-Urban Migrant Women in Beijing." Panel presentation at the National Communication Association Convention. November 21-24, San Diego, California.
- Wallis, Cara. 2008. "'Technologies of Freedom?' Mobile Phones, Resistance, and Surveillance in the Workplace." Paper presented at the Mobile Communication and the Ethics of Social Networking Conference. September 25-27, Budapest, Hungary.
- Wallis, Cara. 2008. "Camera Phones and the Representation and Construction of Reality." Paper presented at the First International Conference on Mobile Society. September 18-19, Antalya, Turkey.
- Wallis, Cara. 2008. "(Im)mobile Mobility: Mobile Phones and Rural-to-Urban Migrant Workers in Beijing." Paper presented at the International Communication Association Conference. May 22-26, Montreal, Canada.
- Wallis, Cara. 2007. "Gender, Identity, and Technology among Chinese Female Migrants in Beijing." Paper presented at the International Association for Media and Communication Research Conference. July 23-25, Paris, France.
- Wallis, Cara. 2007. "Techno-Mobility and Translocal Migration: Gender, Identity, and Technology among Female Migrants in Beijing." Paper presented at the Cultural Studies Now Conference. July 20-22, London, England.
- Wallis, Cara. 2006. "From the Telephone to the Mobile Phone: Discourses in the Life of 'New' Technology." Paper presented at the International Communication Association Conference. June 19-23, Dresden, Germany.
- Wallis, Cara. 2005. "Performing Gender: A Content Analysis of Gender Display in Music Videos." Paper presented at the National Communication Association Convention. November 17-20, Boston, Massachusetts.
- Wallis, Cara. 2005. "Chinese Women in the Official State Press: Discursive Constructions of Gender in Service to the State." Paper presented at the International Communication Association Conference. May 26-30, New York, New York.

## RESEARCH GRANTS, FELLOWSHIPS, AND HONORS

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### Grants

- Texas A&M College of Liberal Arts, International Travel and Research Grant, 2022, \$1,500  
\*to attend the International Communication Association Conference, Paris, France
- Texas A&M College of Liberal Arts, International Travel and Research Grant, 2020, \$1,500  
\*to attend the Chinese Internet Research Conference, Melbourne, Australia and the International Communication Association, Gold Coast, Australia. **Conferences moved online/canceled due to COVID-19 and travel funding was revoked.**
- Texas A&M College of Liberal Arts, International Travel and Research Grant, 2018, \$1,500  
\*to attend the Chinese Internet Research Conference, Leiden, Leiden, The Netherlands and the International Communication Association Conference, Prague, Czech Republic
- Texas A&M Women's and Gender Studies Program, Co-Sponsorship Grant, 2016, \$1,400

\*to host the Department of Communication's Annual Communicating Diversity Conference

National Science Foundation. IIS 1649126, EAGER: "Exploring Children's Use of Online Social Networks Using the KidGab Network." PI: Tracy Hammond, Co-PI: Cara Wallis. July 1, 2016-June 20, 2017, \$175, 545

Texas A&M, College of Liberal Arts, Ray A. Rothrock '77 Fellowship, 2015-2018, \$15,000

Texas A&M College of Liberal Arts, International Travel and Research Grant, 2014, \$1,500  
\*to attend the Chinese Internet Research Conference, Hong Kong Polytechnic University

Texas A&M College of Liberal Arts, International Travel and Research Grant, 2013, \$483  
\*to attend the "China and the New Internet World" International Communication Association Pre-Conference, Oxford, United Kingdom

Texas A&M Program for the Enhancement of Scholarly and Creative Activities, 2013, \$10,000

Texas A&M Glasscock Center for Humanities Research, Publication Support Grant, 2012, \$1,500

University of Southern California, Annenberg Research Network on International Communication, Small Research Award, 2008, \$2,000

United States Department of Education, Foreign Language and Area Studies Fellowship, administered by the University of Southern California, 2006-2007, \$15,000

United States Department of Education, Foreign Language and Area Studies Fellowship, administered by the University of Southern California, Summer 2006, \$2,500

University of Southern California, Center for Feminist Research, Diana Meehan Fellowship in Feminism & Communication, 2006, \$2,000

University of Southern California Center for Feminist Research, Travel Grant, 2006, \$500

The VozMob Team. *Mobile Voices: A Mobile, Open Source, Popular Communication Platform for First-Generation Immigrants in Los Angeles*. Co-investigator. MacArthur Foundation Innovation in Participatory Learning Award, 2009, \$135,000

