Lisa Nakamura
Gwendolyn Calvert Baker Collegiate Professor, American Culture Department
Digital Studies Institute
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University of Michigan, Ann Arbor
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Education
B.A. 1987, English, Reed College, Portland, Oregon.
M.Phil. 1993, English, City University of New York Graduate Center, New York, New York.
Ph.D. 1996, English, City University of New York Graduate Center, New York, New York.

Appointments Held
2018-2019	Senior Fellow, Michigan Society of Fellows
2013-present	Gwendolyn Calvert Baker Collegiate Professor, American Culture Department and Asian Pacific Islander American Program
2012-2013	Professor, American Culture Department, Asian Pacific Islander American Program, and Screen Arts and Culture Department
2007-2012	Professor, Media and Cultural Studies Department, Institute for Communication Research, and Asian American Studies Program, University of Illinois, Urbana
2009	Consulting Researcher, Microsoft Labs, Cambridge, Massachusetts
2008	Visiting Research Professor, People and Products Research Lab, Intel Corporation, Beaverton, Oregon
2006-2007	Associate Professor, Media and Cultural Studies Department, Institute for Communication Research, and Asian American Studies Program, University of Illinois, Urbana
2001-2006	Assistant Professor, Department of Communication Arts, University of Wisconsin, Madison (tenure awarded)
1996-2001	Assistant Professor, Department of English, Sonoma State University, Rohnert Park, CA
1994-1996	Adjunct Professor, Department of English, Vista Community College, Berkeley, CA

Administrative Appointments
2018-present	Director, Digital Studies Institute, University of Michigan (inaugural position)
2014-present	Coordinator, Digital Studies Program, American Culture Department, University of Michigan, Ann Arbor (inaugural position)
2014-2015	Co-Facilitator, FemTechNet.org
2012	Head, Asian American Studies Department, University of Illinois, Urbana

2008-2012   Head, Asian American Studies Program, University of Illinois, Urbana

Books

Technoprecarious, co-authored with Precarity Lab, MIT/Goldsmiths Press, 2020.

Race After the Internet. [Co-edited by Peter Chow-White]. New York: Routledge, 2011

Digitizing Race: Visual Cultures of the Internet. Minneapolis: University of Minnesota Press, 2007. (winner of the Asian American Studies Association award in Cultural Studies, 2010)

Cybertypes: Race, Ethnicity, and Identity on the Internet. New York and London: Routledge, 2002.

Race In Cyberspace. [co-edited with Beth Kolko and Gilbert Rodman]. New York and London: Routledge, 2000.

Refereed Journal Articles

"Drawing from Justice Theories to Support Targets of Online Harassment," Sarita Yardi, Oliver Haimson and Lisa Nakamura, *New Media and Society,* March 25, 2020.

"Feeling Good About Feeling Bad: Virtuous VR and the Automation of Racial Empathy," *journal of visual culture*, 2020.

Precarity Lab, "Digital Precarity Manifesto," *Social Text*, December 2019.

"Watching White Supremacy on Digital Video Platforms: 'Screw Your Optics, I'm Going In,' *Film Quarterly*, Vol. 72, No. 3, Spring 2019. 19-22.

"The Digital Afterlives of This Bridge Called My Back: Woman of Color Feminism, Digital Labor, and Networked Pedagogy," co-authored with Cass Adair, *American Literature*, Vol 8, No. 2, June 2017. 255-278.

"The Unwanted Labor of Social Media: Woman of Color Callout Culture as Venture Community Management, *new formations: a journal of culture, theory, politics*, 2016.

"Adaptation and Its Discontents: Asian American Cultural Politics Across Platforms," *Amerasia Journal*, 40:2, special issue on Asian American Platforms, Victor Bascara and Lisa Nakamura (co-authors and guest editors), 2014, pp. ix-xvii.

"Indigenous Circuits: Navajo Women and the Racialization of Early Electronic Manufacture," *American Quarterly*, December 2014, pp. 919-941.

['I WILL DO EVERYthing That Am Asked': Scambaiting, Digital Show-Space, and the Racial Violence of Social Media](), *journal of visual culture*, special issue on Memes, edited by Laura Portwood-Stacer and Laine Nooney, 2014, pp. 257-274.

"'Words with Friends': The Social Algorithmics of Networked Reading on *Goodreads*," *PMLA*, January 2013.

"Economies of Digital Production in East Asia: iPhone Girls and the Transnational Circuits of Cool," *Media Fields*, http://www.mediafieldsjournal.org/, 2, 2011.

"Digital Media in *Cinema Journal*—1995-2008," *Cinema Journal*, 2009.

"Plug and Pray: Performances of Risk and Failure in Digital Media Presentations," *The Velvet Light Trap*, 2009.

"'Don't Hate the Player, Hate the Game:' The Racialization of Labor in World of Warcraft," *Critical Studies in Media Communication*, Special Issue on Massively Multiplayer Online Games, edited by Robert Brookey, 2009.

"Interfaces of Identity: Oriental Traitors and Telematic Profiling in *24"* in *Camera Obscura: Feminism, Culture, and Media Studies*, 2009.

"Cyber-race," *PMLA: Proceedings of the Modern Language Association*, Special issue on Comparative Racialization, 2008

"Neoliberal Space and Race in Virtual Worlds," *Velvet Light Trap*, 2008.

"Alllooksame? Mediating Visual Cultures of Race on the Web," *Iowa Journal of Cultural Studies*, 2002, pp. 73-84.

"Head Hunting in Cyberspace: Identity Tourism, Asian (?) Avatars, and Racial Passing in Web-Based Chatspaces," *Women's Review of Books*, February 2001.

"Race In/For Cyberspace: Identity Tourism and Racial Passing on the Internet," *Works and Days: Essays in the Socio-Historical Dimensions of Literature & the Arts*, 25/26 (Fall 1995, Winter 1996), pp. 181-193.

Journal Special Issues
"Adaptation and Its Discontents: Asian American Culture Politics Across Platforms," *Amerasia Journal*, 40:2, 2014, ix-xviii. Co-authored and co-edited with Victor Bascara.

