Baligi IFR
Industrial Flatwork Robot

ENTREPRENEURIAL LEADERSHIP PROGRAM
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PROJECT ABSTRACT

The *Baligi IFR* (industrial flatwork robot) is an autonomous pressure washing robot designed to increase efficiency and reduce water waste in the commercial flatwork industry.

Flatwork
cleaning large, flat surfaces

Pressure Wash
using pressurized water to clean

Baligi LLC
reducing water waste with tech

PROBLEM WE'RE SOLVING

Flatwork is riddled with human error = excess water usage.
On average, 10.2+ gallons of water 'lost' for every 500 sq ft washed.

Automating flatwork would save an estimated 6 bathtubs worth of water every day.

That's roughly 500 gallons per work crew, per company.

STAKEHOLDER RESEARCH

We spoke with 16 representatives (owners, workers, admin.) for medium-to-large pressure washing companies which offer flatwork.

Efficiency was every company's top priority.

15000+ sq ft of flatwork daily on average.

$10750 average willingness to pay for a solution.

IMPLEMENTATION PLAN

Our Goal Development of an automated solution for commercial use: an industrial flatwork robot.

Plan for success Continue contact with pressure washing companies; deliver a product that will be purchased and used.

Farther out Develop a sustainable business model that will allow us to continue launching water-saving technologies.

OUR NEXT STEPS

The best way to make an impact in the pressure washing industry is to focus our product on medium to large companies that offer flatwork. These stakeholders are washing huge amounts of surface all day every day, which correlates to more potential water saving.

Strategy: work alongside industry partners >>> beta testing!

RESULTS + LESSONS

From initial prototyping to business and legal matters, we are seeing progress as a team toward completion of the beta test model. We have already learned so much, and are excited to continue this project!