The VozMob Team. *Mobile Voices: Participatory Action Research for Mobile Community among Immigrants in Los Angeles*. Social Science Research Council Collaborative Grant in Media and Communications, 2008, \$30,000

### **Fellowships**

Texas A&M, Glasscock Center for Humanities Research, Faculty Research Fellow, 2022-23, \$5,000

Texas A&M, Glasscock Center for Humanities Research, Internal Faculty Fellow, 2017, \$1,000

Texas A&M, Glasscock Center for Humanities Research, Internal Faculty Fellow, 2011, \$1,000

Texas A&M, Glasscock Center for Humanities Research, Stipendiary Fellow, Confucius Institute, 2011, \$1,500

Texas A&M, Glasscock Center for Humanities Research, Stipendiary Fellow, Communication Department, 2010, \$1,500

**Honors**

2014 Bonnie Ritter Book Award for *Technomobility in China: Young Migrant Women and Mobile Phones* from the Feminist and Women's Studies Division of the National Communication Association

2014 International Communication Association Global Communication Division Top Article Award for "Technology and/as Governmentality: The Production of Young Rural Women as Low-Tech Laboring Subjects in China." *Communication and Critical/Cultural Studies* 10, no. 4, 341-358

2013 James W. Carey Media Research Award for *Technomobility in China: Young Migrant Women and Mobile Phones* from the Carl Couch Center for Social and Internet Research

Top Student Paper 3, International Communication Association Communication and Technology Division, Dresden, Germany, June 2006

**Postgraduate Honors**

Oxford Internet Institute, Beijing, China, Summer 2005 (competitively selected)

**TEACHING**

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**Teaching and Mentoring Grants and Awards**

Faculty Advocate Award, presented by the Communication Graduate Student Association, Texas A&M University, 2022

Texas A&M College of Liberal Arts Online Curriculum Grant Award, 2020, \$5,000

Faculty Mentorship Award for Outstanding Mentorship of Graduate Students, presented by the Communication Graduate Student Association, Texas A&M University, 2017

Student Led Award for Teaching Excellence (SLATE), Texas A&M University, 2010

**Courses Taught**

*University of Michigan*

*Undergraduate:*

Comm 405: Media, Culture, and Communication in Contemporary China

*Texas A&M University*

*Undergraduate:*

Comm 330: Technology and Human Communication

Comm 335: Intercultural Communication

Comm 452: Cultural Studies of Communication Technology

Comm 460: Communication, Culture, and Technology

Comm 460/WGST 489 (special topics): Collaborations in Feminism and Technology

Comm 460/WGST 489 (special topics): Gender, Media, and Modernity in East Asia

*Graduate:*

Comm 615: Interpretive Methods

Comm 634: Gender and Communication

Comm 658: Seminar in Communication and Culture: Communication and Cultural Studies

Comm 662: Media Studies Survey

Comm 663: Media, Culture, and Communication in Contemporary China

Comm 665: Communication and Technology

Comm 685: Graduate Directed Studies: Critical Studies of Technology; Gender and Technology; Media and Globalization; Media, Neoliberalism, and Gender in China; Mobile Communication; Sex and Sexuality in the US Context; Textual Analysis; Theories of Power and Difference

*Annenberg School for Communication, USC*

Instructor of Record:

Communication, Technology, and Culture

Interpreting Popular Culture

Interpreting Popular Culture

Teaching Assistant:

Sound Clash: Popular Music and American Culture

Interpreting Popular Culture

Introduction to Communication and Technology

Gender, Media & Communication

Advertising and Society

**Graduate Student Advising**

***Ph.D. Committee Chair, University of Michigan***

Haoming Zhou (Communication)

***Ph.D. Committee Chair, Texas A&M (\* indicates completed)***

\*Shelby Landmark (Communication), Dissertation Title: *The Production of Autistic Sexual Subjectivity in Reality Television*

\*Paige Jennings (Communication), Dissertation Title: *Entertainment, Education, Empowerment: The Role of TikTok in Gender Diverse Lesbian Identity Negotiation*

\*James Cho (Communication, Co-chair with Dr. Srivi Ramasubramanian)  
Dissertation title: *Those Asian American Woke Kids: Asian American Hashtag Activism, Identity, and Interracial Solidarity*, 2020

\*Caitlin Miles (Communication), Dissertation title: *Living and Performing Journalism in Turkey: Community, Affect, and Hegemony*, 2019