Online Journal Articles and Public Engagement Media Production
Cifor, M., Garcia, P., Cowan, T.L., Rault, J., Sutherland, T., Chan, A., Rode, J., Hoffmann, A.L., Salehi, N., Nakamura, L. (2019). Feminist Data Manifest-No. Retrieved from: https://www.manifestno.com/.

 "Indigenous Circuits," Guest Blog, The Computer History Museum, http://www.computerhistory.org/atchm/indigenous-circuits/, January 2014.

"Syrian Lesbian Bloggers, Fake Geishas, and the Attractions of Identity Tourism," *Hyphen: Asian America Unabridged*, http://www.hyphenmagazine.com/blog/archive/2011/07/syrian-lesbian-bloggers-fake-geishas-and-attractions-identity-tourism, July 2011.

"Neda Soltani, Race, and Digital Labor" and other essays at *Difference Engines* (http://www.differenceengines.com/), 2009-present.

"YouTube: A Gothic Alphabet." In *Perpitube: Repurposing Social Media Space*, Pomona Art Gallery, http://perpitube.com/2011/09/02/our-own-little-freakish-popular-gothic-alphabet/, September 2011.

"The Comfort Women of the Digital Industries: Asian Women in David Fincher's The Social Network." *In Media Res*. January, 2011.

Book Chapters

"Gender and Race in the Gaming World," *Society and the Internet: How Information and Social Networks are Changing our Lives*, (2nd edition) edited by Mark Graham and William H. Dutton, Oxford University Press, 2019.

"Racism, Sexism, and Gaming's Cruel Optimism," *Identity Matters: Race, Gender, and Sexuality in Video Game Studies*, Indiana University Press, Russworm, TreaAndrea and Jennifer Malkowski, 2017. 245-250.

"Social Justice Warfare: Feminism and Anti-Racist Activism in Video Game Culture," *Diversifying Barbie to Mortal Kombat*, Kafai, Yasmin et al, MIT Press, 2017.

"Blaming, Shaming, and the Feminization of Social Media," *Feminist Surveillance Studies*, edited by Shoshana Magnet and Rachel Dubrofsky, Duke University Press, 2015.

"Media," *Keywords for American Studies*, edited by Glen Hendler, University of Minnesota Press, 2014.

"Gender and Race Online," *Society and the Internet: How Information and Social Networks are Changing our Lives*, edited by Mark Graham and William H. Dutton, Oxford University Press, 2014.

"It's a N**** in Here! Kill the N****!:" User-Generated Media Campaigns Against Racism, Sexism, and Homophobia in Digital Games," *Media Studies Futures,* Blackwell, edited by Kelly Gates, 2012.

"Race and Identity in Digital Media," *Mass Media and Society*, edited by James Curran, 5th edition, Hodder, 2010.

"Pregnant Sims: Avatars and the Visual Culture of Motherhood on the Web," *Electronic Elsewheres:* Media, *Technology, and Social Space*, edited by Lynn Spigel, Kim Soyoung, and Chris Berry, University of Minnesota Press, 2010.

"The Socioalgorithmics of Race: Sorting it Out in Jihad Worlds," *New Media and Surveillance*, edited by Kelly Gates and Shoshana Magnet, Routledge, 2009.

"Mixedfolks.com: 'Ethnic Ambiguity,' Celebrity Outing, and the Internet" *Mixed Race in Hollywood* Film *and Media Culture*, edited by Mary Beltran and Camille Fogas, NYU Press, 2008.

"Cultural Difference, Theory, and Cyberculture Studies: A Case of Mutual Repulsion." In *Critical Cyberculture Studies: Current Terrains, Future Directions*. Ed. David Silver, New York: NYU Press, 2006.

"The Multiplication of Difference in Post-Millennial Cyberpunk Film: The Visual Culture of Race in the *Matrix* Trilogy." In *The Matrix Trilogy: Cyberpunk Reloaded*, edited by Stacy Gillis, 126-137. London: Wallflower Press, 2006.

"Cybertyping and the Work of Race in the Age of Mechanical Reproduction," in *New Media, Old Media: A History and Theory Reader*, edited by Wendy Chun and Thomas Keenan, 317-333. New York: Routledge, 2006.

"Alllooksame? Mediating Asian American Visual Cultures of Race on the Web" in *East Main Street: Asian American Popular Culture*, edited by Shilpa Dave, LeiLani Nishime, and Tasha G. Oren, 262-272. New York: NYU Press, 2005.

"Interrogating the Digital Divide: the Political Economy of Race and Commerce in New Media" in *Society Online: the Internet in Context*, edited by Phil Howard and Steve Jones, 71-83. Thousand Oaks and London: Sage Press, 2003.

"Race in the Construct, or the Construction of Race: New Media and Old Identities in *The Matrix*" in *Domain Errors! A Cyberfeminist Handbook of Tactics*, edited by Michelle Wright, Maria Fernandez, and Faith Wilding, 63-78.   New York: Autonomedia Press, 2003.

"After/Images of Identity: Gender, Technology, and Identity Politics" in *Reload: Rethinking Woman + Culture*, edited by Austin Booth and Mary Flanagan, 321-331. Cambridge: MIT Press, 2002.

"Race" in *Unspun: Key Terms for the World Wide Web and Culture*, ed. Thomas Swiss, 39-50. New York: New York University Press, 2001.

"Introduction" (co-written with Beth Kolko and Gil Rodman) to *Race In Cyberspace*, [edited with Beth Kolko and Gilbert Rodman] 1-13. New York and London: Routledge, 2000.

"'This Strange Way of Meeting': Theatricality and the New Woman in Hardy's *Return of the Native*" in *Gender Blending*, edited by Bonnie Bullough, Vern Bullough, and James Elias, 285-294. New York: Prometheus Books, 1997.

"Images of Women" and "Veils" in *Encyclopedia of Feminist Literary Theory*, ed. Beth Kowaleski-Wallace, Garland Press, 1996.

Work in Progress
Collaborative Monograph: *Technoprecarious*, advance contract pending for paper and rich-digital publication, University of Minnesota Press, Fulcrum series. Co-authors: Precarity Lab Network (Anna Fisher, MacKenzie Wark, Cassius Adair, Kalindi Vora, Cindy Lin, Cengiz Salman, Silvia Lindtner, Jackie Wang)

Book Manuscript: *Workers Without Bodies: Race, Gender, and Digital Labor*, monograph under contract with Minnesota University Press, "Difference Incorporated" series edited by Roderick Ferguson and Grace Hong. (paper, hardback, and free .pdf open access digital versions published simultaneously

Reprints

"Indigenous Circuits: Navajo Women and the Racialization of Early Electronic Manufacture"
- reprinted in *New Media, Old Media: A History and Theory Reader*, second edition, ed. Wendy Chun, Anna Watkins Fisher, Thomas Keenan, Routledge, 2015.

"Race 2.0: Neoliberal Colorblindness in the Age of Participatory Media" (from *Digitizing Race*)
- reprinted in *The Visual Culture Reader*, 3rd edition, ed. Nicholas Mirzoeff, London, Routledge, 2012.

"Avatars and the Visual Culture of Reproduction on the Web." (from *Digitizing Race*)
- reprinted in *Feminist and Queer Information Studies Reader*, ed. Patrick Kelly and Rebecca Hong, Library Juice Press, Litwin Books LLC, 2013.

"Cyber-Race," *PMLA*
- reprinted in *Identity Technologies: Producing Online Selves*, ed. Julie Rak and Anna Poletti, University of Wisconsin Press, 2012.
- reprinted in *Asian American Literature*, ed. David Leiwei Li, Routldge, May 2012.

"Don't Hate the Player, Hate the Game: The Racialization of Labor in *World of Warcraft*"
- reprinted in *Digital Labor*, ed. Trebor Scholz, Routledge, 2012.

"Cybertyping and the Work of Race in the Age of Digital Reproduction," (introduction, Cybertypes)
- reprinted in *New Media, Old Media: A History and Theory Reader*, ed. Wendy Chun and Thomas Keenan, Routledge, 2005

"Head Hunting on the Internet: Identity Tourism, Avatars, and Racial Passing in Textual and Graphic Chatspaces" (Chapter 2 of *Cybertypes*)
- reprinted in *Popular Culture: A Reader*, ed. Raiford Guins and Omayra Zaragoza Cruz, London and Thousand Oaks, Sage, 2005, pp. 520-553,
- reprinted in Cybercultures: Critical Concepts in Media and Cultural Studies, ed. David Bell, London, Routledge.

"Race In/For Cyberspace: Identity Tourism and Racial Passing on the Internet," *Works and Days: Essays in the Socio-Historical Dimensions of Literature & the Arts*, 25/26 (Fall 1995, Winter 1996)
- reprinted in *Reading Digital Culture*, ed. David Trend, London: Blackwell, 2002, pp. 226-235.
- reprinted in *The Cybercultures Reader*, ed. David Bell, New York and London: Routledge, 2000, pp. 712-720.
- reprinted in *CyberReader*, 2nd edition, ed. Victor Vitanza, New York: Allyn and Bacon,1999, pp. 442-453.

"'Where Do You Want to Go Today?'" Cybernetic Tourism, the Internet, and Transnationality" in *Race In Cyberspace*. [co-edited with Beth Kolko and Gilbert Rodman] New York and London: Routledge, 1999, pp. 15-26

- reprinted in *The Visual Culture Reader 2.0*, ed. Nick Mirzoeff, Routledge, 2002, pp. 255-263.
- edited version reprinted in *Gender, Race and Class in Media*, ed. Jean Humez and Gail Dines,
- Thousand Oaks: Sage Publications, 2002, pp. 684-687.

Translations

"Rassismus, Sexismus und der grausame Optismus im Gaming" (translation of "Racism, Sexism, and Gaming's Cruel Optimism" into German), *dea ex machine*, ed. Armen Avanessian and Helen Hester, Merve Verlag Berlin, 2015.

Cybertypicacja a efekt rasy w dobie reprodukcji cyfrowej (translation of "Cybertyping and the Work of Race in the Age of Mechanical Reproduction" into Polish), *Kultura ucielesniona*, "Kultura Wspotczesna," Nr 1(5), 2009.

Utrka u/za kiberprostor (translation of "Race In/For Cyberspace" into Croatian), ed. Reana Senjkovic, Iva Plese, 2004.

Interviews

"Interview with Lisa Nakamura," *ViralNet,* a publication of the California Institute of the Arts, Valencia, California, 2004. http://viralnet.net/home/1_interviews/lisanaka.html

"Talking Race and Cyberspace: Interview with Lisa Nakamura," *Frontiers: a Journal of Women Studies*, published by the University of Nebraska Press, 2004.

Interview with Donna Haraway for *The Politics of Information*, ed. C. Marc Bousquet and Katherine Wills, Alt-X ebooks, 2003.

Lectures and Scholarly Papers Presented
Invited Presentations
Speaker, Ars Electronica Art Festival, Linz, Austria, September 2020.

Speaker, Oxford Internet Institute Colloquium, Oxford, England, April 2020. (cancelled)

Plenary Roundtable Presenter, Futures of Feminist and Queer Solidarities: Connectivity, Materiality, Mobility in a Digitalized World, Hülya Arik, Selin Çağatay, Mia Liinason, Lena Martinsson and Olga Sasunkevich, in collaboration with TechnAct: Transformations of Struggle Research Cluster, University of Gothenburg, https://sites.google.com/view/technact/start-page. September 30 - October 2, 2020.

Keynote Address, Department of Art History and Communication Studies, 2020 Graduate Student Symposium, McGill University, Montreal, April 2019. (declined)

Keynote Address, "Media Objects," Cornell University, March 2020. (cancelled)

Speaker, "The Internet is a Trashfire. Here's How to Fix it," TED Salon, New York City, November 2019.
https://www.ted.com/talks/lisa_nakamura_the_internet_is_a_trash_fire_here_s_how_to_fix_it

Keynote Address, Association of Computing Machines Designing Interactive Systems annual conference, San Diego, June 2019.