\*Jessica Gantt Shafer (Communication), Dissertation title: *Unaffordable Rights: Neoliberalism, Reproductive Justice, and Technology and Media Activism in Texas*, 2018

\*Marissa Doshi (Communication, Co-chair with Dr. Antonio La Pastina)  
Dissertation title: *The Promises and Pitfalls of Modernity: An Ethnography of Young Catholic Women's Media Practices for Claiming Cultural Citizenship in Urban India*, 2014

\*Xi Cui (Ph.D., Communication, Co-chair with Dr. Antonio La Pastina)  
Dissertation title: *Shanzhai Online Videos in China: Governance and Resistance through Media*, 2011

***Ph.D. Committee Member, Texas A&M (\* indicates completed)***

\*Wenxue Zuo (Communication)

\*Brian Altenhofen (Communication, 2016)

\*Catalina Bartlett (English Literature, 2016)

- \*Wendi Bellar (Communication, 2017)
- \*Lucas Logan (Communication, 2014)
- \*Carrie Murawski (Communication, 2020)
- \*Nelson Shake (English Literature, 2019)
- \*Kate Siegfried (Communication, 2020)
- \*Ruth Tsuria (Communication, 2017)
- \*Aya Yadlin Segal (Communication, 2017)
- \*Siyuan Yin (Communication, UMass Amherst, 2019)
- \*Felicia York (Communication, 2022)

#### **M.A. Committees**

- \*Kelli Fowlds (Communication, Co-chair with Dr. Srividya Ramasubramanian, 2014)
- \*Jung In Koh (Computer Science)
- \*Zhuyu Yao (Sociology)

#### ***Supervisor of Independent Graduate Research Project***

Eleanor Amy Lockhart (2013-2014)

#### **Invited Teaching Opportunities and Workshops**

- “Ethnography.” Guest Panel with Anna Wolfe and Antonio La Pastina. Interpretive Methods in Communication. Texas A&M University. Instructor: Dr. Antonio La Pastina. February 2022.
- “Global Media and Gender in China: The SK-II #changedestiny Campaign.” Guest Lecture via Zoom. Global Media Culture and Flows. Texas A&M University. Instructor: Dr. Antonio La Pastina. October 2021.
- “Mobile/Social Media and Human Mobility.” Guest Lecture via Zoom. Social Media in Everyday Life: A Global Perspective. Goldsmiths, University of London. Instructor: Dr. Mirca Madianou. February 2021.
- “Ethnographic Methods.” Guest Lecture. CARC 601. Texas A&M University. Instructor: Dr. Lou Tassinari. April 2018.
- “Ethnography.” Guest Panel with Anna Wolfe and Antonio La Pastina. Interpretive Methods in Communication. Texas A&M University. Instructor: Antonio La Pastina. September 2016.
- “China and Urban Transformation.” Guest lecture for Urban Anthropology class (via Skype). Lafayette College, Easton, Pennsylvania. Instructor: Dr. Neha Vora. February 2016.
- “New Media in China.” Guest Lecture. Cultural and Ethical Considerations for Global Practice. Texas A&M University. Instructor: Rodney Hill. April 2015.
- “New Media, Migration, and Gender in China.” Guest Lecture. Cultural and Ethical Considerations for Global Practice. Texas A&M University. Instructor: Rodney Hill. November 2013.
- “Ethnography in the Chinese Context.” Guest Lecture. Literature Reading for Special English Course. Communication University of China. Instructor: Shuhua Xu. April 2013.
- “Gender and Technology.” Guest Lecture. COMM 415 New Media and Civil Society. Texas A&M University. Instructor: Lucy Miller. February 2013.

“New Media Technologies and Social Change in China.” Presentation at “The New Face of China” Continuing Professional Development Workshop for Texas 6-12 Teachers. Texas A&M University. June, 2011.

“Conducting International Research.” Panel Presentation. Student Research Week. Texas A&M University. March, 2011.

“What is Ethnography?” Guest Lecture. COMM 308 Research Methods in Communication, Texas A&M University. Instructor: Srividya Ramasubramanian. February, 2011.

“The Promises and Possibilities of Technology for Migrant Workers.” Guest Lecture. EDUC 650 Globalization and the Nation State: Theories of Change, University of Southern California. Instructor: Nelly Stromquist. October, 2007.

“Theory and Practice of Cultural Studies.” Guest Lecture. Media Theories and Practice Course, Chinese Academy of Social Sciences, Beijing, China. Instructor: Bu Wei. June, 2007.