Speaker: "Public Feminism and Open Access," University of Bern, Switzerland, May 2019 (videoconference lecture)

Plenary Panelist: "Race, Gender, and Toxicity Online: A Media and Democracy Workshop," University of Texas, Austin, April 2019.

Film Studies Speaker Series, "Virtual Reality and the Feeling of Virtue: Woman of Color Narrators, Enforced Hospitality, and the Leveraging of Empathy," Princeton University, March 2019.

LeBoff Lecture, "Virtual Reality and the Feeling of Virtue: Woman of Color Narrators, Enforced Hospitality, and the Leveraging of Empathy," New York University, February 2019.

"The Racial Empathy Machine: Discourses of Virtual Reality in America After Trump." Technocultural Futurisms Symposium, University of Illinois, Champaign Urbana, April 2018.

Keynote Address: Transmediale Arts Festival, Berlin, Germany, February, 2018.

Keynote Address: Gaming Representation Symposium, Smith College, October, 2017.

"Social Media as Open Access: the Digital Revival of Woman of Color Feminist Theory," Digital Humanities Speaker Series, Rochester University, October, 2017.

Eddings Lecture, "Racism, Sexism, and Gaming's Cruel Optimism: the Problems with Meritocratic Media," Reed College, Portland, Oregon, September 2017.

Hoffman Lecture, "Workers Without Bodies: A Feminist Critique of Labor on the Internet," Comparative Literature Department, Dartmouth College, Hanover, N.H., May 2016.

"Race, Gender, and Digital Labor: Woman of Color Callout Culture," RSS (Research Speaker Series), Facebook, Menlo Park, CA., May 2016

Plenary Panelist, "Wither the Academic In Crisis?" Association for Asian American Studies, Miami, Florida, May 2016.

"Convergence and Disjuncture in Global Digital Culture," Project for Advanced Research in Global Communication (PARGC) at the Annenberg School for Communication at the University of Pennsylvania, March 2016.

"Workers Without Bodies: A Feminist Critique of Labor on the Internet," Ohio State University, Department of Comparative Studies, Ohio State University, March 2016.

Keynote Address: "The Digital Afterlives of *This Bridge Called My Back*: Public Feminism and Open Access," 12th International Conference on Digital Preservation, (IPRES), University of North Carolina, Chapel Hill, November 2015.

Keynote Address: "The Unwanted Labor of Social Justice: Race, Gender, and the Origins of Callout Culture," "Transformative Digital Humanities Conference and THATcamp," Women's Studies Technology Institute, University of Maryland, College Park, MD, November 2015.

Keynote Address: "Workers Without Bodies: Digital Labor, Race, and Gender," "The Terms of Media," Brown University, Providence, Rhode Island, October 2015.

"Call Out Culture: The Unwanted Labor of Social Justice in Social Media," Culture and Politics (CULP) Faculty Seminar Series "Worldly Compositions: Humans and Nonhumans in the Making of Global Politics" Georgetown University, Washington, D.C., September 2015.

"The Digital Afterlives of *This Bridge Called My Back*: Social Media and Woman of Color Feminist Media Distribution," with Cass Adair, "Black Studies in the Digital Age," CAAS Faculty/Graduate Seminar, Princeton University, May 2015.

"Why Winning Isn't Everything: Racism, Sexism, and Gaming's Cruel Optimism," NEH Faculty Seminar, "Evolving Bodies and Minds: Exploring Identity in the Space of New Technologies," LaGuardia Community College, CUNY, May 2015.

"Social Justice Warfare: Feminism and Anti-Racist Activism in Video Game Culture," "Diversifying Barbie to Mortal Kombat" Workshop, University of Pennsylvania, April 2015.

Keynote Address: "STS and Public Engagement: FemTechNet," "The Matters of STS," Science and Technology Studies Graduate Student Conference, March 2015, University of Michigan, Ann Arbor.

Keynote Address: "Feminist Communities in Theory and Practice," Women's Studies Graduate Organization 14th Annual Conference, Penn State, February 2015.

Lansdowne Lecture, "Media Archaeology From the Margins," Digital Humanities Center, University of Victoria, Victoria, BC, February 2015.

"Video Game History and Media Archaeology," Polytechnic Museum of Science and Arts, Moscow, Russia, December 2014.

Keynote, "Racism, Sexism, and Social Justice Warriors in Video Game Culture," GQCon: Difference at Play, U.C. Berkeley, November 2014.

"Giving It Away: Gender, Race, and the Liberal Arts in the Connected Classroom," Digital Media and Learning Open Education, MacArthur Foundation, University of California, July, Irvine, 2014.

"Digilantes, Vulnerable Bodies, and Hyperbolic Violence on the Internet," Center for Criticism and Theory, Bowling Green State University, May 2014.

Plenary Address, Race and Social Media, Theorizing the Web, CUNY Graduate Center, Brooklyn, N.Y., April 2014.

"Outsourcing from Within: Indigenous Digital Labor," Graduate Program in Media Studies, Pratt Institute, Brooklyn, New York, April 2014.

Plenary Address: "Glitch Racism: Networks as Actors Within Vernacular Internet Theory," Association of Internet Researchers, Denver, Colorado, October 2013.

Plenary Address, "I Will Do Everything I am Asked: Spambaiting, Dogshaming, and the Racial Violence of Social Media." The Dark Side of the Digital, Center for 21st Century Studies, University of Wisconsin, Milwaukee, 2013.

"I Will Do Everything I am Asked: Spambaiting, Dogshaming, and the Racial Violence of Social Media." Women's Studies Department, Yale University, 2013.

Keynote Address: "I Will Do Everything I am Asked: Spambaiting, Dogshaming, and the Racial Violence of Social Media." Mediating the Public Sphere, the Five College Women's Studies Research Center, Mount Holyoke College, 2013.

"I Will Do Everything I am Asked: Spambaiting, Dogshaming, and the Racial Violence of Social Media." Media@McGill, McGill University, 2013.

"Native American Women's Labor, Counterculture Narratives and the Roots of Digital Utopianism," School of Information Graduate Colloquium Speaker Series, U.C.L.A., March 2012.

"'America Needs Indians:'" Indigenous Laborers in the Counterculture's Cybercultures and the Roots of Digital Utopianism," American Cultures Program, the University of Michigan at Ann Arbor, February 2012.

"New Racisms, Sexisms, and Homophobias in Video Game Worlds," "Race Matters" series, U.C. Santa Barbara, February 2012.

"Trash Talk" as Waste and as Resource: The Rhetoric of Instrumental Racism as Procedural Strategy in Online Games," English Department and Film and Media Studies Department, Dartmouth College, February 2012.

Keynote Address: "'The Racio-Social Network:' Facebook, Model Minorities, and the Production Culture of the Digital Industries," A Decade in Internet Time: Symposium on the

Dynamics of the Internet and Society, Oxford Internet Institute, Oxford University, Oxford, England, September 2011.

Keynote Address: "Race, Labor, and Indigeneity: The Birth of the New Media in the American West," Canadian Communication Association, University of New Brunswick, June 3, 2011.

Keynote Address: "Flag as Inappropriate: Neglected Discourses of Racism, Sexism, and Homophobia in Online Games," Attalah Invited Lecture, Department of Communication and Journalism, Carleton University, Ottawa, March 2011.

"All the Work without the Worker: Racial Microaggression and the New Orientalism in World of Warcraft," "World Craft: the Business and Culture of Gaming in East Asia," Institute of East Asian Studies, University of California at Berkeley, California, February 2011.

Keynote Address: "Griefing Culture and Incivility on the Internet," Penn Humanities Forum, the University of Pennsylvania, Philadelphia, February 2011.

"The Racio-Social Network: the Asian Model Minority Myth and its Origins in the Postwar Digital Industries," American Cultures, University of Michigan, Ann Arbor, February 2011.

"Digital Gaming, Racial and Ethnic Identity, and Social Justice" Oxford Internet Institute Summer Doctoral Programme, Oxford University, Oxford, July 2010.

"Race in Virtual Worlds: The Return of Techno Orientalism," Oberlin College, Oberlin, Ohio, February 2010.

"Digital Labor, Digital Immigration, and Transnationality, or, Why Virtual Worlds Need a Civil Rights Movement," "The Internet as Playground and Factory," the New School for Social Research, New York, New York, November 2009.

"Surveillance and Virtual Worlds: Looking for Terrorists in *World of Warcraft*," GLS: Games, Learning, and Society Conference, University of Wisconsin, Madison, June 2009.

Keynote Address "Social Inequality in Virtual Worlds," Texas A&M University Race & Ethnic Studies Institute's (RESI) Race, Ethnicity, and (New) Media Symposium, May 2009.

"Ubiquitous Learning," HASTAC III: Traversing Digital Boundaries, UIUC, March 2009.

"Don't Hate the Player, Hate the Game: the Racialization of Labor in World of Warcraft," Intellectual Life Talk, Department of Communication, UCSD, May 2009.

"Profiling Terrorism: Surveillance of Virtual Worlds," Friday Forum Lecture Series, "Science Fiction, Science Fact," University YMCA, UIUC, April 2009.

"Don't Hate the Player, Hate the Game: the Racialization of Labor in World of Warcraft," Pratt Institute, Brooklyn, New York, November 2008.

"Don't Hate the Player, Hate the Game: the Racialization of Labor in World of Warcraft," GLS: Games, Learning, and Society Conference, University of Wisconsin, Madison, July 2008.

"Don't Hate the Player, Hate the Game: the Racialization of Labor in World of Warcraft," Seminar Speaker Series, Intel PaPR Labs, Beaverton, June 2008.

Keynote Address: "Worlds of Warcraft: Race, Labor, and Avatars in Shared Digital Space," The Eleventh Annual Biennial Symposium on Arts and Technology at Connecticut College, Ammerman Center, February 2008.

Keynote Address: "Race and New Media," Bryn Mawr College, Bryn Mawr, October 2007. "Mixedfolks.com: 'Ethnic Ambiguity,' Celebrity Outing, and the Internet, " Sponsored by the Simpson Center for the Humanities, University of Washington, Seattle, November 2006.

"What Does It Mean to Come Late to the Party?: Race, Gender, and New Media Audiences," Symposium on "Communication Technology and Social Policy in the Digital Age." Sponsored by the Annenberg Foundation Trust at Sunnylands, Annenberg School for Communication, April 2006.

"Intersectionality, New Media, and Identity: Internet Popular Culture and Computer Mediated Communication." A Speaker's series entitled "The Provost's Conversations on Diversity, Democracy, and Higher Education," University of Maryland, College Park, November 2005.

"Care Bears, Purple, and Sparkles: Audiences, Taste, Gender, and Avatars in Parenting Bulletin Boards," Sponsored by the Center for the Humanities, University of Wisconsin, Madison, February 2005.

"Subjects and Objects of Interactivity: Digital Racial Formation and Media Convergence." A Symposium on "CyberDisciplinarity." Institute for the Humanities, Dartmouth College, New Hampshire, May 2005.

"Subjects and Objects of Interactivity: Digital Racial Formation and Media Convergence." A Speaker's Series entitled "global_interface: a Conference on New Media." Sponsored by the Department of Film, Mellon Workshop, University of California, Riverside, May 2005.

"Visual Cultures of the Internet." "Internet Class 04: A Masterclass on Contemporary Research in Critical Internet Studies." Sponsored by the Centre for Critical and Cultural Studies, University of Queensland, Brisbane, Australia, December, 2004.

"Parsing the Digital Signature: Mass Audience, Taste, Avatars, and Gender in Internet Parenting Bulletin Boards." Sponsored by the Department of Integrated Studies, California Institute of the Arts, Valencia, October, 2004.

"Parsing the Digital Signature: Mass Audience, Taste, Avatars, and Gender in Internet Parenting Bulletin Boards." Library and Information Science Research Colloquium, UW Madison, October, 2004.

"'Asian or Gay?': Online Activism in Raced and Queer Media Spaces." Sponsored by the Stanhope Center for Public Policy, London, England, June, 2004.