*Graduate Student Workshops, Department of Communication, TAMU:*

“From Seminar Paper to Journal Submission,” August 2017

“Publishing,” November 2016

“Developing and Maintaining a Research Agenda” September 2013

“Making Wise Choices,” February 2013

“How do I Manage the Transition from Graduate Student to Faculty Member?”  
February 2012

## **DISCIPLINARY, UNIVERSITY, AND DEPARTMENTAL SERVICE**

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### **Affiliations**

Association for Asian Studies  
Association of Internet Researchers  
International Communication Association  
National Communication Association  
National Women’s Studies Association

### **Disciplinary Service**

#### ***Journal Editorial Boards***

*Communication and the Public* **Associate Editor** (2019 – 2021)

*Chinese Journal of Communication* (2018 – present)

*Communication and the Public* (2022 – present)

*Communication, Culture & Critique* (2017 – present)

*Communication Monographs* (2022 – present)

*Feminist Media Studies* (2017 – present)

*Mobile Media and Communication* (2012 – present)

*Southern Communication Journal* (2014 – 2017)

*Women’s Studies in Communication* (2017 – present)

#### ***Ad-hoc Journal Referee***

*Asian Studies Review*, 2019

*China Information* 2017  
*China Perspectives*, 2015  
*China Quarterly*, 2011, 2022  
*Chinese Journal of Communication*, 2012, 2016  
*Communication, Culture & Critique*, 2015, 2016,  
*Communication Monographs*, 2011  
*Communication Theory*, 2018  
*Critical Studies in Media Communication*, 2011, 2015, 2017  
*Gender, Place, and Culture*, 2016  
*Global Media and China*, 2016, 2019  
*Information Technologies and International Development*, 2009, 2014  
*International Journal of Communication*, 2010 – 2013  
*International Journal of Cultural Studies*, 2009  
*Journal of Computer Mediated Communication*, 2013, 2023  
*Journal of Contemporary China*, 2013  
*Journal of Current Chinese Affairs*, 2012  
*Media Australia*, 2012  
*New Media & Society*, 2010, 2011, 2014  
*The Information Society*, 2013  
*Theory, Culture & Society*, 2018  
*Popular Communication*, 2014, 2019  
*Southern Communication Journal*, 2014

***Book Manuscript Reviewer***

*Routledge Asian Studies*, 2009, 2011  
NYU Press, 2020, 2021  
*Oxford University Press*, 2013, 2015, 2017

***Elected Positions***

Secretary, Feminist Scholarship Division, ICA, 2013-2016

***Unelected Positions***

Chinese Internet Research Conference Secretariat, 2017-present

***Mentoring Workshops***

Association of Internet Studies Online Doctoral Colloquium Faculty Mentor, 2023  
Association for Asian Studies Dissertation Workshop Faculty Mentor, 2016  
International Communication Association, Communication and Technology Division  
Dissertation Workshop, 2020 (Canceled due to COVID-19)

***Conference and Pre-Conference Co-organizer***

Global Fusion Annual Conference, Online 2021  
“Articulating Voice,” International Communication Association Preconference,  
May 24, 2017, Prague, Czech Republic  
Chinese Internet Research Conference, June 5-6, 2017, Fort Worth, TX

***Panel Chair or Respondent***

Discussant, Association for Asian Studies (April, 2023)  
Chair, International Communication Association (May, 2020), Online  
Co-Chair, International Communication Association (May, 2018), Prague, Czech Republic  
Chair, American Anthropological Association (Dec. 2017), Washington, DC  
Chair, National Women's Studies Association (Nov. 2017), Baltimore, MD  
Chair, International Communication Association (May, 2017), San Diego, CA  
Chair, International Communication Association (May, 2015), San Juan, Puerto Rico  
Respondent, National Communication Association (November, 2013), Washington, DC  
Respondent, Association of Internet Researchers (October, 2011), Seattle, WA  
Respondent, Communication and Social Change Division, ICA (May, 2011), Boston, MA  
Respondent, Mobile Communication and the Ethics of Social Networking Conference,  
(September 2008), Budapest, Hungary

*Conference Paper Referee*

International Communication Association:  
Communication and Technology Division, 2007 – 2009; 2011 – 2012; 2014; 2022  
Feminist Scholarship Division, 2007 – 2009; 2011 – present  
Global Communication and Social Change, 2009 – 2022  
Philosophy, Theory, and Critique, 2023  
Theme Sessions, 2016