"The Visual Culture of Race and AIM Buddies," Sponsored by the Department of Communication, University of Illinois, Chicago, April, 2004.

"Queer Sexualities," Sponsored by the Pan-Asian Students Association, University of Chicago, Chicago, April 2004.

"Only Skin Deep." A Symposium cosponsored by The International Center for Photography in conjunction with the School of the Arts, the Center for the Study of Ethnicity and Race, the Institute for Research in African-American Studies, and the Center for Law and Society, Columbia University, February 2004.

"Race in Cyberpunk Film." A symposium on "Powering Up/Powering Down." Teknika Radica: Center for Research in Computing and the Arts, University of California, San Diego, February 2004.

"Poweruser or Powerused? The Asian American Discursive Presence in Cyberspace." Sponsored by the Center for Asian and Asian American Studies, Duke University, October 2003.

Respondent, "The Color Lines Conference: Segregation and Integration in America's Present and Future," Sponsored by the Harvard School of Law, Harvard University, August 2003.

"Visual Cultures of Race in the Shared Spaces of Gaming and Film: Remediating the Hybrid Avastar." A Symposium on "Electronic Elsewheres." School of Communication and the Center for Globalization, Northwestern University, May 2003.

"Cyberculture and Theories of Difference: A Case of Mutual Repulsion." A Symposium on "Critical Cyberculture Studies: Current Terrains, Future Directions." Sponsored by the Ford Foundation, University of Washington, Seattle, May 2003.

Keynote Address: "New Media and Global Visual Culture: Interventions and Interpretations" Graduate Symposium, Department of Art and Archaeology, Cornell University, March 2003.

"Spaces of Identity," Sponsored by the Cultural Studies Program, Indiana University, Feb 2003 (could not attend)

"Alllooksame.com?" Colloquium presentation for Visual Culture Cluster Group Faculty Forum, UW Madison, October, 2002.

"Whose Remote?" Eyebeam online Forum "The Re-Structured Screen", online at http://im.calarts.edu/eyebeam/forum3.php, Fall 2002.

"Can Equal TV Representation Be Demanded As A Next Civil Right?" A Symposium sponsored by Freewaves, Los Angeles, Los Angeles Central Library, October 2002.

Keynote Address: A Symposium on "ICTs (Information, Communication, and Technology), Power and Democracy" Sponsored by the University of Oslo, Norway, October 2001.

A Symposium Sponsored by the Institute for Research on Digital Media Arts at Concordia University, Montreal, Canada (could not attend).

"Race in Cyberspace," Culbertson Lecture Series, Sponsored by the English Department, Indiana University, September 2001.

Keynote Address: 2nd Annual Association of Internet Researchers conference, U. of Minnesota, October 2001.

"'Where Do You Want to Go Today?': Race, Identity, and Virtual Tourism on the Internet." Symposium on "Race and Digital Space", Sponsored by the Department of Media, M.I.T., April 2001.

Keynote Address: "Constructing Cybercultures: Performance, Pedagogy, and Politics in Online Spaces" Sponsored by the Department of American Studies, University of Maryland, April 2001.

"Remastering the Internet: the Work of Race in the Age of Mechanical Reproduction." A symposium on "Archaeologies of Multimedia." Sponsored by the Department of Modern Culture and Media, Brown University, 2000.

"After/Images of Identity: Gender, Technology, and Identity Politics." *Plenary Address* for "Discipline and Deviance: Genders, Technologies, and Machines," Sponsored by the Literature Department Graduate Student Association, Duke University, 1998.

Invited Workshop Participation
"Imagine a Feminist Internet," Association for Progressive Communications, Port Dickson, Malaysia, July 2015.

"International Workshop on Misogyny and the Internet," Berkman Center for Internet and Society, Harvard University, June 2015.

Conference Presentations
Roundtable participant, "Digital Processes and Racial Formations, Redux," Society for Cinema and Media Studies, Seattle, WA, March 2019.

Respondent, "Interfaces for the Unrepresentable: Networks and Affect," Society for Cinema and Media Studies, Seattle, WA, March 2014.

"Pedagogies of Dissent in American Literature: Tumblr literacies and woman of color feminist texts" co-presented with Cass Adair, American Studies Association, Washington D.C., October 2013.

"Spambaiting, Dog and Child Shaming, and the Racial Violence of Social Media," American Studies Association, Washington D.C., October 2013.

Preconference Presenter, Feminism and Digital Media, International Communication Association, London, England, June 2013.

"Unfree Labor: Memetic Imaging Practices and the Co-Production of Racism, Visual Culture," International Association for Media and Communication Research, Dublin, Ireland, June 2013.

Roundtable on Science and Technology Studies, American Studies Association, San Juan, Puerto Rico, October 2012.

"Trash Talk" as Waste and as Resource: The Rhetoric of Instrumental Racism as Procedural Strategy in Online Games," Modern Language Association, Seattle, WA, January 2012.

"'America Needs Indians:' Representations of Native Americans in Counterculture Narrative and the Roots of Digital Utopianism," Modern Language Association, Seattle, WA, January 2012.

"iPhone Girls and the Transnational Circuits of Digital Cool," Association of Asian American Studies, New Orleans, LA, May 2011.

Roundtable on "*World of Warcraft* as a Global Artifact": ACM: Computer Human Interaction Conference, Vancouver, British Columbia, Canada, May 2011.

"Unfree labor: working at playing with race in digital games," MacArthur Digital Media and Learning Conference, University of San Diego, La Jolla, California, February 2010.

"Jihad Worlds of Warcraft: Surveillance and Racialization in Digital Cultures of Play,"

International Communication Association, Chicago, IL, May 2009

"Too Easy--Promiscuous Social Networks, Asian American Identity, and the Case of Tila Tequila," Association of Asian American Studies, Honolulu, Hawaii, April 2009.

"Yellow Fever: Artificial Asian Women and the War on Terror in *Battlestar Galactica*," Association of Asian American Studies, Chicago, Illinois, April 2008.

Respondent: "Mediating Space/New Media Architecture," Merging Methodologies 3: Of Global Concern: Communication and Media Research, University of Wisconsin-Madison, University of Wisconsin, Madison, February 2006

Respondent: "Spaces of Memory," Visual Culture Research Colloquium, University of Wisconsin, Madison, February 2005.

"Ways of Clicking: Teaching the Concept of Digital Racial Formation and Methods for Reading Networked Images of the Body," Association of Internet Researchers, Chicago, October 2005.

"Facial Recognition: Surveillance Society, Racialization, and the Biotechnological Turn,"

Modern Language Association, Washington, D.C., December 2005

"The Visual Culture of AIM Buddies and Race on the Internet," Communication Technology Division, International Communication Association, New Orleans, May 2004.

"Whose Mobility? The Visual Culture of Gaming and Racial Difference." Philosophy, Theory, and Critique Division, International Communication Association, New Orleans, May 2004.

Panel Chair, "The Internet and the Senses," Association of Internet Researchers, Toronto, October 2003.

Roundtable Participant, "Issues of Identity, Difference, and Power in CMC Research: Issues of Gender, Race and Class." National Communication Association Conference, Miami, November 2003.

Panel Chair, "Racial Identifications, Cyborgs, and the Discourse of Liberation in Post 80's Science Fiction Film," Society for Cinema and Media Studies, Minneapolis, Minnesota, March 2003.

"Visual Culture of Race and the Internet," Association of Internet Researchers, Toronto, October 2003.

"If You Could See What I've Seen with Your Eyes": Techno-Orientalism in *Minority Report",*

Society for Cinema and Media Studies, Minneapolis, Minnesota, 2003.

"Poweruser or Powerused? The Asian American Discursive Presence in Cyberspace," American Studies Association, Houston, TX 2002.

"Keeping it (Virtually) Real: The Discourse of Cyberspace as an Object of Knowledge," American Studies Association, Detroit, MI, 2000.

"Race in the Construct, or the Re-Construction of Race: New Media and Old Identities in *The Matrix*," Society for Literature and Science Conference, Atlanta, GA, 2000.

"Head Hunting in Cyberspace: Identity Tourism, Asian (?) Avatars, and Racial Passing in Web-Based Chatspaces," Asian American Studies Association, Scottsdale, AZ, 2000.

Panel Discussant, "(Re)thinking Community," Asian American Studies Association, Scottsdale, AZ, 2000.

Panel Discussant, "The Modest Minority: Exploring Asian American Sexualities," Asian American Studies Association Conference, 1999, Philadelphia, PA.

"Techno-Orientalism and Cyberpunk: The 'Consensual Hallucination' of Multiculturalism in the Fiction of Cyberspace," Asian American Studies Association, Philadelphia, PA, 1999.

"Decentering the Margins: What Happens to Race in Hypertext?" American Studies Association, 1998.

"Beneath the Skin: Theatricality and Border Crossings in Kipling's <u>Kim</u>," 8th Annual Commonwealth and Postcolonial Literature Conference, Georgia Southern University, 1998.

"'Where Do You Want to Go Today?' Cybernetic Tourism, the Internet, and Transnationality," American Studies Association, 1997.

"Passing Fancies: Performative Iterations of the Subject on the Internet," PAMLA, U.C. Irvine, 1996.

"Race In/For Cyberspace: Identity Tourism and Racial Passing on the Internet," Society for the Study of Narrative Literature Conference, U. of Utah, 1995.

Workshop Leadership
Co-Organizer, Digital Media and Learning Open Education, MacArthur Foundation, University of California, Irvine, 2014.

Facilitator, "Games and Racism," March 2012, MAASU (Midwestern Asian American Student Union) Annual Conference, University of Illinois Urbana Champaign.

Co-Leader with Rayvon Fouche, "Interpreting Technology and Race in East Asia," May 2009, UIUC/IU Title VI Workshop, hosted by Indiana University.

Honors, Grants and Awards
LeBoff Scholar, Media, Culture, and Communication Dept, NYU, New York, 2019.

Book Award, Cultural Studies Category, Association of Asian American Studies, awarded 2010, for Digitizing *Race: Visual Culture of the Internet*.

Summer Research Grant, awarded by the Graduate School, University of Wisconsin-Madison (2003-2004, 2004-2005).

Research Grant Category A of $5,000, awarded by the U.W. System Institute on Race and Ethnicity (2004-2005).

Summer Teaching Academy Research Grant of $800 awarded by the U.W. Teaching Academy to develop online course materials and purchase pedagogical software for new media instruction (2004).

University Web Assistant Grant awarded by the Sonoma State Teaching Development Fund (1998).

University Faculty Diversity Development Fellowship awarded by Sonoma State (1998). University Research, Scholarship and Creative Activity Program Summer Stipend awarded by Sonoma State equivalent to 1/9 summer salary (1998).

Award for Teaching Excellence, Psi Epsilon Chapter of Order of Omega, Sonoma State University (1999).

Award for Teaching Excellence, Psi Epsilon Chapter of Order of Omega, Sonoma State University (1998).

Editorial Boards, Research Boards and Professional Memberships
Referee, Society for Cinema and Media Studies, Anne Friedberg Book Award, 2015

Referee, American Council for Learned Societies (ACLS) Ryskamp and Burkart Competitions, 2010-2011

Referee, Knight Foundation News Challenge Competition, 2012.

Manuscript Reviewer for: University of Minnesota Press, Routledge, MIT Press, Alta Mira Press, Palgrave Macmillan.

Ad hoc reviewer for: Television and New Media, Signs: Journal of Women and Culture in Society, Body and Society, Into the Blogosphere: Rhetoric, Community, and Culture of Weblogs, Cultural Anthropology, Communication Review, Postmodern Culture.

Member, UW-Madison Mellon Study Group on Electronic Music: The Subject of Electronica, 2002-2004.

Member, Association for Asian American Studies, 1999-present. Member, American Studies Association, 1998-present.

Member, Association of Internet Researchers, 2001-present. Member, Society for Cinema and Media Studies, 2003-present.