Association for Internet Researchers, 2011

**Service to University, College, and Department – University of Michigan**

*Department of Communication and Media*

Graduate Committee 2023 – present

**Service to University, College, and Department – Texas A&M**

*University-level Service*

Student Research Week, 2011

*College of Liberal Arts*

Asian Studies Faculty Committee 2009 – 2012  
Dean's Task force for Technology and Society Core Curriculum Course 2015  
Dean's Committee on Research Excellence 2014 – 2015  
China Studies Certificate Steering Committee 2010 – 2014

*Communication Department*

Internationalization Committee Chair 2018 – 2023  
Internationalization Committee 2009 – 2018  
Climate and Inclusion Committee 2014 – 2017  
Provost Faculty Investment Hire Search Committee Co-Chair 2019  
Faculty Search Committee 2011, 2014  
Head's Advisory Committee 2011 – 2012, 2018 – 2023  
Graduate Affairs Committee 2011, 2016 – 2018

*Women's and Gender Studies*

Program Review Committee 2011-2013  
 Travel Grant Committee 2014  
 Dissertation Grant Committee 2022 – 2023

## POPULAR PRESS

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Interviewed, “Here Today, Gone Tomorrow: China’s Vanishing Livestreamers,” *CNN Business*, July 22, 2022 (<https://www.cnn.com/2022/07/21/tech/china-vanishing-live-streamers-crackdown-mic-intl-hnk/index.html>)

Interviewed, “Eileen Gu’s Message of Equality Clashes with Reality in China,” *Bloomberg News*, February 11, 2022 (<https://www.bloomberg.com/news/articles/2022-02-11/eileen-gu-s-message-of-equality-clashes-with-reality-in-china>)

Interviewed, “China’s Social Media Influencers Play Safe with Wholesome Content,” *Financial Times*, December 27, 2021 (<https://www.ft.com/content/a99a1509-6c93-4d22-8683-929cc0078397>)

Interviewed, “China’s Social Media Explosion,” by Christina Lu, *Foreign Policy*, November 11, 2021 (<https://foreignpolicy.com/2021/11/11/china-social-media-tech-linkedin-wechat-censorship-privacy-regulation/>)

Interviewed, “China Clamps Down on Pop Culture in Bid to ‘Control’ Youth,” *Agence France Press*, September 29, 2021 (<https://www.france24.com/en/live-news/20210929-china-clamps-down-on-pop-culture-in-bid-to-control-youth>).

Live Interview, Bloomberg Markets Asia “Bloomberg Equality” Segment on China’s #MeToo Movement, August 24, 2021 ( <https://www.bloomberg.com/news/videos/2021-08-25/texas-a-m-s-wallis-on-china-s-metoo-movement-video?fbclid=IwAR05sH1CvFlbQWe48NBW0hltWOpjLHFAJzAIr2XyAS6vudbSttSYllbeImQ>).

Interviewed “Going Viral: Covid-19 has Reveled Widespread Sexism in China,” by Stephanie Studer, *The Economist* March 7, 2020 (<https://www.economist.com/china/2020/03/07/covid-19-has-revealed-widespread-sexism-in-china>).

Interviewed, “In Beijing, Domestic Workers are Acting Out Their Tales,” by Cynthia L. Cooper, *Women’s eNews* October 20, 2015 (<http://womensenews.org/story/arts/151019/in-beijing-domestic-workers-are-acting-out-their-tales>) .

Interview with Fan Mai on *Technomobility in China: Young Migrant Women and Mobile Phones*, Fembot Collective “Books Aren’t Dead” Series, September 5, 2014.

Video discussion of *Technomobility in China: Young Migrant Women and Mobile Phones*, USC US-China Institute, March 6, 2013 (<http://www.youtube.com/watch?v=89K15KVy8SQ> ).

Interviewed, “Students Find a Voice Through Social Media,” by Lara Farrar, *The Chronicle of Higher Education*, July 22, 2012.

Interviewed, “Texan Tracks Cellphone’s Impact on China’s Migrants,” by Matthew Woolbright, *China Daily*, December 11, 2011.

Interviewed, "Sinology 2.0," by Kerry Arnot, *That's Shanghai*, October 11, 2011.

**OTHER**

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**Community Service**

KEOS Community Radio Board of Directors (February 2018 – 2023)  
Keep Brazos Beautiful volunteer (2013-2015)

**Foreign Languages**

Chinese – advanced