Editorial Positions
International Editorial Board Member, *New Media and Society*, 2005-present

Editorial Board Member, *Cinema Journal*, 2018-2022

Editorial Board Member, *journal of visual culture*, Sage, 2012-present

Editorial Team Member, triple C: Communication, Capitalism, and Critique: Journal for a global sustainable information society, 2012-present.

Editorial Board Member, *Feminist Media Studies,* University of Illinois, 2012-present

Editorial Board Member, *Popular Communication: The International Journal of Media and Culture* (Taylor&Francis), 2012-present

Editorial Board Member, *Journal of Asian American Studies*, Johns Hopkins University Press, 2009-2012.

Editorial Board Member, *Communication and Critical/Cultural Studies*, National Communication Association, 2008-present.

Editorial Board Member, *Ethnic Studies: an Interdisciplinary Journal of Culture*, Lawrence Erlbaum and Associates, 2005-present

Editorial Board Member, *Cultural Theory and Technology*, 2005-present Editorial Board Member, *Games and Culture,* Sage Press, 2005-present

Editorial Board Member, *Journal of E-Media Studies*, Dartmouth University, 2004-present Editorial Board Member, *New Media and Society*, 2001-2015

Advisory Positions
Board of Visitors Member, Massachusetts Institute of Technology, Humanities, 2017-2021

Advisory Board Member, International Workshop on Misogyny and the Internet, Harvard University, Cambridge, MA, 30 June and 1 July 2015

International Advisory Board Member, *Signs, Journal of Women in Culture and Society*, 2012-2015

Steering Committee Member, HASTAC, 2011-2014

Board Member, *Console-ing Passions*: A Feminist Media Collective, 2004-present Advisory

Board Member, Resource Center for Cyberculture Studies, 2002-present Advisor, Pew Internet and American Life Project, Washington D.C. 2001-2005

Service as Tenure and Promotion Reviewer
American University, Brown University (3x), Brandeis University, Concordia University, Dartmouth College, Miami University of Ohio, McGill University, MIT (3x), New York University (3x), the New School for Social Research, National University of Singapore, Northwestern University, The Ohio State University, Pomona College, Rochester Institute of Technology, Rutgers University, San Francisco University, Sarah Lawrence College, SUNY Buffalo, University of Denver, University of Washington, University of Wisconsin Milwaukee, Tulane University (2x), University of California Riverside, University of California San Diego, University of California Santa Barbara, University of California Santa Cruz, University of California Davis, University of Chicago (2x), University of Maryland College Park (2x), University of Massachusetts Amherst, University of Michigan Ann Arbor, University of Minnesota Twin Cities, University of Southern California, University of Texas Austin, University of Toronto, University of Washington Seattle, Washington State University, Wellesley College

Service as Program Reviewer
Yale University, American Studies Department, 2019

M.I.T., Visiting Committee, Humanities Division, 2018-2020

University of Maryland, College Park, American Studies, 2017

Pratt Institute, Graduate Program in Media Studies, 2015

Purdue University, American Studies Department, 2015

The New School for Social Research, School of Media, 2014

UC Santa Barbara, Asian American Studies Department, 2013

SUNY Buffalo, Visual Culture Department, 2008

Service on Campus Committees (U. Michigan)
Member, Steering Committee, Humanities Collaboratory, 2019-2021

Member, Executive Committee, L.S.A. (elected), 2018-2020

Member, Steering Committee, AVM (Augmented and Virtual Reality), Provost's Office, 2018-present

Member, Tenure and Promotion Committee, Taubman School of Architecture and Design, 2018

Member, Augmented and Virtual Reality Working Group, Provost's Office, 2018-present

Member, Dean Search Committee, College of Literature, Science, and the Arts, 2013-2014

Member, Steering Committee, Woman of Color in the Academy Program, 2013-2015

Member, Executive Committee, Institute for the Humanities, 2012-2015

Member, Steering Committee, STEMS (Science, Technology, and Society) Program, 2013- 2015

Guest Talks, University of Michigan

Speaker, "Feminist Data Manifest-No." Data Security Conference, Rackham Auditorium, January 2020.

Service on Campus Committees (UIUC)
Chair, Research Board Diversity Scholarship Fund Award Committee, 2012

Member, Steering Committee, Building Project for Ethnic/GWS Departments and Units, 2011-2012

Member, Search Committee, Vice Chancellor for Research Search, 2011-2012

Member, Search Committee, Dean of the College of Media Search, 2010-2011

Dissertation Advising
Dissertation Supervision
Megan Rim, Hanah Stiverson, Jasmine Erhardt, Casidy Campbell

Completed
Meryem Kamil, Collegiate Postdoctoral Fellow, U.C. San Diego, Winter 2019. Assistant

Professor, Film and Media Department, U.C. Irvine, Fall 2020.
Ivan Chaar-Lopez, Visiting Assistant Professor, Science and Technology Studies and Latino Studies, Cornell University, Winter 2018-2020
Wendy Sung, President's Postdoctoral Fellow, U.C. Riverside, 2016, Assistant Professor of Critical Media Studies in the School of Arts, Technology, and Emerging Communication, University of Texas, Dallas, 2018
Megan Condis, Assistant Professor, Stephen F. Austin State University, Nacogdoches, Texas, Winter 2015
Ryuta Komaki, East Asian Languages Subject Librarian, Washington University, St. Louis) Fall 2014.

Dissertation Committee Member

2015-2018:	Caitlin Lawson, Faithe Day, Nicholas Heckner, Amanda Cote, Joo Young Lee
2014-2015:	Meryem Kamil, Elizabeth Rodrigues
2013-2014:	Melissa Chalmers, Dimitri Pavlounis, Julia Lange, Kitior Ngu, Katie Frank, Sarah Roberts, Lia Wolock
2011-2012:	Koen Leurs (U. of Utrecht)
2009-2010:	Elizabeth Elcessor, Amy Hasinoff, Germaine Halegoua, Megan Sapnar, Betsy DiSalvo, Tanner Higgin, Myra Washington, Michael Black, Megan Condis, George Boone, Miriam Sweeney, Cecilia Gordano (University of Utrecht)
2009:	Claudia Rebaza
2002:	Donald Meckiffe, Madhavi Mallapragada
2004:	Jennifer Fuller